



Broward Partners Group
Meeting Agenda
Broward Metropolitan Planning Organization
100 W Cypress Creek Rd, Suite 850, Fort Lauderdale, FL
June 9, 2014, Monday

MEETING – 10:00am to 12:00pm

Topic	Presenter	Length	Estimated Timing
Welcome and Opening Remarks	Greg Stuart	10 m	10:00 – 10:10
INTRODUCTIONS	ALL	10 m	10:10 – 10:20
Recent and Upcoming Activities	Chris Ryan	10 m	10:20 – 10:30
Visions of the Future We Want	Jill Quigley	20 m	10:30 – 10:50
DISCUSSION	ALL	20 m	10:50 – 11:10
Paying for the Visions	Jeff Stiles	20 m	11:10 – 11:30
DISCUSSION	ALL	20 m	11:30 – 11:50

For complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the American with Disabilities Act, please contact: Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org



Broward Partners Group
Meeting Highlights
Broward Metropolitan Planning Organization Board Room
100 West Cypress Creek Road, Suite 850, Fort Lauderdale, FL
June 9, 2014, 10:00am – 12:00pm

Highlights of the meeting are summarized below to capture the input received from participants in the fourth meeting of the Broward Partners Group. Input is not verbatim and these highlights are not intended to be quotes, rather they are to represent the ideas shared by participants. Our study team will use this input as a guide in developing content for public educational and outreach materials. The meeting format was designed to be interactive and provide a forum for participations to share their ideas and respond to specific questions.

Visions of the Future We Want

After a brief introduction and progress update by Chris Ryan, Jill Quigley explained that Speak Up Broward was in the process of developing scenarios for the future based on different levels of investment in Broward’s transportation system and different options for funding these investments. The Speak Up Broward team is also creating a MetroQuest interactive survey to present the information to the public and gather feedback about the future of our transportation system, how it should be improved, and how we could pay for these improvements.

Next, Brandie Miklus provided an overview of the MetroQuest website. She explained how it functioned and the type of information that would be included. A group discussion then followed:

- What’s the significance of the information you will collect, and what are we going to do with it?
 - The comments and demographic information will be used to gauge the public’s opinions about the issues presented in the MetroQuest. The user will learn things and provide information that will help inform future decisions.
- Are you going to be able to tell which part of Broward the user is from?
 - Yes, potentially. One of the demographic questions at the end will ask for the person’s ZIP code, but they aren’t required to answer any of those questions.
- Use caution when asking people what they want from a transportation system without asking what they want their community to look like. For example, transit can’t meet the demand of sprawl no matter how much money you invest. People should understand that land use is a factor in transportation decisions too.

- How do we get people to the site?
 - We have several ongoing outreach efforts that will be used to make people aware and direct them to the MetroQuest site. We can also share the link via email or add it to different municipal, county, or transportation agency websites. Our outreach efforts include a Speakers Bureau, a mini grant program for community organizations, street team events, a social media presence, and a televised/online e-Town Hall series.
- Do you plan to ask what types of transportation people currently use and where they live? That information is important in shaping people's attitudes about transportation and the future.
 - Yes. Both of those will be part of the demographic questions at the end of the survey.
- What's the timeframe for this? Are people going to know how far into the future these investments are being planned?
 - The timeframe is from 2015 to 2040, the same as the MPO's Long Range Transportation Plan, Commitment 2040. It is important to explain that these investments are being planned for that far into the future, but also that the process is continual. Some of these investments would begin, and are needed, in the next 5 to 10 years.
- Where has MetroQuest been used before?
 - There are multiple examples as it is a popular tool that has been used all over the country. It has been used in Toronto and Washington D.C. most recently in a similar manner to the way Speak Up Broward will be using it. We can send out the links to other MetroQuest sites after the meeting.
- How do you capture the attention of the average citizen with this?
 - We have a large social media presence and plan to go out to different public events and spread the word. We also have money to buy advertising for several different media types including print, radio, television, and the internet.
- Can we use this to show the public what we currently have in terms of a transportation system to give them an idea of how the money is currently being spent?
 - The MPO is working on something similar to this, but it probably couldn't be accomplished through this MetroQuest. We are very limited on the amount of content that can be included without overwhelming people. The Speak Up Broward website includes a page devoted to this information at a very introductory level. The MetroQuest will encourage people to visit the website to learn more.

Paying for the Visions

Next, Jill Quigley and Jeff Stiles went over the investment scenarios and funding options in more detail, explaining the different infrastructure and financial elements associated with each one. They noted that the public would not see any of the financial information used to create the three scenarios because of its complexity. It was simply used to set parameters so that the scenarios would be as realistic as possible. Another group discussion followed:

- Does the local roads category include major roads (state arterials)? Maybe you should point this out so that people are aware.
 - Yes, the local roads category includes the state arterials.

