Broward MPO

2035 Long Range Transportation Plan Update

Technical Report #1 Public Involvement Plan

Created by:



September 2008 Updated

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1.0 INTRODUCTION

The PIP for the Broward MPO 2035 LRTP Update was developed to comply with the F.S. Sections 286.0105, 286.011, and 339.155, Executive Order 12898 regarding Environmental Justice, Part 23 of the CFR, and Section 6002 of the *Safe, Accountable, Flexible, Efficient Transportation Equity Act–Legacy for Users* (SAFETEA-LU).

The Broward MPO recognizes that the success of the 2035 LRTP is dependent upon a successful public outreach effort. As such, the MPO is committed to conducting a public involvement program that focuses on soliciting community interaction and incorporates an extensive evaluation of community impacts and opinions throughout the public involvement process. The public's input will reflect the community's vision, and will help guide the long term transportation investments in Broward County with the purpose of achieving the best possible mobility connections. It is believed that the positive value of implementing a strong public involvement effort will result in public awareness of and support for the 2035 LRTP.

This Technical Report documents the public participation process and strategies and tools adopted to engage the community. It also identifies explicit outreach efforts to cover the diverse demographic groups in Broward County especially targeting the underserved and disenfranchised stakeholders most reliant on public policy regarding transportation.

1.1 SAFETEA-LU Requirements

SAFETEA-LU is the reauthorization of TEA-21 (Transportation Equity Act) and was enacted into law by President Bush on August 10, 2005. The SAFETEA-LU includes several new requirements affecting the long range transportation planning process. The new legislation also has specific requirements regarding public participation.

Per SAFETEA-LU requirements, the public participation plan "shall be developed in consultation with all interested parties and shall provide that all interested parties have reasonable

Acronyms & Abbreviations

PIP Public Involvement Process

MPO Metropolitan Planning Organization

LRTP Long Range Transportation Plan

F.S. Florida Statutes

CFR Code of Federal Equity Act

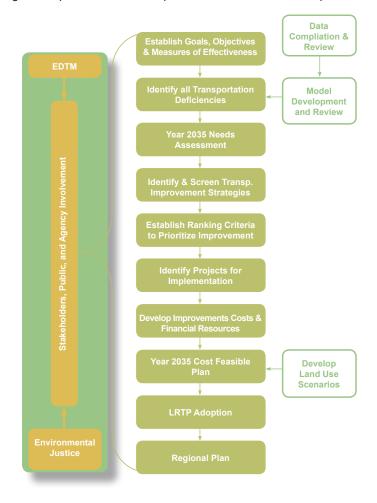
SAFETEA-LU

Safe, Accountable, Flexible, Efficient Transportation Equity Act–Legacy for Users opportunities to comment on the contents of the transportation plan." In addition, the new public participation requirements also include the following.

- All public meetings and workshops must be accessible.
- Employment of visualization techniques to describe the LRTP. These can include maps, charts, graphs, diagrams, and techniques such as scenario planning.
- All public information must be made available in electronically accessible formats, such as the World Wide Web.

Figure 1: LRTP Development Process

Public involvement activities frame the entire LRTP process. This reports highlights the public involvement process for the 2035 LRTP update.



1.2 Goal & Objectives of the PIP

The overall goal of the PIP is to encourage early and continuing participation by the general public and public agencies to build public support for the 2035 LRTP and garner consensus amongst those who are affected the most by the transportation improvement decisions.

The objectives of the PIP include the following.

- Develop an early, proactive, and ongoing public participation process that includes the general public, the MPO Board (MPO), neighboring counties, Community Involvement Roundtable (CIR), and the Technical Coordinating Committee (TCC) in the development of the 2035 LRTP.
- Build a marketing campaign to heighten the public's awareness about transit issues, and define/brand the MPO and its role in the development of a long range transportation plan.
- Create a grassroots initiative with the citizenry to encourage public participation and obtain input from those who are most reliant on the LRTP results.



2.0 PUBLIC INVOLVEMENT TOOLS, STRATEGIES, AND PROCESSES

To achieve the goals and objectives of the PIP, the project team selected a variety of traditional and innovative public involvement tools and strategies. These tools and strategies include:

- Conducting community and agency meetings at the outset of the planning process.
- Branding the 2035 LRTP.
- Creating an introductory LRTP video/DVD.
- Conducting public workshops at strategic locations throughout Broward County.
- Creating an informative and interactive LRTP website with links from Broward MPO and other websites for easy access.
- Implementing a 24-hour telephone hot line.
- Administering a survey (in both traditional and online formats) to gather public opinion about current and future transportation needs and requirements.
- Adopting a comprehensive media outreach plan that includes newspapers, newsletters, and the World Wide Web (project website and blogs).
- Using direct mailing database and electronic mail (email) to maximize public outreach.

2.1 Meeting Schedule

A minimum of 35 public meetings and a public hearing will be held for the 2035 LRTP. These meetings are divided into three categories: public workshops, community meetings, and additional outreach efforts. The proposed schedule and a brief description of these different meetings are provided in Table 1.

2.1.1 Public Workshops

A total of 10 public workshops will be held throughout the LRTP development process. Five workshops will be held at the beginning of the project to introduce the LRTP process to the public and to obtain public comments on the different transportation options and challenges to be included in the new plan. The remaining five public workshops will be held once a draft Cost Feasible Plan is developed to seek public comment on the proposed improvements and the project prioritization process. These meetings are anticipated to occur in July 2009.

2.1.2 Community Meetings

A total of 10 community meetings will be conducted as part of the LRTP process. Similar to the public workshops, five of these meetings are to be held at the beginning of the project and the remaining five towards the end. The first five community meetings are planned to occur in September and October of 2008. The targeted communities include businesses, homeowner associations, and students. Additional meetings are planned in Broward County District III on October 15, 2008, and in the cities of Lauderhill and Miramar for the month of October. The fifth community meeting is being planned with the Council of Civic Associations.

The five community meetings to be held once a draft Cost Feasible Plan is developed will focus on businesses, homeowner

LRTP Public			20	80			2009										
Meetings	Jul	Aug	Sep	Oct	Νον	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Νον
Public Workshops																	
Community Meetings																	
Final Plan Adoption																	
Additional Outreach Efforts		As planned by the MPO staff															

Table 1: Proposed Meeting Schedule

associations, and students. These meetings are scheduled to occur in July and August of 2009 and will be spread throughout the County to ensure adequate coverage.

2.1.3 Additional Outreach Efforts

At the request of the MPO, members of the project team will attend community events that the MPO staff has scheduled. The project team will work closely with the MPO to determine the schedule of these events and what information is appropriate.

2.1.4 Public Hearing

A Public Hearing to adopt the 2035 Long Range Transportation Plan is tentatively scheduled for November 12, 2009 during the Broward MPO Board meeting.

2.1 Distribution

2.2.1 Mailing List

The project team will build a comprehensive database of civic and homeowner associations including those in new and redeveloped areas with assistance from the MPO Project Manager. The project team will update the database to identify and include professionals and officials from state and local governments, agencies, civic and business associations from municipalities throughout the County, advisory boards, and stakeholders involved in transportation initiatives. The stakeholders will include:

- Interagency professionals,
- Federal, state, and local elected and appointed officials,
- County and city advisory board members,
- Businesses, civic organizations, and homeowners associations,
- Non-profit organizations,
- Groups representing underserved populations; and
- Transportation agencies.



2.2.2 Press Releases

With the assistance of the Broward County Public Information Office, press releases will be sent to all media outlets in the tricounty area with meeting and workshop announcements.

2.2.3 Newspaper Advertisements

Workshops will be advertised approximately 7 to 14 days prior to the workshop in the following newspapers.

- Sun-Sentinel
- El Sentinel
- South Florida Times

The Sun-Sentinel is the largest circulating newspaper in Broward County. The El Sentinel and the South Florida Times are circulated throughout the County, primarily targeting the Hispanic and African American communities, respectively.

2.2.4 Survey

The project team designed the "Broward MPO 2035 Long Range Transportation Plan Public Opinion Survey" to obtain the public's opinions about current and future transportation needs and the best way to prioritize public funds for future transportation improvements. The survey questionnaire will also capture each respondent's trip making characteristic and trends that would influence their travel behavior, patterns, and preferences. The surveys will be distributed at the initial workshops and will be collected through the end of 2008.

To increase the response rate, the survey will be administered through multiple channels including:

- The 2035 LRTP newsletter,
- The 2035 LRTP website,
- Direct mail to more than 5,000 community and interagency stakeholders throughout Broward County,
- Electronic mail (email) to more than 1,300 community stakeholders; and
- Public Workshops.

A copy of the 2035 LRTP Public Opinion Survey can be found in Appendix A. Respondents may return the survey at the public workshops or by using the pre-paid postage business reply mail, fax, or email. Survey results will be tabulated and complied on a weekly basis.

To get input from the student community, the survey will be mailed to several colleges and universities in the County, such as the American InterContinental University, Broward Community College, Florida Atlantic University, Florida International University (Biscayne Bay Campus), Fort Lauderdale Art Institute, Keiser University, Lynn University, Knox Theological Seminary, Northwood University, Nova Southeastern University, South Florida Bible College & Theological Seminary, and the University of Miami.

2.2.5 Newsletters

Three newsletters will be prepared and distributed to engage and inform the public about the LRTP Update process. The first newsletter will be distributed prior to the initial round of workshops and will present the reader with questions about life in Broward County related to growth, transportation, changing perceptions, and environmental conditions that will require behavior modifications. The second newsletter will be distributed prior to the second round of public workshops, tentatively scheduled for July 2009, and will include information on the needs assessment and elements of the cost feasible plan. The final newsletter will be distributed once the 2035 Long Range Transportation Plan is adopted.

2.2.6 MPO Quarterly Newsletter

Every quarter, the MPO produces a newsletter titled "Shortcuts" with the latest information on transportation initiatives and issues, future public meetings announcements, and ways to get involved. Content related to the LRTP Update will be provided for each quarterly issue from the start of the LRTP Update process through the adoption of the 2035 LRTP by the MPO board. The last update is scheduled to occur in the First Quarter 2010 issue. The format of each newsletter will be a four-panel 8.5" x 11" publication printed on four-color glossy card stock.

Screen shots of the project website homepage and other key pages can be found in Appendix B.

The toll free number is 1-888-880-LRTP (5787). The script of the outgoing hotline message can be found in Appendix C.

2.2.7 Website

The project team will create and maintain the project website with the URL www.broward2035lrtp.com. This website will provide information and updates regarding the development of the 2035 LRTP. The website will allow users to interact with the project team and the MPO staff as well as access data, complete surveys, and provide input. All of the public informational materials will be available for downloaded in easy to use formats. This website will be linked to the Broward County MPO and other Broward County websites. Links have also been offered to other potentially interested parties, such as colleges and universities. The project team will also create a blog to solicit public comments.

