

CALENDAR of Events

MPO	BAC	BCCB	CIR	TCC
August				
No Meeting	Wednesday 11 at 7:00 p.m. Room 301	No Meeting	Tuesday 3 at 6:00 p.m. Room 430	Monday 23 at 2:00 p.m. Room 302
September				
Thursday 9 at 9:30 a.m. Room 422	Wednesday 8 at 7:00 p.m. Room 301	Monday 20 at 2:00 p.m. Room 422	Tuesday 7 at 6:00 p.m. Room 430	Monday 27 at 2:00 p.m. Room 302
October				
Thursday 14 at 9:30 a.m. Room 422	Wednesday 13 at 7:00 p.m. Room 301	No Meeting	Tuesday 25 at 6:00 p.m. Room 430	Monday 25 at 2:00 p.m. Room 302
November				
Thursday 18 at 9:30 a.m. Room 422	Wednesday 10 at 7:00 p.m. Room 301	Monday 15 at 2:00 p.m. Room 422	No Meeting	Monday 22 at 2:00 p.m. Room 302

All meetings are at the Governmental Center, 115 S. Andrews Avenue, Fort Lauderdale and are open to the public.



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Acronyms

AAADT Annual Average Daily Traffic Counts	DCA Department of Community Affairs
APR Annual Performance Report	DPEP Department of Planning and Environmental Protection
APTA American Public Transit Association	DRI Development of Regional Impact
BAC Bicycle Advisory Committee	EIS Environmental Impact Statement
BCCB Broward County Coordinating Board	EPA Environmental Protection Agency
BCT Broward County Transit	FAA Federal Aviation Authority
BLC Broward League of Cities	FAC Florida Administrative Code
BUS Broward Urban Shuttle	FCTD Florida Commission Transportation Disadvantaged
CAAA Clean Air Act Amendment	FDOT Florida Department of Transportation
CBD Central Business District	FHWA Federal Highway Administration
CMA Congestion Management	FS Florida Statute
CIR Community Involvement Roundtable	FTA Federal Transit Administration
CMAQ Congestion Mitigation and Air Quality	FY Fiscal Year
CMS Congestion Management System	GIS Geographic Information System
CTC Community Transportation Coordinator	MPO Metropolitan Planning Organization
	TCC Technical Coordinating Committee

For more information visit:

www.broward.org/mpo

For information on how to become a member of the Technical Coordinating Committee or Community Involvement Roundtable, call 954-357-6608.

This publication can be made available in large print, tape cassette, or braille by request.

This public document was promulgated at a cost of \$1,400.00 or \$.467, including postage, per copy to provide information about Broward County MPO services and programs.

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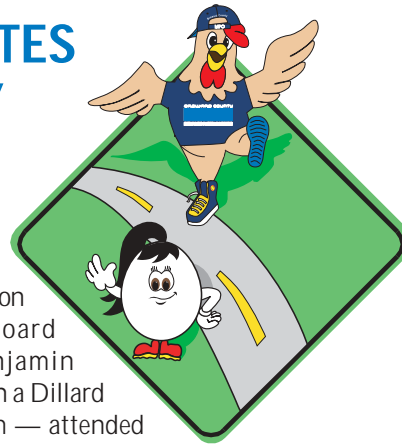


SHORTCUTS

VOL 10, No. 7

2nd Quarter 2004

THE BROWARD COUNTY MPO CREATES PILOT PROGRAM FOR ELEMENTARY SCHOOL STUDENTS



Mr. Ben Williams and Buddy address the students.

So, Why Did the Chicken Cross the Road?

Perhaps, the first question to ask should be: "Is there a road for the chicken to cross?" With this thought in mind, the Broward County MPO determined that one is never too young to learn about transportation planning.

On June 3rd, a group of 50 fourth and fifth graders from Dillard Elementary School participated in the kick-off of an educational program designed by the Broward County MPO. The pilot program is a part of the MPO's efforts to increase community awareness and participation in the transportation planning process.

The learning experience for the students and the faculty was filled with laughter, and applause, as Buddy, a talking, remote-controlled car, took center stage. Between Buddy and MPO consultant, Derek Hudson, the duo kept the hour-long session fun and interesting by giving students the opportunity to participate in several learning activities.



Interactive student participation in the "Don't Crack the Egg!" game.

In one exercise, students took part in designing a sample sidewalk project for their own school. Presented with a budget, the students determined how wide the sidewalk should be and where it should be built.

