

Summary of Event

EVENT: Introduction to Speak Up Broward

DATE/TIME: Wednesday, July 16, 2014 10:00 AM

LOCATION: Nova Southeastern University/Campus Support Building 7501 SE 36 Street, Fort Lauderdale, FL 33314

PRIMARY AUDIENCE: South Florida Educational Center members

ESTIMATED NUMBER OF PEOPLE REACHED: 15

PROJECT TEAM MEMBER PARTICIPATION: Amanda Mitchell, Children's Diagnostic Children's Treatment Center, Speakers Bureau Volunteer and Pamela Adams

PRIMARY CONTACT: Carol Lawrence, SFEC Coordinator

SUMMARY OF EVENT: The purpose of the meeting was to introduce Speak Up Broward to the Chamber membership.

- ✓ The Speak Up Broward presentation "Let's Talk Transportation" was given by Amanda Mitchell.
- ✓ Comments and questions following the Speak Up Broward presentation:
 - The transportation provider for the City of Davie and NSU is concerned about the impact of governmental regulations on new and existing vehicles in the fleet;
 - Older vehicles are not reliable; and
 - All Aboard Florida will be a great service
- ✓ The Committee members were asked to become active in the Speak Up Broward initiative as volunteers in the Speakers Bureau, to identify presentation opportunities or other methods to engage the student populations in Speak Up Broward.
- ✓ The group was encouraged to use social media tools to follow Speak Up Broward.

FOLLOW UP / ACTION RESULTS:

- ✓ Ms. Lawrence will provide the contact information for each member in attendance.
- ✓ Each representative from an educational institution agreed to identify a method of introducing their respective student populations to Speak Up Broward.
- ✓ ACG will send each institution links to the requested information.
- ✓ ACG will follow up with the City of Davie.
- ✓ Community Services will provide data from a recent survey.

EVALUATION OF EVENT: The presentation was well received, but there was not a lot of dialogue. The attendees appeared to be interested in getting their respective constituents engaged in Speak Up Broward.