

**Broward Metropolitan Planning Organization (BMPO)**  
**Let's Go Biking Virtual Challenge Official Rules**

Please read these Official Rules before participating in the Challenge. By participating in the Challenge, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below.

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN THIS CHALLENGE. (a) TWITTER, INSTAGRAM OR FACEBOOK ACCOUNT (is) REQUIRED. THE CHALLENGE IS NOT SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH, TWITTER, INC., INSTAGRAM INC., FACEBOOK INC. OR ANY OTHERS.

**Description:** The Challenge is a county-wide event and open to all group of ages. Participants are encouraged to pedal on throughout the month of March and qualify for prizes! Riders can complete a bike ride route of their preference anywhere in Broward County, Florida. To qualify for selection, a participant must register to the Challenge and select one of the following categories to submit the required information to the BMPO.

Category One: Total Miles Ridden

In this category participants need the use of a fitness tracking app to record the number of miles ridden from March 1 to March 31, 2021. Participants must send the monthly summary report to [garcias@browardmpo.org](mailto:garcias@browardmpo.org) by Thursday, April 1, 2021, 11:59 p.m.

- I. First Place.
- II. Second Place.
- III. Third Place.

Category Two: Social Media

In this category participants must upload a picture of their ride onto Facebook®, Instagram® and Twitter® with the following hashtag #LetsGoBiking and tag @speakupbroward to be entered to a raffle. The winners for this category will be randomly selected. Participants must upload the picture by Wednesday, March 31, 2021.

The participants that qualify for entry with the parameters stated above will have their email address, Instagram, Facebook or Twitter ID (name) placed in a random selection generator for example see <https://wheelofnames.com/>. Each Prize winner will be the name that is selected, the name will then be removed from the running of the next Prize, and so on and so forth until all Prizes are awarded. Limit one (1) Prize per participant for the entire Challenge.

- 1. Eligibility. NO PURCHASE NECESSARY** to enter or win. The Challenge is open to adults 18 years of age or older and who are residents of Broward County. This Challenge is void where prohibited or restricted by law and subject to Federal, State and local laws. Entrants accept the conditions stated in the rules and agree to be bound by the decisions of the BMPO. If you do not meet any of these requirements or any other eligibility requirements in these Official Rules, you are not eligible to win a Prize, and the BMPO reserves the right not to award Prizes. Members, officers, consultants and employees of the BMPO are not eligible to participate in this Challenge.
- 2. PERMISSION TO PUBLICIZE.** Except where prohibited by law, by accepting to participate in the Challenge and accepting any Prize, the participant/winner agrees to release the BMPO to use the winners' names, likeness, voice and statements in any medium of communication, including print, internet, radio and/or television and for any purpose, including advertising, promotional or other purposes without any compensation in reference to this Challenge.
- 3. RELEASE OF LIABILITY.** By accepting a Prize, the winner agrees to release the BMPO, its members, and its respective directors, employees, officers and agents, including without limitations any advertising or promotion agency, from any liability, loss or damages arising from the receipt, or use or misuse of the Prize or Prize related activities.
- 4. PRIZES.** The Prizes are limited solely to the items explicitly set forth herein and shall not include any and all other expenses, incidentals, taxes or other costs that may arise out of the winner's acceptance and use of the Prize. Each Prize is non-transferrable and cannot be redeemed for cash. The Prizes cannot be replaced if lost or stolen. The winners will be announced on April 15, 2021 on the official BMPO website (<https://www.browardmpo.org/news-updates/492-let-s-go-biking-is-taking-a-virtual-turn>) and winners will be contacted through email and/or direct message for further instructions to claim Prizes. Each Prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose), except that the Prize will be subject to its manufacturer's standard warranty (if any). No substitutions or exchanges (including for cash) of a Prize will be permitted.

**General Conditions and Restrictions.** The BMPO has the right to cancel, suspend or modify this Challenge at any time, for any reason, solely at its discretion without notice or liability. Any person attempting to tamper with the entry process, or the operation of the Challenge will be disqualified. Prizes are not exchangeable, transferable and cannot be redeemed for cash. Winners may be required to execute an affidavit of eligibility and release of liability prior to redeeming their Prize. If a winner does not execute such documentation upon request, the Prize winner may forfeit the Prize and it will be awarded to an alternate winner. All federal, state and local laws apply, and this Challenge is void

where prohibited by law. Winners are responsible for all applicable taxes, fees, expenses and incidentals not specifically provided. Winners must provide proof of legal name, address, zip code and telephone number to receive Prize (in the form of a government-issued driver's license or identification card). Entrants who do not comply with these Official Rules or attempt to interfere with this Challenge in any way shall be disqualified. The use of automated entry devices or any other conduct that impedes the integrity of the Challenge shall be strictly prohibited. The BMPO decision as to all matters related to the administration of the Challenge and selection of the Prize winners are final.

The BMPO is not responsible for typographical or other errors in the printing, the offering or the administration of the Challenge (including any Map) or in the announcement availability or delivery of any Prize. The BMPO reserves the right to cancel, terminate or modify the Challenge if it is not capable of completion as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention or technical or other failures of any sort. By participating in this Challenge, participants agree to be bound by these Official Rules, any modifications thereof, and by all other rules imposed by the BMPO.

Facebook, Instagram, Twitter or its entities have no liability or responsibility for any claim arising in connection with participation in this Challenge or any Prizes awarded. The BMPO is in no way sponsored by, endorsed or administered by, or associated with, Facebook, Instagram, Twitter or its entities.

Internet: If for any reason, the Internet-related portion of this Challenge is not capable of running as planned, including but not limited to infection by computer virus, tampering, fraud, technical failure, or any other cause which corrupts or threatens the administration, security or integrity of the Challenge, The BMPO reserves the right, in its sole discretion, to terminate or suspend the Challenge or any portion of the Challenge. **ANY ATTEMPT TO DAMAGE OR UNDERMINE THE FAIR AND LEGITIMATE OPERATION OF THIS CHALLENGE WILL RESULT IN DISQUALIFICATION FROM THE CHALLENGE.**