

Summary of Event

EVENT: Nova Southeastern University 5-minute introduction to Speak Up Broward

DATE/TIME: Wednesday, January 22, 2014 3:45PM

LOCATION: Nova Southeastern University – Rosenthal Center
3301 College Way, Fort Lauderdale, Florida 33314

PRIMARY AUDIENCE: Nova Southeastern University Student Government Association

ESTIMATED NUMBER OF PEOPLE REACHED: 34 persons in attendance

PROJECT TEAM MEMBER PARTICIPATION: Davicka Thompson

PRIMARY CONTACT: Dr. William Faulkner, Assistant Dean of Student Development, NSU,
wfaulkner@nova.edu

SUMMARY OF EVENT:

- ✓ The purpose of the meeting was to introduce Speak Up Broward to the SGA Leadership Council. Davicka Thompson advised students why Speak Up Broward is an important initiative and why their voice is critical to understanding future transportation needs.
- ✓ The Speakers Bureau was described and a call to action was made to the students asking for their participation. Four students signed up for the Speakers Bureau.
- ✓ Students were invited to suggest meet-ups, encouraged them to engage on our social media sites.
- ✓ Twenty-nine students completed the Speak Up Broward survey.
- ✓ All students received copies of the Speak Up Broward brochures .

FOLLOW UP / ACTION RESULTS:

- ✓ Follow up by e-mail with Dr. Faulkner to thank him for arranging introduction.
- ✓ Each person who signed up will be added to the Master Network List.
- ✓ Follow-up with four volunteers for the Speakers Bureau for their specific involvement.

EVALUATION OF EVENT: The presentation was well received. Many of the students are commuters so there is vested interest in addressing traffic concerns, especially with the major connections from University Drive and I-595 now under construction. Congestion is severe getting to/from the campus. Most other concerns centered on the need for east-west transit connections and more transit options.

PHOTO CAPTION/INFO: No Photos