

Summary of Event

EVENT: Fort Lauderdale Forum

DATE/TIME: Wednesday, September 24, 2014 7:30 am

LOCATION: FAU/BCC Higher Education Complex, 111 East Las Olas, Room 1110

PRIMARY AUDIENCE: Business leaders in Broward and Elected Officials

ESTIMATED NUMBER OF PEOPLE REACHED: 40

PROJECT TEAM MEMBER PARTICIPATION: Greg Stuart, Chris Ryan, Jill Quigley and Pam Adams

PRIMARY CONTACT: Peg Buchan, Port Everglades PBUCHAN@broward.org

SUMMARY OF EVENT: Greg Stuart as one of the opening speakers talked about the regional importance of transportation and then introduced Jose Gonzalez from Florida East Coast Industries. Mr. Ryan introduced the attendees to Broward MPO's Speak Up Broward initiative. Jill Quigley presented the Funding Our Transportation Future PowerPoint as well as the Speakers Bureau, MetroQuest survey and upcoming eTownHall meetings. Pam Adams networked and promoted the Speakers Bureau.

FOLLOW UP / ACTION RESULTS:

- ✓ Every attendee received a flyer about Speak Up Broward, the MetroQuest Survey and the upcoming eTownHall meetings.

EVALUATION OF EVENT: Useful event to speak to business leaders in Broward. Was able to follow up with some attendees to help get the word out about Speak Up Broward.