2.2.8 Broadcast Email Messaging

Broadcast email messaging will be used to invite stakeholders to future public workshops. More than 1,300 stakeholders are currently on the email contact list and include professional and officials from state and local governments, civic and business associations, advisory boards, and others who have been involved in local transportation initiatives.

2.2.9 Hotline

A Transportation Hotline will be available throughout the LRTP development process. It will enable the public to communicate their ideas and respond to the Public Opinion Survey



using phone service. This phone service is a friendly electronic answering service available in English and Spanish.

2.2.10 Video

A short introductory video, eight to ten minutes long, for introducing the 2035 LRTP Update to the public in an easy to understand manner will be produced. This video will include an interview with the MPO Chair and/or the County Mayor. It will highlight deficiencies in the existing transportation system in Broward County, the importance of an efficient transportation system for economic development and future growth, and other factors that support the investment in future transportation improvements in Broward County.

2.2.11 Outreach to Minorities and Traditionally Underrepresented Groups

To ensure that minority and traditionally underrepresented communities are included in the LRTP process, each component of the plan includes at least one mechanism for addressing these communities, these are described below.

- Public meetings and workshops—At the planned public meetings and workshops, translators and interpreters will be available to assist participants whose primary language is Spanish or Creole. Additional outreach, in the form of telephone calls to community leaders in minority areas, will be employed to ensure that these communities are aware of scheduled meetings and workshops. Further, community meetings are being planned in locations convenient to and easily accessible by these groups.
- **Press releases**–Although the public notices for the workshops and meetings are published only in the Sun-Sentinel, El' Sentinel and South Florida Times, press releases will be sent to a variety of minority and community newspapers including the Westside Gazette, Caribbean American Commentary Newspaper, and El Heraldo.
- Website—The project website will include project documents in both Spanish and English. In addition, the website will include a link to request additional information about the project in Spanish.
- **Hotline**—The project hotline will include an outgoing message that directs Spanish-speaking individuals to leave a message to request information in Spanish.
- Survey–A Spanish version of the survey will be provided on the project website. In addition to providing the survey at public meetings and through the website, additional efforts will be made to ensure that the survey is distributed to college students by coordinating with local universities. Copies of the survey will also be made available at the community meetings in minority and underserved areas.



The following agencies have been identified has having a potential interest in this project.

State

- FDOT–District Four
- FDOT)District Six
- Florida's Turnpike

Federal

- Federal Highway Administration
- Federal Transit Administration

Regional

- South Florida Regional Transportation Authority (SFRTA)
- South Florida Regional Planning Council (SFRPC)
- Fort Lauderdale-Hollywood International Airport
- Port Everglades

Local

- Broward County Transit (BCT)
- Broward County Public Works
 Department
- Broward County Traffic Engineering Division
- Palm Tran
- Miami-Dade Transit (MDT)
- Palm Beach MPO
- Miami-Dade MPO
- Broward County Chamber of Commerce
- Broward County Cities
- Homeowners & Civic Associations

2.2.12 Teaming with Broward County Transit

As a way to reach individuals who currently rely on public transportation, the project team will coordinate with Broward County Transit in regards to publishing public workshops on their website and perhaps on transit vehicles.

2.2.13 Regional Planning & Intergovernmental Coordination

For the first time, South Florida is developing a Regional Long Range Transportation Plan (Regional LRTP) that will include Miami-Dade, Broward and Palm Beach Counties. The project team and MPO staff are coordinating with the Palm Beach and Miami-Dade MPOs and the Regional Planning Committee, who is responsible for developing the Regional LRTP. In addition, the Broward MPO is also coordinating with Broward County Transit, Florida Department of Transportation (FDOT), various cities in Broward County, and the Federal Highway Administration. Representatives from these agencies are included in the mailing list for this project.

The list to the left identifies the state, federal, regional, or local agencies having a potential interest in this project due to jurisdictional review or expressed interest. These agencies have been identified and will be contacted directly by the Broward MPO to participate in the 2035 LRTP Update through technical committees and public workshops at the outset of the project.

2.3 Branding

Conveying the intent and process of developing a long range transportation plan forms the basis of branding. In addition, the tools used for branding must be visually appealing and conspicuous as well. Consequently, a logo comprised of pieces of a puzzle was developed for the 2035 LRTP. Each puzzle piece represents a different transportation mode. The project team intends to use the "puzzle" throughout the plan development process, especially in public workshops as an interactive tool to engage the public.

2.4 Visualization

One of the requirements of SAFETEA-LU is to utilize visualization techniques. To meet this requirement and to convey the components of the LRTP to the public, the project team will use a variety of maps, graphics and images. Examples of the types of images to be used include photographs of different transit vehicle types or specific transportation improvements that are not currently found in Broward County. In addition, 3D simulations of Bus Rapid Transit and Light Rail Transit will be made available at public workshops to help the public understand these systems. The project team will utilize GIS to create maps of demographic and socioeconomic conditions, display existing and proposed transportation conditions and improvements, and to identify the future land use scenarios considered as part of the transportation model. The project team will make every effort to ensure that information provided to the public in newsletters and documents is accompanied by graphics that highlight the key points and help to convey the message.

Logos developed for the project's brand are located in the Appendix D.

3.0 PUBLIC INVOLVEMENT COMPLETED

3.1 Public Workshops

Two sets of public workshops were conducted in the summer of 2008 and the fall of 2009 in different regions throughout the County (depicted in Figure 2). The public workshop locations were selected to maximize the number of people who could attend and participate in the planning process and to reach culturally diverse populations as much as possible.

Summer 2008 Workshops

The primary purposes of the first set of public workshops were to:

- Seek public input regarding their concerns with the existing transportation system in Broward County,
- Seek their assistance in shaping the goals, objectives, and policies of the long range transportation plan, and
- Inform and educate the general public about the long range transportation planning process.

Four of the workshops were held in the evening generally between 6:00 p.m. and 8:00 p.m. and one meeting was held in the afternoon from 2:00 p.m. and 4:00 p.m. The workshop format was structured for a relaxed, informal environment providing attendees with the opportunity to engage in conversation with members of the project team and MPO representatives, participate at the various workshop stations, and complete the LRTP survey.

Appendix E includes materials of the summer 2008 workshops, including a copy of the audio-visual presentation, sign-in sheets from each workshop, comments and questions from the stakeholders, photos, and summaries of the individual workshops including the results of the "spending" activity.

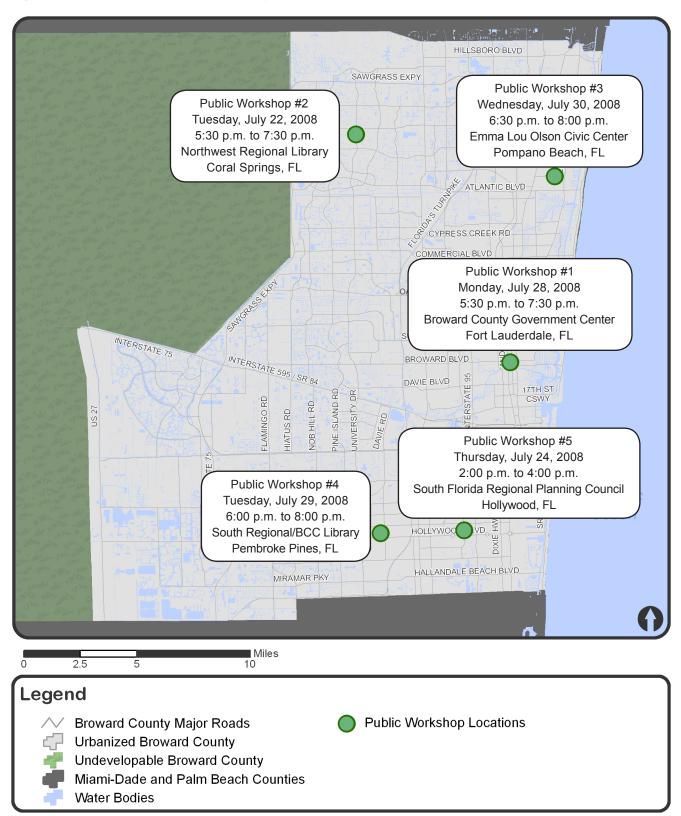
Appendix F includes copies of the newspaper meeting notices and press release.

A copy of the Broadcast Email message is located in Appendix G.

The public workshops were highly interactive. The "puzzle" theme of the 2035 LRTP was evident in all the exhibits and activities available at the workshops. The project team had Spanish speaking staff members available at all of the locations. The public workshops generally followed the structure described below:

- Each public workshop was equipped with a welcome desk. Attendees signed-in and provided their contact information voluntarily.
- At the sign-in table, attendees were given the project newsletter and a survey questionnaire to fill out.
- An audio-visual presentation provided information on the LRTP planning process and future opportunities for public participation.
- At one station, participants were asked to write their transportation concerns, comments, and questions on puzzle pieces at each station.
- At another station, each participant was given \$100 of play money and was asked to allocate these funds in one of five jars representing various transportation improvements for roadway, transit, bicycles, pedestrian facilities, and transportation safety.
- The survey was distributed and collected.

In addition to participating in the workshops, the public was encouraged to provide their input by visiting the web site, www. broward2035lrtp.com, and by sending emails to mpolrtp@bellsouth.net.







The public workshops were announced and advertised in the following local newspapers in Broward County.

- Sun-Sentinel (July 17, 2008)
- El Sentinel (July 19-July 25, 2008)
- South Florida Times (July 18-July 24, 2008)

Broadcast email messaging was used to invite stakeholders to the public workshops. A total of three email messages were sent to over 1,300 stakeholders including professionals and officials from state and local governments, advisory boards, and stakeholders that have been involved in other local transportation initiatives.

Fall 2009 Workshops

The primary purpose of the second set of public workshops was to provide information to the public of the current status of the LRTP progress and present the proposed Cost Feasible projects.

The workshops were held at different times of the day, and different days of the week throughout the county (as depicted in Figure 3).

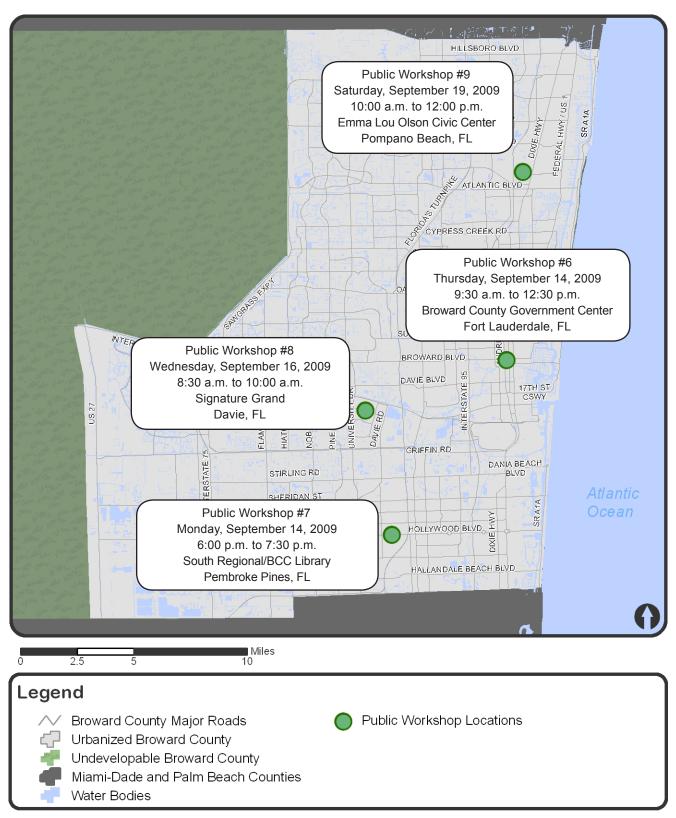
The public workshops were announced and advertised in the following local newspapers in Broward County.

