

PATHWAY

To Your Vision of SW 10th Street

PRESS KIT

SW 10th STREET CONSENSUS BUILDING INITIATIVE OVERVIEW

Background:

- The SW 10th Street Corridor stretches from Florida's Turnpike to I-95 in northern Broward County.
- Traffic along that corridor has increased over time and is expected to continue to grow, consistent with many parts of Broward County, further compounding congestion and noise.
- Communities impacted by this traffic include the cities of Deerfield Beach, Coconut Creek, Coral Springs and Parkland as well as businesses along the corridor.
- Previous proposals for improvements on SW 10th Street focused on moving vehicles with little consideration for livability issues that concern adjacent residents. As a result, there has been no agreement on how to improve traffic conditions along this regional corridor.

Role of the Broward Metropolitan Planning Organization (Broward MPO):

- The Broward MPO includes representatives from all 31 municipalities in Broward County, the South Florida Regional Transportation Authority, the School Board of Broward County and three County Commissioners.
- The Broward MPO is mandated by Federal and State law to set priorities for funding transportation initiatives.
- These funding priorities must be incorporated into the Broward MPO's Long Range Transportation Plan known as Commitment 2040.
- Since there has been no agreement on how to improve transportation along SW 10th Street, funding for transportation improvements on that corridor has not been incorporated into Commitment 2040.

Purpose of the SW 10th Street Consensus Building Initiative:

- Meaningful public engagement in the transportation planning process is a Federal and State requirement.
- The SW 10th Street Consensus Building Initiative is designed to bring together the communities and business interests impacted by traffic along SW 10th Street to discuss the future of the corridor, identify concerns regarding current and future traffic conditions and develop a consensus on potential near and long-term transportation improvements.

- Participants in this initiative include Homeowner Association representatives (9), business representatives (2) and city wide representatives (3) from the City of Deerfield Beach; representatives from the cities of Coconut Creek (2), Coral Springs (2) and Parkland (2); and, countywide/regional representatives from the Greater Fort Lauderdale Alliance (1) and Coral Springs Chamber of Commerce (1).
- The team responsible for facilitating this process includes Broward MPO staff, public outreach specialists, transportation planning professionals and urban design experts.

The Process:

- **March – April 2015:** Outreach meetings were held with local officials to solicit their concerns and vision for the SW 10th Street corridor and gather input on the consensus building initiative and creation of a Community Oversight Advisory Team (COAT).
- **May – October 2015:** Outreach meetings were held with Homeowner Association and business representatives for similar purposes.
- **June 2015:** The SW 10th Street website (www.SW10thStreetVision.org), dedicated phone line (954-822-7955) and email address (info@SW10thStreetVision.org) went live as alternate options to provide input and disseminate information pertaining to the SW 10th Street Consensus Building Initiative.
- **October - November 2015:** COAT members were selected and appointed by officials and staff in the cities of Deerfield Beach, Coconut Creek, Coral Springs and Parkland.
- **November 2015 – Today (January 30, 2016):** Three COAT meetings and today's Community Wide Open House have been held to educate members of the COAT and the public on the existing and potential future conditions of SW 10th Street.

Next Steps:

- One more COAT meeting is scheduled for February 11, 2016 to begin developing consensus regarding future transportation improvements for the SW 10th Street Corridor.
- Additional COAT meetings may be scheduled.
- At the COAT's final meeting, it is hoped that they will reach consensus regarding future transportation improvements for the SW 10th Street Corridor and finalize recommendations for the Broward MPO Board's consideration.



