



Bicycle and Pedestrian Safety Action Plan (BPSAP) Advocacy Team Meeting #3 Meeting Summary

September 26, 2017 / 2:00 PM to 4:00 PM

Broward Metropolitan Planning Organization, Trade Centre South
100 W. Cypress Creek Road, Suite 850
Fort Lauderdale, FL 33309

Attendants:

Alena Alberani - Broward Regional Health Planning Council	Jessica Josselyn - Kittelson & Associates, Inc.
Alex Barr - FDOT	Lisa Mallozzi - Commissioner/Cooper City/Broward MPO Board Member
James Cromar - Broward MPO	Thuha Nguyen - via planning, inc.
Christine Fanchi - City of Fort Lauderdale	Shaleese Pitterson - Broward MPO
Sergeant Brian Fitzgerald - Fort Lauderdale Police	Christopher Restrepo - Broward MPO
Daniela Flores - University of Miami WalkSafe	Jonathan Roberson - Broward County Transit
Cathy Fromm - Fort Lauderdale Police	Dean Gayle Schoen - Fort Lauderdale Police
Peter Gies - Broward MPO	Nick Sofoul - Broward County
Philip Gnacinski - Broward County Public Schools	Frank Vetancourt - Fort Lauderdale Police
Ricardo Gutierrez - Broward MPO	Lisa Wight - School Board of Broward County
Mark Horowitz - Broward County	

1. Introductions

Peter Gies of the Broward MPO welcomed participants to the third and final A-Team meeting and thanked everyone for the continuing commitment to creating a safer environment for our pedestrians and bicyclists.

2. Project & Schedule Update

Peter and Jessica Josselyn of Kittelson & Associates, Inc. provided an overview of the project schedule; and briefly described the tasks completed to-date, which includes data collection and analysis, hot spot identification, field reviews, detailed analysis, alternative & countermeasure identification. The project is currently in the process of identifying recommendations. The project team is seeking invaluable inputs from A-Team members in identifying and prioritizing these. The next stop of this

project will be to finalize the action plan for implementation by the MPO, FDOT, Broward County and Cities.

3. Overview of Draft Action Plan

Jessica provided an overview of the draft action plan. Jessica discussed the importance of the action plan to identify strategic institutional changes needed to achieve the vision and how those changes can be accomplished. She discussed that the project team has conducted layered, context sensitive analysis to identify the key pedestrian and bicycle issues within Broward County, and to develop a list of recommendations to address those issues. The recommendation focuses on early education and enforcement, in addition to planning and engineering solutions. The four guiding themes of the action plan are Set the Stage, Create Safe Streets, Prevent Aggressive Behavior, and All Hands on Deck.

4. Overview of Action Items

Jessica provided an overview of the action items. Jessica discussed the action item development process, which started with a long list of action items, and then a consolidated list.

5. Open Comment on Report

It was agreed that the draft report has excellent information and should be used to share both general information (e.g. infographic statistics) and site-specific findings. Some clarifications are suggested to be included so that the information can be easily understood. One suggestion was to include photos and/or names of those involved in the fatal crashes, as they would create a bigger impact. It was also noted the interrelationship between transportation and health.

6. Prioritization of Action Items for Implementation

All attendees were given time to identify top two (2) action items from each of the four guiding themes, and then rank the eight (8) selected action items in the order of priority and importance.

The project team collected the ranking from all attendees, and identified top ten action items based on the ranking, which include:

- S5 – Develop a social equity analysis that, in conjunction with the propensity for walking and bicycling analysis and other data, can help to ensure that improvements are made first where there is the highest socioeconomic need.
- S8 – Conduct a study to identify potential Mid-Block crossing locations in Broward County that can be implemented through FDOT or other projects.
- C2 – Pilot two “protected intersections” and two “protected bicycle lanes” in high priority locations. These can be done as quick build projects, but should remain in place and be large enough in scale to achieve measurable and reliable results.
- C5 – In areas with a history of people crossing the street outside of crosswalks that do not warrant a mid-block crossing, plant thick, attractive landscaping in medians without breaks.
- P3 – Conduct education and high visibility enforcement at areas with a history of bicycle and pedestrian crashes with a focus on driver behavior. This could utilize bicycle patrol officers.

This should also alert drivers to the rights of bicyclists to overtake driving lanes. It could be coupled with the FDOT Alert Today, Alive Tomorrow campaign in partnership with law enforcement but could also be taught in driver's education classes.

- P6 – Utilize Safe Routes to School programs and walking buses to encourage students to walk or bike to school.
- P8 – Create mandatory traffic safety curriculum for elementary schools to teach and encourage critical traffic safety behaviors; including for driving, bicycling, and walking.
- P9 – Develop public awareness campaigns to educate drivers, bicyclists, and pedestrians about proper roadway etiquette, including the right of bicyclists to take the full lane when there is no bike lane. This can include bike to work, share the road, and smart trips campaigns as well as encouraging employer incentives for walking or bicycling to work.
- A2 – Conduct specialized outreach and education for elected officials to ensure that they understand the need for and benefit up improving walking and bicycling safety in Broward County, even if that causes acceptable negative impacts to driving.
- A9 – Work to develop a funding source that can be utilized for improvements that specifically support the action items discussed in this plan. This could also be utilized to fund local projects that support these regional goals.

7. Next Steps

- Present to the MPO's Committees and Board on September 27th and October 12th
- Summarize the A-Team's, Committees', and Board's feedback and incorporate into the final Action Plan
- MPO Board approval targeted for December
- MPO staff to begin to move identified action items forward with help from A-Team volunteers

Meeting adjourned at 4:10 p.m.