



Complete Streets Advisory Committee Meeting Summary

January 8, 2018

Broward MPO Complete Streets Advisory Committee (CSAC) January 8, 2018 Meeting Summary

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Broward MPO Complete Streets

Advisory Committee (CSAC) Meeting Summary

On Monday, January 8, 2018, the Broward MPO with the assistance of Kimley-Horn and

Urban Health Partnerships hosted the first Complete Streets Advisorv Committee (CSAC) Meeting of 2018. At this meeting Slido, an interactive element. polling was again incorporated into the meeting due to its success in previous meetings. This tool provided real time data to be collected and allowed for more people to have input in the meeting. Polling results and next steps have been included in this summary.

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January 8 CSAC Meeting Polling Result

Meeting Participants



Broward MPO Current Effort Let's Go Walking! 2017



The Let's Go Walking! 2017 event was held on Saturday, December 16, from 10:00 a.m. – 1:00 p.m. at Joseph C. Carter Park and included a walk around Sistrunk that was led by Commissioner McKinzie. It was a great event, though the Broward MPO and event planning team would like to increase participant turnout at future events.

Let's Go Biking! 2018

The Let's Go Biking! 2018 event will be conducted on March 24, 2018 for Florida Bike Month. The event will be held in the Town of Davie with Broward County as a partner.



Safe Streets Summit 2018

The Fifth Annual Safe Streets Summit will be held on February 2, 2018 at the Hilton in West Palm Beach. This is a collaborative effort between the Palm Beach Transportation Planning Agency (TPA), the Broward Metropolitan Planning Organization (MPO) and the Miami-Dade Transportation Planning Organization (TPO) to provide a local, yet regionally connected approach to prioritizing and implementing Complete Streets

throughout Southeast Florida. To register and for more information visit: http://www.safestreetssummit.org/.

Action Items: Registration Deadline is January 19: http://www.safestreetssummit.org/summit-registration



CSAC Commuter Challenge

CSAC members will be participating in their own Commuter Challenge from January 2018 to March 2018. To participate you can download the free RideFlag mobile app from the App Store or Google Play. The app offers alternative commute modes, automatically tracks progress, and provides instance positive feedback to participants and reminders to repeat. In addition, the app provides valuable information to sponsor organization. Once the app has been downloaded you can also look forward to real-time date, real-time tracking and reporting.



Complete Streets Master Plan

The Broward MPO and Kimley-Horn consultant team continue to work on the development of the Complete Streets Master Plan with input from the Project Advisory Committee (PAC). The PAC will meet for its fourth and final meeting on January 17, 2018.

Meeting Presentations

Mockingbird Trail

Presented by Rebecca Bradley, Founding Principal of cādence

The Mockingbird Trail is an Urban Art Trail, featuring over 2 miles of verdant walkways, various outdoor seating elements, exercise routes, contemporary urban design street furniture and over a dozen public art installations. The trail encourages residents to get out and explore. Community members were the key stakeholders in the trail design and concept, thus promoting equity and inclusion within the community.

The Mockingbird Trail is centered around a mythical mockingbird tale and elements of the tale have been incorporated into each art project, program, event and design solution that appears along the trail. The story goes that the Floridian Mockingbird, while elusive to the human eye, leaves hints of its existence along the trail.



The official launch of the Mockingbird Trail was held during the sixth annual Art Fallout hosted by ensemble member, Girls' Club on October 17, 2015. It is envisioned as a catalyst for additional streetscape, planting improvements and public art along the trail route. A Strategic Plan was created so that other communities can implement similar projects in their communities. The Strategic Plan can be downloaded here: http://www.mockingbirdtrail.com/strategicplan/.

Mockingbird Trail 2018 Programming, specific dates to be announce:

- January 15, 2018: Multi-Sensory Mural Paint Day
- February 2018: Multi-Sensory Ribbon Cutting
- March 2018: Annual Mockingbird Trail Egg Hunt
- June 2018: International Picnic Day Neighborhood Gathering at Step 'n Hop
- Ongoing: Seasonal Community Trail Walk



Member Comment: Over 200 community members have volunteered to assist with the community mural on January 15, 2018!

Advancing Complete Streets through Community Programs

Presented by Eric Houston, Hallandale Beach City Transportation & Mobility Planner

In 2017, the City of Hallandale Beach website was updated and two transportation specific pages were launched; the Transportation Mobility page and the Mini Bus page. These pages can be viewed here: https://www.hallandalebeachfl.gov/972/Transportation-Mobility. The website update allows the City to better connect with community members. For instance, on the Transportation Mobility webpage residents can sign a bike safety pledge and receive a wearable pin. In addition, the page helps to inform residents of the biking rules within their community.