PROJECT LIMITS

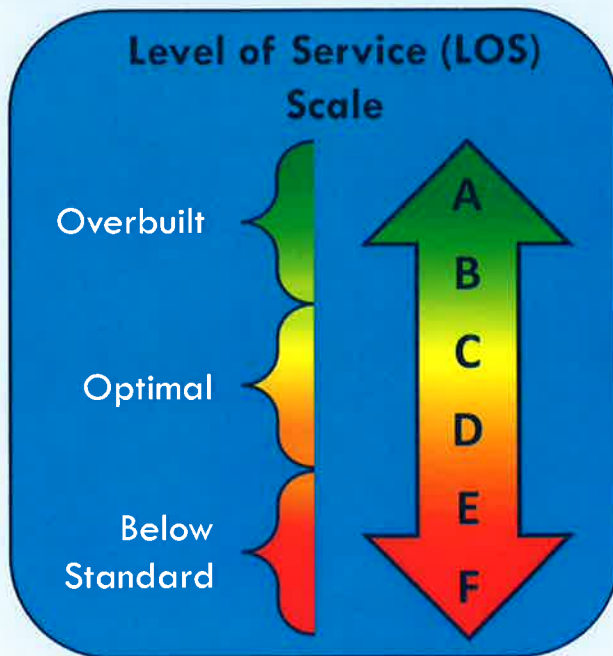


STUDY AREA INCLUDES CORAL SPRINGS, PARKLAND, COCONUT CREEK AND DEERFIELD BEACH



SW 10th STREET EXISTING & FUTURE CONDITIONS

The quality of travel conditions can be measured by **Level of Service (LOS)**



SW 10th Street Projections:

Year 2015	Vehicle Level of Service	Year 2040*
F	Morning Rush Hour	F
C	Other times of day	F

Bike, Pedestrian, and Transit Level of Service

F	No transit along corridor	F
F	Sidewalk on one side of the street	F
F	No bike facilities	F



Crash Information

From 2009-2014 there were 269 crashes.

163 of these were rear-end crashes.

This type of crash is common in heavy congestion.



Traffic Volume (vehicles per day)

Year 2015		Year 2040
33,000	Turnpike to Powerline	60,372 ↑83%
42,000	Powerline to Military Trail	57,129 ↑36%
51,000	Military Trail to I-95	64,466 ↑26%

*Projected traffic volumes for the year 2040 indicate poor Level of Service for all modes of transportation if no changes are made along SW 10th Street.

For more information, call the SW 10th Street Team at 954-822-7955 or email info@SW10thStreetVision.org.

TYPICAL PROJECT PROCESS

For Florida Department of Transportation projects



Project Phases

Public Involvement Opportunities

Planning

Preliminary, thorough evaluation of corridor needs.

- 40 community meetings to date
- Public Workshop/COAT meeting (January 30th)

Project Development & Environmental (PD&E) Study

Evaluate impacts on corridor's environment.
Identify all options for corridor.
Conduct in-depth data collection and analysis about the corridor and surrounding areas.

- At least 3 public meetings
- One public hearing

Design

Develop construction plans based on PD&E study.
Hold meetings with the community and the city to inform and get feedback of on specific design options.

- Public meetings for the community
- City engineers will have opportunity to review engineering design plans

Right-of-Way (ROW)

If needed, identify, appraise, and acquire right-of-way (land) necessary to build project.

- Coordination with Property Owners

Construction

Break ground.
Set up maintenance of traffic (traffic detours).
Build the project and bring project from paper to reality.

- Construction Kickoff meeting
- Regular Public Information updates

*Phases may overlap

**If consensus on a preferred solution can be reached during the PD&E phase, it is possible to begin preliminary Design and ROW during the PD&E phase.*

For more information, call the SW 10th Street Team at 954-822-7955 or email info@SW10thStreetVision.org.



BUILDING CONSENSUS THROUGH COMMUNITY ENGAGEMENT

To date there have been **over 37 meetings** with local officials, community and business leaders to develop a consensus-building process that is:

Inclusive • Participatory • Collaborative • Cooperative • Transparent • Agreement-Seeking

About The SW 10th Street Consensus Building Initiative:

WHAT: To identify concerns on current and future conditions along the SW 10th Street corridor between Florida's Turnpike and I-95 and develop consensus on potential near and long-term transportation improvements.

WHO: The Broward Metropolitan Planning Organization Board, which is mandated by Federal and State law to set priorities for funding transportation initiatives, and in whose 2040 Long Range Transportation Plan transportation funding priorities must be identified.

WHY: To seek consensus through public engagement that identifies transportation alternatives to address compounding transportation congestion and noise while considering the livability issues that are important to residents living in communities along the corridor.

WHEN: Community meetings and meetings with local officials began in early 2015. The Community Oversight Advisory Team has been meeting since Fall 2015 and there are more meetings to come.

