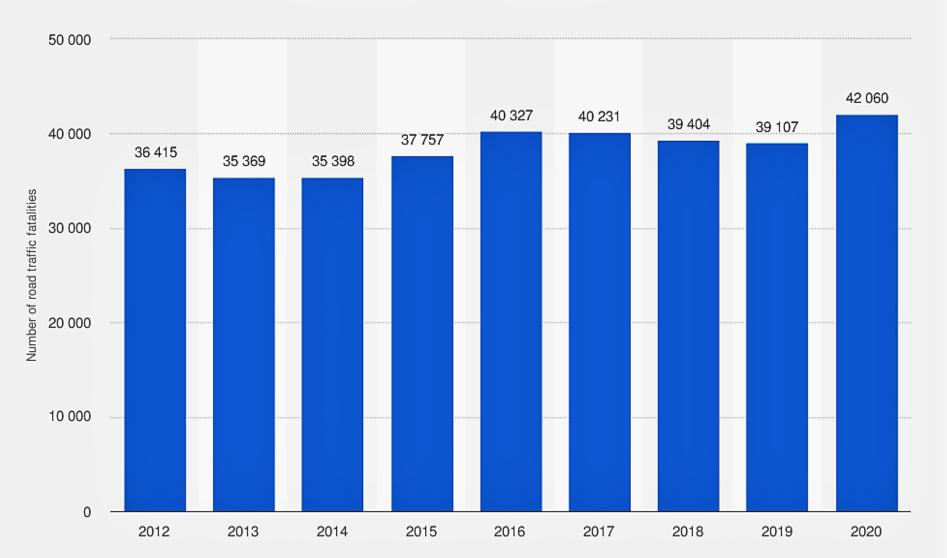
Confessions of a Recovering Engineer TRANSPORTATION FOR A STRONG TOWN

Charles L. Marohn, Jr. | Civil Engineer, Urban Planner, Author @clmarohn | @strongtowns | www.strongtowns.org



Vehicle miles traveled before and after recessions (Year-over-year % change in 12-month moving average of miles) 1990 2001 2008-09 2020 1973-75 Early 1980s 8% post-Reagan Dot.com Great COVID-19 Double-Dip Oil crisis spending bust Recession pandemic 6% recession cession stagflati 4% % Хоу 2% 0% driven -2% -4% August 2020 Miles -6% miles = -9.6%-8% -10% -12% 1975 1970 1980 1985 1990 1995 2000 2005 2010 2015 2020 Miles traveled (12-mo mov avg) (YOY %) Recession indicator Source: FHA; NBER; RSM US



Number of road traffic fatalities in the United States from 2012 to 2020

Sources National Safety Council; NCHS © Statista 2021 Additional Information: United States; National Safety Council; NCHS; 2012 to 2020

How do we explain this?



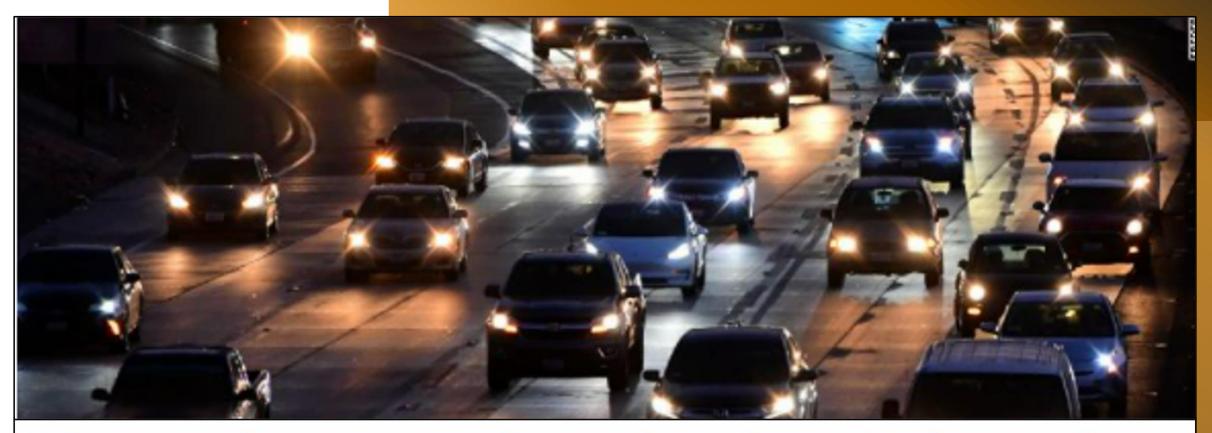
The Reckless Driver™ ← NEWS

2020 Fatality Data Show Increased Traffic Fatalities During Pandemic

Risky Driving Behaviors Including Failure to Wear a Seatbelt, Speeding, and Drinking While Driving Identified as Contributing Factors