- The current Commitment 2040 Cost Feasible Plan (CFP) only includes capital cost and isn't enough for operating and maintenance (O&M). I worry that because these scenarios are based on the 2040 CFP they will mislead people by making them think we can afford to invest in more capital projects when the reality is we can't afford the O&M for what we have now. We are showing a \$400m deficit over the next 10 years.
- The 2040 CFP is still being developed. How can you use it?
 - The total amount available won't change, although the allocation could. For our purposes with future scenarios, we are more concerned with the totals and the types of improvements that could potentially be funded with them, not the exact projects that will be.
- The CFP isn't even enough to sustain BCT, much less make improvements.
 - The public won't know totals for scenarios or whether it's the CFP. They will just know that we don't have enough.
- You can't have a conversation with the public without giving them the full picture. It's misleading.
 - Without providing overwhelming levels of financial detail, we will have to explain that there's more needed to maintain the status quo, and that the CFP (Scenario #1) means decline.
- You need to be sure and explain that the consequences of the baseline scenario (CFP) are decline, not maintaining the status quo.
- You have to frame the problem with the baseline, and show a need to act.
- You should show that the baseline funds aren't being mismanaged, but there simply are not enough.
- You don't want the baseline to look like progress.
- We need to show that, in order to maintain what we currently have in our transportation system, we'll have to spend more in the future.
- Can you share the results of the MetroQuest on social media?
 - You can share the MetroQuest site on social media and encourage others to participate, but it won't share your results. There is an option to compare your results to others who have taken the survey within the MetroQuest.
- What percentage of total transportation funding in Broward is represented by these numbers? It could make a difference if it's a small amount because the results wouldn't be as useful.
 - We don't know the exact answer to that, but it's much closer to 100% than it is 0%.
- You should decide what people want in the future from a transportation system before adding the funding element to the equation. If you establish what people want and then develop a following, it becomes easier to work out the funding issues because everyone is aware of what public opinion is. That's how successful referendum initiatives happen.
- It's important to find what the people want. You can then present what the public wants to the parties that control the funding sources, and say, "here's what the people are asking for." This way you aren't planning the future for them.

- Will local match options be mentioned in MetroQuest? Should people know that this money could actually be more than just the revenue projections because they could leverage more in federal funding once a local match is available?
 - This is a good suggestion.
- Because of the privacy issues associated with tracking vehicles, people won't like the Mileage Based User Fee (MBUF) funding option.
- How do you explain the impact for each of these funding options? For example, on a city basis some may be opposed to the sales tax as a funding option if all the revenue goes to the County and none is guaranteed to their city.
 - We have to be careful how much detail we include in MetroQuest. While this is a legitimate concern that we've heard during our outreach efforts, we cannot get into this level of detail or the MetroQuest site will become too cumbersome.
- What about increasing the gas tax as a funding option? It seems more likely to be happen before a MBUF could be implemented.
- You should include the gas tax because that is what people are using today to pay for the transportation system.
- It would be nice to gauge public opinion on raising the gas tax.
 - If we don't add the gas tax as a funding option we can always use MetroQuest to prompt the user for an answer and/or comment related to the issue.
- Do we want to explain what Commitment 2040 is? Will the MetroQuest user know that the baseline scenario is the 2040 CFP? How much should we tell them about it?
 - MetroQuest will explain everything that they need to understand about how the scenarios measure up against what we currently have to spend on transportation in the future (2040 CFP).
- This MetroQuest tool should keep a sharp focus. You should stay mindful not to explain or ask the public for too many different types of information. Think about what you want from them, and only ask for that information. Only give them enough information to provide the informed feedback that you're looking for.
- Maybe you should only include the funding option slider tools to gauge public opinion and demonstrate the revenue potential of each one, but not ask the users to balance the budget deficit that results from the scenario they've chosen.

After the discussion concluded, the Speak Up Broward team thanked everyone for their attendance and continued input on the development of the project so far. The partners will be notified when a demo version of the MetroQuest site is ready to be tested before becoming available to the public.