WHERE: Get engaged - Visit www.SW10thStreetVision.org for a list of remaining meetings and other opportunities for input or send questions or input by email to info@SW10thStreetVision.org or call (954) 822-7955.

COMMUNITY OVERSIGHT ADVISORY TEAM (COAT)

A group of individuals who represent stakeholder groups from engaged communities within the project study area:

WHO IS REPRESENTED ON THE COAT?	
Deerfield Beach - 9 members	Other Cities - 8 Members
4 Residents from along the corridor	2 from Coral Springs
2 Business Representatives	2 Coconut Creek Representatives
3 Citywide Representatives	2 Parkland Representatives
	2 Area-wide Representatives



SW 10th STREET TODAY

SW 10th Street is a major regional connector that provides access to businesses and residential communities. The corridor connects several major cities in Broward county and provides access to I-95 and Florida's Turnpike.



SW 10th STREET
SW 10th STREET
EXISTING & FUTURE CONDITIONS

The quality of travel conditions can be measured by **Level of Service (LOS)**

Level of Service (LOS) Scale:
Overload (Red)
Optimal (Yellow)
Below Standard (Green)
Good (Blue)
Excellent (Light Blue)

SW 10th Street Projections:

Year	Vehicle Level of Service	Year
2015	F	2040*
	Morning Rush Hour	
	Other times of day	

Bike, Pedestrian, and Transit Level of Service

F	No transit along corridor	F
F	Sidewalk on one side of the street	F
F	No bike facilities	F

Crash Information
From 2009-2014, there were 269 crashes. 163 of these were rear-end crashes. This type of crash is common in heavy congestion.

Traffic Volume (vehicles per day)

Year	Turnpike to Powerline	Year
2015	33,000	2040*
	Powerline to Military Trail	
	42,000	37,129
	Military Trail to I-95	36,564
		64,466
		25,918

*Projected traffic volumes for the year 2040 indicate poor Level of Service for all modes of transportation if no changes or work along SW 10th Street.

For more information, call the SW 10th Street Team at 954-822-7955 or email sw10@browardmpo.org.

Learn more about SW 10th Street:

- View the current traffic conditions
- Take a fact sheet
- View the aerials showing major landmarks, intersection locations and other information about what's along the corridor





TOOLS FOR TRANSPORTATION IMPROVEMENTS

What do you **Like** and **Dislike**?

Noise

Berms and Vegetation



Noise walls



Economic Development

Non-motorized facilities such as sidewalks and bike lanes



Attractive roadside features



Greenspace, sidewalks, and parking





TOOLS FOR TRANSPORTATION IMPROVEMENTS

What do you **Like** and **Dislike**?

Infrastructure

Depressed Roadway



Crosswalks



Turbo Lanes



Complete Tunnel from Sawgrass to I-95



Traffic/Congestion Management

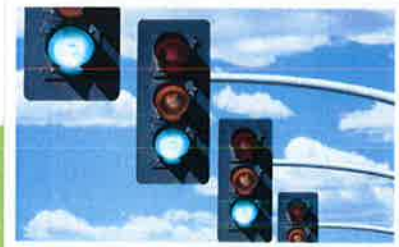
Park-n-Ride Lot



Tolls



Synchronized Traffic Signals



Express Bus





SW 10TH STREET DRAFT VISION

SW 10th Street provides access to major highways as well as to people's homes and businesses. While there is not yet a design identified for SW 10th Street, it is important to outline a Vision for the corridor based on what is important to the Community.

Through collaboration and evaluation of the community needs and concerns, we have heard that improvements along SW 10th Street should:

- Minimize visual obstructions
- Enhance Community Connectivity
- Minimize traffic noise
- Minimize noise and impacts during construction
- Promote economic development and access to businesses
- Preserve local access
- Provide community greenspace
- Minimize negative impacts to the environment
- Reduce demand for travel along SW 10th Street by encouraging tolling, carpooling and transit



DRAFT DISCUSSION POINTS FOR FUTURE RECOMMENDATIONS

The final outcome of the SW 10th Street Visioning process will be a recommendation to the Broward Metropolitan Planning Organization Board on what type of improvements on SW 10th Street the community would support. This recommendation will give the MPO and the Florida Department of Transportation direction if the project moves into the next stage, which would be a Project Development & Environmental (PD&E) study.

