



## **2010-15 Grants Evaluation: Revenue / Funding Advisory Committee**

Revenue and Funding Committee Members:

Commissioner Lisa Mallozzi, Cooper City, Committee Chair

Commissioner Dale Holness, Broward County Board of Commissioners

Commissioner Barbara Sharief, Broward County Board of Commissioners



As reflected in the 2014-2015 MPO Long Range Transportation Plan, the mission of the MPO is to move people, create jobs, and strengthen communities. To support this mission, the MPO has developed Strategic Directions and goals to meet the needs of our region.

A goal of the Revenue / Funding Strategic Direction is to increase funding for transportation improvements. As part of this process, the MPO plays an important role in the identification of funding opportunities by actively conducting research and analyzing a wide range of grant opportunities from federal, state, and private foundation resources. The MPO has pursued grants when funding opportunities match Strategic Direction goals for important transportation projects.

Since 2010, the MPO has pursued or partnered on a total of 12 grants that have resulted in \$2,569,937. Successfully funded grant applications include projects such as The Wave Modern Streetcar, Complete Streets, transit analysis studies, and climate change. The spreadsheet below summarizes the results of the MPO's competitive grant applications.

Title of Project	Purpose	Requested Grant Amount	Results	Funded Grant Amount
Regional Complete Streets Initiative	To fill in 17 gaps and extend the reach of Broward Regional Complete Streets network.	39,759,749	Not funded	0
South Florida Climate Change Vulnerability & Adaptation Pilot Project	To analyze climate change risks to the regional transportation system.	300,000	Awarded	300,000
I-95 Integrated Corridor Mgmt. Deployment Planning Study	To improve the multimodal transportation system along the 1-95 corridor in Broward.	180,000	Awarded	180,000
Expansion of 2-1-1 Telephone & Website Services (1-Click/SoFL)	To provide Broward, Miami-Dade and Palm Beach County residents centralized access to transportation information.	674,922	Awarded	539,937
Hollywood Blvd / Pines Alternative Analysis	To develop multimodal options in a defined travel corridor.	689,000	Not funded	0
Sample Rd Alternative Analysis	To develop multimodal options in a defined travel corridor.	477,000	Not funded	0
Sunrise Blvd Alternative Analysis	To develop multimodal options in a defined travel corridor.	572,000	Not funded	0
Hallandale Beach Blvd Alternative Analysis	To develop multimodal options in a defined travel corridor.	739,000	Not funded	0
University Drive Alternative Analysis	To develop multimodal options in a defined travel corridor.	1,512,000	Awarded	1,500,000
Sample Road and State Road 7 Mobility Hub	To develop alternative concepts for the Gateway Hub.	180,000	Not funded	0
FEC Railway Corridor Safety Improvements	To implement railway crossing safety improvements along the Florida East Coast corridor.	20,275,000	Not funded	0
US Centers for Disease Control & Prevention	To make streets safe for pedestrians, bicyclists and users of public transit.	150,000	Awarded	\$50,000
<b>TOTAL</b>		65,508,671		2,569,937

Lessons MPO has learned about ways to improve future grant applications:

- **Regional cooperation and consensus building is vital.** Where applicable, projects should demonstrate cross-sector approaches with unified, regional planning; public-private partnerships, stakeholder collaboration, efficient alignment and leverage of funding sources, and integrated approaches that cut across traditional policy silos.
- **The region must improve its track record to fulfill grant requirements for awarded projects on time and as planned.** Grantors report that stalled projects in the region can negatively influence award outcomes for the BMPO. This prompted the Board to set a Strategic Direction to hold agencies that receive federal funds accountable.
- **Grant applications must adhere to very specific constraints set forth in the notice to be successful.** Grantors require proposed application requirements to be adhered to, that proposed projects are scaled to realistic award requests, and that projects are shovel-ready.

To further improve MPO grant applications and award potential a matrix has been developed to evaluate funding opportunities that match MPO goals and objectives and ensure the best possible use of partnership and community resources.