Broward Partners Group

January 9, 2014 Sign-in Sheet

Last Name	Contact		Organization	Phone	Email	Initials
	First Name	Title				
Blattner	Vice Mayor Richard S.	Chairman	Broward Metropolitan Planning Organization	954-921-3321	rblattner@hollywoodfl.org	<i>RB</i>
Boutros-Vani	Kareen		Broward Workshop	954-462-9112	Kareen@browardworkshop.com	
Brunner, P.E.	Scott	Director	Broward County Traffic Engineering	954-847-2601	sbrunner@broward.org	<i>SB</i>
Calloway	Sidney C.		Shutts & Bowen LLP	954-847-3833	scalloway@shutts-law.com	
Cargill	Lorraine		South Florida Regional Transportation Authority (SFRTA)		cargill@sfcta.fl.gov	
Chisem	Eric	Director of Student Transportation & Fleet Services	Broward County Public Schools	754-321-2600	eric.chisem@browardschools.com	<i>ES</i>
Coleman	Carla	Executive Director	Urban Land Institute	954-783-9504	Carla.coleman@uli.org	
Cross	William		South Florida Regional Transportation Authority (SFRTA)	954-788-7916	crossw@sfcta.fl.gov	
Cunniff, AICP	Heather		Broward County Planning & Environmental Regulation Division	954-357-5657	HCUNNIFF@broward.org	
Davis	Arlene	Office of the Chief Executive/Port Director	Broward County Port Everglades	954-468-0120	ardavis@broward.org	<i>AD</i>
De Lucca	Michael	MHM Pres/CEO	Broward Regional Health Planning Council	954-561-9681	mdelucca@brhpc.org	
DeSantis	Matt		South Florida Regional Planning Council	954-985-4417	Desantis668@gmail.com	
Derrer	William R.		Broward Workshop	954-733-4211	wrd@jamesacummings.com	
Drew	Ron		Greater Fort Lauderdale Alliance	954-627-0125	rdrew@gflalliance.org	
du Pré, BA, MEd, DPA	Elly	Executive Director	Lighthouse of Broward County	954-463-4217 Ext 114	edupre@lhob.org	
Ellison	Marsha	President	National Association for the Advancement of Colored People	954-648-8337	naacp5009@aol.com	
Feliciano	Maribel	Section Manager	Broward County Pollution Prevention, Remediation and Air Quality Division	954-519-1424	mfeliciano@broward.org	
Garces	Ana Marie	Executive Director	Urban Health Solutions, LLC	786-897-1386	anamarie@urbanhs.com	
Garling	Tim	Director	Broward County Transit	954-357-8424	tgarling@broward.org	<i>TG</i>



Broward Partners Group

January 9, 2014 Sign-in Sheet

Contact			Organization	Phone	Email	Initials
Last Name	First Name	Title				
Gillespie Smith	Patrice	Program Mgr	Urban Health Solutions, LLC	786-897-1386	patrice@urbanhs.com	
Good	Patricia	Board Member	Broward County Public Schools	754-321-2002	Patricia.good@browardschools.com	
Green	Ric	President/CEO	Pompano Beach Chamber of Commerce	954-941-2940	rgreen@pompanobeachchamber.com	
Grossman	Nicki E.	President	Greater Fort Lauderdale Convention and Visitors Bureau	954-765-4466	negrossman@broward.org	
Hammons	Scarlett		Broward County Aviation Department	954-350-6100	shammons@broward.org	SH
Haile	Gregory Adam	Vice President for Government Policy & Regulatory Affairs	Broward College	(954) 201-7410	ghaile@broward.edu	
Harrell	Vincent		Broward County Public Schools	754-321-2600	eric.chisem@browardschools.com	
Henry	Bertha	County Administrator	Broward County	954-357-7362	bhenry@broward.org	
Hooper	Alan	Chair	Downtown Fort Lauderdale TMA	954-761-3543	alan@hooperconstruction.net	
Kulp	Helen		Greater Fort Lauderdale Alliance	954-267-0125	hkulp@gflalliance.org	
Jackson	Mason	President/CEO	Career Source Broward	954-535-2300	Mcj@wf1broward.com	MS
Lawrence	Jane		Shutts & Bowen LLP	954-847-3849	jlawrence@shutts.com	
Leconte	Francois	President/CEO	Minority Development & Empowerment, Inc.	954-315-4530	fleconte@mdeinc.org	
Lindblade	Dan	President	Greater Fort Lauderdale Chamber of Commerce	954-462-4911 954-462-5380	dan@ftlchamber.com	
Loper	Jim		Broward County Chamber of Commerce	954-565-5750 x502	jloper@browardbiz.com	
Lopez	Jose "Pepe"	President/CEO	Latin Chamber of Commerce of Broward County	954-961-6386	info@latinchamberbroward.com	
Marrinson	Ralph	Chairman	South Florida Regional Business Alliance	954-463-6232	rmarrinson@marrinson.com	
Miller	Jack	President/CEO	Weston Area Chamber of Commerce	954-389-0600	jack@westonchamber.com	
Mitchell	Amanda		Children's Diagnostic Center		amitchell@browardhealth.org	



