



Strategic Business Plan 2025

Adopted April 10, 2025

Our Strategic Business Plan

At-A-Glance



Mission Statement

Why we exist ✓

To collaboratively plan, prioritize and fund the delivery of transportation projects.



Vision Statement

What we strive for ✓

Our work will have measurable positive impact by ensuring transportation projects are well selected, funded and delivered.



Values

How we conduct business ✓

1

We provide responsibility and the authority to deliver.

2

We deliver what we commit to.

3

We are aware of our own limitations and support each other in our path of continuous improvement.

4

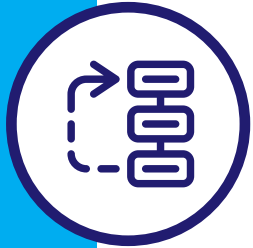
We champion the organization and our colleagues over self.

Strategic focus areas



Mission Achievement

- Assist owners/operators in project development
- Identify projects with the greatest expected positive impacts
- Fund projects that deliver diverse transportation options
- Fund projects that maximize eligible funding sources
- Monitor for consistent project delivery
- Verify actual outcomes



Efficient Decision-making

- Strengthen Board training program
- Regularly assess and improve Board meetings and informational materials
- Produce specialized reports on the impacts of prior decisions
- Expand Board opportunities beyond meetings
- Expand feedback opportunities



Effective Administration

- Expand staff technical skills and support services
- Implement a professional development program
- Regularly evaluate and, if necessary, reorganize MPO to achieve its mission
- Produce and regularly update a succession plan

Letter from the Board Chair



Yvette Colbourne
Chair



The Broward Metropolitan Planning Organization's (MPO) **Strategic Business Plan** is used to provide guidance to the MPO as it continues to play an important role in the ongoing development of our region's transportation system. The Plan identifies transformational leadership and visionary opportunities, sets strategic focus areas and goals, and establishes a process for handling emerging issues. The Plan has been updated to include new initiatives the MPO plans to pursue and outlines the ways in which the agency will remain dedicated to its mission and vision in the coming years. We will continue to collaborate with our partners at the Federal, State, and local level to plan, prioritize, and fund the delivery of transportation projects that have a positive impact and that ultimately make Broward a better place to live, work, play, and visit.

I would like to thank the Board and the staff at the MPO for their ongoing commitment to the residents of Broward County and to achieving the goals set forth in this Plan. I look forward to the work ahead and to building a better future for our community.



Table of Contents

Legal Framework and Certifications of Florida MPOs	1
Primary Roles and Responsibilities of Florida MPOs	2-3
Our Evolutionary Story to Becoming a Transformational Regional Leader	4-5
Our Strategic Focus Areas and Goals Established by our Board	6-7
Incorporating Emerging and Urgent Issues	8-9
Companion Resources/Further Reading	10-11
Special Thanks to our Board	12-13

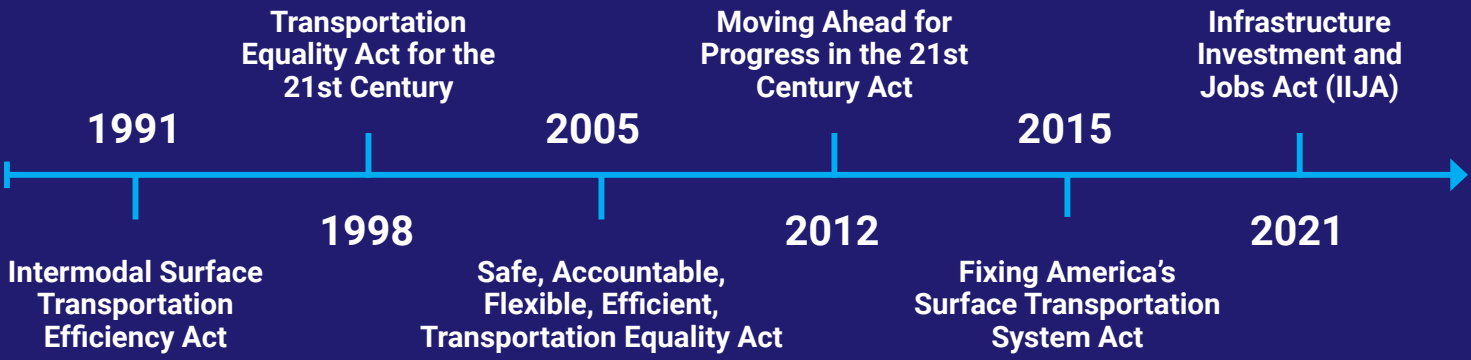
We are committed to providing accessible content to all users. As we are going through the process to meet today's industry standards and guidelines if there are documents or services that you are having an issue accessing or if you feel there is something we can improve upon to make services better available to you, please contact Carl Ema via email at emac@browardmpo.org. Under Florida law, e-mail addresses are public records. If you do not want your e-mail address released in response to a public records request, do not send electronic mail to this entity. Instead, contact this office by phone at (954) 876-0052. Please note that our phone system can capture a voicemail as a recording, which if emailed may also be subject to a public records request.



