

## OUR SUCCESS MARKERS

For the Broward MPO, it is critical to know what success means and how we will achieve it. The updated 2020 Success Markers build from the Two-Year and Five-Year Success Markers<sup>1</sup> from the 2017 *Strategic Business Plan*. These milestones demonstrate our proactive approach to enhance the mobility of the entire region.

### 2020 Strategic Business Plan Success Markers

#### Two-year Success Markers

- 1 We will have a reasonable progress policy to track the utilization of federal funds and monitor partner performance on transportation projects using MPO funds.
- 2 We will establish the Metropolitan Transportation Engineering & Construction Collaborative (M-TECC) to manage the delivery of local transportation projects.
- 3 We will have a process to conduct research and develop strategies with our partners to address climate change and resiliency.
- 4 We will have a process for identifying infrastructure improvements that hit our safety performance targets in the MTP.

#### Five-year Success Markers

- 1 We will have a system in place to identify and respond to emerging issues that impact the MPO's work.
- 2 We will have a succession plan to mitigate the impact of staff changes across the organization.
- 3 We will continue to collaborate with our partners to respond to new transportation trends and technologies.



<sup>1</sup>The Two-Year Success Markers from the 2017 *Strategic Business Plan* are now complete. This Plan amends the outstanding Five-Year Success Markers from the 2017 Plan and reflects them in the updated Two-Year Success Markers.



The Broward MPO's *Strategic Business Plan* is an action-oriented strategy to guide the Broward MPO over a five year period. It will increase the MPO's leadership role to create positive transformation. The Broward MPO developed the *Strategic Business Plan* to address the current economic climate and the rapid pace of change in society and technology. Our Plan defines who we are beyond what we are federally mandated to do.



### MISSION STATEMENT *Why we exist*

To collaboratively plan, prioritize and fund the delivery of diverse transportation options.



### VISION STATEMENT *What we strive for*

Our work will have measurable positive impact by ensuring transportation projects are well selected, funded and delivered.



### VALUES

#### *How we conduct business*

We provide responsibility and the authority to deliver.

We deliver what we commit to.

We are aware of our own limitations and support each other in our path of continuous improvement.

We champion the organization and our colleagues over self.

# Goals & Objectives

The Board and Staff have defined success and the tools are in place for the Broward MPO to deliver. These goals and objectives are the action-oriented realization of the MPO's mission, vision, and values, and are the path to continued success.

## BOARD DIRECTIVES

### GOAL 1 Mission Achievement

- 1A Assist owners / operators in project development
- 1B Identify projects with the greatest expected positive impacts
- 1C Fund projects that deliver diverse transportation options
- 1D Fund projects that maximize eligible funding sources
- 1E Identify owner / operators who consistently deliver projects on-time and on-budget
- 1F Verify that actual outcomes match those expected for delivered projects

### GOAL 2 Efficient Decision-making

- 2A Strengthen Board training program
- 2B Improve Board meetings and informational materials
- 2C Expand Board involvement beyond meetings

### GOAL 3 Effective Administration

- 3A Expand staff technical skills and support services
- 3B Expand MPO presence and community outreach
- 3C Reorganize MPO to achieve its mission

## CORRESPONDING STAFF ACTIVITIES

### FINANCE AND ADMINISTRATION

- MAJOR ACTIVITY 1 Accounting and Finance**
- Accounting
  - Procurement and Purchasing
  - Unified Planning Work Program

- MAJOR ACTIVITY 2 General Administration**
- MPO Board and Advisory Committee Coordination
  - Human Resources
  - Intergovernmental Coordination
  - Strategic Business Plan

### MOBILITY INITIATIVES DEPARTMENT

- MAJOR ACTIVITY 3 Mobility Initiatives**
- Complete Streets and Other Localized Initiatives (CSLIP)
  - Complete Streets Initiative
  - Complete Streets Master Plan
  - Congestion Management
  - Grants Planning
  - Mobility Hubs
  - Mobility Program
  - Transportation Systems
  - Management and Operations (TSM&O) Coordination

- MAJOR ACTIVITY 4 Public Involvement**
- Community Outreach
  - Public Participation Plan
  - Social Media and Communications

### PLANNING & PROGRAMMING DEPARTMENT

- MAJOR ACTIVITY 5 Project Delivery**
- Multimodal Priorities Program
  - Surtax Services
  - Transportation Improvement Program

- MAJOR ACTIVITY 6 Systems Planning**
- City Planning Services
  - Data Management, IT, and GIS
  - Metropolitan Transportation Plan