Contact			Organization	Phone	Email	Initials
Last Name	First Name	Title				
Moquin	Jeffrey S.	Chief of Staff	Broward County Public Schools	754-321-2600	Jeffrey.Moquin@browardschools.com	
Murley	James F.	Exec Director	South Florida Regional Planning Council	954-985-4416	jmurley@sfrpc.com	
O'Reilly	Gerry	Director of Transportation Development	Florida Department of Transportation	954-777-4100	Gerry.Oreilly@dot.state.fl.us	GOR
Petrillo	Tim	Chairman	Downtown Development Authority of Fort Lauderdale	954-618-0402	tpetrillo@therestaurantpeople.com	
Pierre	Ketlene		Urban League of Broward County	954-625-2504	kpierre@ULBCFL.org	
Phillips	Teina	TOUCH Program Director	Broward Regional Health Planning Council	954-561-9681 x	tphillips@BRHPC.ORG	
Quinty	Joe		South Florida Regional Transportation Authority (SFRTA)	954-942-7928	quintyj@sfrta.fl.gov	
Roberson	Jonathan		Broward County Transit	954-357-8338	jroberson@broward.org	JR
Roland	Michael	Liaison	Broward County Association of Student Councils	754-321-1201	michael.roland@browardschools.com	
Rouge	Barbara	Committee Vice-Chair	Broward Sierra Club	954-472-3704	b-realtor@att.net	
Runcie	Robert W.	Superintendent	Broward County Public Schools	754-321-2600	supt_runcie@browardschools.com	
Sallarulo	Laurie	Executive Director	Leadership Broward Foundation	954-767-8866	laurie@leadershipbroward.org	
Sammon	Sean		Broward County Pollution Prevention, Remediation and Air Quality Division	954-519-1424	ssammon@broward.org	
Saucier	Kinnon		Greater Fort Lauderdale Chamber of Commerce	954-462-5380	kinnon@ftlchamber.com	
Seinfeld	Cheryl		Florida Department of Transportation	954-717-2246	Cheryl.seinfeld@dot.state.fl.us	CS
Sheffield	Kate		Downtown Development Authority of Fort Lauderdale	954-463-6574	kate@ddaftl.org	
Smith Baugh	Dr. Germaine	President/CEO	Urban League of Broward County	954-584-0777	gsbaugh@ULBCFL.ORG	
Snell	Pat	Director of Transportation	Broward County Public Schools	754-321-2600	Pat.snell@browardschools.com	
Snizek	Henry A.	Director	Broward County Planning & Environmental Regulation Division	954-357-6670	hsnizek@broward.org	



Broward Partners Group

January 9, 2014 Sign-in Sheet

Contact			Organization	Phone	Email	Initials
Last Name	First Name	Title				
Snipes	Shirley	Planning Director	Aging and Disability Resource Center of Broward County	954-745-9567 X243	snipess@adrcbroward.org	
Stephens	Jack	Executive Director	South Florida Regional Transportation Authority (SFRTA)	954-788-7918	stephensj@sfrta.fl.gov	
Swindell	Bob		Greater Fort Lauderdale Alliance	954-627-0125	bswindell@gflalliance.org	
Tako	Maria	Associate Counsel	Nova Southeastern University	954-262-4769	maria.tako@nova.edu	MT
Tighe	Mary Lou	Executive Director	Broward League of Cities	954-357-7370	mtighe@broward.org	
Tortoriello	Kelly		Greater Fort Lauderdale Convention and Visitors Bureau	954-765-4466	ktortoriello@broward.org	
Tweeton	Tanya	Executive Committee Chair	Broward Sierra Club	954-472-3704	tweeton204@yahoo.com	
Pannaman,	Stan	President	Broward Sierra Club	954-720-4639	stanleypannaman@hotmail.com	
Wallace	David	Director Public Policy Advocacy	United Way of Broward County	954-462-4850, X130	dwallace@unitedwaybroward.org	
Walton	Chris	Director	Broward County Transportation	954-357-8361	cwalton@broward.org	
Weidner	Jeff		Florida Department of Transportation	954-777-4100	Jeff.weidner@dot.state.fl.us	
Witschen	Pete	TMA Director	South Florida Education Center TMA	954-262-8832	witschen@nova.edu	
Wolfe	Jim	District Four Secretary	Florida Department of Transportation	954-777-4100	James.Wolfe@dot.state.fl.us	
Wren	Chris	Executive Director	Downtown Development Authority of Fort Lauderdale	954-463-6574	chriswren@ddaftl.org	
Wright	Barrington		Seven50	305-495-9070	bgarfieldwright@gmail.com	
Yesbeck	Natalie		South Florida Regional Transportation Authority (SFRTA)	954-788-7957	yesbeckn@sfrta.fl.gov	NY
Zieler	Patricia	Managing Director	Downtown Fort Lauderdale TMA	954-761-3543	pzeiler@suntrolley.com	



www.SpeakUpBroward.org

BROWARD PARTNERS GROUP

Visions for the Future



Update from our last meeting...



