



# Economic Development Advisory Committee

Minutes from the July 14, 2016 Meeting

## Participants

### Committee Members

Mayor Joy Cooper, Hallandale Beach, Chair  
Commissioner Richard Blattner, Hollywood  
Councilmember Bryan Caletka, Davie

### Staff Members

Paul Calvaresi, Transportation Planner  
Carl Ema, Boards Coordinator  
Paul Flavien, Transportation Planner  
Alan Gabriel, General Counsel  
Michael Ronskavitz\*, Deputy Director  
Greg Stuart, Executive Director  
Anthea Thomas, Public Involvement  
Specialist  
Lydia Waring, Procurement Officer

*\*Strategic Direction Staff Leader*

### Other Participants

Drew Draper, Whitehouse Group  
Lynda Mifsud, HNTB  
Jill Quigley, HDR  
Nicholas Torres, Whitehouse Group

## Discussion Items

1. The Committee Chair, Mayor Joy Cooper welcomed participants.
2. The Committee approved the meeting minutes from February 11, 2016.
3. The Committee Chair called for public comments, and none were provided.
4. MPO staff members provided a brief overview of the progress made on each of the products/actions documented within the Economic Development section of the *Strategic Business Plan*.
5. The Committee discussed the following related to the Project Review and Evaluation Policy:
  - a. The Committee is partnered with the Leadership and Partnership Committee to advance the Project Review and Evaluation Policy.

- i. The Leadership and Partnership Committee is advancing a framework to identify Transportation Improvement Program (TIP) projects that have failed to obligate funds; and
    - ii. Categorize projects that have not progressed into “critical” and “failing” projects, including those which have experienced budget changes.
  - b. The Project Review and Evaluation Policy may consider whether funding awards are tied to performance (i.e., the cities’ record of moving a project from funding award to construction); and
  - c. If penalties should be instituted as a result of not following through on completion and/or the project has significant cost overruns.
  - d. A project review template would be a framework for cities to track the status of projects once they have funds obligated through construction.
  - e. The Committee suggested scheduling a joint meeting with the Leadership and Partnership Committee to facilitate this discussion.
6. The Committee discussed the following related to Public / Private Partnership Program:
- a. A presentation on Public Private Partnerships (P3) was given by Karen DeMoors of Highstreet Consulting Group, and the Committee commented on the following points:
    - i. P3 is not a revenue source, but a method of project delivery.
    - ii. There are other forms of partnerships that are not P3 (e.g., advertising, sponsorships, right-of-way leases, air rights, etc.).
    - iii. Considerations for P3s could be integrated into the MPO planning process.
  - b. The Committee recommended to move forward with developing P3s Guiding Principles, a policy document that would outline the MPO’s role with regard to P3s; and
  - c. Develop a framework by which the MPO could determine if P3s are an option for project sponsorship.
7. The Committee discussed the following related to the Freight Committee:
- a. The MPO is pursuing the development of a Freight Technical Advisory Committee (FTAC) that will have private sector membership with public sector advisors.
  - b. The MPO will work with the business community to develop FTAC membership.
  - c. The Committee approved the FTAC outline as presented, and directed the MPO to continue moving forward with the development of the FTAC.
8. The Committee discussed the following related to the MOU with Fort Lauderdale-Hollywood International Airport (FLL) and the MOU with Port Everglades (Port):
- a. Per the direction of the Board, the MPO initially suggested separate MOUs with the Port and FLL.
  - b. On July 7<sup>th</sup> 2016, the MPO met with the Port for an initial kickoff to discuss the development of an MOU between the MPO and the Port.

- c. The MPO and the Port discussed the *Intergovernmental Coordination and Review and Public Transportation Coordination Joint Participation Agreement*, a joint participation agreement (JPA) in place since 2007 between the Florida Department of Transportation (FDOT), the MPO, Broward County (County), South Florida Regional Planning Council (SFRC) and the South Florida Regional Transportation Authority (SFRTA) for intergovernmental coordination.
  - i. FDOT led the previous JPA, and at the time the MPO was a part of the County.
  - ii. FDOT directed that the JPA be amended as a result of the MPO's state certification process, since the roles and responsibilities of parties to the JPA have changed over time.
- d. The MPO and the Port discussed the outline of a potential MOU that included three options to be presented to the Committee:
  - i. An amended JPA with independent MOUs for the Port and FLL.
  - ii. A joint JPA with MOUs for the Port and FLL; or
  - iii. An amended JPA without pursuing MOUs for the Port and FLL.
- e. Greg Stuart will meet with the Federal Highway Administration (FHWA) and FDOT the week of July 18<sup>th</sup> 2016 to discuss amending the JPA.

## **Action Items**

### **Project Review and Evaluation Policy**

- 1. Schedule a joint meeting with the Leadership and Partnership Committee to discuss tying funding awards to performance.

### **Public / Private Partnership Program**

- 1. Develop P3 Guiding Principles and framework for the MPO.

### **Freight Committee**

- 1. Develop the private sector membership of the FTAC.

## **Next Economic Development Committee Meeting February 9, 2017**

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