Legal Framework and Certifications Of Florida MPOs



Federal Law Governing MPOs



State Statutes Governing MPOs



Section 339.175, Florida Statutes



Regular Certification Process to Ensure Compliance



Certified Annually



FHWA

Certified Every Four Years

The Florida Department of Transportation (FDOT) District Four conducts a standard annual State Certification Review that includes a summary of noteworthy achievements by the MPO and, if applicable, a list of any recommendations and/or corrective actions.

The FHWA/FTA Federal review consists of four main activities:

- Review of core products
- Interview and outreach to the public and MPO
- Develop a certification report
- A close-out presentation of evaluation findings

The last certification review was conducted in 2023.



Primary Roles and Responsibilities of Florida MPOs

Overview of What MPOs are Required to Do

MPO Core Products



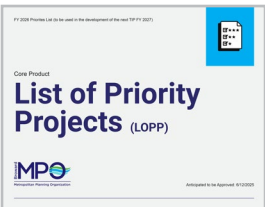
Metropolitan Transportation Plan (MTP)
Your Long Range Transportation Plan contains a prioritized list of cost-feasible transportation needs in Broward County for the next 20+ years. **Updated every five (5) years; federally required.**



Transportation Improvement Program (TIP)
Your TIP is a comprehensive list of funded transportation projects spanning the next five (5) years. It must inform the State Transportation Improvement Program (STIP). **Updated annually; federally required.**



Public Participation Plan (PPP)
Your PPP provides guidelines for achieving optimum public participation. **Updated every four (4) years; federally required.**



List Of Priority Projects (LOPP)
Your LOPP prioritizes “program ready” projects from the MTP into your Transportation Improvement Program (TIP). **Updated annually.**



Unified Planning Work Program (UPWP)
Your UPWP specifies the work to be completed by the Broward MPO and its partners. It contains budget details for these efforts. **Updated every two (2) years; federally required.**



Strategic Business Plan (SBP)
Your SBP represents the MPO Board’s Mission, Vision, and Values for the future of the organization. **Updated every two (2) years.**

Primary MPO Activities



Ensure that the Metropolitan Transportation Planning Process is “**continuous, comprehensive, and cooperative,**” between the State and local communities.



Coordinate with our partners across jurisdictional boundaries for **populations greater than 50,000.**



Develop transportation **plans** and **policies** that ensure federal funds from taxes **support local priorities.**



Secure funding for improvements to our transportation infrastructure.



Our Evolutionary Story to Becoming a Transformational Regional Leader

Established Success through our Core Products and Services

MPO Core Products



Public Participation Plan

Initiative Accomplishments Leading to Our Growth and Regional Influence

Where We Are As An Industry Leader

- Economic development
- Municipal Transportation Planning Services
- Metropolitan Transportation Engineering and Construction Collaborative (MTECC)
- Concept development projects
- Infrastructure hardening
- Highway capacity increases
- Reconnecting communities

Where We Could Soon Lead

- Data collection and modeling for SMART decision making
- Public-private partnerships to accelerate project delivery
- Seamless interoperable transportation network
- Securing Federal funding for Broward
- Safe movement of freight and goods on rail corridors



Visionary Opportunities to Explore



Housing for Families

Preparation for an Autonomous Future

(Digital Twin) Pioneering SMART Technology Efforts to Transform Regional Planning

Linking Redevelopment and Infill to Transportation

Integrating SMART solutions (e.g., communications between vehicles and infrastructure)