FACT FILES

Report available
on website



SOCIAL MEDIA

- Facebook = 823*
- Twitter = 173
- Linked In = 44



SPEAKERS BUREAU

30 events
50 volunteers



PROGRAM FOR
**EMPOWERING
PEOPLE**

Began in March



SPEAK UP BROWARD

Transportation Choices. Your Voice Counts.

* (As of May 21, 2014)

Upcoming events Include...



E-TOWN HALLS

Viewers can watch and ask questions from our public broadcast to air on Sept. 16th and Oct. 2nd, 7th, and 15th.



METROQUEST

To be presented at the July 10th MPO Board Meeting



PUBLIC LAUNCH

MetroQuest will premiere in the early Fall



Transportation Choices. Your Voice Counts.



Speak Up Broward

Welcome Help Plan Broward's Transportation Future

Transportation Choices. Your Voice Counts.

43%
Transportation Choices
33%
Other Issues
2019-2023
Capital Budget
and Plan

The City of Toronto has launched a public consultation process to engage people on a range of issues related to transportation planning, transportation priorities, and funding.

Click **BEGIN** to get started.

BEGIN

PRIORITIES
POSSIBLE FUTURES
FUNDING OPTIONS
STAY INVOLVED

HOW THE FUTURES WILL APPEAR IN METROQUEST

The Public Chooses What's Important to Them

www.SpeakUpBroward.org





MetroQuest makes engagement easier...

Speak Up Broward

Progress: ? ★ Compare Yourself

✓ Welcome Help Plan Broward's Transportation Future

WELCOME

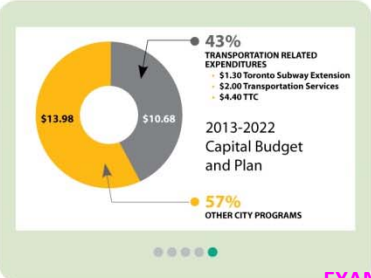


2 PRIORITIES

3 POSSIBLE FUTURES

4 FUNDING OPTIONS

5 STAY INVOLVED



Category	Percentage	Value
TRANSPORTATION RELATED EXPENDITURES	43%	\$10.68
OTHER CITY PROGRAMS	57%	\$13.98

43% TRANSPORTATION RELATED EXPENDITURES
\$1.30 Toronto Subway Extension
\$2.00 Transportation Services
\$4.40 TTC

2013-2022 Capital Budget and Plan

57% OTHER CITY PROGRAMS

The City of Toronto has launched a public consultation process to engage people on a range of issues related to transportation planning, transportation priorities, and funding.

Click BEGIN to get started.

BEGIN

help

EXAMPLE – NOT ACTUAL PAGE FOR THIS PROJECT

We begin with A brief introduction



MetroQuest will ask...

Speak Up Broward

Progress: ? ★ Compare Yourself

WELCOME

PRIORITIES

2 Priorities What Is Most Important To You?

POSSIBLE FUTURES

FUNDING OPTIONS

STAY INVOLVED

Higher Priority ↑

Drag your top 3 priorities above this line

Grow the Economy

Create Jobs

Increase Travel Options

Reduce Emissions


Save Money on Daily Commute

Improve Driving Conditions

Enhance Safety

Enhance Quality of Life

+ Suggest Another Priority



Save Money on Daily Commute

BoremErum labore nobit dendipis nem expero mos quas endus, estrum rerumEquis conet antus ipsandit ommolorrurn nullaut odiam nonse

- consequate nate ne doluptas alis nobis eumqu
- facerrumque exere ni intes volupta sperit fug
- ciditi tota susapis il eum nonseque occaborem faccatu reptatur rerum volorio cone et la acit, sandaeptatia


This funding method is not above the line

Add comment about this tool

EXAMPLE – NOT ACTUAL PAGE FOR THIS PROJECT

? help

Gaining Insight on Public Perception



SPEAK UP BROWARD

Transportation Choices. Your Voice Counts.

www.SpeakUpBroward.org

MetroQuest Priorities: What is Important to You?

- 1. Grow Our Economy & Create Jobs**
- 2. Protect Our Environment**
- 3. Increase Our Travel Options**
- 4. Add More Rail Transportation**
- 5. Enhance Our Existing Bus Service**



MetroQuest Priorities: What is Important to You?