- Sun-Sentinel (August 30, 2009)
- El Sentinel (August 29, 2009)
- Broward Times (August 28, 2009)

An announcement on the website, flyers, and broadcast email messaging were again also used to inform the public of the meetings.

Appendix H includes materials from the fall 2009 workshops, including a copy of the audio-visual presentation, sign-in sheets from each workshop, and comments received.







3.2 Community Meetings

A total of 15 community meetings were held throughout the LRTP process. The first set of meetings were held in the fall of 2008 and the second set of meetings were held in the summer and fall of 2009, as shown in Table 2.

In the first round of meetings, the Broward MPO 2035 LRTP newsletter and public opinion survey were distributed. The project team provided a description of the MPO LRTP process and scope of transit solutions, and PIP and LRTP milestones via presentation and board displays. The project team stressed the importance of participating in this planning process and obtaining input from those who influence transit and transit related policy, as well as those who are either dependent on transit or use it voluntary now and in the future. The various options available for public participation were discussed and the group was referred to the 2035 LRTP website.

In the second round of community meetings, the overall concept of the Broward MPO 2035 LRTP was presented. The project team described the innovations of the LRTP update and described the Cost Feasible Plan in some detail.

3.3 Board Workshop

In May 2009, the needs plan and overall vision of the LRTP was presented to the MPO Board in an effort to achieve consensus on the direction of the LRTP. Though the presentation was focused on the MPO Board, the meeting was open to the public. The presentation focused on looking at public feedback, integrating innovative transportation planning concepts and techniques, some specific proposed elements of the Plan, and the revenue forecast.

Table 2: Community Meetings, Schedule, and Locations

Organization	Date	Location
Broward Workshop Urban Core Committee	September 18, 2008	Bank of America 350 East Las Olas Boulevard Fort Lauderdale, FL
Sweeting Estates HOA	October 1, 2008	Reverend Samuel Delevoe Park 2520 N.W. 6 Street Fort Lauderdale, FL
Council of Fort Lauderdale Civic Association	October 14, 2008	City Hall, 8th Floor, Commission Room 100 N Andrews Avenue Fort Lauderdale, FL
City of Fort Lauderdale District III	October 15, 2008	City Hall 100 North Andrews Avenue Fort Lauderdale, FL
United Neighbors of Eastern Miramar Civic Association	November 20, 2008	Miramar Civic Center 6920 SW 35 Street Miramar, FL
SR 7/US 441 Collaborative Steering Committee	June 11, 2009	Lauderdale Lakes City Hall 4300 NW 36 Street Lauderdale Lakes, FL
Dorsey Riverbend HOA	August 24, 2009	North Fork Elementary School 101 NW 15 Avenue Fort Lauderdale, FL
Broward League of Cities Transportation Committee	August 26, 2009	Lauderhill Multi Purpose Room 3800 Inverary Boulevard Lauderhill, FL
Palm Aire/City of Pompano Beach Civic Association	September 15, 2009	George Brummer Scholink Community Center 800 S.W. 36 Avenue Pompano Beach, FL
Broward Workshop Urban Core Committee	September 17, 2009	Bank of America 350 East Las Olas Boulevard Fort Lauderdale, FL
East Sunrise Residents Association	September 17, 2009	Village Civic Center 6800 Sunset Strip Sunrise, FL
Miramar/Pines Rotary Club	September 24, 2009	Pembroke Lakes Country Club 10500 Taft Street Pembroke Pines, FL
United Neighbors of Eastern Miramar	September 24, 2009	Multipurpose Center 6700 Miramar Parkway Miramar, FL
Coral Springs City Commission Workshop	September 29, 2009	Coral Springs City Hall West Wing Conference Room 9551 West Sample Road Coral Springs, FL
Tower Forum	November 5, 2009	Tower Club One Financial Plaza, 28th Floor Fort Lauderdale, FL

3.4 Presentation of the Public Involvement Plan

Per SAFETEA-LU requirements, the project team presented the PIP at public meetings, including the Plan Update Steering Committee (PUSC), the Broward MPO Board meeting, and the Broward MPO Technical Coordinating Committee (TCC). The purpose of these presentations was to seek comments on the public involvement plan. Based on the feedback from these agencies and community meetings, the PIP was modified. Table 3 provides details regarding the nature of the public meetings and the agency involvement. There were three kick-off meetings and two PIP presentations. More agency and community meetings will be conducted during the course of the project. The kick-off meeting and presentation of the PIP to the Community Involvement Roundtable (CIR) was scheduled for October 2008.

3.5 Newsletters

The LRTP newsletter was published in July 2008 to engage and inform the public about the LRTP Update process. The theme of the publication was "Putting the pieces together" and the reader was presented with questions about life in Broward County related to growth, transportation, changing perceptions, and environmental conditions that will require behavior modifications. The newsletter provided a project milestone chart, public opinion survey, (with an explanation of how the survey results will be used to gauge public desire when investing in future transportation infrastructure), the LRTP website address, and notifications of upcoming public workshops and project updates.

Meeting Type	MPO	тсс	CIR	Plan Update Steering Committee	General Public & Interagency	Total
Kick off LRTP Meeting	1	1	1	1	-	4
PIP Presentation	1	-	-	1	-	2
Public Workshop	-	-	-	-	5	5
Total	2	1	1	2	5	11

Table 3: Agency Meetings for Broward MPO 2035 LRTP Update

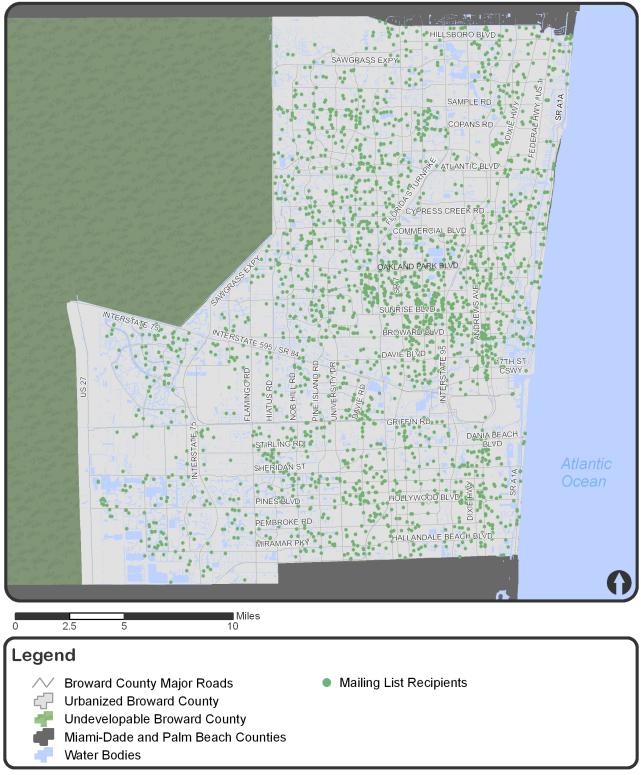
Appendix I includes a copy of the

newsletter.

3.6 Mailing List

The mailing list for the project includes approximately 4,900 stakeholders within Broward County. Figure 4 shows the distribution of these stakeholders within the county.

Figure 4: Mailing List Coverage





Appendix J includes a copy of Resolutions passed in support of the Broward MPO 2035 LRTP.

3.7 Agency Resolutions

Over the course of the LRTP process, the MPO and the project team made great strides to garner support for the LRTP. Several agencies and groups have passed Resolutions in support of elements or the entirety of the LRTP, including:

- City of Margate, Resolution No. 11-443 and 11-500,
- City of Hollywood, Resolution 2009-126,
- State Road 7/US 441 Collaborative, Resolution 09-6; and
- Town of Davie, Resolution 2009-227.

APPENDIX A

Public Opinion Survey

BROWARD MPO 2035 LONG RANGE TRANSPORTATION PLAN PUBLIC OPINION SURVEY

Q1. Have recent gas price increases changed your travel behavior? If so, what is the biggest change? (One response only)

Use transit more Bike/walk more

Taken fewer trips No Change

Q2. How do you normally get to work/regular activities? (One response only)

□Bus	Bicycle	□Carpool/Vanpool
Auto/Car (single occupant)	□Tri-Rail (Commuter rail)	□Walk

Q3. If the following options were available along your travel route, and if traffic congestion increased significantly, what method would you prefer to get to/from work/regular activities? (One response only)

□Auto/Car	□Bicycle
(single occupant)	-
□Buses	$\Box Buses$ in dedicated lanes
(on regular streets)	(separated from cars)
Carpool/Vanpool	Commuter rail
	(such as Tri-Rail)
□Light Rail	□Walk

Q4. If more and/or better facilities for walking and biking were available, would you walk or bike more? (One response only)

Bike More

Walk More

Bike and Walk More No Change

Q5. On a scale of 1 to 5 (5 indicating your highest preference) which investment do you think will improve traffic flow on roads in Broward County? Rate each factor by circling a number for each investment.

	Low	/est		High	est
Create new roads/ Widen existing roads	1	2	3	4	5
More carpool/vanpool facilities (Lanes and park 'n' ride lots)	1	2	3	4	5
Digital roadway signs (Provides congestion and travel time information)	1	2	3	4	5
Bus bay pullouts (Keeps buses out of travel lanes at stops)	1	2	3	4	5
Improve traffic signal coordination	1	2	3	4	5

Q6. On a scale of 1 to 5 (5 indicating the highest likelihood), what factor(s) would influence you to shift to transit or carpooling/ vanpooling? If you already use transit or carpool/vanpool, which factor would reinforce your patterns? Rate each factor by circling a number for each factor.

	LO	west		High	lest	
Cost of gas	1	2	3	4	5	
Convenience	1	2	3	4	5	_
Safety	1	2	3	4	5	
Public Opinion	1	2	3	4	5	_
Reliability	1	2	3	4	5	_

Q7. What do you think is the best use of public transit funds? (One response only)

□Bus	□Light Rail	Streetcar
□Water Taxi	Commuter Rail	(Such as Tri-Rail)

Q8. If you had \$100 to fund transportation improvements in Broward County, how would you use it? Allocate \$100 to the following categories:

:	\$ Improvements/expansion of public transit
:	\$ Improvements/expansion of roadways/highways
:	\$ Improvements/expansion to bicycle and
	pedestrian facilities
	\$ Improvements to travel safety
	Total = \$100

Q9. Where do you think investments in <u>regional</u> transportation connections should be most focused? (One response only)

Between Broward County and Palm Beach County
Between Broward County and Miami-Dade County
\Box Don't focus on County connections

Comments:_____

Please fill out the information below if you would like to be added to our mailing list for future updates of the Broward MPO 2035 LRTP.