Grant Application Development and Monitoring Program

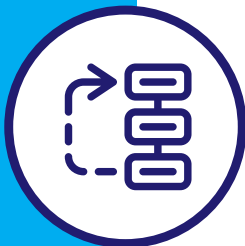
Strategic
Focus
Areas



Mission
Achievement



- Assist owners/operators in project development
- Identify projects with the greatest expected positive impacts
- Fund projects that deliver diverse transportation options
- Fund projects that maximize eligible funding sources
- Monitor for consistent project delivery
- Verify actual outcomes



Efficient
Decision-making



- Strengthen Board training program
- Regularly assess and improve Board meetings and informational materials
- Produce specialized reports on the impacts of prior decisions
- Expand Board opportunities beyond meetings
- Expand feedback opportunities



Effective
Administration

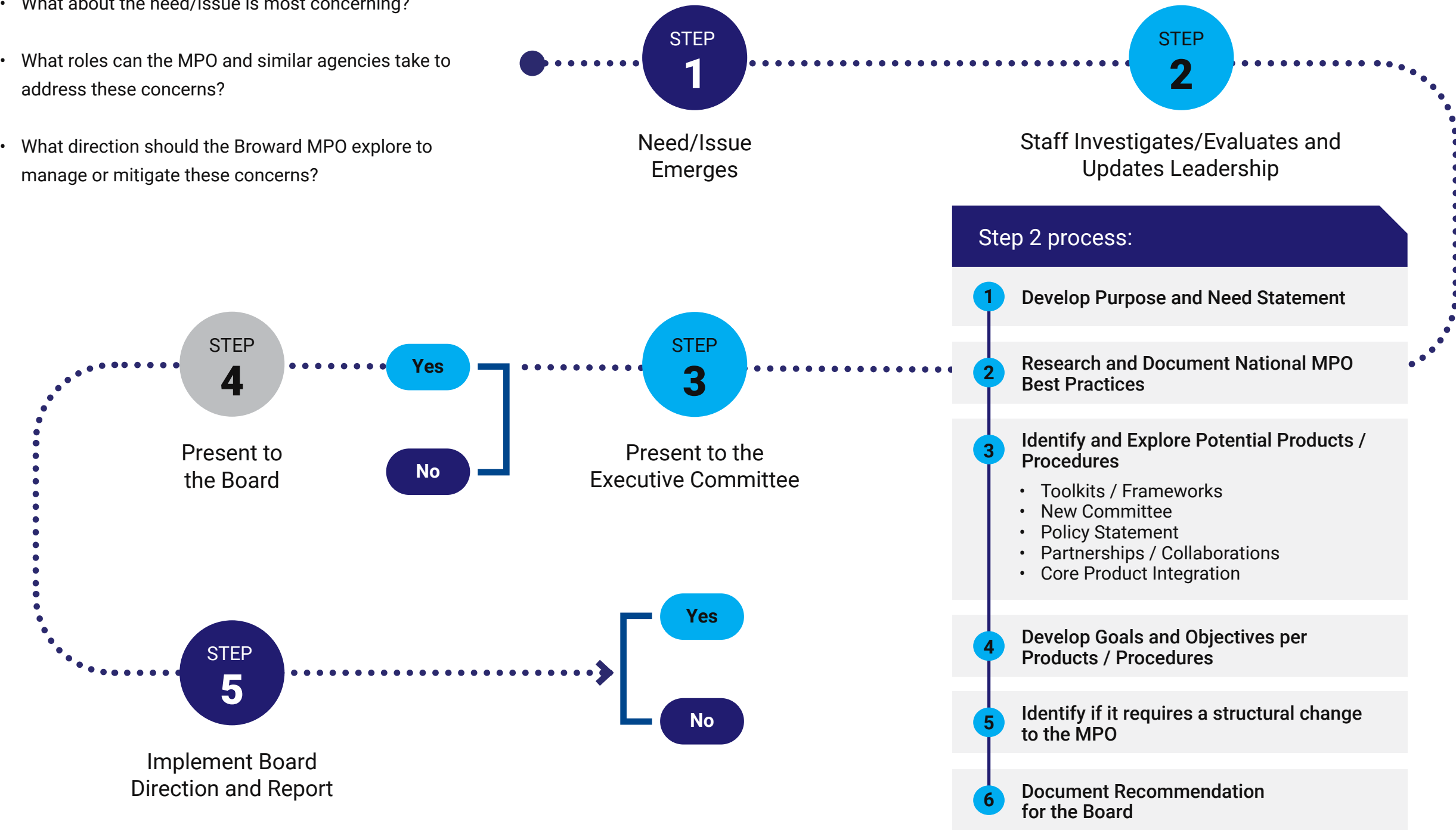


- Expand staff technical skills and support services
- Implement a professional development program
- Regularly evaluate and, if necessary, reorganize MPO to achieve its mission
- Produce and regularly update a succession plan