Pedestrian Deaths Spike in U.S. as Reckless Driving Surges

Fatalities are climbing to record levels two years into the pandemic. Authorities cite drivers' anxiety levels, larger vehicles and fraying social norms.



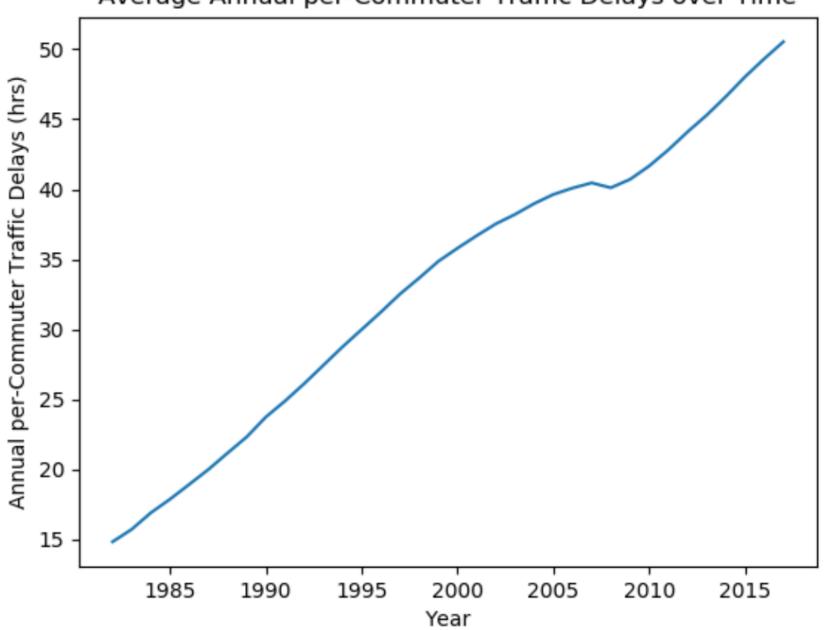
It's not just your imagination. Drivers in the pandemic have gotten more reckless



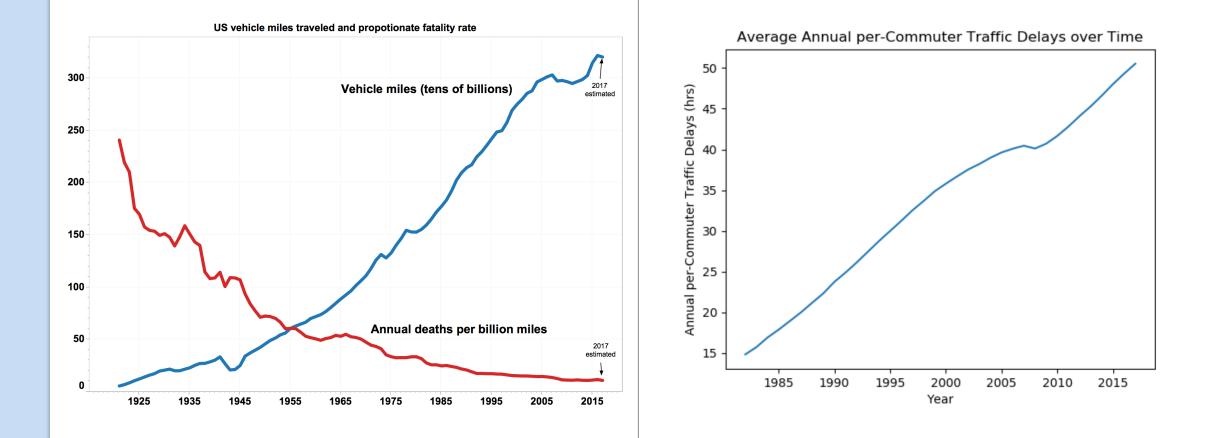
Car crash deaths have surged during COVID-19 pandemic. Here's why

[Reckless driving is] "a sign of the overall lack of consideration we're showing for other citizens, whether it be wearing masks, or not getting vaccinated, or how we drive.

