

Summary of Event

EVENT: Introduction to Speak Up Broward

DATE/TIME: Monday October 6, 2014 6:00 PM

LOCATION: Joseph C. Carter Park, Fort Lauderdale, FL 33311

PRIMARY AUDIENCE: Career Source Broward Field Managers

ESTIMATED NUMBER OF PEOPLE REACHED: 15

PROJECT TEAM MEMBER PARTICIPATION: Pamela A. Adams, Speakers Bureau Volunteer

PRIMARY CONTACT: Tracy Roach, Aide to Commissioner Bobby DuBose, 954-828-5011, troach@fortlauderdale.gov

SUMMARY OF EVENT: The purpose of the meeting was to introduce Speak Up Broward to residents, civic and Homeowners Association leaders in the northwest section of District 3 in the City of Fort Lauderdale.

- ✓ The meeting began with prayer and self-introductions
- ✓ Commissioner DuBose introduced the speaker.
- ✓ The Speak Up Broward initiative was described to the attendees as follows:
 - Speak Up Broward was launched by the Broward Metropolitan Planning Organization (Broward MPO) to start a community conversation about the future of transportation.
 - It's a grassroots effort, engaged in fact finding and focused on future funding needs.
 - Transportation includes not only bus transit, but rail, sidewalks, bike lanes and paths as well as roadways.
- ✓ The importance of calling into the televised e-Town Hall meeting and participating in the on-line survey was stressed.
- ✓ Commissioner DuBose also stressed the importance of having a voice and participating because of the high percentage of dependence on public transportation in District 3. "Community residents must take every opportunity to express their opinions and concerns when given the opportunity".
- ✓ Promotional items and flyers were distributed to each attendee.

FOLLOW UP / ACTION RESULTS:

- ✓ Residents were asked to share the flyers with their neighbors.
- ✓ Commissioner DuBose invited Speak Up Broward to the next HOA civic meeting.
- ✓ Ms. Roach will distribute the flyer electronically to the district constituents.
- ✓ Commissioner DuBose invited the team to the October 20, 2014 pre-agenda meeting.

EVALUATION OF EVENT: The residents seemed very interested in the information and the e-town hall meeting specifically.