

CALENDAR of Events

MPO	BPAC	BCCB	CIR	TCC
May				
Thursday 10 at 9:30 a.m. Room 422	Wednesday 9 at 6:30 p.m. Room 329 F	No Meeting	Tuesday 1 at 6:00 p.m. Room 430	Monday 31 at 2:00 p.m. Room 302
June				
Thursday 14 at 9:30 a.m. Room 422	Wednesday 13 at 6:30 p.m. Room 329 F	Monday 18 at 2:00 p.m. Room 422	Tuesday 5 at 6:00 p.m. Room 430	Monday 25 at 2:00 p.m. Room 302
July				
Thursday 12 at 9:30 a.m. Room 422	Wednesday 11 at 6:30 p.m. Room 329 F	No Meeting	Tuesday 3 at 6:00 p.m. Room 430	No Meeting
August				
No Meeting	Wednesday 8 at 6:30 p.m. Room 329 F	No Meeting	No Meeting	Monday 27 at 2:00 p.m. Room 302

All meetings are at the Governmental Center, 115 S. Andrews Avenue, Fort Lauderdale and are open to the public.

Acronyms	
AADT	Annual Average Daily Traffic Counts
APR	Annual Performance Report
APTA	American Public Transit Association
BPAC	Bicycle Pedestrian Advisory Committee
BCCB	Broward County Coordinating Board
BCT	Broward County Transit
BLC	Broward League of Cities
BUS	Broward Urban Shuttle
CAAA	Clean Air Act Amendment
CBD	Central Business District
CMA	Congestion Management Roundtable
CIR	Community Involvement Roundtable
CMAQ	Congestion Mitigation and Air Quality
CMS	Congestion Management System
CTC	Community Transportation Coordinator
DCA	Department of Community Affairs
DRI	Development of Regional Impact
EIS	Environmental Impact Statement
EPA	Environmental Protection Agency
FAA	Federal Aviation Authority
FAC	Florida Administrative Code
FCTD	Florida Commission Transportation Disadvantaged
FDOT	Florida Department of Transportation
FHWA	Federal Highway Administration
FS	Florida Statute
FTA	Federal Transit Administration
FY	Fiscal Year
GIS	Geographic Information System
MPO	Metropolitan Planning Organization
SEFTC	Southeast Florida Transportation Council
TCC	Technical Coordinating Committee
UPRD	Urban Planning and Redevelopment Department

For more information visit:

www.broward.org/mpo

For information on how to become a member of the Technical Coordinating Committee or Community Involvement Roundtable, call 954-357-6608.

This publication can be made available in large print, tape cassette, or braille by request.

This public document was promulgated at a cost of \$1,400.00 or \$.467, including postage, per copy to provide information about Broward MPO services and programs.

Fort Lauderdale, FL 33301
115 S. Andrews Avenue, Room 329H
Transportation Planning Division



SHORTCUTS

VOL 10, No. 13

2nd Quarter 2007

BROWARD MPO ATTENDS CONFERENCE TO BOOST GOOD GROWTH IN BROWARD COUNTY



Members of the public were encouraged to ask questions from the panel.

On Wednesday, February 18th, Broward County elected officials, economic development and government planning professionals, private developers, business leaders and local residents took part in a senior level conference that focused on redevelopment on US 441/State Road (SR) 7.

Presented by the Broward Alliance, the half-day conference coined "Redevelopment in Broward County – Rethinking Redevelopment in a Changing Market," took place on the campus of Nova Southeastern University in Davie. The event featured experts sharing insight on managing the challenges and opportunities of redevelopment, and focused on the history and long term plans for the US 441/State Road (SR) 7 Corridor.

US 441/SR-7 in Broward County is a culturally rich and ethnically diverse corridor with many pockets of economically depressed areas in different stages of redevelopment. The corridor presents the heaviest transit use in the county. At this time, the buses are not enough to handle the number of riders as demand continues to increase.

The proposed solution is a short term transit enhancement plan to address the immediate

needs of a transit dependent population complemented with a medium to long range component to implement a Bus Rapid Transit (BRT) corridor. This corridor will be the spine of a future high capacity transit network in the county.

The transit project will benefit a growing ethnically and socially diverse population along the corridor by providing access to major economic activity centers as well as major regional air, rail, roadway, and port connections. The project area is being master-planned for mixed-use, transit-oriented development to strengthen the economic vitality of the region and in support of the project.



Carole Rae Armstrong, Mayor of Plantation and Broward MPO Vice Chair, (pictured here) presented a lecture on the State Road 7 corridor and its history within the City of Plantation.

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“TAKING IT TO THE STREETS”



Transportation planning professionals collected surveys throughout the day.

2007 Sistrunk Historical Festival

On February 24th, Fort Lauderdale celebrated Black History Month with one of Broward County's premier events, the 2007 Sistrunk Historical Festival. Festivities kicked off with a parade of floats, cheerleaders and bands that traveled down historic Sistrunk Boulevard, and then ended with a big celebration at Reverend Samuel Delevoe Park.

This year's entertainment headliner was platinum recording artist Avant. Other entertainment included hip/hop, reggae, and R&B urban performers, along with dance groups, step teams, arts and crafts, and plenty of great food! Also present, a Kids Corner Village that featured a bouncehouse, clown show, face painting, and a play area just for the little ones.

The Broward MPO was present with their informational display and transportation planning professionals to speak to the public about the transportation planning process and survey event attendees. A total of 83 event goers were surveyed throughout the day.