Broward County Commissioner Josephus Eggleton and School Board Member Benjamin Williams — each a Dillard Elementary alum — attended the learning activity. Dr. Patricia Dixon, Broward County Principal of the Year, was delighted with the results. "The big picture is to empower them (the students) and show them they have a voice," Dixon said. Mr. Williams, who was also a former Dillard Elementary School teacher, pointed out that the Long Range Transportation Plan (LRTP), prioritizes projects just like the one in the exercise, and that decisions like this must be made with the public's input. The educational program was a great success and will be refined and presented at other schools in the future.



Ben Williams, Dr. Patricia Dixon and Commissioner Josephus Eggleton

In This Issue ...

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- MPO Day in Tallahassee
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- Did you Know?
- 19th Annual Mango Festival
- Lauderdale Spring Fling and Family Fun Day

"TAKING IT TO THE STREETS"



Kuumba on the Beach

Kuumba is the Kwanzaa principle of creativity and Hollywood's annual Kuumba on the Beach festival celebrated creativity on the beach Florida style. On April 24th, the 2½ mile promenade along the public beach (the Boardwalk) came alive with the sounds of African-Caribbean music and Hip Hop. Cultural arts and crafts, information booths, and a car and motorcycle show were lined up along the Boardwalk. All this activity, plus ethnic foods and live dance performances, entertained visitors and residents alike.

The Broward County MPO utilized the Mobile Information Station (MIS) and parked along the Hollywood Boardwalk. MPO staff distributed fact sheets, bookmarks, newsletters, Citizen's Guides, and fans to keep the crowd cool. Many festival-goers completed the MPO transportation survey and all visitors were encouraged to come aboard the MIS to view the MPO display boards and discuss transportation issues.

Topics such as public bus services, road construction, and bicycle trails were focal points of these discussions. Some great ideas were shared, including better coordination of bus route schedules so that the public could transfer quickly between County and local buses. Numerous bicyclists discovered that the MPO is supporting new greenways and bicycle routes throughout Broward County.



MPO DAY IN TALLAHASSEE

Richard J. Kaplan,
MPO Chair,
Mayor,
City of Lauderhill

What does a legislative bill look like when it is passed? To the average person, this is the most important part of the legislative process. The Broward County MPO must be involved throughout the crucial steps before a bill is passed in order to provide direction for the State and protect the interests of the public.

On April 22, 2004, the Broward County MPO joined the 25 other MPOs from around the State, as well as the Florida Department of Transporta-

tion (FDOT) and other transportation partners for the second annual MPO Day in Tallahassee.

MPO Day is held each year on the Capital Courtyard with the purpose of showcasing the role of MPOs to Florida legislators, promoting recognition of MPO accomplishments and providing direction and influencing the outcome of transportation legislation.

The event is held late in the legislative session purposefully. Many of the pending transportation issues, on which action must be taken during the current calendar year, are happening during this timeframe. As the Chair of the Broward MPO, it is my commitment and privilege to impart to you, the public, that our organization will continue to represent Broward County and promote environmental conscious initiatives and plans to meet your needs. Let us hear from you!

PLEASE VISIT OUR ENHANCED WEBSITE!

Delivering Coverage of MPO Activities

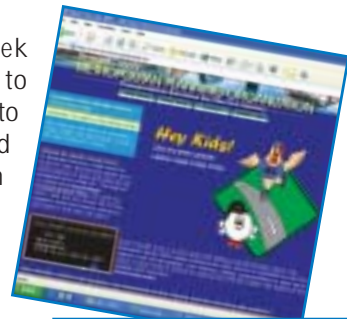
As the Broward County MPO continues to seek efficient ways to educate the public, the MPO website is a great way to raise awareness. The Broward County MPO has made enhancements to the site that include changes to the MPO Board Members Page, community outreach activities, and the addition of an interactive *Kid's Page* (Hey Kids!).

The Broward County MPO Board Members page is an informative tool for the public. This page about the MPO can be used to identify your local representatives on the Board. With the enhancement of photographs of the members, it is easier to match a name with a face.

Another important task for the Broward County MPO is to make the public aware of the MPO and the role this organization plays in the community. A good way of reaching the public is through special events. The MPO has placed special emphasis on taking the message to the streets, with special attention on addressing the underserved communities in Broward County. Make certain to check out the new *Taking it to the Streets and Get Involved* pages.

The website's *Get Involved!* page is helpful for interested parties to become actively involved with the transportation planning process. This area of the site has helpful information on the different advisory committees that assist the Broward County MPO in making decisions regarding the future of Broward County. All meeting information and locations are also provided on this page.