Name:					
Address:					
Phone:					
Email:					

Thank you for your participation! Return your survey to be counted.

See reverse for details

Broward MPO 2035

Long Range

Transportation Plan

Public Opinion Survey

Return your survey to be counted:

- Fax: 954-764-7900
- Email: mpolrtp@bellsouth.net
- Drop off at any one of the public workshops
- To send by mail, fold at dotted line and seal with tape. Postage is pre-paid.

Check out our website at www.broward2035Irtp.com for survey results and other LRTP information.

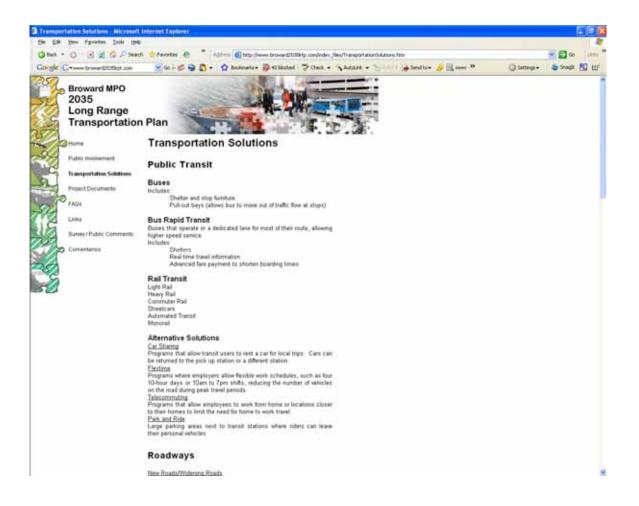
Adams Consulting Group 513 NE 4th Street Fort Lauderdale, FL 33301

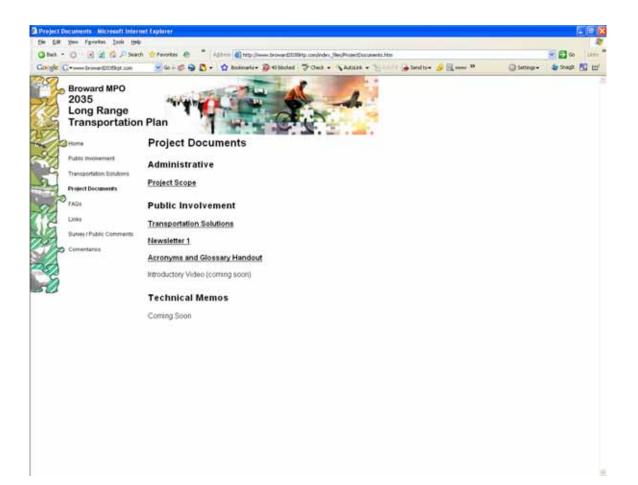
APPENDIX B

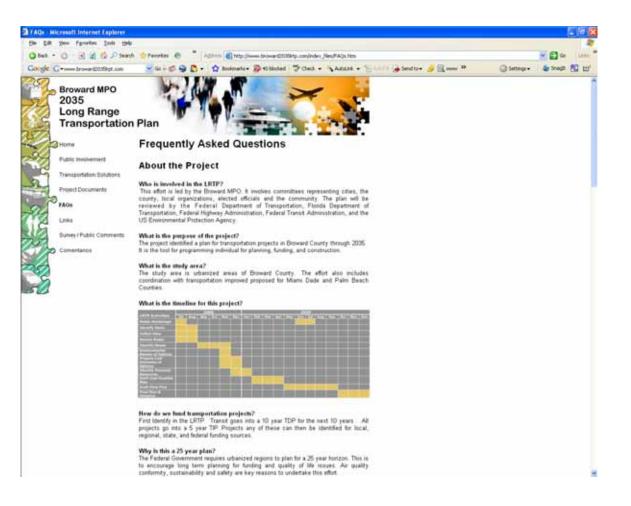
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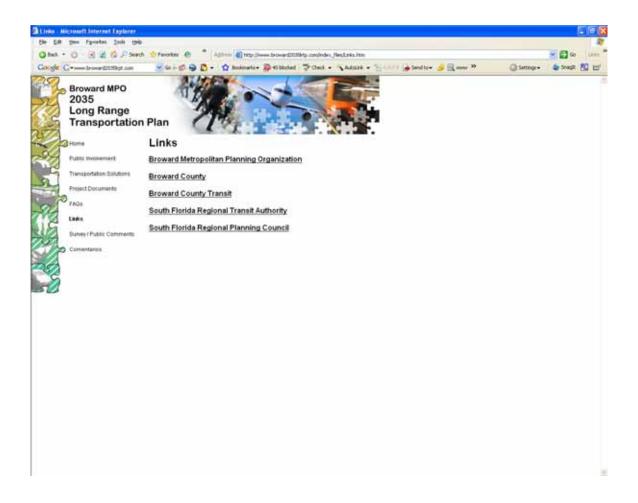


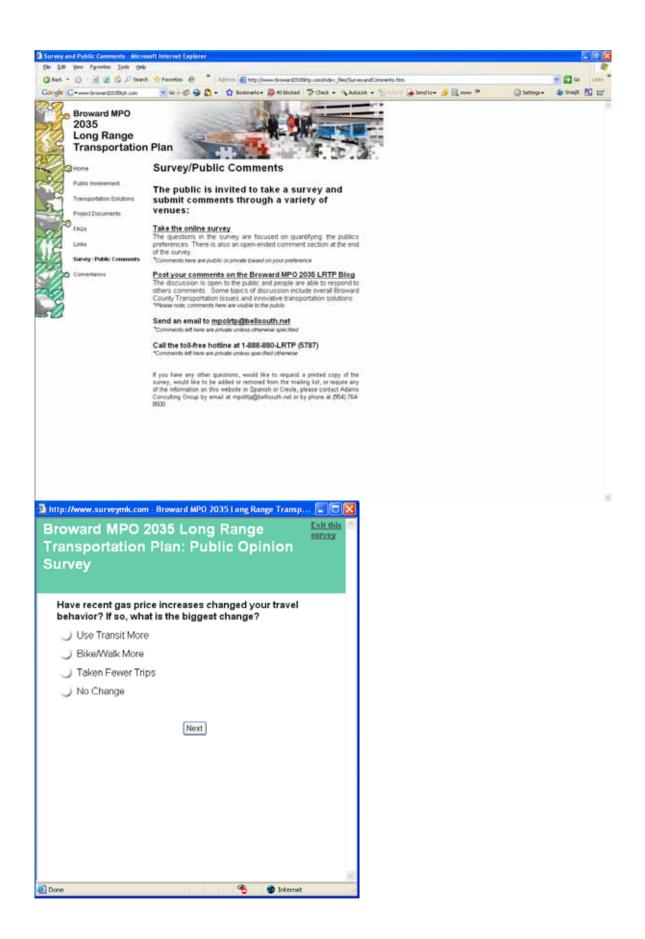


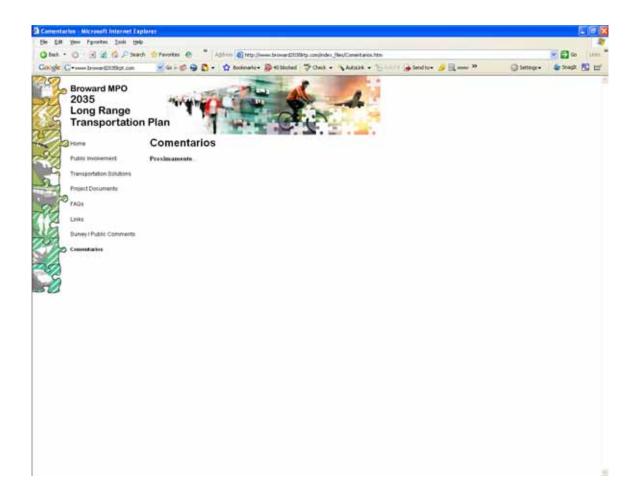


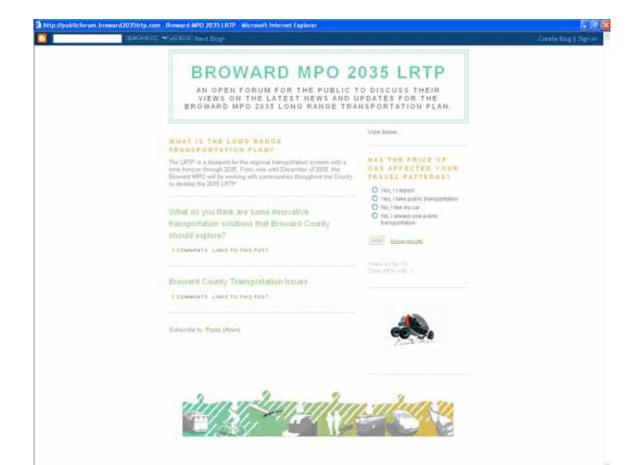












APPENDIX C

Transportation Hotline Script

JACOBS

LRTP Hotline Script

Thank you for calling the Broward Metropolitan Planning Organization's Long Range Transportation Plan hotline. (In Spanish) "This message will be repeated in Spanish."

This hotline provides information about the Broward Metropolitan Planning Organization's Long Range Transportation Plan for the year 2035. This hotline provides:

- The contact number for information about public workshops and meetings; and
- An opportunity to share your comments with the project team and/or be added to the project mailing list.

The Long Range Transportation Plan, or LRTP, identifies transportation improvements that will ensure the safe and efficient movement of people and goods over the next 20 years. The plan focuses on all types of transportation, including pedestrian, bicycle, highways, freight, mass transit such as buses and trains, and waterborne transit such as ferries and water taxis.

The Metropolitan Planning Organization, or MPO, updates the LRTP every five years, in accordance with federal law. The MPO works with the community to identify transportation priorities that address the needs of all of Broward County's residents, its businesses and its visitors.

Over the next year, the MPO will be working with the community to identify needs and improvements to the transportation system. More information about the 2035 LRTP is available on our website, www.browardlrtp2035.com.

To learn more about upcoming public workshops and meetings, please call Adams Consulting Group at 954-764-8500 between the hours of 8 am and 5 pm, Monday through Friday, or visit the website.

To leave a message for the project team or to be added to the project mailing list, please speak after the tone. If you would like a response, please provide your contact information. Please state and spell your first and last name.

- π If you prefer to be contacted by phone, please state your telephone number.
- If you prefer to be contacted via e-mail, please state and spell your e-mail address.
- If you prefer to be contacted by US Mail, please state your mailing address, spelling non-numeric street names.

