

FOR IMMEDIATE RELEASE

Media Contact:
Khyra Everette
Communications Coordinator
(954) 876-0073
everettek@browardmpo.org

Technical Contact:
Stephanie Garcia
Complete Streets Manager
(954) 876-0065
gracias@browardmpo.org

The Broward MPO is celebrating Florida Department of Transportation’s Mobility Week with a Broward-wide social media challenge and scavenger hunt!

LET'S GO BROWARD SCAVENGER HUNT CONTEST OCT 30 TO NOV 8

STEPS TO PARTICIPATE:

- 1** Find 3 locations near you on the mobile map, which will include designated landmarks & facilities (ex. bike lanes, sidewalks, etc.)
- 2** Use alternative modes of transportation (such as biking, walking or skating) to get to each of the 3 locations/facilities.
- 3** Take a selfie or picture of your destination/facility used and post to your choice's social media platform (Facebook, Twitter, LinkedIn, or Instagram) with #LetsGoBroward on the post. You must have 3 different posts (1 per location) to enter. Visit QR Code for more details on raffle & submissions.

In support of FDOT's Annual Mobility Week, the Broward MPO Complete Streets team will be holding a Broward-wide social media challenge in the form of a scavenger hunt! The scavenger hunt will take place between October 30 - November 8.

Be sure to follow the Speak Up Broward account, tag at least one friend, tag at least one sponsor, and use the hashtags #LetsGoBroward & #BrowardCompleteStreets!

/SPEAKUPBROWARD
 @SPEAKUP_BROWARD
 @SPEAKUPBROWARD
 #LETSGOBROWARD

Broward, FL - The Broward Metropolitan Planning Organization is hosting a countywide Let's Go Broward! Scavenger Hunt between Friday, October 30 – Sunday, November 15, 2020, supporting the Florida Department of Transportation's [Mobility Week 2020](#). The challenge will encourage those who live, work, and play in Broward to get active through walking and biking while exploring and learning about the Broward [Complete Streets](#) facilities in their community. The scavenger hunt will highlight Broward landmarks and bike/ped facilities throughout the Broward MPO five



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districts. The goal is to provide convenience for all participants while educating them on safe facilities within their community.

Participating in the scavenger hunt is simple! Participants will choose a map within the District of their choice, select 3 locations and we encourage them to use alternative modes of transportation (such as biking, walking, or skating). Travel to the designated landmarks and bike/ped facilities, take a selfie or picture of the destination and upload their photos onto social media (Facebook, Twitter, or Instagram), tag @SpeakUpBroward, at least one friend, two or more sponsors, and use the hashtag **#LetsGoBroward** and **#BrowardCompleteStreets!** to read the official rules please visit: https://browardmpo.org/images/Official_Rules_-_Lets_Go_Broward_ScavengerHuntContest_2020_F.pdf

On November 16, 2020 the Broward MPO will host a virtual raffle that will include all qualified participants' social media handles (ID). Our sponsors at BCycle, Choose 954, Circuit, Flanigan's, Fort Lauderdale DDA, Jamba Juice, Joe DiMaggio Children's Hospital/Safe Kids, Museum of Discovery and Science, Rainbowl Palate Nutrition, RBX, South Florida Commuter Services, and Sun Trolley will power the raffle. We will raffle off a brand-new youth bike, four annual BCycle memberships, a family four-pack of tickets to the Museum of Discovery and Science, and more!

To learn more about the scavenger hunt, visit:

<https://browardmpo.org/news-updates/483-mobility-week-scavenger-hunt>

To learn more about Broward Complete Street, visit:

<https://www.browardmpo.org/index.php/better-streets-better-broward>