Checkpoints For Addressing Emerging Issues

Questions to Explore

- What about the need/issue is most concerning?
- What roles can the MPO and similar agencies take to address these concerns?
- What direction should the Broward MPO explore to manage or mitigate these concerns?

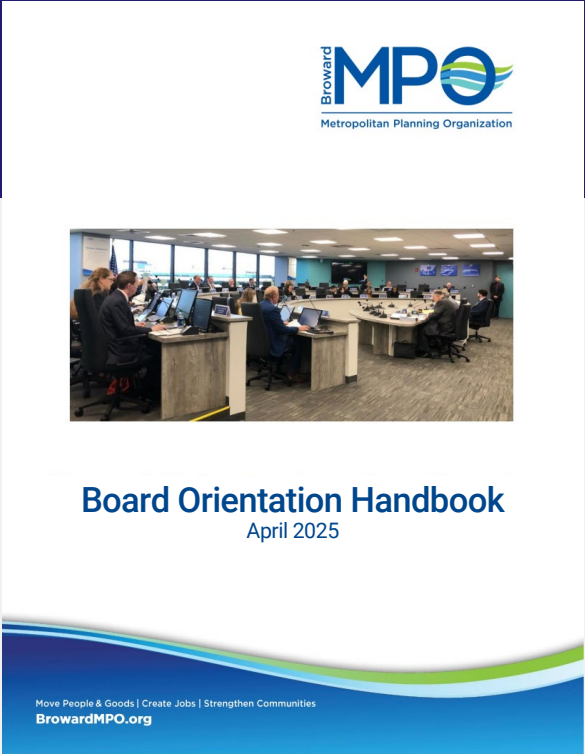


Emerging & Urgent Issues



Companion Resources / Further Reading

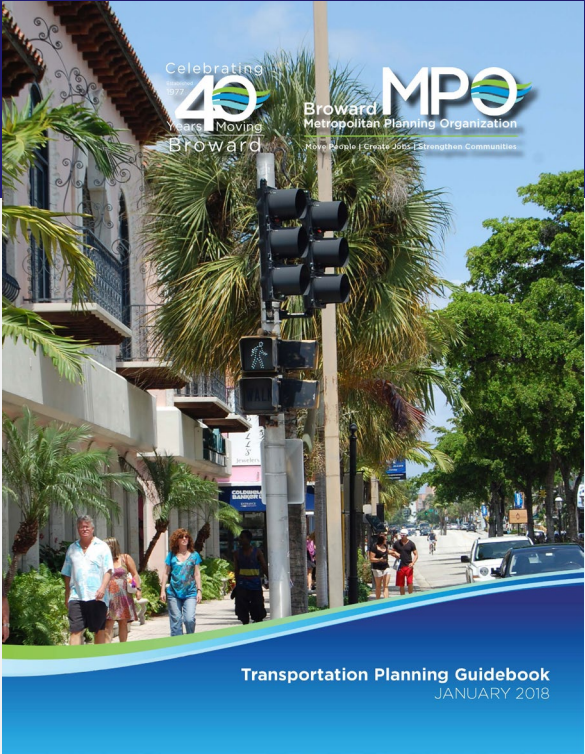
Many resources are available to our Board to help them accomplish the mission of the MPO. The Board Orientation Handbook and the Transportation Planning Guidebook are most often used.



Board Orientation Handbook

- Provides answers to questions, such as:
 - Who we are
 - What we do
 - What are your responsibilities
 - Who are your planning partners
 - Who is there to help you
- Also contains a list of the most commonly used acronyms and quick references

[View Handbook](#)



Transportation Planning Guidebook

Transportation Projects

Provides steps to identify a transportation problem, find information to understand it, and develop potential solutions. These steps help our partners develop a project that is program-ready for funding.