Thank you

APPENDIX D

Branding

JACOBS









APPENDIX E

Summer 2008 Public Workshop Materials

JACOBS



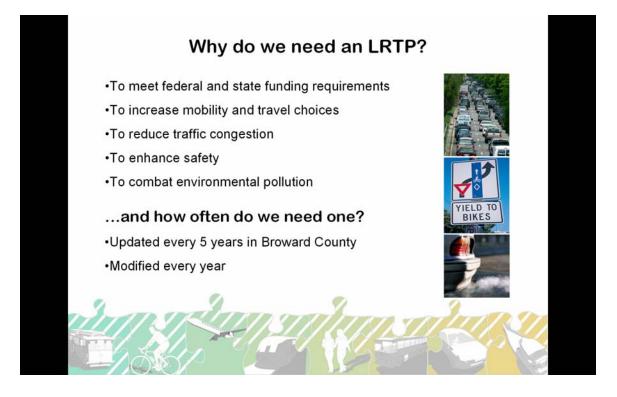
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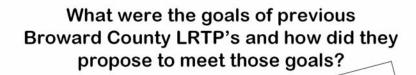












1970's: Highway improvement 1990's: Transportation System Integration Early 2000's: Multimodal & Intermodal •2025 LRTP: Balanced, Multimodal & Safe •2030 LRTP: Transit, Intermodal Access, & Connectivity

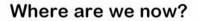




Where are we now?

Broward County:

- •Average commute time: 28 minutes
- •1.7 million Broward County residents
- •4.8 million trips per day
- •5000 miles of roadways
- •20% roads carry 80% trips



Broward County:

- •Average commute time: 28 minutes
- •1.7 million Broward County residents
- •4.8 million trips per day
- •5000 miles of roadways
- •20% roads carry 80% trips
- Increasing transit ridership

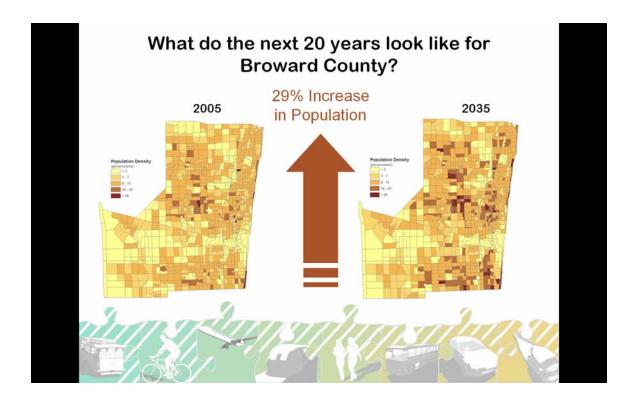
Where are we now?

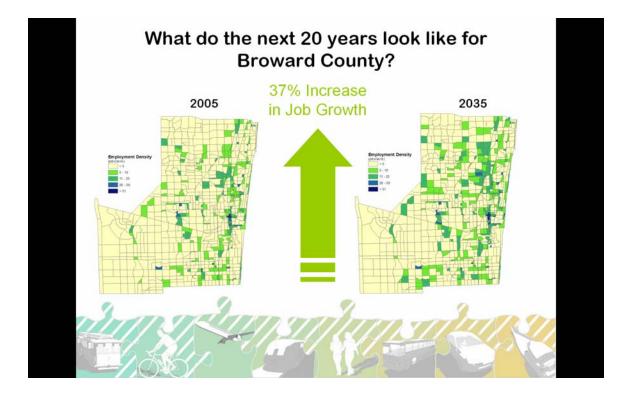
Broward County:

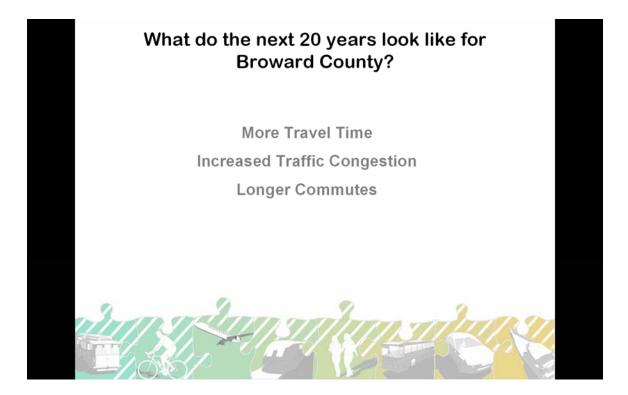
Average commute time: 28 minutes
1.7 million Broward County residents
4.8 million trips per day
5000 miles of roadways

- •20% roads carry 80% trips
- Increasing transit ridership
- Record-high gas prices



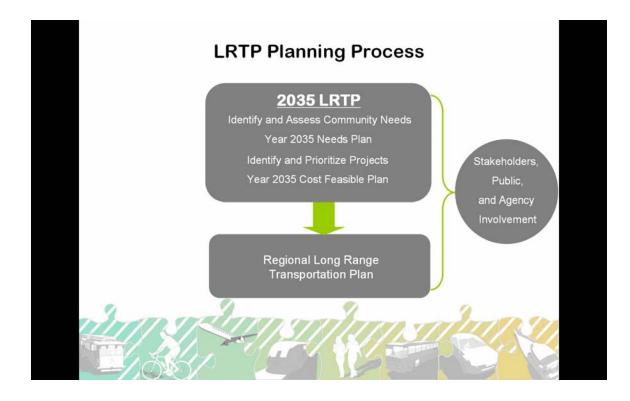








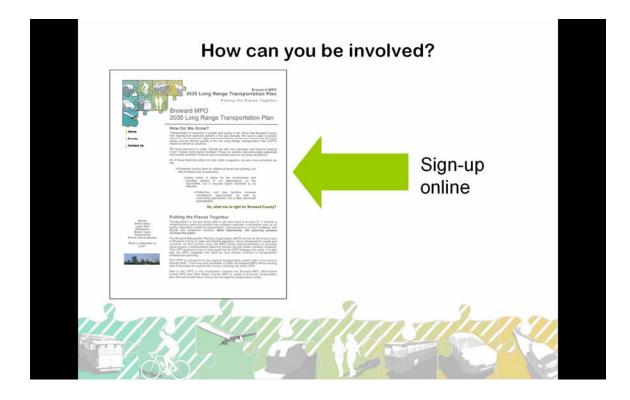










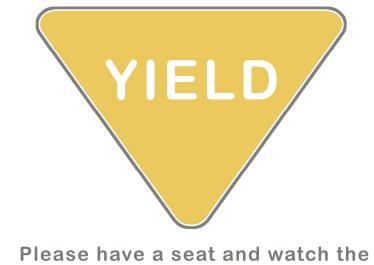




Welcome to the 2035 Long Range Transportation Plan **Public Workshops**

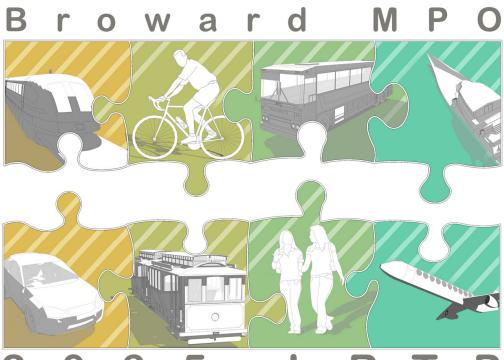


Putting the Pieces Together



LRTP Introductory Presentation





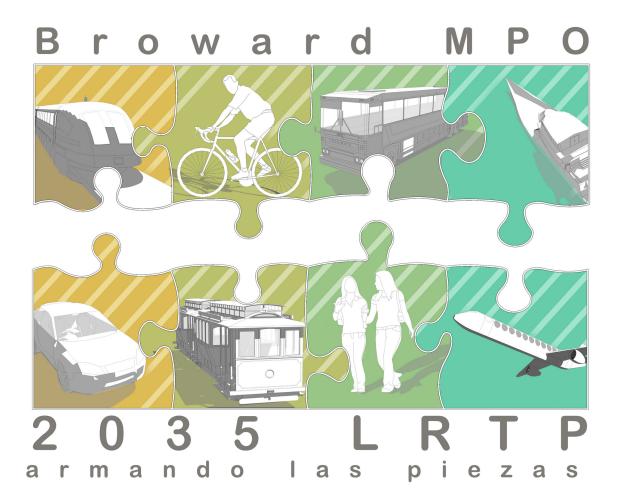
2035 LRTP putting the pieces together

Help us put the pieces together for you

Tell us what you think will help shape the following goals.

Take a piece of the puzzle and write down what is important to you.

Be sure to stick the puzzle piece on the board that has the goal it applies to.



Si necesita ayuda an español, favor de preguntarle al personal en la area de recepción.

Si w bezwen yo tradui pou wou, tanpri mande yon moun nan biwo akèy la.



Managed Lanes

Congestion Pricing

Signal Coordination

Ridesharing

Intelligent Transportation Systems

Centralized Parking Facilities





Draft Goal 1:

A balanced, multi-modal transportation system that serves the local and regional movement of people, freight, and services, and that encourages travel by means other than the single-occupant motor vehicle.

What do you think makes up a well-balanced transportation system? Public Transportation? Bicycle Facilities? Sidewalks? Bus Shelters? Roads?

What improvments would make alternative modes of transportation (such as biking, walking, and public transit) more appealing for you?
More frequent service? More facilities/stops/stations?
More shelters? More security? More paths? Draft Goal 2:

A regionally coordinated transportation system that improves intermodal connectivity.

Would you like more transit connections? More roadway connections? Within Broward County? To and from Miami-Dade County? To and from Palm Beach County? By Bus? By Train?

Tell us what <u>you</u> want.

Draft Goal 3:

Improve and maintain a safe transportation system that provides increased security for all of its users.

What would make you feel safer when getting around, whether biking, walking, driving, or riding on public transit?

Tell us what <u>you</u> think and fill in a piece of the puzzle...

Draft Goal 4:

Preserve and maintain existing transportation facilities (such as stations, garages, park and ride areas, and roadways), while enhancing the relationship between transportation and land use development.

What would make using transportation facilities more pleasant?

Would you like to see more amenities at transportation facilities? Shopping? Restaurants? Housing? A mix of activities?

What else would you like to see at these transportation facilities?

Draft Goal 5:

Promote a transportation system that protects the environment and the quality of life for the community.

What do you think is the best solution for problems such as air andnoise pollution caused by traffic congestion?Noise walls?Hybrid vehicles?Landscape buffers?Less Roadways?

What is most important to your quality of life? Convenience? Safety? Choices? Shaded sidewalks?

