

# T ransportation ransformation

Connecting Communities Through Transportation Choices

## ALERT TODAY, ALIVE TOMORROW



How aware are you of the pedestrians and bicyclists on our sidewalks and streets as you drive around town every day? As we promote more transportation choices and complete streets within Broward County, we will hopefully see an increase in pedestrians and bicyclists. However, did you know that Florida has an alarming number of pedestrian and bicycle crashes and fatalities? If you ever had a friend or loved one involved in this type of accident, you are probably already more alert when driving, walking and/or cycling. It shouldn't have to happen that way. Recognizing the importance of sharing our roads, the Florida Department of Transportation (FDOT) launched a new awareness program called **Alert Today, Alive Tomorrow**. The program helps to raise awareness and increase safety for pedestrians and bicyclists. This is timely, as **March is Florida Bicycle Month**.

The program includes road safety improvements and marketing to educate all of us on safety through public service announcements, social media, billboards and displays on bus shelters in both English and Spanish.

### **The program centers around four rules:**

1. **Always use the crosswalk**
2. **Stop before turning right on red**
3. **Look before crossing**
4. **Yield to pedestrians**

**Any questions?**

**Contact Barbara Kelleher at 954-777-4090**

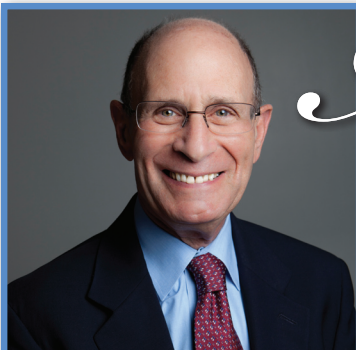
**Visit [www.alertrtodayflorida.com](http://www.alertrtodayflorida.com)**

**Alert Today, Alive Tomorrow** was promoted here in Broward County on January 12th with a Street Party in the City of Fort Lauderdale (shown below). MPO staff members Greg Stuart and Ricardo Gutierrez joined in this event and spoke about the MPO's safety initiatives including the 3 foot law campaign.



## WHAT'S INSIDE

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Vice Mayor Richard Blattner  
Chair, Broward MPO  
City of Hollywood, District 4

# Message From The Chair

*It's hard to believe that the first quarter of 2013 has already flown by. The MPO is gearing up for our latest project: reaching out to all of you to obtain your important and valuable input. In addition to other planning efforts currently underway, we want to be able to*

*effectively communicate all of the future transportation and mobility choices, but more importantly, how these mobility choices can be funded.*

*The MPO has established a policy that moves toward public transit and away from building more roads. In an effort to communicate and share the MPO's Transit System Plan, at our February meeting the Board engaged Jacobs Engineering Group, Inc. to handle public outreach efforts that will reach audiences ranging from neighborhoods to the business community. They will be utilizing techniques not normally associated with transportation planning: social media, eTownHall meetings, web-based interactions, grass root forums, and more, to obtain public input and educate the public about the various transportation and funding choices for the future. These public engagement efforts will allow citizens to exchange ideas, prioritize and state their preferences for a transportation future that YOU can take part in building.*

*Because traditional revenue sources such as the gas tax are providing diminishing funds (fuel efficient cars, people driving less etc), we will also be analyzing potential new revenue sources to fund our future transportation choices, such as parking fees; hotel/resort fees; food and beverage taxes; future growth rates of all fuel tax types; business and/or transportation improvements districts; tax increment financing; public-private partnerships for transit and managed lanes; and mileage based user fees.*

*Commitment 2040 and the MPO's Transit Systems Plan provide a unique opportunity for us to work with our residents and business community, gaining a clear understanding of our shared transportation needs. Commitment 2040 will tell us what transportation services we can afford to provide, based on our current funding sources and the transportation services we need, but cannot afford. The Transit Systems Plan will provide us with a strategic understanding of public opinions and values for both long-term transportation plans and incremental near-term transportation services that can be supported by the public. By July 2014, the MPO Board will have completed both efforts and will have a clear path forward to implement our transportation future.*