As a result of the COAT process, some draft ideas have already been generated:

...Utilize attractive noise walls consistent with community character and/or well-landscaped berms in the communities along SW 10th Street that desire them.

...To the greatest extent possible, utilize attractive roadside features and greenspace to encourage bicycle and pedestrian activity.

...Consider options that provide bicycle, pedestrian, and transit facilities for users of SW 10th Street.

...Where possible, utilize a depressed roadway along SW 10th Street to enhance regional connectivity while preserving and enhancing community character and livability.



GETTING INTO THE DETAILS

Detailed Questions About SW 10th Street...

During the Consensus Building process with the Community Oversight Advisory Team, several questions were asked about what kind of impacts a project along SW 10th Street may have. Since this is still the Planning phase, some data has been collected, but there is much more detailed analysis that is required. This would occur in a Project Development & Environmental (PD&E) Study, which might address the following:

- *What are the unintended consequences?*
- *How will the design of SW 10th Street change at each of the major intersections?*
- *What will signalization improvements do to relieve traffic along SW 10th Street?*
- *With improvements between I-95 and the Turnpike, what will happen when the traffic gets to those interchanges?*
- *What will be the construction impacts?*
- *Where will traffic be routed during construction?*
- *What will the air and noise quality be during and after construction?*
- *What will be the price of mitigating the negative impacts?*
- *What will happen at Military Trail and Powerline Rd?*
- *How will improvements at the interchanges impact traffic on SW 10th Street?*



GETTING INTO THE DETAILS

A Project Development & Environmental (PD&E) Study can answer detailed questions. What happens in a PD&E study?

Public Involvement

This includes public meetings, small group meetings within the community, involving elected and appointed officials, identifying leaders and stakeholders and conducting extensive community outreach. Public Involvement is an ongoing effort that continues throughout the duration of the study, with at least 3 required public meetings. There can be more if needed.

Data Collection

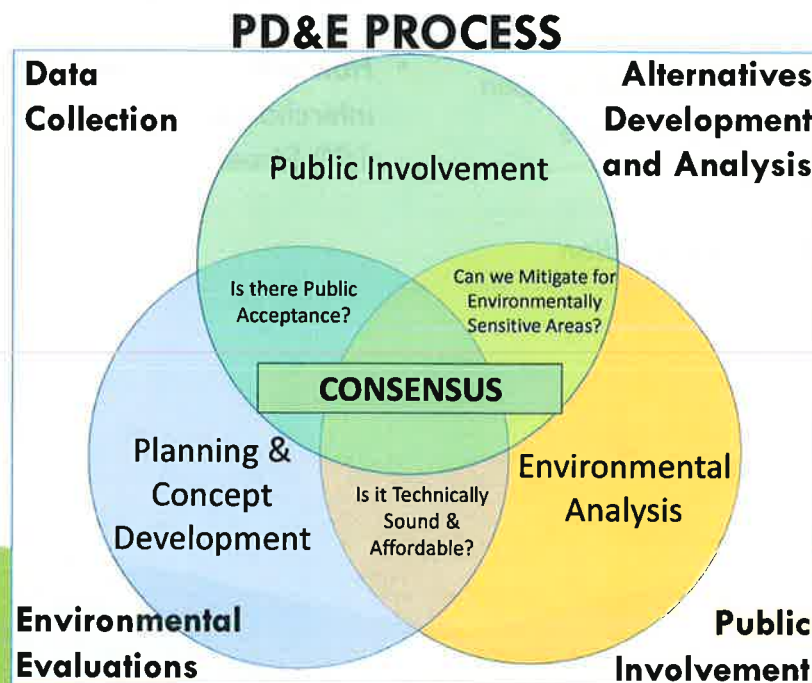
Collection of all available data along the road including existing roadway features, traffic counts, land use, drainage information, locations of environmentally sensitive areas, threatened or endangered species, existing traffic noise levels and air quality conditions.

Alternatives Development and Analysis

This involves developing solutions that meet the project objective in a way that doesn't hurt the environment, is acceptable to the public, is affordable and is consistent with public and agency input.