# GO / NO-GO DECISION MATRIX FOR PURSUING FUNDING OPPORTUNITIES

PROPOSAL FACTORS	<u>NEGATIVE:</u> 0 POINTS	<u>NEUTRAL:</u> 1 POINT	<u>POSITIVE:</u> 2 POINTS	SCORE
<b>Aligns w/MPO Vision, Mission, Strategic Directions</b>				
<u>Vision:</u> to transform transportation in Broward County to achieve optimum mobility with emphasis on mass transit while promoting economic vitality, protecting the environment, and enhancing quality of life.	No	Yes, 2 or < Priorities	Yes, 3 or > Priorities	
<u>Mission:</u> to influence the expenditure of federal and state funds to provide a regional transportation system that ensures the safe and efficient mobility of people and goods, optimizes transit opportunities, and enhances our community's environmental and economic well-being.	No	Yes, 2 or < Priorities	Yes, 3 or > Priorities	
<u>Strategic Directions:</u> Move people, create jobs, strengthen communities via: Multimodal Improvements, Technology, Revenue / Funding, Economic Development, Leadership / Partnerships, Education / Development, Contingency Planning	No	Yes, 3 or < Priorities	Yes, 4 or > Priorities	
<b>Grant Application characteristics and requirements</b>				
History / Reputation with Funder & Expertise	MPO, consultants, lobbyists unknown to funder and/or no expertise or debrief	MPO, consultants, lobbyists known to funder and/or some expertise or debrief	MPO, consultants, lobbyists well-known to funder and/or significant expertise or debrief	
Cost Share	Requires > 20% Match and/or Significant In-kind	Requires < 20% Match and/or In-kind	Requires \$0 Match	

PROPOSAL FACTORS	<u>NEGATIVE:</u> <u>0 POINTS</u>	<u>NEUTRAL:</u> <u>1 POINT</u>	<u>POSITIVE:</u> <u>2 POINTS</u>	SCORE
Collaboration & Commitment	Not MPO vision, MPO not lead applicant, and/or MPO only Letters of Support	In progress: Partner(s) identified and on board with roles, responsibilities, financial commitment	On board: In receipt of partner(s) signed MOU/MOA, roles, responsibilities, and financial commitment	
Submission Deadline: Based on Date of Posted Notice	50% time passed	10-49% time passed	< 10% time passed	
Capacity for Proposal Development & Post-Award	Staff and/or consultant and tools needed	Staff and/or consultant and tools limited	Staff and/or consultant and tools flexible / options	
Competitiveness (History of Past Awards, # of Awards, \$Value)	Highly competitive and/or \$50K or <	Average competitive and/or \$500K or >	Limited competitive and/or \$1M or >	
Cost-Benefit Analysis & Return on Investment	Cost benefit analysis has NOT been performed	Cost benefit analysis has YET to be performed Task work order required	Cost benefit analysis has been performed	
<b>Compelling / Evidence of Need for Project</b>				
Federal Core Function: UPWP, TIP LRTP	No	In Progress	Yes	
Approved Plan: Corridor Study, Mobility Hubs, Special Projects	No	In Progress	Yes	
Board / TAC/ CAC/Request or Recommendation	No	In Progress	Yes	
New and Innovative Idea	No	In Progress	Yes	
Shovel-Ready Project	No	In Progress	Yes	
<b>Additional Proposal Factors (Some Criteria are understood to be Subjective)</b>				
Will other costs be incurred as a result of going after a grant application?	Applying will result in Significant Cost and/or Minimal to No Benefit	Applying will result in Moderate Cost and/or Some Benefit	Applying will result in Nominal Cost and/or Significant Benefit	
1. Engage external evaluator to assist, develop design, or manage the evaluation?	Yes, Task Work Order Required	In-house and/or Gratis	No	
2. If funded, will additional staff, tools or support be needed for successful grant management for tasks <i>NOT</i> part of the proposed budget?	Yes, Task Work Order Required	In-house and/or Gratis	No	

PROPOSAL FACTORS	<u>NEGATIVE:</u> <u>0 POINTS</u>	<u>NEUTRAL:</u> <u>1 POINT</u>	<u>POSITIVE:</u> <u>2 POINTS</u>	SCORE
Will MPO experience other positive benefits and/or indirect costs from award beyond capital funds?	No significant benefits with significant indirect costs	Limited benefits and indirect costs	Significant benefits and minimal or no indirect costs	
1. Will a collaborative partnership provide benefits e.g., credibility, solve a problem, support new and innovative idea, etc.?	No significant benefits	Limited direct and/or indirect benefits	Significant direct and/or indirect benefits	
2. Will a new or expanded service be available for the first time in your community as a result?	No new or expanded service	In Progress	Expansion of Established Program, Plan, or Project	
3. Will the awarded activity result in future financial potential, e.g., positive ROI?	No	Limited ROI	Yes	
<u>TOTAL</u>				
<b>SCORE CRITERIA</b>				
≥ 18 POINTS = Good Fit. Triggers a Kickoff Meeting with key staff, partners, stakeholders*				
13 - 17 POINTS = Warrants consideration. Identify Action Items for additional info/follow up				
8 - 12 POINTS = Not a good fit. Suitable for distribution to partner agencies				
≤ 7 POINTS = Do not apply				
*Funding Opportunities that satisfy "Good Fit" Score Criteria will be given to the MPO grants coordinator who will schedule a Kickoff Meeting to identify key staff, partners, stakeholders and respective roles for each.				