Of those surveyed, almost 37% indicated that their major transportation concern was regarding mass transit, while 36% stated traffic congestion. Other issues of concern included safety and funding.



MESSAGE FROM THE CHAIR

Daniel J. Stermer,
MPO Chair,
Commissioner,
City of Weston

As the newly elected Chair for the Broward Metropolitan Planning Organization, I would like to take the opportunity to thank the Broward MPO Board Members and staff for their support. I am truly honored to have been named to succeed Mayor Richard Kaplan, who has worked tirelessly and done an outstanding job in leading the Broward MPO and his efforts locally, regionally, and across this State.

I look forward to working closely with Mayor Armstrong, our new Vice Chair to ensure the Broward MPO is the best it can be, moving forward, reaching current goals and goals yet to be established.

It is my desire, as was Mayor Kaplan's, to move our agenda items forward in a productive fashion, while allowing for input, discussion, and opinions from everyone. By doing so, we can maximize our efforts for the betterment of Broward County, its residents, businesses, and visitors.

I look forward to representing Broward County in the important role.

(...continued from page 1)

Duane Stiller, President of Woolbright Development, a panelist during the “Market Trends” topic, provided an optimistic outlook on Broward's long term redevelopment view, ensuring the skeptic audience that “Florida offers the greatest quality of life!” Other topics discussed included the visions and realities of redevelopment as well as policy and financing.



Audience members expressed their opinions about the future plans of the US 441/SR-7 corridor.

In addition to the local and national expert panelists, the event also featured a showcase of current and planned projects by cities and developers, in which exhibitors included municipalities such as Lauderhill, Davie, Lauderdale Lakes, Miramar, and Margate.

PLANTATION MIDTOWN TROLLEY



During the public ribbon-cutting ceremony, Broward County Commissioner Ilene Lieberman along with Mayor Carole Rae Armstrong and Commissioner Ted Mena (both members of the Broward MPO) joined Master of Ceremonies, Joe Rose, of NBC6, to celebrate the launch of the Plantation Midtown Trolley.

The City of Plantation has another great city service to add to their beautiful city and a new way to “get around town” with the launch of the Plantation Midtown Trolley. The Midtown Trolley is an air-conditioned, wheelchair accessible transit vehicle that safely and conveniently transports Midtown visitors, shoppers and employees in and around the Plantation area - for FREE!

On Thursday, February 2nd, City of Plantation Mayor and Broward MPO Board Member Rae Carole Armstrong, along with the City Council, the Plantation Midtown Advisory Board, and members of the community celebrated Plantation's new addition with a dedication and ribbon cutting ceremony held at Pine Island Park. NBC6's Joe Rose led the celebration as the Master of Ceremonies.

With the implementation of the Midtown Trolley, the City of Plantation hopes to significantly reduce traffic congestion, improve circulation in and around the district, improve air quality and reduce fuel consumption. Despite the trolley's classic detailing, mocked off an old cable car look, the new transit system provides a modern, progressive alternative to utilizing vehicular traffic.

For more information, please visit www.plantation.org or call 954-797-2640.

“TAKING IT TO THE STREETS”



Broward MPO staff members answered the public's questions on transportation issues.

The 19th Annual Hispanic Fest

Pembroke Pines community residents, as well as event-goers from the tri-county area, came to the Pembroke Pines Community Center on Saturday, March 17th to celebrate Hispanic Fest 2007.

In its 19th year, this annual festival, organized by Hispanic Unity of Florida, celebrates Hispanic culture and traditions and is Broward County's longest-running Hispanic Festival.

This year's festivities featured the Broward MPO informational display and transportation planning professionals that surveyed and spoke to event-goers about the local and regional transportation planning process.

There were also delicious Latin foods, Salsa dance lessons, arts & crafts, children's entertainment, and live Latin music on two stages, including performances by El Gran Combo, Jorge Celedon, and Tobby Love.

The Broward MPO event team surveyed 98 attendees during the event. Of those surveyed, almost 50% stated their major transportation concern was traffic congestion. Other issues of concern included the county's need for better mass transit systems and lower bus fares.

CATCH THE BREEZE



The 441 Limited Stop service is now 441 Breeze

- Same bus stops
- New bus stop signs
- Improved service frequency
- New bus stop at Riverland Road

New Look:

- 60 foot-long ‘articulated’ buses
- Bright graphic ‘swishes’ along the sides

For more information, please contact
Broward County Transit at
954-357-8400.

2007 SCHOOL OUTREACH TOUR

The Broward MPO has continued to support their student outreach program by scheduling six school presentations for the 2006-2007 school year. The 2006-07 MPO Outreach Tour kicked-off on March 23rd at Nova Dwight D. Eisenhower Elementary School in the Town of Davie.

The 30-minute presentation offers a fun and interactive lesson in which students are taught about transportation planning by a giant remote control car named Buddy. Nova Dwight D. Eisenhower Elementary students were given lessons about transportation planning, careers in transportation, and transportation safety through the educational program.

A follow-up visit was made to the school on March 30th, in which Broward MPO staff reviewed the homework assignment, which was to spend \$100.00 on our local transportation system. The students were asked how they would spend the \$100.00 on transportation improvements, based on what they consider to be most important. Choices included building new roads, improving road safety, and providing walking or bike paths.

2007 School Outreach Tour:

-  Nova Dwight D. Eisenhower Elementary
-  Coconut Creek Elementary
-  Winston Park Elementary
-  Quiet Waters Elementary
-  Tradewinds Elementary
-  Hollywood Park Elementary



Thank you cards from Winston Park Elementary.