Projects that are currently being implemented are:

- NE Third Street Project
 - Wider sidewalks, buffered bike lanes, on-street parking and pedestrian plazas and civic space are to be added.
- Transit Improvements
 - Community Bus Route 1 Expansion
 - Hollywood's Young Circle
 - Layne Boulevard
 - A New Start Location at City Hall
 - Relocated Walmart Stop

- Mind Your Manners Campaign was created as a back-to-school campaign to encourage community members to be respectful of each other when utilizing bus transportation.
- Mobile App Tracker was launched to track bus locations and schedules.

The Healthy Community Zone (HCZ) initiative is a combined effort of agencies, partners, residents, and resources that are dedicated to improving the health of a community. A Community Action Plan (CAP) for the Healthy and Safe Built Environment subgroup was developed to address key issues identified within the HCZ:

- Strategy 1: Support for a clean physical environment, including enhance facilities to encourage convenient and pleasant experiences while riding and waiting for transit.
- Strategy 2: Implement a Safe Routes to School Program
- Strategy 3: Engage resident leadership to advance a Complete Streets plan and implementation within the Hallandale Beach Healthy Community Zone.
- Strategy 4: Enhancement of Physical Environment by eliminating blight and reducing the number of vacant lots.

One item discussed was the goal of the Safe Routes to School Plan. The plan focused on the 5 E's: Education, Encouragement, Enforcement, Engineering and Evaluation. Participating schools include: Hallandale Magnet High School, Colbert Museum Magnet, Hallandale Elementary, Lake Forest Elementary, Watkins Elementary and McNicol Middle School.



CSAC 2017 Review and 2018 Strategic Planning Facilitated by Dr. Andrea Iglesias, Urban Health Partnerships Executive Director

At the January 2018 CSAC meeting, CSAC members were asked to reflect on 2017. The CSAC presentations in 2017 were centered around the 5Es: *Encouragement, Education, Enforcement, Engineering and Evaluation.* With a sixth "E" of Equity, which is integrated into each of the 5Es. A new aspect of the CSAC meetings that was incorporated in 2017 was SLIDO. The goal was to allow more people to participate during the meetings so that everyone could share their voice. With SLIDO, real time data was collected with an average of 20 active users utilized SLIDO per meeting and a total of 367 total poll votes were collected throughout the year.

Members responded that the most helpful part of CSAC in 2017 was the opportunity to collaborate with partners and learn about different activities that are going on in the

County. The key items that members wished would have been different in 2017 were centered on needing increased opportunities to connect with each other and seeing more complete streets project implemented.

CSAC members were asked to participating in two group activities to discuss in more detail the vision and goals for CSAC. The conversation that was developed through the facilitated exercise seemed to be enjoyed by the members and key themes were pulled from the conversations.

Long-Term Vision of CSAC

- Involvement in the development of Complete Streets projects and working to make sure there is consistency with bike and pedestrian networks that cross city boundaries.
- Increased public engagement and education about Complete Streets.
- Develop and report on lessons learned.
- Connect health and equity into the implementation of Complete Streets.

CSAC 3-Year Goals

- Implementation of a Complete Streets public awareness campaign.
- Increased connectivity among cities and bordering counties.
- Increased participation in CSAC meetings.
- Development of lessons learned.
- Identification of additional resources to support Complete Streets.

CSAC 2018 Goals

- Increased awareness of multimodal level of service.
- Development of innovative design ideas to better incorporate alternative modes of transportation.
- Review of land use changes and end of trip facilities.
- Process for recording and documenting lessons learned.
- Implementation of a county-wide Vision Zero Campaign.

Through SLIDO, members were also asked, "What would be needed for CSAC to implement its vision and goals moving forward?" Training opportunities was picked by 83% of participants as were a handful of other choices.

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33 %	
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67%	
67 %	
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Participants were also asked to identify one guest speaker or presentation topic that CSAC could host to support the 2018 goals and priorities.

What is one guest speaker or presentation topic CSAC could host that would $_5\$ _____5 ____5

Transportation and Health specialist, researchers, authors, and private CEOs

End of Trip facility expert

Avoiding pitfalls in complete streets implementation.

Presentations from More developed cities or states, providing guidence on how the improvements took place

Director of Traffic & Engineering for Broward County



January 8 CSAC Member Photo 2018

CSAC 2018 Meeting Schedule

- Next Meeting: March 12, 2018: 2:00 p.m. – 4:00 p.m. Located at Broward MPO Trade Centre South 100 West Cypress Creek Road 6th Floor Board Room Fort Lauderdale, Florida 33309
- Following 2018 Meetings: May 14, 2018 July 9, 2018 September 10, 2018 November 5, 2018



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Broward Metropolitan Planning Organization

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