It's very aggressive. It's very selfish."

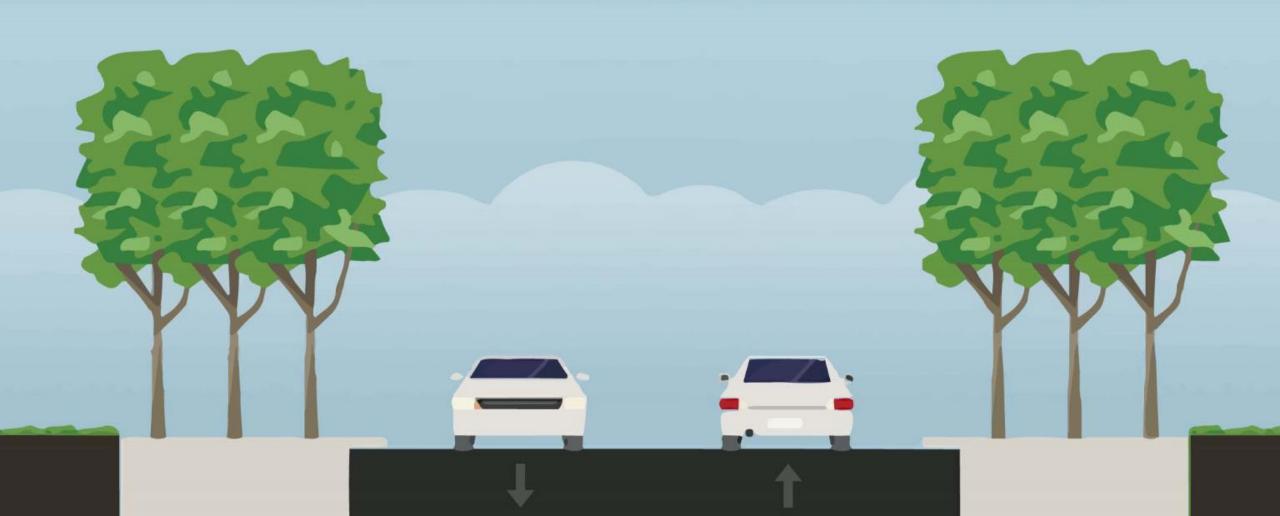


Average Annual per-Commuter Traffic Delays over Time

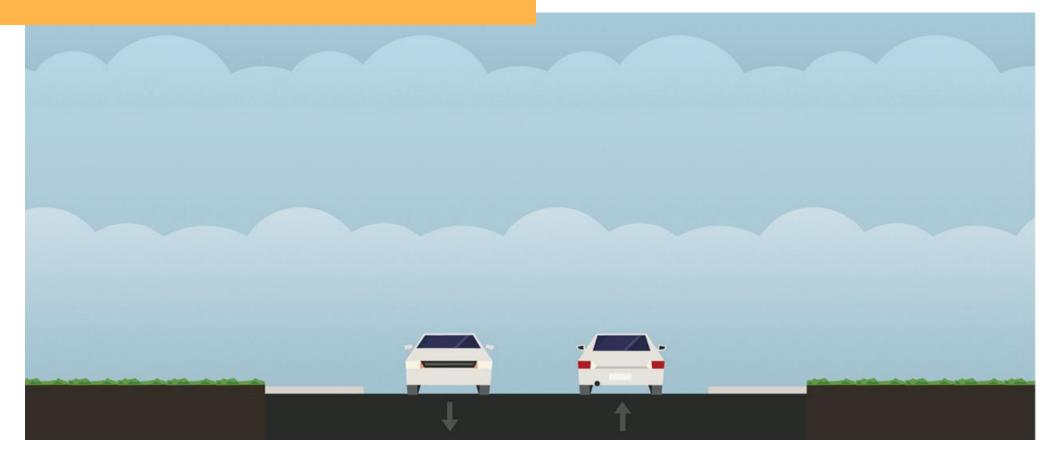


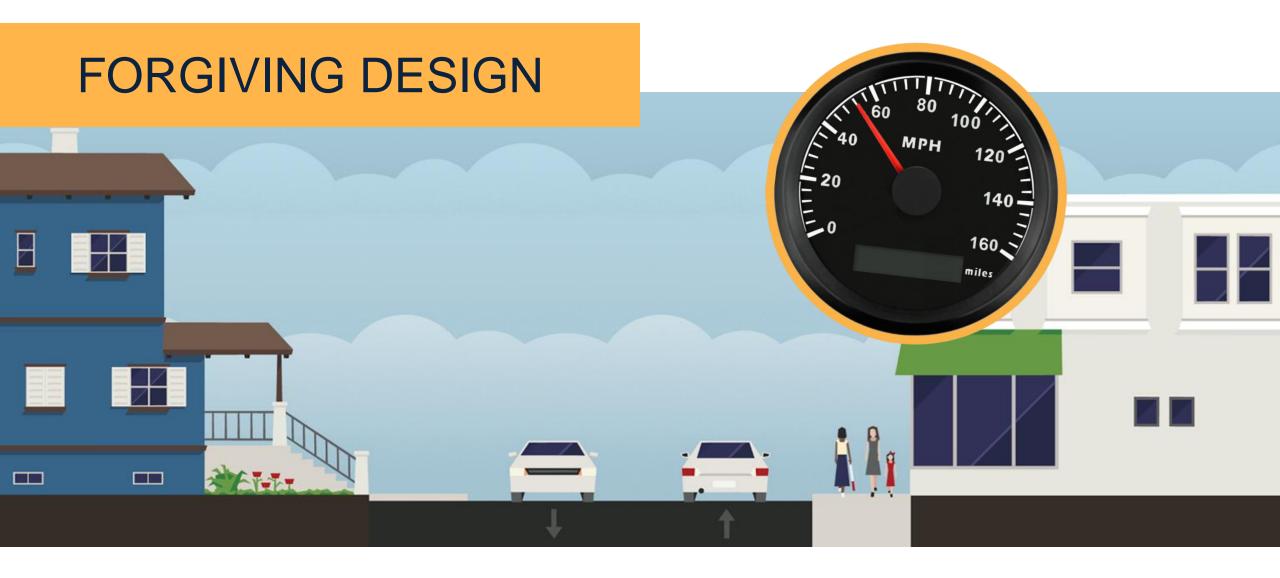








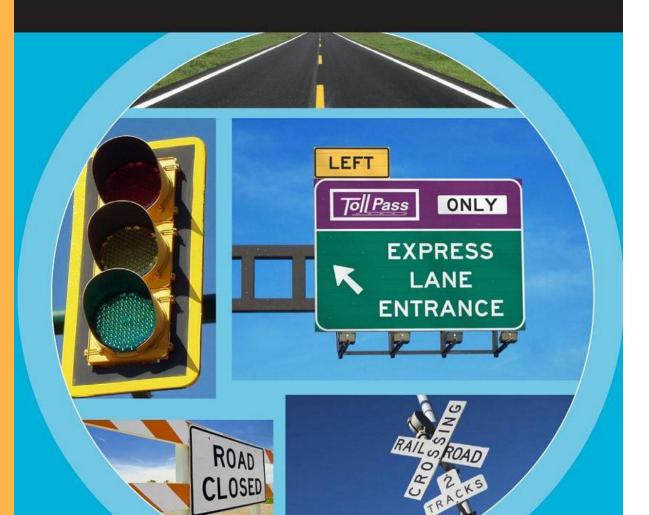




Manual on Uniform Traffic Control Devices

for Streets and Highways

2009 Edition



225. Street – see Highway



SYSTEM 1

Intuition & instinct



Unconscious Fast Associative Automatic pilot







Takes effort Slow Logical Lazy Indecisive

Uncomfortable Truth

People will tend to drive the speed they feel comfortable driving, regardless of any other factor.

Some mistakes you can't take back.

Stop for pedestrians at crosswalks.

BE SAFE. DRIVE SMART. #EndTheStreakTX

Pedestrians don't come with airbags.

Yield the right of way to pedestrians.

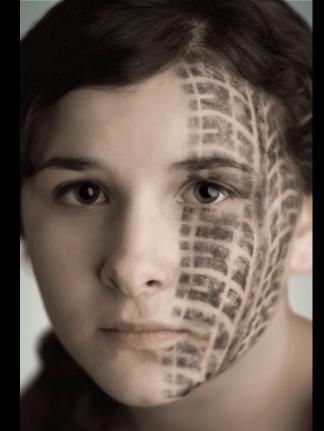
BE SAFE. DRIVE SMART. #EndTheStreakTX

You can't fix a pedestrian at a body shop.