- 6. Improve Our Bicycle/Pedestrian Facilities**
- 7. Improve Our Driving Conditions**
- 8. Reduce My Transportation Costs**
- 9. Create a World-Class Community**
- 10. Minimize Our Taxes or Fees**

With the priorities set, we look at scenarios...

Speak Up Broward

EXAMPLE – NOT ACTUAL PAGE FOR THIS PROJECT

The reality of cost to make it achievable.

How funding meets your future needs...






Speak Up Broward

Progress: [?](#) [★ Compare Yourself](#)

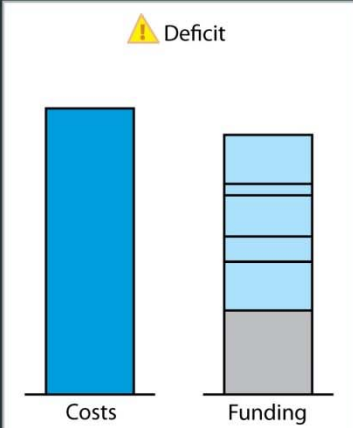
WELCOME 2 PRIORITIES 3 POSSIBLE FUTURES 4 Funding Options **How Do We Pay For It?** 5 STAY INVOLVED

You have selected Future #3.
Use the sliders below to select the revenue tool or combination of tools to invest in transportation and meet the needs of your plan.

All figures are in current dollars. Calculations are based on the best available data to make rough estimates in some cases.

	Motor Vehicle License Fee ?	\$10 per vehicle
	Driver's License Fee ? ×	This is contemplated as an additional fee on the issuance of driver's licenses, both initial issuance and all renewals.
	Sales Tax ?	1/2¢ increase
	Milage Base User Fee ?	1/4¢ per mile
	Payroll Tax ?	.25%

EXAMPLE – NOT ACTUAL PAGE FOR THIS PROJECT



Costs Funding

[Add comment about this tool](#) [Finished exploring? Next →](#)

What we are willing to pay.



Tell us about yourself...

Broward County and the South Florida Region

Progress:  ? 

5 Stay Involved Tell us about yourself

WELCOME
PRIORITIES
CREATE BUDGET
SOLUTIONS
STAY INVOLVED

Final Questions (Optional) [Privacy Policy](#)

You are: Female Male

Household location by zip code... Income level...

Residents in household... Number of registered drivers...

Number of vehicles... Zip code of employer...


Modes of work travel... Miles/Commute... Duration of Commute...


Optional comment...

Thank you for your feedback. Stay involved!

Next Steps: Your input will be knit together with input from your fellow community members to develop a preferred concept that will be used to inform the development of priorities for action to ensure our region not only grows but grows stronger!

Please visit the [project website](#) to learn more about this project.

 Powered by MetroQuest

 **SPEAK UP BROWARD**
Transportation Choices. Your Voice Counts.

EXAMPLE – NOT ACTUAL PAGE FOR THIS PROJECT

We like the respondent to stay involved.





VISIONS FOR THE FUTURE

Three Scenarios

www.SpeakUpBroward.org



Three Possible Futures...



