

Summary of Event

EVENT: Introduction to Speak Up Broward

DATE/TIME: Monday, May 19, 2014 4:00 PM

LOCATION: Greater Hollywood Chamber of Commerce, 330 North Federal Highway, Hollywood, FL 33020

PRIMARY AUDIENCE: Greater Hollywood Chamber of Commerce

ESTIMATED NUMBER OF PEOPLE REACHED: 30

PROJECT TEAM MEMBER PARTICIPATION: Eric Czerniejewski, HTNB, Speakers Bureau Volunteer and Pamela Adams

PRIMARY CONTACT: Anne Hotte, Chamber President

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SUMMARY OF EVENT: The purpose of the meeting was to introduce Speak Up Broward to the Chamber membership.

- ✓ Victor Green, Board Chairman introduced the topic of transportation to the membership and the Speak Up Broward team
- ✓ Eric engaged the group with two questions regarding what their perspective is of transportation today and how they would envision transportation for the future. This was an interactive exercise entitled "Transportation Today and Tomorrow". The comments were:

Today: The community is car dependent... (the entire country), lack of interconnectivity, not convenient, poor access from neighborhoods, cost too much, many low income or families on fixed incomes cannot afford to use the transit system, congested, light synchronization needed, unreliable, pedestrian unfriendly, aging population, many elderly are driving that should not be driving, the elderly need transportation options that enables them to remain independent

- It was also noted that the City of Hollywood is implementing a complete streets program

Tomorrow: infrastructure improvements, better transportation options, more compatibility between the cities and county convenient to major destinations (port, airport regional destinations), FEC Commuter rail.

- ✓ The “Let’s Talk Transportation” presentation was given by Eric Czerniejewski.
- ✓ Comments and questions following the Speak Up Broward presentation:
 - What is the exit strategy if the All Aboard Florida and the Commuter Rail are not successful?

The Committee members were asked to become active in the Speak Up Broward initiative as volunteers in the Speakers Bureau, or as Ambassadors, and to help identify presentation opportunities.

FOLLOW UP / ACTION RESULTS:

- ✓ Mr. Lindblade will forward any completed surveys and Speak Up Broward Sign Up Cards.

EVALUATION OF EVENT: The presentation was lengthy and did not permit sufficient conversation with the Government Affairs Committee members.