Slow down and watch for pedestrians.

BE SAFE, DRIVE SMART, 11001 #EndTheStreakTX

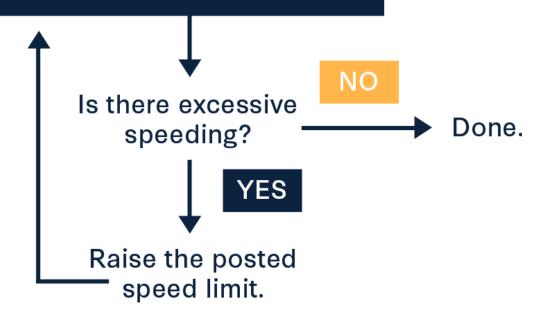






Standard Engineering Approach

CONDUCT A SPEED STUDY



If you need a sign to tell people to slow down...



...you designed your street wrong.







2018 Th Edition



THE GREEN BOIDS

































SPEED

VOLUME







Engineer



SPEED VOLUME SAFETY COST

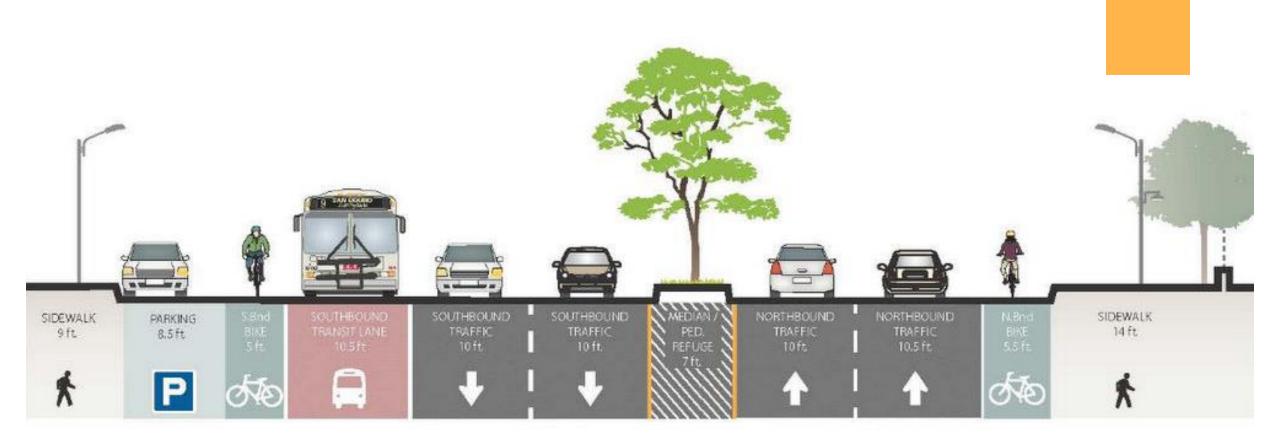
<u>Engineer</u>

SPEED VOLUME SAFETY COST



SAFETY COST VOLUME SPEED

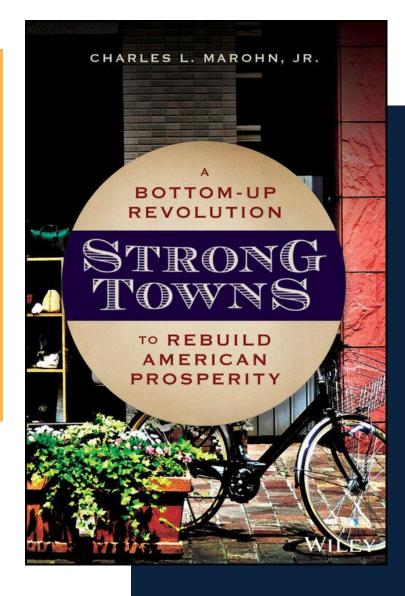
Complete Streets <u>accommodate</u> pedestrians within an auto-dominated environment.



Strong Towns <u>accommodate</u> automobiles within an environment dominated by people.



More on the Strong Towns Approach



CHARLES L. MAROHN JR.

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WILEY

www.strongtowns.org

(ST)

(interaction

A BOTTOM-UP REVOLUTION TO REBUILD AMERICAN PROSPERITY