**BASELINE/ WHAT
WE CAN AFFORD**



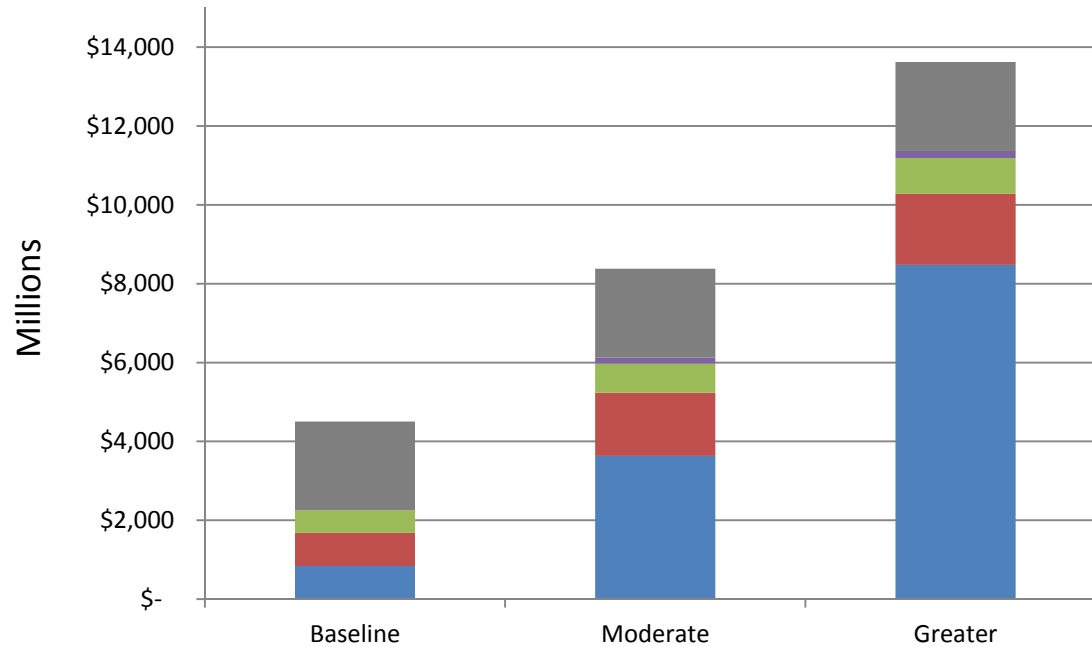
**MODERATE
INVESTMENT**



**GREATER
INVESTMENT**



Defined by level of investment...

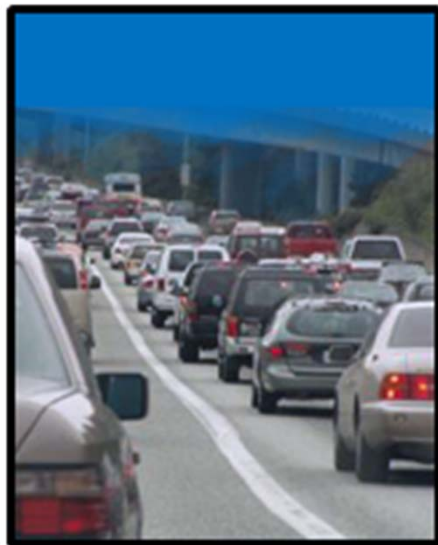


SPEAK UP BROWARD

Transportation Choices. Your Voice Counts.

Comparison of level of investment...

ROADWAYS



BASELINE	MODERATE	GREATER
\$842 M	\$1,600 M	\$1,800 M
	\$758 M ↑	\$958 M ↑
	\$200 M ↑	



Transportation Choices. Your Voice Counts.

Comparison on level of investment...

TRANSIT



BASELINE

\$840 M

MODERATE

\$3,700 M

\$2,860 M ↑

GREATER

\$8,420 M

\$7,580 M ↑

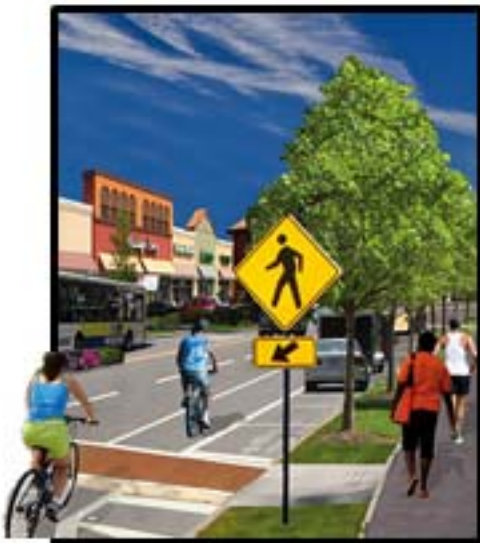
\$4,720 M ↑



Transportation Choices. Your Voice Counts.

Comparison on level of investment...

BICYCLE/ PEDESTRIAN



BASELINE

\$572 M

MODERATE

\$740 M

\$168 M ↑

GREATER

\$910 M

\$338 M ↑

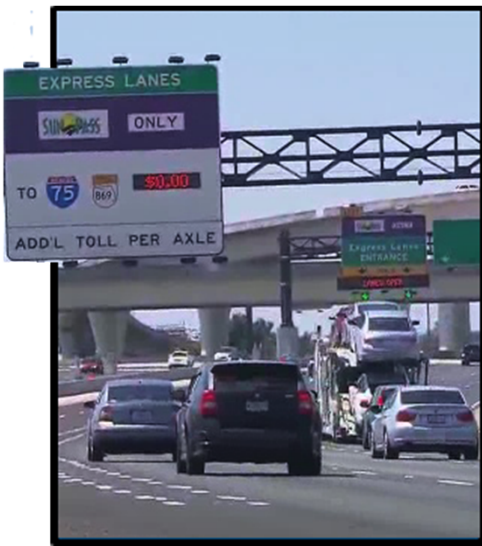
\$170 M ↑



Transportation Choices. Your Voice Counts.

Comparison on level of investment...

INTERSTATE/ TURNPIKE



BASELINE

\$2,253 M

MODERATE

\$2,253 M

GREATER

\$2,253 M

Total Investment... **\$5,140 M**↑

BASELINE	MODERATE	GREATER
\$4,507 M	\$8,420 M	\$13,560 M
	\$3,913 M↑	\$9,053 M↑



www.SpeakUpBroward.org



Other Considerations...