*You'll find more news about Commitment 2040 in this newsletter and at [www.Commitment2040.org](http://www.Commitment2040.org) and I encourage all of you to stay up to date and get involved with this process as we plan our future.*

## EDUCATION AND OUTREACH

The Federal Highway Administration's program for Minority Institutions of Higher Education focuses on educational excellence for minorities. On February 20th and 21st Florida International University in Miami hosted the 2nd Annual Florida Forum for Minority Institutions of Higher Education: Partnering in Transportation, entitled "Where's the Money?" This transportation related forum included Chris Ryan, Public Information Officer/ Title VI Coordinator. This session informed the education institutions attending the forum about the role of the MPO and explored opportunities to work together in the future.

On December 10th, Congresswoman Debbie Wasserman Shultz sponsored a Federal Funding Workshop held at Nova Southeastern University in Davie. MPO Staff attended this event to explain to municipalities and agencies in attendance how the MPO can work with them to secure funding for transportation projects. Participation in this event by MPO staff helps fulfill the MPO's goal to involve municipalities in the transportation planning process.



Greg Stuart, MPO Executive Director and Carlos Roa from the Miami-Dade MPO with Debbie Wasserman Shultz at the December 10th Event.



## COMMITMENT 2040 IS MOVING FORWARD



move people • create jobs • strengthen communities

Commitment 2040, the long range transportation plan update for Broward, will change the way people move throughout this county and will make way for new jobs and strong communities. Beginning now through mid-2014, we will be working with Broward's communities and local MPO's to develop this important plan and there are a number of ways to get involved.

Please visit our website, [www.Commitment2040.org](http://www.Commitment2040.org). There, you will be able to learn about the project and give us valuable feedback by

taking a brief survey. Our "Question of the Month" page will feature different questions focusing on specific transportation options and how we can improve them. Commitment2040.org is a platform for you to voice your opinions quickly and conveniently.

In April, we will host a series of workshops to directly engage with citizens and help them actively participate in the creation of this plan. We want to bring our questions to you and use your answers in order to create a plan that is for everyone in this diverse region. Please join us at our first workshop this April and continue to visit [www.Commitment2040.org](http://www.Commitment2040.org) often for the times and locations of future meetings, new ways to stay engaged and to keep track on the development of this plan.

## INTERESTED IN REGIONAL ISSUES?

The Southeast Florida Transportation Council (SEFTC) is a partnership of the Broward, Miami-Dade, and Palm Beach MPOs. SEFTC is developing a Regional Transportation Plan and wants to hear your ideas about getting around in South Florida.

Visit them online at:

[www.SEFTC.org](http://www.SEFTC.org)

and get involved by signing up for email notifications.

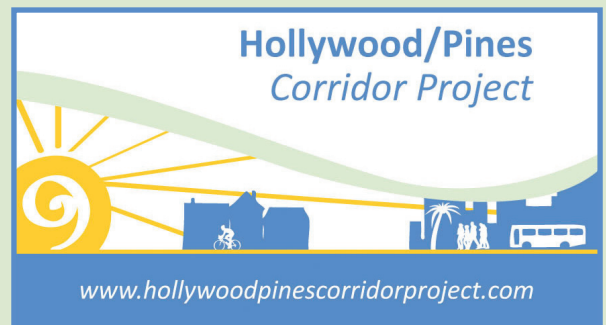


## HOLLYWOOD/PINES CORRIDOR PROJECT

The Hollywood/Pines Corridor Project is the Broward MPO's first Congestion Management Process/Livability Planning Project. This process combines traditional congestion management approaches with livability planning and focuses on enhancing the quality of life and improving safety and mobility. This project will result in short- and long-term improvements for land use, transit, biking, and walking. The study area for this project includes the Hollywood/Pines Boulevard corridor from A1A to US 27.

