



SPEAK UP BROWARD

Transportation Choices. Your Voice Counts.

www.SpeakUpBroward.org



Who? The Broward Metropolitan Planning Organization (Broward MPO) launched the Speak Up Broward

initiative in 2013. The MPO is the government agency responsible for transportation planning for Broward. Part of the Broward MPO's role is to determine how to prioritize the available funds to best need the transportation needs.

What? Speak Up Broward is about getting the conversation started about transportation needs, desires and funding. This is a grassroots engagement program focused on bringing this discussion to residents, business owners and anybody with an interest in the county's transportation system.

Where? Our efforts are for all of Broward and we are trying to ensure we hear from all stakeholders, residents, employers, business and civic organizations throughout the county.

When? Our efforts run through February of 2015 and then a new phase of Speak Up Broward will begin. The comments we receive during this period will shape the future efforts. The opposite side shows our remaining activities and schedule.

Why? For a variety of reasons (more information is available on our website), federal funding for all types of transportation is declining. If we want to continue to maintain and improve our transportation system, we need to find a way to make up for the reduction in federal funds.

How? We are looking for comments from the community on transportation needs and funding and there are multiple ways for you to share your thoughts with us.

- Social Media – We are active on Facebook, Twitter and LinkedIn. We invite you to join us and share your thoughts and ideas.



- Speakers Bureau – We have coordinated a group of volunteers who serve as ambassadors for this project by giving a prepared presentation to various community and business groups. If you'd like to volunteer to be a speaker or know a group we should be talking to, please contact Pamela Adams at 954-764-8500.
- Program for Empowering People – Six grants were given to community-based groups to help spread the word and involve their constituents in Speak Up Broward's efforts. A final report of their programs and results is currently under development.
- Street Teams – Coming this fall (September through mid-October), we will be out on the street at festivals and other community events to better engage with people. If you have an event you think we should know about, please contact Jill Quigley at 954-246-1251.
- Upcoming Events – We have a fun, short, online survey launching in early September and a series of eTownHall events scheduled for September and October. You can help us get the word out. Please see our separate handouts for these special events for more details.

For more information about the Broward MPO or Speak Up Broward, contact Chris Ryan, Public Information Officer, Broward MPO, at ryanc@broward.org or 954-876-0036.

TIMELINE FOR ACTIVITIES AND EVENTS



2013

March - April

Project Start-up
 Research Design
 Survey 1 - Baseline
 Public Involvement Plan
 Data Review
 First Round Public Meetings

September - December

Program for Empowering People
 Visioning Approach
 Fact Files Library
 Roll Out Website
 Second Round Public Meetings
 Efficient Transportation Decision Making
 Financial Resources
 Interactive Map of Potential Projects

April - June

Refining Revenues
 Scenario Definition
 Regional Transportation Plan Coordination
 Commitment 2040 LRTP Report

October - December

Path Forward Report
 Final Survey
 MPO Board Final Action

2014

May - August

Organize Speakers Bureau
 Organize Broward Partners Group
 Develop Content for Website
 MPO Board Update
 Model Review
 Needs Assessment and Public Outreach

January - March

MAP-21 and Economic Development Research
 Media Blast to Build Traffic on Website
 Focus Groups
 Speakers Bureau
 Financial Assessment/Review of Revenues
 Financially Feasible Plan
 Environmental Justice

July - September

Media Buildup to e-TownHall
 Begin MetroQuest and e-TownHall

2015

January - February

MPO Board Path Forward

Legend

Speak Up Broward Activities: **BLUE**
 Commitment 2040: LRTP Update Phase: **BROWN**



Trade Centre South
 100 West Cypress Creek Road,
 Suite 850
 Fort Lauderdale, FL 33309
www.browardmpo.org

CONTACT INFORMATION:

Christopher Ryan
 Public Information Officer/
 Title VI Coordinator
 954-876-0036

Pamela Adams
 Speakers Bureau
 954-764-8500

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For complaints, questions, or concerns about civil rights or nondiscrimination; or for special request under the American with Disabilities Act, please contact: Christopher Ryan, Public Information Officer/Title V Coordinator at (954) 876-0036 or ryanc@browardmpo.org