MODERATE and GREATER ONLY

- Distribution of revenue to cities for their own transportation uses
- Operations and maintenance costs
- Funding for transit accessibility features such as:
 - Park-n-ride lots
 - Community shuttles
 - Shelters
 - Mobility hubs





DISCUSSION

www.SpeakUpBroward.org





VISIONS FOR FUNDING THE FUTURE

Three Scenarios

www.SpeakUpBroward.org



Evaluation Criteria

Estimated Revenue Potential

- Ability to estimate revenues at high-level
- Amount of revenue generated
- Sustainability



Implementation Complexity

- Level of action required to implement, such as state legislative, local action, or referendum
- Complexity of implementation



Review of Potential Funding Sources

THE SELECTION WAS NARROWED DOWN TO:


- ✓ Driver's License Fees
- ✓ License Plate Fees
- ✓ Mileage Based User Fee
- ✓ Payroll (Income) Tax
- ✓ Discretionary Surtax (Sales) Tax



Revenue Potential from 2015-2040:

FUNDING OPTION:

License Plate Fee – An additional charge for license plate registration fees, both new and renewals.


	LOW RANGE	MED-LOW	MED-HIGH	HIGH RANGE
	REVENUE TOTAL \$171,502,000	REVENUE TOTAL \$227,153,000	REVENUE TOTAL \$284,545,000	REVENUE TOTAL \$338,451,000
	\$3 ↑	\$4 ↑	\$5 ↑	\$6 ↑



Revenue Potential from 2015-2040:

FUNDING OPTION:

Driver's License Fees – An additional charge on driver's license issuance fees, both new and renewal.


	LOW RANGE	MED-LOW	MED-HIGH	HIGH RANGE
	REVENUE TOTAL \$36,813,000	REVENUE TOTAL \$73,611,000	REVENUE TOTAL \$88,334,000	REVENUE TOTAL \$117,779,000
	\$5↑	\$10↑	\$12↑	\$16↑



Revenue Potential from 2015-2040:

FUNDING OPTION:

Mileage Based User Fees – A new fee based on the number of miles driven.


	LOW RANGE	MED-LOW	MED-HIGH	HIGH RANGE
	REVENUE TOTAL \$1,053,662,000	REVENUE TOTAL \$2,107,323,000	REVENUE TOTAL \$4,214,648,000	REVENUE TOTAL \$8,429,292,000
	$\frac{1}{4}$ cent	$\frac{1}{2}$ cent	1 cent	2 cents



Revenue Potential from 2015-2040:

FUNDING OPTION:

Payroll Tax (Income Tax) – A new tax on employment income.


	LOW RANGE	MED-LOW	MED-HIGH	HIGH RANGE
	REVENUE TOTAL \$2,676,182,000	REVENUE TOTAL \$3,211,418,000	REVENUE TOTAL \$4,281,892,000	REVENUE TOTAL \$5,352,363,000
	0.25% ↑	0.30% ↑	0.40% ↑	0.50% ↑



Revenue Potential from 2015-2040:

FUNDING OPTION:

Discretionary Surtax (Sales Tax) – An additional tax on items subject to sales tax.

	LOW RANGE	MED-LOW	MED-HIGH	HIGH RANGE
	REVENUE TOTAL \$2,812,909,000	REVENUE TOTAL \$5,625,821,000	REVENUE TOTAL \$8,438,727,000	REVENUE TOTAL \$11,251,638,000
	¼ cent	½ cent	¾ cent	1 cent



MetroQuest will show how funding options meet needs.

Speak Up Broward

Progress: [?](#) [★ Compare Yourself](#)

4 Funding Options How Do We Pay For It?

You have selected Future #3.
Use the sliders below to select the revenue tool or combination of tools to invest in transportation and meet the needs of your plan.

All figures are in current dollars. Calculations are based on the best available data to make rough estimates in some cases.

	Motor Vehicle License Fee ?	\$10 per vehicle
	Driver's License Fee ?	This is contemplated as an additional fee on the issuance of driver's licenses, both initial issuance and all renewals.
	Sales Tax ?	1/2¢ increase
	Milage Base User Fee ?	1/4¢ per mile
	Payroll Tax ?	.25%

Deficit

Costs Funding

[Add comment about this tool](#) [Finished exploring? Next →](#)

EXAMPLE – NOT ACTUAL PAGE FOR THIS PROJECT



SPEAK UP BROWARD

Transportation Choices. Your Voice Counts.



DISCUSSION

www.SpeakUpBroward.org





www.SpeakUpBroward.org

Thank you for your continued participation.