The most creative addition to the MPO website is the *Kid's Page*. The information on the Broward County MPO is geared towards children and includes basic information on transportation planning. The page includes fun activities like a Mega Word Maze, a kid's version of the MPO survey, and general transportation safety tips. The *Kid's Page* is a valuable tool for teachers, parents or anyone trying to educate children about the functions of the Broward County MPO.



SPOTLIGHT ON THE COMMUNITY INVOLVEMENT ROUNDTABLE (CIR)

The CIR Sheds Light on Transportation Projects Around Broward County

There are many people that you can ask within Broward County that can provide detailed answers on transportation planning, but none that can explain the process quite the way that John Rude, Chair of the Community Involvement Roundtable (CIR), has come to describe it. He is thoroughly engaged in the process and considers each transportation project and plan to be a window to the future.

"What is Broward County going to look like in 30 years? No one could have ever dreamed that the sleepy tourist County of the 60's and 70's could look like it does today," says Rude, a member of the CIR for over 10 years. He sites examples of projects that were slow out of the starting gate but have gained momentum and public support throughout the years as examples of how the process functions.

The CIR is comprised of representatives and members of the public that are interested in the transportation planning process. They promote ways to improve the quality of Broward County's transportation system. They also function as a sounding board for public opinion. While it can be a somewhat difficult task to accomplish in an hour and half, meeting once a month, the CIR devotes a lot of time to the "wheels of progress" as John likes to put it.

This group is an advisory board to the policy makers on the Broward County MPO. The CIR has to become familiar with the overwhelming amount of paperwork that is associated with each transportation project. These projects don't stop at transit either. There are complicated environmental issues and needs assessments to be addressed before any project can be funded.



Members of the CIR at a monthly meeting.

The CIR reviews and assists the Broward County MPO in formulating transportation plans and programs that shape the urban environment of the County. The group also takes into consideration the impacts of these plans and programs to their local communities.

The CIR is continually looking for individuals or organizations interested in either serving on the committee or attending scheduled meetings. They meet on the first Tuesday of every month at 115 South Andrews Avenue at the Governmental Center Building in Room 430 at 6:30 pm. These meetings are open to the public and participation is encouraged!

For additional information on how you can become involved, please visit www.broward.org/mpo or contact the MPO staff at (954) 357-6608.

19TH ANNUAL MANGO FESTIVAL

The 19th Annual Mango Festival proved to be not only a place for residents and visitors of Deerfield Beach to celebrate music and multiculturalism, but also an opportunity to participate in Broward County's transportation planning process. The Broward County MPO staff was on hand at the event on June 19, 2004 to answer transportation planning questions and receive feedback from festival attendees. Festival attendees escaped the summer heat while completing transportation questionnaires at the Broward County MPO informational display booth under the awning of the Mobile Information Station (MIS).

Many festival participants were visitors from neighboring South Florida Counties and expressed interest in regional and community transportation connectivity facilities including bicycle and pedestrian facilities, Tri-Rail, and bus scheduling. Traffic congestion was also a common concern. Some 41 individuals completed written surveys.



"TAKING IT TO THE STREETS"



Lauderhill Spring Fling and Family Fun Day

When Lauderhill families gathered at the City's sports complex to participate in the annual Spring Fling and Family Fun Day, little did they know that they would also be provided with an opportunity to participate in the transportation planning process for the Broward County area. Making a welcomed appearance at this event, held on April 3rd, was the Broward County MPO's community outreach staff and display.

Some 80 participants took the time to complete written transportation planning questionnaires provided by the Broward County MPO. Concerns expressed included congestion, public transit needs, and bicycle facilities.

The Broward County MPO has increased community involvement throughout the County by participating in the many events and festivals in Broward. The goal is to educate the public on the functions of the MPO while also providing the opportunity and information needed to actually be involved in the transportation planning process.

Neighborhood events such as the Lauderhill Spring Fling and Family Fun Day also provide an opportunity for Broward County residents to express their transportation concerns to the MPO.

DID YOU KNOW?

- The average urban commuter spends about 62 hours each year stuck in traffic. That's 62 hours going virtually nowhere, memorizing the license plate of the vehicle in front of you, and growing increasingly frustrated with the highways. Traffic is bad across America- and it's only going to get worse. By taking public transit to work commuters can spend the time reading or socializing with other passengers instead of driving alone.
- The number of miles commuters log has increased an average of nine percent per year since 1970 but road capacity has increased a total of five percent over the same period of time.