Transportation Acronyms & Terminology

Acronyms:

Acronyms.	
BCT	Broward County Transit
BRT	Bus Rapid Transit
FDOT	Florida Department of Transportation
ITS	Intelligent Transportation Systems
LRT	Light Rail Transit
LRTP	Long Range Transportation Plan
MPO	Metropolitan Planning Organization
PPP/P3	Public Private Partnership
SFRTA	South Florida Regional Transportation Authority
TDP	Transit Development Plan
TIP	Transportation Improvement Program

Terminology:

Advanced Fare Collection

A ticketing system where a passenger purchases a ticket prior to boarding the transit vehicle; the benefit of this type of system is that it speeds up passenger boarding, allowing the transit vehicle to spend less time at a stop.

Car Sharing

Refers to a car rental program where people rent cars for short periods of time, often by the hour. Car sharing locations may include transit stations, activity centers, and downtowns.

Guideway

Refers to the area used by a transit vehicle for travel and is typically used in reference to bus rapid transit and rail. There are two main types of guideways:

- Dedicated: an area that is used exclusively by the transit vehicle and can be on the surface, in the air, or underground. The rail corridor in which Tri-Rail operates is an example of a dedicated guideway.
- Shared: this is an area that can be used by more than one mode. For example, a roadway that has travel lanes for both cars and a light rail vehicle; in this case, the rails for the train are located within one of the travel lanes of the road, allowing cars to use the lane when the train is not present.

Improvements

Refers to construction projects that increase the ability of a transportation facility to carry vehicles, people or goods, or that enhance the quality of the facility. For example, roadway improvements can include the addition of new lanes, installation of turn lanes, or the addition of trees and plants within the median or along the curb.

Intelligent Transportation Systems

Refers to information and communications technologies that provide information to travelers concerning travel conditions in an effort to improve safety, travel times, and fuel consumption. Examples include:

- Variable Message Signs (VMS) installed on I-95 that alert drivers to accidents or other roadway conditions that may affect travel routes and time.
- Real Time Travel Information installed by Broward County Transit at some stops and within several buses that allow passengers to know exactly how far away (in both distance and time) the bus is from the stop and how long it will take to reach the next stop.

Intermodal

Most commonly refers to a facility that allows for the exchange of travelers from one mode to another. For example, the Fort Lauderdale – Hollywood International Airport station on Tri-Rail. At this station, travelers transfer from commuter rail to airplanes.

Long Range Transportation Plan (LRTP)

A 20 to 30 year plan that identifies the desired transportation system and the transportation improvements necessary to move people and goods throughout an area as quickly and safely as possible.



Metropolitan Planning Organization (MPO)

The agency responsible for preparing the LRTP and determining the schedule and funding for transportation improvements; includes 19 elected officials from the various cities and the County Commission.

Mode

Different types or methods of travel, such as walking, bicycles, cars, buses, trains, boats, and planes. The following are different types, or modes, of transit.

- Automated transit an electric train that operates on a separate guideway and is fully automated (no onboard driver), such as Miami-Dade's Metromover.
- Bus Rapid Transit (BRT) –a bus that operates in its own lane for a majority of its route, allowing it to travel at the same speed or faster than automobile traffic; may also receive signal priority, real time travel information, and advanced fare collection.
- Commuter rail an electric or diesel propelled passenger train that provides connectivity between central cities and adjacent suburbs. The train is heavier to allow operations on existing freight railways. Tri-Rail is a regional example.
- Light Rail Transit lighter weight passenger cars that can operate on rails which are in a separate right-ofway or in streets with cars; typically use electricity from an overhead line; includes streetcars, trams, or trolleys.
- Heavy rail an electrically driven train that is able to travel at high speed in a separate right-of-way. Because electricity is often provided through a "third rail" that is exposed, separation of this mode from streets where other vehicles or people may come into contact with the electric supply is required: includes subway, rapid transit, rapid rail, urban rail or metro (e.g. Miami-Dade's Metrorail).
- Rapid or Fast Bus –a bus that provides frequent service with limited stops and may receive signal priority.

Multimodal

Refers to facilities that allow for the use by or the exchange of travelers from more than one mode. In transportation planning, this generally means developing a transportation system that relies on a variety of modes to move people and goods.

Park and Ride/Park-n-Ride/Park & Ride

A location where individuals traveling by private vehicle gather and transfer to vehicles that can carry two or more persons, such as carpools, vanpools, and public transit.

Public Private Partnership (PPP/P3)

A government service or private business venture that is funded and operated through an association between a governmental agency and one or more private sector companies.

Pull-out Bays/Bus Pullouts

Areas adjacent to bus stops or stations where the bus can pull over to the side of the road to pick up and drop off passengers. These bays allow the bus to move out of the travel lane and can help reduce traffic back up and congestion at bus stops.

Ridesharing

A form of transportation where more than one person shares the use of a vehicle, such as a van or car, to make a trip. Also known as carpooling or vanpooling.

Signal Priority

An electronic system that gives transit vehicles a little extra "green time" or a little less "red time" at traffic signals to reduce the time their wait time.

Transportation Facilities

Refers to the different components that make up the transportation system and are generally referenced by specific mode. For example, bicycle and pedestrian facilities refers to sidewalks, bike paths or lanes, bike racks or other bicycle parking structures, and pedestrian-level lighting.

Transportation System

Refers to the entire transportation network, including roads, public transportation, airports, seaports, and freight railroads. As a system, it should be interconnected and work as one.

For more information about the Broward MPO 2035 LRTP, visit our website at <u>www.broward2035lrtp.com</u> Other transportation terms can be found at <u>http://www.apta.com/research/info/define/</u>

Broward MPO	B	roward County Long Range Trasportation Pla Public Workshop Tuesday, July 22, 2008 at 5:30 p.m. Broward Governmental Center— 115 SE Andrews Avenue, room 430	n (LRTP)	\langle	\frown
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HENRY CORDOVA	BROWARD MPO STAFF	115 S ANDREWS AV 32414 FT LAUDERDALE, FL 33319	954 357 666 1	HEORDOVA @ BROWARD. OR6	\checkmark
Rebecca Walter	Ft. Land Resident Self	610 w. Las Olas Bivd #1820 N Ft. Land., FL 33312	954-270-8003	rjw6114@gmaila	m V
ED SIRIANNI	BROWARD MPO STAFF	115 S. ANDREWS AVE BU329H FT. LANDERDALE FL33301		esirianni@broward.	
GUELN FIELDS	SERF	1101 RIVER REALD DRIVE 414 33315		GFIELDS 78 6MAIL.COM	2
Enrique Zelaya	Broward MPO	Gov Center	954 357 463 5	ezelwya @ broward .	ig v
Ossama allander	Baroward Mpa	115 South Andrews Ave	954-357-6653	odonuthar @ browerd. org.	υ.
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Broward MPO		roward County Long Range Trasportation Pla Public Workshop Tuesday, July 22, 2008 at 5:30 p.m. Broward Governmental Center— 115 SE Andrews Avenue, room 430	n (LRTP)		\frown
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Bet Kim	pupo	Gov. Cruc	954 - 3572-6648	blatter Church my	
DAN GLECKMAN	SELF	153 FARMHAM G DEERPEELD BCH 33442	954-421-6259	PANGLECK C HOTMATL.COM	\checkmark
Benchan	Chan and Associates	DEERPEER BCH 33442 SOOW. Cyprener. Rd Suite 40 Ft. Landardale, FC 33509	786-251-8679	benchen@ chenindessociates.	anv
Robert Beleur	RJ Beliur	12090 6861 SW 196 Au, Suite 302 Pembrike Pilves, Fl 33332		bbehar gibehur. c	2149
Nikki Weston	Hot (RiverGande Sweeting	500 NW 21 TERT FE. Land., F1353	954.792.398	cinamin 10 hotmail.ca	n /
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Yichael Roustavitz	Browand MPO	115 5 Andrews Ave, Ft. Land. FL 33301	954-357-7079	mronskavitzebrawd.	

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Name	Representing	Address	Phone	e-mail	Check to Receive Email Updates Only
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	Town of Davie	6511 Orange Dr.	954-797-1703	Javid-Allone davie-fl-gov	
Mana C Sanchez	TOWN of Davie	6591 orange Pr.	954 - 797 - 1088	Maria Sanchez@daviery	1
JON GOLDMAN	CDM	6365 NW 6h Way \$200	(9) 776-1731	guldnansecola, con	×
Kenn C Wattord	City of FIL	100 N Andraws FIL FL	954 828.5217	Kun Forde Forthe Leddle	2
ELIZABETH CHANG	CITY OF HOLLYWOOD	2600 HOLLYWOOD BLVD	954-921-34171	ECHANG CHOLLYWODDEL	allan X
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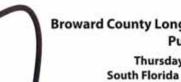
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Learder Hamilton				lcollier@hailywoodfi." Ihamilton@"	ong /
Eric Rosenberg	Broward County Commissioner Sue Gunzburget	115 S. Andrews Ave # 437 c Ft. Landerdale if L 33301	9 54-357-7000	emrosenberge broward.org	V
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DAN GLECKMAN	SELF		954-421- 6259	PANGALECN @HOGMAGE.COM	V
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Marsia Graham	city of	200 Muramer PKWy Muramer FL 33025	954-967-1605	magratame ci. Muramer.fl.us	\sim
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Wendy Norack		3201 W. Copau S Rd Pompano 33069	954- 357-7705	Whorack@broward.o	۲ 4
E. WIKE	John Fublic	9650 9/Acie Da Di Cotmitk			
Lina Kulikoustci	BMPO	115 S. Andrews Are, #329H For Clauderdale, FC 3330	984- 357-6610	(Kulikowski Dbroward.org	





Name	Representing	Address	Phone	e-mail	Check to Receive Email Updates Only
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Natarie Vessbeck	SFRTA	806 NW 33rd St POMILONO BCH FI 330004	954 - 7887957	YESBECKN@SPLTA. PL.GUV	
BRIAN TRAYLOR	GREPC	2440 Hollywood Plud, Hollywood FC 33020	954 925 4416	btraybrestra.com	
Karen Hamilton	SFRPC.	it it it it	le is	Khamiltone stope com	
JAMES SPINICS	City of WorkAnk		954-921-7781	JSPINERCENVIN-310,000,	
Ignaci Amergol	CAP Engineering	B350 NW 52nd TORR. DORAL, FL. 33166	305 448 1711	jarmengol Ccapfic com	۰.
S.A.KA GASE	self	851 Harrison ST HOLIYWOOD 33019	954-925.2907	casexy2Pl.con.	
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Broward County Long Range Trasportation Plan (LRTP) Public Workshop Monday, July 28, 2008 at 6 p.m. Northwest Regional Library— 3151 N. University Dr., Coral Springs

Name	Representing	Address	Phone	e-mail	Check to Receive Email Updates Only
worea Thomson	N.W. LANderhill HOA	8031 NW 45 St	9.54.748-6320	WHTN/C @AO	.com V
ROB2151 AUSTEM		5884 NW 34 CIR CS 33067	954-227-8539	R_ANSTETT Q YAHOO. COM	1
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ELLA LOUIS	7081 NI.W	7881 N.W 73 HUC	954, 903-883	4	
Varia Zonnille		10788 la Placido Da	954 839 2079	-	
Linasay Diven	Jacobs Residint	5310 NW 20Th Ct. Margate	951 315 1038	Undsay Diven @jacobs.com	\checkmark
Svi Svitharow	SIF Basr.	2005 Appress Creak Rd	954 938 0020		





Monday, July 28, 2008 at 6 p.m. Northwest Regional Library— 3151 N. University Dr., Coral Springs

Name	Representing	Address	Phone	e-mail	Check to Receive Email Updates Only
Adrew Pinney Roshawn Barl	City of Magaze Self	901 NW 66 AVE NO BOX 25978 FTL 33320	954 972 0828 954 7471843	desplanner@marguel RBANKS@ the AllGwanter.	lan V



Broward County Long Range Trasportation Plan (LRTP) Public Workshop Tuesday, July 29, 2008 at 6 p.m. South Regional/BCC Regional Library— 7300 Pines Blvd.

