

## Summary of Event

**EVENT:** Speak Up Broward Funding Our Transportation Future Introduction to the Smart Growth Partnership

**DATE/TIME:** Friday, December 12, 2104, 9:00 AM

**LOCATION:** Broward County Department of Health, Administration Center, 3<sup>rd</sup> Floor  
Conference Room, 780 SW 24 Street, Fort Lauderdale, FL 33315

**PRIMARY AUDIENCE:** Smart Growth Partnership Board of Directors

**ESTIMATED NUMBER OF PEOPLE REACHED:** 12

**PROJECT TEAM MEMBER PARTICIPATION:** Joseph Yesbeck, TY Lyn, Speakers Bureau Volunteer and Pamela Adams Speak Up Broward, Speakers Bureau Coordinator

**PRIMARY CONTACT:** Ellen G. Feiler, Director of Health Promotion and Social Marketing, Florida Department of Health in Broward County

**SUMMARY OF EVENT:** The purpose of the meeting was to introduce Speak Up Broward “Funding Our Transportation Future,” and to encourage the Smart Growth Partnership Board of Directors to become advocates of the initiative and engage others.

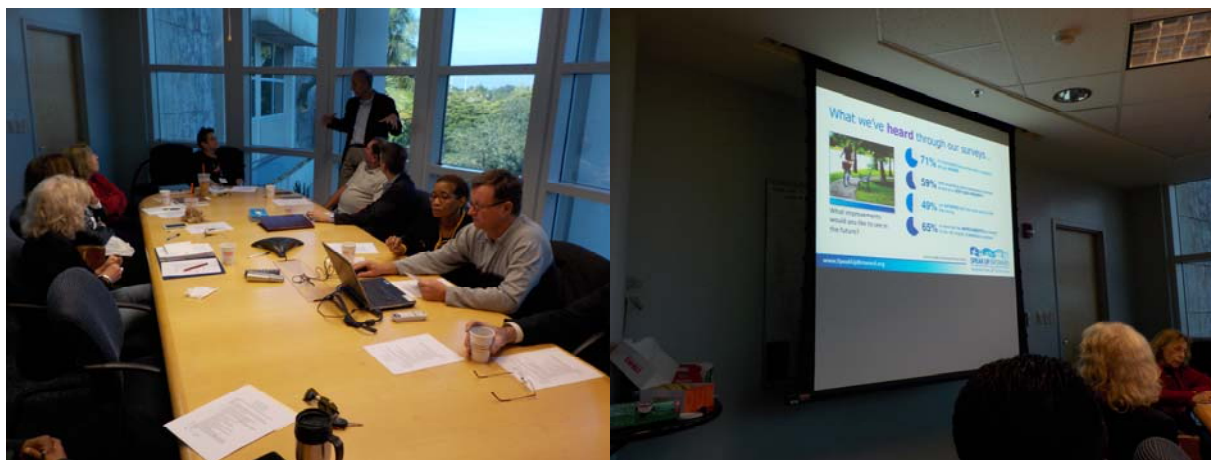
- ✓ Pamela Adams introduced Joseph Yesbeck, the speaker, and Speak Up Broward. She then discussed the vision to get the community talking about Broward’s future transportation needs and options to fund these needs.
- ✓ The “Funding Our Transportation Future” power point presentation was shared with the membership
- ✓ The Smart Growth Partnership members are knowledgeable and informed about local and national transportation issues. The presentation generated significant dialogue with the speaker and within the group.
- ✓ Highlights of the discussion following the presentation included:
  - The group was conversant about transportation funding initiatives in other parts of the county. Denver and Oregon were discussed
  - Why is All Aboard Florida and the Tri Coastal Link not referenced in the presentation? Response: Slide 6 the intent is to represent the projects that can be funded with existing available funds. All Aboard Florida is a privately funded effort and SFRTA will seek other funds for the Tri-Coastal Link
  - There was discussion about the various transportation projects such as All Aboard Florida, Tri-Rail Coastal Link, etc.

- Flaws with the unsuccessful 2004 effort to pass a referendum for a penny sales tax to raise funds for transportation improvements were discussed
- The group stated that the agencies (MPO, BCT, SFRTA,) and County Commission must work together to be successful passing a designated funding source for transportation

#### **FOLLOW UP / ACTION RESULTS:**

- ✓ Handouts of the presentation were provided to circulate to colleagues to help get the word out.
- ✓ Members were asked to contact the team with other presentation opportunities and to become members of the Speakers Bureau. Referrals will be sent to Ellen who will forward the opportunities to the team.
- ✓ The call to action was that residents should contact their elected officials about their transportation concerns.

**EVALUATION OF EVENT:** The meeting was well attended. The group was knowledgeable and will support efforts to obtain a designated funding source.



“Funding Our Future Transportation” Presentation to the 12.12.14 Smart Growth Partnership Board of Directors.