

# ABOUT THE BROWARD MPO

The Broward Metropolitan Planning Organization (Broward MPO) is a transportation policy-making board that determines how federal and state transportation funds are spent.

The Broward MPO works with the public, planning organizations, government agencies, elected officials and community groups to develop Commitment 2040, the 20-year transportation plan. Setting priorities for future transportation needs begins today and public input is important to help the Broward MPO make the best decisions.

## COMMITMENT 2040: MOVE PEOPLE. CREATE JOBS. STRENGTHEN COMMUNITIES.

The Broward MPO serves every single person living, visiting and doing business in Broward. The Broward MPO's vision is to transform transportation in Broward to achieve optimum mobility for people and goods with an emphasis on transit, while enhancing our community's environment and economic well-being.



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Fort Lauderdale, FL 33309

[www.browardMPO.org](http://www.browardMPO.org)

### CONTACT INFORMATION

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[www.SpeakUpBroward.org](http://www.SpeakUpBroward.org)



For complaints, questions or concerns about civil rights or nondiscrimination, or for special requests under the American with Disabilities Act, please contact Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or [ryanc@browardmpo.org](mailto:ryanc@browardmpo.org)



# SPEAK UP BROWARD

Transportation Choices.  Your Voice Counts.



## JOIN OUR SPEAKERS BUREAU AND HELP IMPROVE YOUR COMMUNITY

# BECOME A SPEAK UP BROWARD AMBASSADOR

## Why Should You Get Involved?

Join our Speakers Bureau and be a part of an exciting new movement to improve your neighborhoods, Broward, and the region all at the same time. As a Speak Up Broward Ambassador, you will identify and educate organizations and individuals throughout Broward about the benefits of a multimodal transportation system. With your help, we will develop community support for projects designed to provide efficient transportation solutions and enhanced quality of life.

## We are Looking for Community Leaders

We are looking for people like yourself who can help deliver the message as to why transportation is important to our daily lives and the economy. By becoming a Speak Up Broward Ambassador, you will help deliver the message and identify civic, advocacy, business and professional organizations that want to learn about transportation projects in Broward.

We will organize and train the Speakers Bureau team of ambassadors. We will develop a "meeting in a box" so that you and your fellow Ambassadors can kick-off some winning presentations and solicit important feedback from your community.

## SIGN UP TODAY.

Call Chris Ryan at (954) 876-0036  
Pamela Adams at (954) 764-8500  
or email [PamelaAdams@SpeakUpBroward.org](mailto:PamelaAdams@SpeakUpBroward.org)



## What's In It For You?

- Get your community involved
- Influence decisions about transportation funding
- Reduce traffic congestion
- Increase your travel choices
- Improve the economic vitality of Broward and the larger South Florida region
- Enhance the environment
- Better and safer sidewalks and bicycle lanes
- More transportation choices – sooner

## Help Spread the Word

- Identify speaking opportunities
- Complete a training class
- Coordinate speaking engagements
- Submit Score Cards for each engagement
- Reach out to let your family, friends and neighbors know about Speak Up Broward
- Distribute e-blasts to your contacts
- Encourage your friends and neighbors to complete the on-line survey



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