Transportation Plans

Provides steps to develop a vision for a transportation system that is supported by goals, objectives, and performance measures to inform decision-making related to future investments.

[View Guidebook](#)

Special Thanks to Our Board

The voting members of the MPO Board are elected officials who represent the Broward County Board of County Commissioners, the 31 Broward municipalities, the South Florida Regional Transportation Authority (SFRTA), and the Broward County School Board.



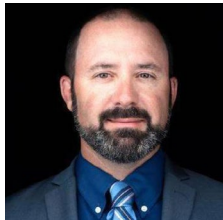
Yvette Colbourne,
Chair,
Board Member,
Miramar



Joy Cooper,
Vice Chair,
Board Member,
Hallandale



Byron Jaffe,
Deputy Vice Chair,
Board Member,
Weston



Rich Walker,
Board Member,
Parkland



Thomas Good, Jr.,
Board Member,
Pembroke Pines



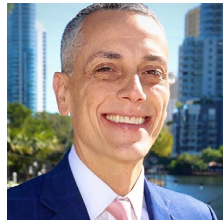
Tim Fadgen,
Board Member,
Plantation



Lisa Mallozzi,
Board Member,
Cooper City



Hazelle Rogers,
Board Member,
Board of County
Commissioners



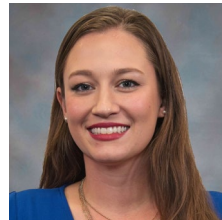
Ben Sorensen,
Board Member,
Fort Lauderdale



Joseph A. Scuotto,
Board Member,
Sunrise



Caryl S. Shuham,
Board Member,
Hollywood



Rebecca Thompson,
Board Member,
Broward County
School Board



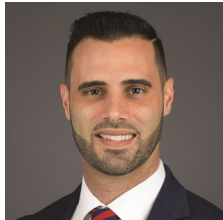
Beam Furr,
Board Member,
Board of County
Commissioners



Rex Hardin,
Board Member,
Pompano Beach



Vinnie Andreano,
Board Member,
Hillsboro Beach



Antonio V. Arserio,
Board Member,
Margate



Samson Borgelin,
Board Member,
North Lauderdale



Felicia M. Brunson,
Board Member,
West Park



Dean Trantalis,
Board Member,
Fort Lauderdale



Michael Udine,
Board Member,
Board of County
Commissioners



Kyle Van Buskirk,
Board Member,
Lighthouse Point



Sandra Welch,
Board Member,
Coconut Creek



Michelle Whitman,
Board Member,
Davie



Alexandra Davis,
Board Member,
Board of County
Commissioners



Tycie Causwell,
Board Member,
Lauderdale Lakes



Kicia Daniel,
Board Member,
Tamarac



Richard Dinapoli,
Board Member,
Lauderdale-By-The-Sea



Joseph McHugh,
Board Member,
Coral Springs



Lamar Fisher,
Board Member,
SFRTA



Chris Caputo,
Board Member,
Wilton Manors



Steven C. Braun,
Non-voting
Board Member,
Florida Department
of Transportation



Gregory Stuart,
Executive Director,
Broward MPO



Alan Gabriel,
General Counsel,
Broward MPO



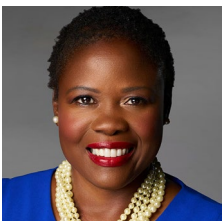
Vacant,
Sea Ranch Lakes



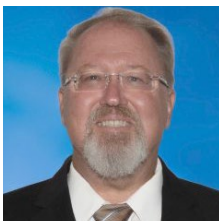
Vacant,
Lazy Lake



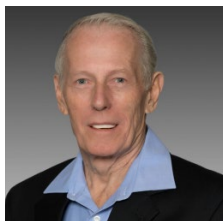
Todd Drosky,
Board Member,
Deerfield Beach



Melissa Dunn,
Board Member,
Lauderhill



Bob Hartmann,
Board Member,
Southwest Ranches



William "Bill" Hodgkins,
Board Member,
Pembroke Park



Lori Lewellen,
Board Member,
Dania Beach



Tim Lonergan,
Board Member,
Oakland Park



Trade Centre South 100 West Cypress Creek Road
6th Floor, Suite 650. Fort Lauderdale, Florida 33309-2181

(954) 876-0033 | BrowardMPO.org