



SINCE 1910

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The Honorable Elaine Chao  
Secretary of Transportation  
U.S. Department of Transportation  
1200 New Jersey Avenue, SE  
Washington, D.C. 20590

Dear Secretary Chao, *Elaine* —

The Greater Fort Lauderdale Chamber of Commerce is pleased to support the joint Florida Department of Transportation (FDOT)-Broward MPO Advanced Transportation and Congestion Management Technologies Deployment (ATCMTD) Grant application for design and implementation of the *Managing the Unexpected Everyday* Initiative. This Initiative will provide much needed traffic operations improvements to the downtown Fort Lauderdale area that will help provide travel time reliability and improve safety for all users of the road. This joint grant application proposes to install variable message signage, Closed Circuit TVs, adaptive signal control, freight signal priority, expand data collection, and enhance the fiber optic network to improve traffic flow, reduce congestion, and improve safety in the downtown Fort Lauderdale area.

We have a strong interest in the development of congestion management and Intelligent Transportation System (ITS) applications to support improved mobility and accessibility of people and goods in the downtown Fort Lauderdale area. The grant application area contains one of Broward County's largest employment areas and is a major economic center. It also includes access to Port Everglades – a major cruise, fuel, and cargo port as well as the Fort Lauderdale/Hollywood International Airport. Such technologies will allow FDOT and the Broward MPO to maximize the use of our existing transportation infrastructure through more efficient movement, provide economic opportunities, and provide enhanced quality of life to people who live, work, or play in the downtown Fort Lauderdale area.

The Greater Fort Lauderdale Chamber of Commerce supports FDOT and the Broward MPO's bid to deploy these technologies in the downtown Fort Lauderdale area. If FDOT and the Broward MPO are successful in obtaining USDOT funding for this project, The Greater Fort Lauderdale Chamber of Commerce looks forward to participating in ITS system testing and deployment when and where it is practicable.

Sincerely,

Dan Lindblade, CAE  
President & CEO

*Sharon and I miss  
Kentucky  
to Mitch - Say hi*