Name	Representing	Address	Phone	e-mail	Check to Receive Email Updates Only
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Fallen Herand		1311 N.W. 197 st Miumin Flg 33/69	786985 5691	herfal@gmanl	V
Commissioner Leith S. London	city of Hallanalale	400 S. Federal Hwy Hellandale Fl 33009	954.457.1320	Cott B. ORG	V
Roger Del Rio	Brownel MPO	115 S. And rews Are FT youd. F1 33302	954-357-6663	Vdelrio Chronound	
Frank OFTIS	Penble Pine	10100 Pines Blue Fl 33026	954 435-6505	FOFTIS@PPING	
Lock McChusky	Bendera Bull	11 + Į	934.436.3266	IM-CLUSKOLQ PPINE	s.cm J
Harald Forrest	14	FIFNWERTON FL 33324	954-474-6444	Agnall.con	/
John LANTFROM	AB	7300 Corperate CEn Pr Man FL 33126	305,54,3163	LAFFERTY Rephonen	
William Knight	Center for inderension Inling Broward		888-722-640	Bknight @ CILOPOLING	org V





Tuesday, July 29, 2008 at 6 p.m. South Regional/BCC Regional Library— 7300 Pines Blvd.

Name	Representing	Address	Phone	e-mail	Check to Receive Email Updates Only
ANDREW MARKOFF		705 Siv 2nd Ct Hulburdate 33009	9549349018	and recent to Camerasto	1 /
Paula Logan	TAYE Drives	1820 SW 95 Terr, Miranar, FL	954)562-9108	Slysis@ Yahoo, Com	/
ARICAR KAPLAN	GouceANED COTTZEN Fedup	1820 SW 95 Terr. Miranar, FL 671 S. HilyBack DR P. Pines 33025	954-432-6094	-	/





Tuesday, July 29, 2008 at 6 p.m. South Regional/BCC Regional Library— 7300 Pines Blvd.

Name	Representing	Address	Phone	e-mail	Check to Receive Email Updates Only
PEPRO SIMMARS			407-844-2415	KTREME BOUENTURPARILOTON	
			1	-	

Broward MPC		roward County Long Range Trasportation Pla Public Workshop Wednesday, July 30, 2008 at 6 p.m. Emma Lou Olson Civic Center— 1801 NE 6th Street	n (LRTP)		$ \land$
Name	Representing	Address	Phone	e-mail	Check to Receive Email Updates Only
105/240000	KENTY &	301 E AFLONTIC DLX (* Pompone BCY FL 3330	954-788 60 3200	USARACENO OLEUM-ASSOCI	10024, 2 ar
ZOLCE DRUMK	isk MPD				sta
APRILYN GERBER	CIOCONYT CREEK	4800 W COPARS RD Coconut GREEK FL 330B	954-973-6760	HGaleer Cucon with	·
ail Defingel's	Pompano Beli	2549 S.E. 11 St. Fompano Bch, FL 33062	954 532-1906		
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GN CENTAMENE	DONMENN AT LAUD-ROALE CIVIC ASSOC	25055 2 M SI HKTO ATL 33301	954931-8701	Ren THECOT & belisout	
Dawne Richads		2228 NE dod St PB, FL 33062	561-306-3739	dawnerichardsecon	cast.net

APPENDIX F

Public Workshop Newspaper Advertisements

JACOBS

Broward Metropolitan Planning Organization 2035 Long Range Transportation Plan Update

The Broward Metropolitan Planning Organization (MPO) is hosting a series of Public Workshops to identify transportation deficiencies and improvement strategies for Broward County. The MPO's mission is to coordinate a regional transportation system that ensures the safe and efficient mobility of people and goods, optimizes transit opportunities, and enhances our community's environmental and economic well-being. The MPO's role is to develop and implement the Long Range Transportation Plan (LRTP).

The LRTP identifies transportation improvements for the next 25 years. The plan focuses on all types of transportation, including pedestrian, bicycle, highways, freight, mass transit such as buses and trains, and waterborne transit such as ferries and water taxis.

The public is invited to attend any of the following Public Workshops to learn about the MPO, the Long Range Transportation Plan (LRTP) and to provide their input and recommendations to the process to construct the LRTP.

	Date	Location	Time
1	Tuesday, July 22, 2008	Broward Governmental Center 115 S Andrews Avenue, RM 430 Fort Lauderdale, FL 33301	5:30 PM – 7:30 PM
2	Thursday, July 24, 2008	South Florida Regional Planning Council 3440 Hollywood Blvd. Suite 140 Hollywood, FL 33021	2:00 PM – 4:00 PM
3	Monday, July 28, 2008	Northwest Regional Library 3151 N University Drive Coral Springs, FL 33065	6:00 PM –8:00 PM
4	July 29, 2008South Regional/BCC Library 7300 Pines Blvd. Pembroke Pines, FL 33024		6:00 PM – 8:00 PM
5	Wednesday, July 30, 2008	Emma Lou Olson Civic Center 1801 N.E. 6 th Street Pompano Beach, FL 33060	6:00 PM – 8:00 PM

At the Workshops, you can give your comments on the forms provided, by speaking with a MPO representative or written statements may be submitted to:

Pamela Adams Adams Consulting Group, Inc. 513 NE 4th Street Fort Lauderdale, FL 33301

The above locations are accessible to persons with disabilities. Any individual requiring special assistance or if you have any questions or need additional information, please contact: Adams Consulting Group, Inc. (954) 764-8500 or send an e-mail to <u>mpolrtp@bellsouth.net</u>.

APPENDIX G

Email Blasts Announcing Public Workshops

JACOBS





Forward this message to anyone you know who lives or works in Broward County and who may be interested in helping prioritize transportation issues

Get



Reminder: MPO LRTP Public Workshops

The Broward Metropolitan Planning Organization (MPO) is updating its Long Range Transportation Plan (LRTP). To ensure that the new plan reflects the desires of Broward County residents, visitors, and business communities, we invite you to attend at least one of the five Community Workshops.

These workshops will provide an opportunity to review and discuss all transportation issues in Broward County, as well as share your thoughts about your transportation priorities.

Broward MPO 2035LRTP putting the pieces together

Public Workshops:

Date	Time	Location			
July 22, 2008	5:30pm-7:30pm	Broward County Government Center, Room 430 115 S. Andrews Avenue, Fort Lauderdale			
July 24, 2008	2:00pm-4:00pm	South Florida Regional Planning Council, Suite 140 3440 Hollywood Boulevard, Hollywood			
July 28, 2008	6:00pm-8:00pm	Northwest Regional Library, Multi-Purpose Room 3151 N. University Drive, Coral Springs			
July 29, 2008	6:00pm-8:00pm	South Regional/BCC Library, Multi-Purpose Room 7300 Pines Boulevard, Pembroke Pines			
July 30, 2008	6:00pm-8:00pm	Emma Lou Olson Civic Center 1801 N.E. 6th Street, Pompano Beach			
Get involved and have your voice heard					

The above locations are accessible to persons with disabilities. Any individual requiring special assistance should contact Adams Consulting Group, Inc at (954) 764-8500.

You may email any other questions or comments related to the 2035 LRTP to mpointp@bellsouth.net The project team will respond to all inquiries submitted.

APPENDIX H

Fall 2009 Public Workshop Materials

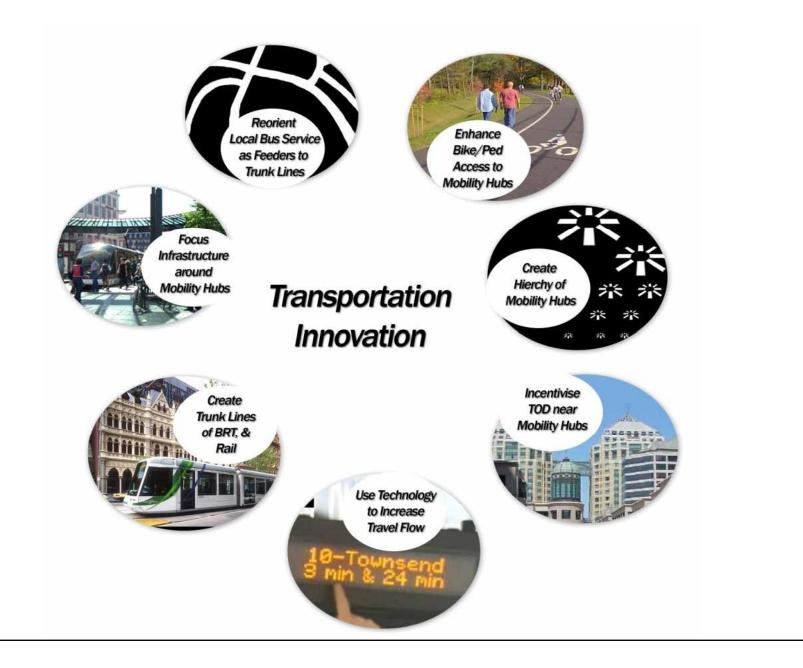
JACOBS



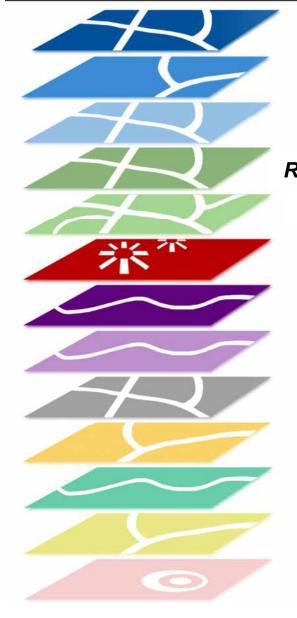
Future Trends

- Population 2,251,000 (2.3 million), 29% growth
- Employment (Jobs) 1,011,000 (1 million), 37% growth
- Vehicles 1,342,000 (1.3 million), 22% growth
- VMT 48,948,000 (49 million miles), 31% growth
- Delay 353,000 hours, 64% increase
- Mode Split (Transit Share) 2.1% to 1.6% (HBW trips, PK)

