

Summary of Event

EVENT: Speak Up Broward Introduction to Melrose HOA

DATE/TIME: Thursday, October 23, 2014, 7:30 PM

LOCATION: Melrose Park Community Center, 3810 SW 2nd Street, Fort Lauderdale, FL 33311

PRIMARY AUDIENCE: HOA members

ESTIMATED NUMBER OF PEOPLE REACHED: 24

PROJECT TEAM MEMBER PARTICIPATION: Pamela Adams

PRIMARY CONTACT: Donna Guthrie, HOA President

SUMMARY OF EVENT: The purpose of the meeting was to introduce Speak Up Broward “Funding Our Transportation Future and to encourage the residents to complete the on-line survey.

- ✓ Pamela Adams, Speak Up Broward, introduced Speak Up Broward and discussed the vision to get the community talking about Broward’s future transportation options and revenue to fund these options.
- ✓ The “Funding Our Transportation Future” power point presentation was shared with the membership.
- ✓ Highlights of the comment include:
 - Funding for transportation is a national issue.
 - How the Melrose Community will benefit from enhanced transportation plans.
- ✓ Highlights of the discussion following the presentation:
 - What can be done about the federal gas tax? (Explain why there is decreasing revenue).
 - There should be enough funds from the local gas tax to fund the transportation needs.
 - Does bus fare cover the cost of the expanding transportation?
 - Why compare revenue sources from other areas with south Florida? There are more senior citizens in South Florida.
 - Does the County use hybrid buses?
 - There was discussion about the various funding options; particularly how would the mileage tax be collected.
- ✓ The HOA attendees were asked to take the time to complete the survey

FOLLOW UP / ACTION RESULTS:

- ✓ Call to action was that residents should contact their elected officials about their transportation concerns.

EVALUATION OF EVENT: The meeting was well attended. The group was engaged with discussion about Speak Up Broward and revenue options.