Environmental Evaluations

Before and during concept development, environmental reviews identify potential impacts to the natural environment including wildlife habitat, public lands and wetlands. This information helps in the development of solutions that can avoid or minimize environmental impacts.



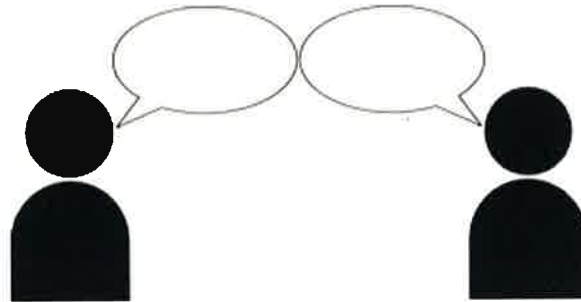


PLEASE GIVE US YOUR FEEDBACK

Tell the Broward Metropolitan Planning Organization and the Florida Department of Transportation your thoughts! Please take a moment to provide us with your comments.

Fill out a comment card and leave it in the comment box, call us, send an email, or drop something in the mail.

Public input is the key to success!



Email: info@SW10thStreetVision.org

Call: 954-822-7955

Mail to:

Post Office Box 1697

Fort Lauderdale, FL 33302

www.SW10thStreetVision.org/GetEngaged



SW 10th Street Consensus Building Initiative



- ❖ **What:** The Broward Metropolitan Planning Organization (Broward MPO) has set up a consensus building initiative with the communities along the SW 10th Street corridor to discuss the future of the corridor between Florida's Turnpike and I-95. The purpose of this initiative is to identify concerns on current and future conditions and to develop consensus on potential near and long-term transportation improvements.
- ❖ **Who:** The Broward MPO Board includes representatives from all 31 municipalities, the South Florida Regional Transportation Authority, the School Board of Broward County, and 3 County Commissioners and is mandated by Federal and State law to set priorities for funding transportation initiatives.

For the purposes of this effort the study area will be focused on the Cities along the east/west section of the Sawgrass Expressway/SW 10th Street corridor including Coral Springs, Parkland, Coconut Creek and Deerfield Beach. The Team responsible for facilitating this process includes Broward MPO staff, public outreach specialists, transportation planning professionals, and urban design experts.

- ❖ **Why:** Traffic volume along the SW 10th Street corridor between Florida's Turnpike and I-95 has consistently increased over the past 20 years and is expected to continue to grow, compounding congestion and noise. Previous proposals for improvements on SW 10th Street have focused on moving vehicles with little consideration for livability issues that include the concerns of adjacent residents. For the last 20 years, there has been no agreement on what to do with SW 10th Street. As a result, no improvements are shown in the Broward MPO 2040 Long Range Transportation Plan known as Commitment 2040.

Meaningful public engagement is a requirement of comprehensive transportation planning for transportation projects. The Broward MPO Board directed the Team to reach out to impacted communities along the corridor in order to identify issues and build consensus on alternative(s) for the future that could be funded through Commitment 2040.

- ❖ **When:** Outreach meetings were held with local officials in March and April 2015. The Team will reach out to community members throughout the Spring, Summer, and Fall of 2015. A dedicated phone line, e-mail address, and web page will also be available as alternate options to provide input and disseminate information. A community-wide Workshop will be held in December 2015 where the Team will present a summary of input, review potential options to resolve issues and ask the community to sit down together to discuss visions for the SW 10th Street corridor. The Team and community representatives will then meet to document consensus items that evolved from the Workshop and report back to the Broward MPO Board.
- ❖ **Where:** We will come to you! The SW 10th Street Consensus Building Team will be contacting elected officials, homeowner and civic associations, as well as business and property owners to meet with and hear the community. If you would like to provide input or have a suggestion about a group or association meeting we should present to, please contact us by e-mail: info@SW10thStreetVision.org or by phone: 954-822-7955. For more information, visit our website at www.SW10thStreetVision.org

Broward MPO is a transportation policy-making board responsible for transportation planning and funding allocation in Broward County. The Broward MPO works with the public, planning organizations, government agencies, elected officials, and community groups to develop transportation plans. *For complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the American with Disabilities Act, please contact: Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org*