One of the main goals of the Hollywood Pines Corridor Project is moving towards implementing the "Mobility Hub" concept defined in the MPO's 2035 Long Range Transportation Plan. Mobility Hubs are places where people interact with the transportation system, are critical points for transit access and transfers, and may also have redevelopment potential. Four of the eleven Mobility Hubs along the corridor have been selected for the upcoming visioning workshops. The visioning workshops will help identify how the Mobility Hubs may function as part of the transportation system to provide a more livable and accessible Hollywood/Pines Boulevard corridor.

To gather input from the public, two visioning workshops will be held. One workshop will focus on the two Mobility Hubs located in Hollywood and the other will focus on the two Mobility Hubs located in Pembroke Pines.



### PLEASE PLAN ON ATTENDING ONE OR BOTH OF THE VISIONING WORKSHOPS:

#### Hollywood Visioning Workshop

March 20, 2013 from 5:30-8:30 PM

Place: Fred Lippman Multi-Purpose Center  
2030 Polk Street, Hollywood

#### ***This workshop will focus on the following Mobility Hubs:***

Hollywood Boulevard & SR 7  
Hollywood Boulevard & Dixie Highway

#### Pembroke Pines Visioning Workshop

March 21, 2013 from 5:30-8:30 PM

Place: Southwest Focal Point Senior Center  
301 NW 103rd Ave, Pembroke Pines

#### ***This workshop will focus on the following Mobility Hubs:***

Pines Boulevard & University Drive  
Pines Boulevard & Flamingo Road

**For information regarding these visioning workshops and to get all the latest information about this project, please visit the project website at [www.hollywoodpinescorridorproject.com](http://www.hollywoodpinescorridorproject.com).**



Scan this QR Code to visit our  
website [www.browardMPO.org](http://www.browardMPO.org)

## UPCOMING MEETINGS

	APRIL 2013	MAY 2013	JUNE 2013	JULY 2013
<b>Broward Metropolitan Planning Organization (MPO)</b> <i>Meets every 2nd Thur. at 9:30 a.m.</i>	11	9	13	11
<b>Technical Coordinating Committee (TCC)</b> <i>Meets every 4th Wed. at 2:30 p.m.</i>	24	22	26	No Meeting
<b>Community Involvement Roundtable (CIR)</b> <i>Meets every 4th Wed. at 6 p.m.</i>	24	22	26	No Meeting
<b>Broward County Coordinating Board (BCCB)</b> <i>Meets 3rd Monday at 2 p.m. when scheduled</i>	15	No Meeting	17	No Meeting

\* Dates changed due to holiday or conflict

All meetings are held in the Broward MPO Board Room, Suite 850, in the Trade Centre South building.

Public participation is solicited without regard to race, color, national origin, age, sex, religion, disability or family status. Persons who require special accommodations under the Americans with Disabilities Act (ADA) or persons who require translation services (free of charge) should contact Christopher Ryan at (954) 876-0036 or [ryanc@browardmpo.org](mailto:ryanc@browardmpo.org). If hearing impaired, telephone 1 (800) 273-7545 (TDD).

For more information on upcoming meetings, complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the ADA, please contact: **Christopher Ryan, Public Information Officer/Title VI Coordinator** at (954) 876-0036 or [ryanc@browardmpo.org](mailto:ryanc@browardmpo.org).

**Please note: TCC and CIR meetings have changed for 2013 to the 4th Wednesday of every month, and TCC meetings are now 2:30 p.m. instead of 2:15 p.m.**

## DID YOU KNOW?

*Did you know that the MPO, with our colleagues at South Florida Commuter Services, have produced an informational video?*

*It's available at the link below and is also being played on many local government TV stations:*

[www.browardmpo.org/  
services/multimedia/broward-  
metropolitan-planning-  
organization](http://www.browardmpo.org/services/multimedia/broward-metropolitan-planning-organization)



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