2035 LRTP Improvements

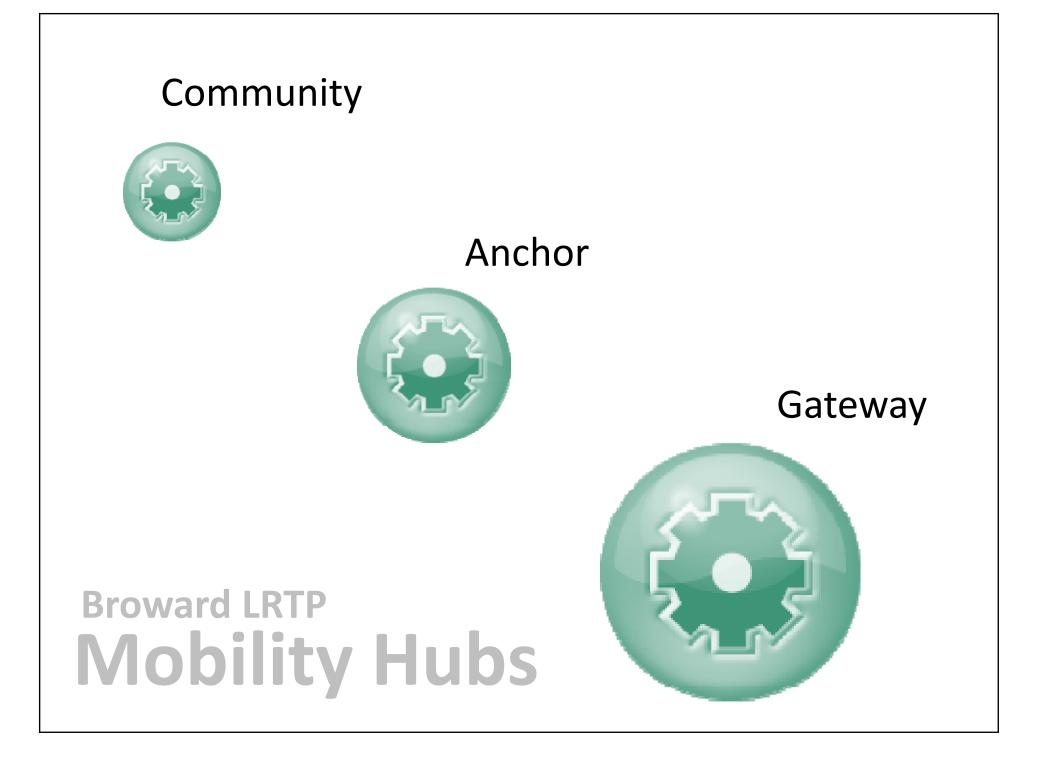






Light Rail Commuter Rail **Bus Rapid Transit** Rapid Bus and/or Breeze Local Bus Mobility Hubs Bike Pedestrian Roadway/SIS Freight/Port/Airport Waterway Transit ITS/Traveler Info Safety

MOBILITY HUBS

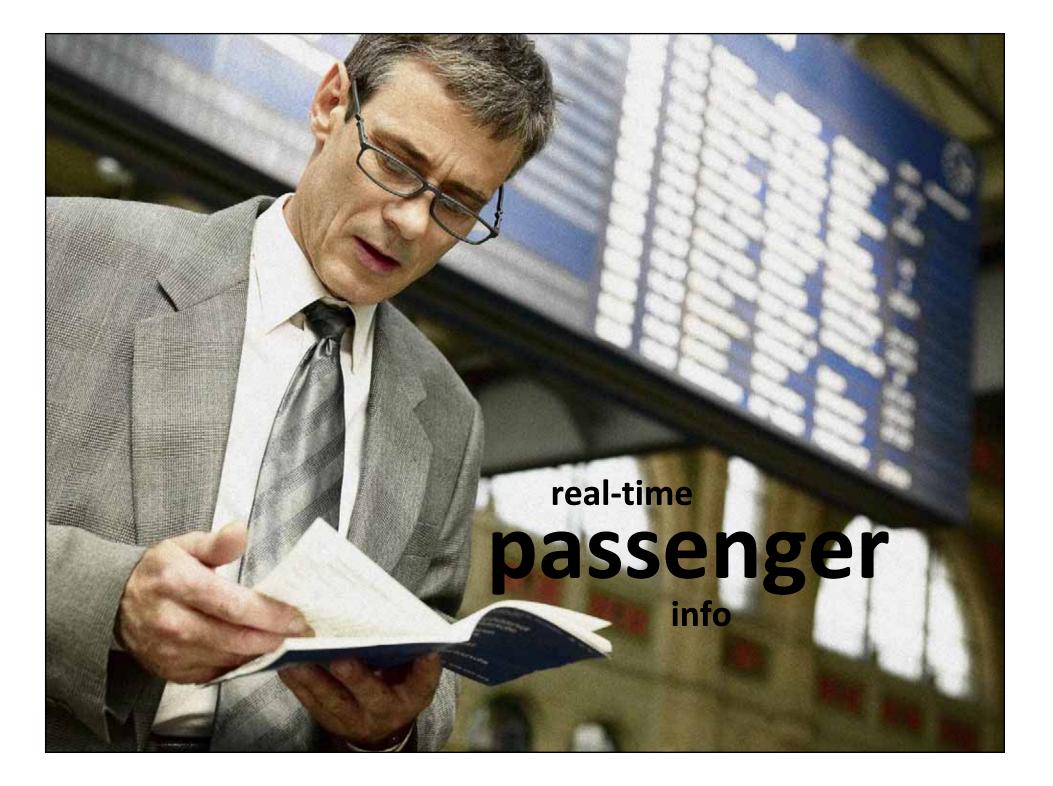


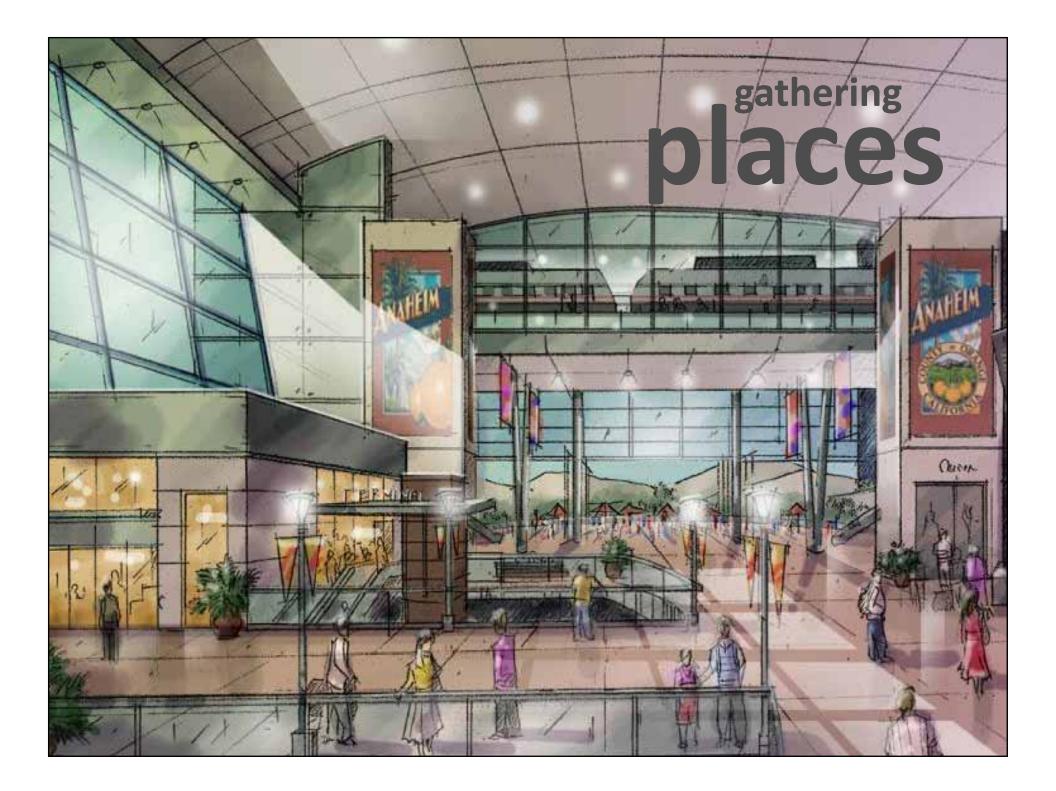
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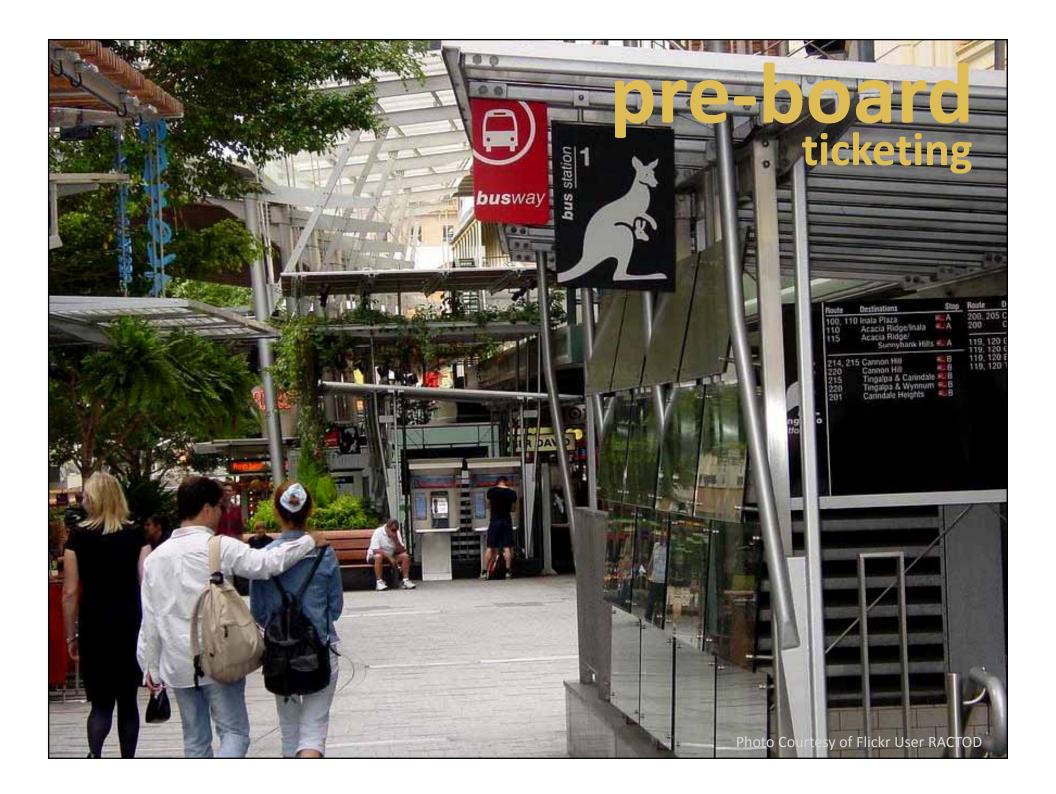


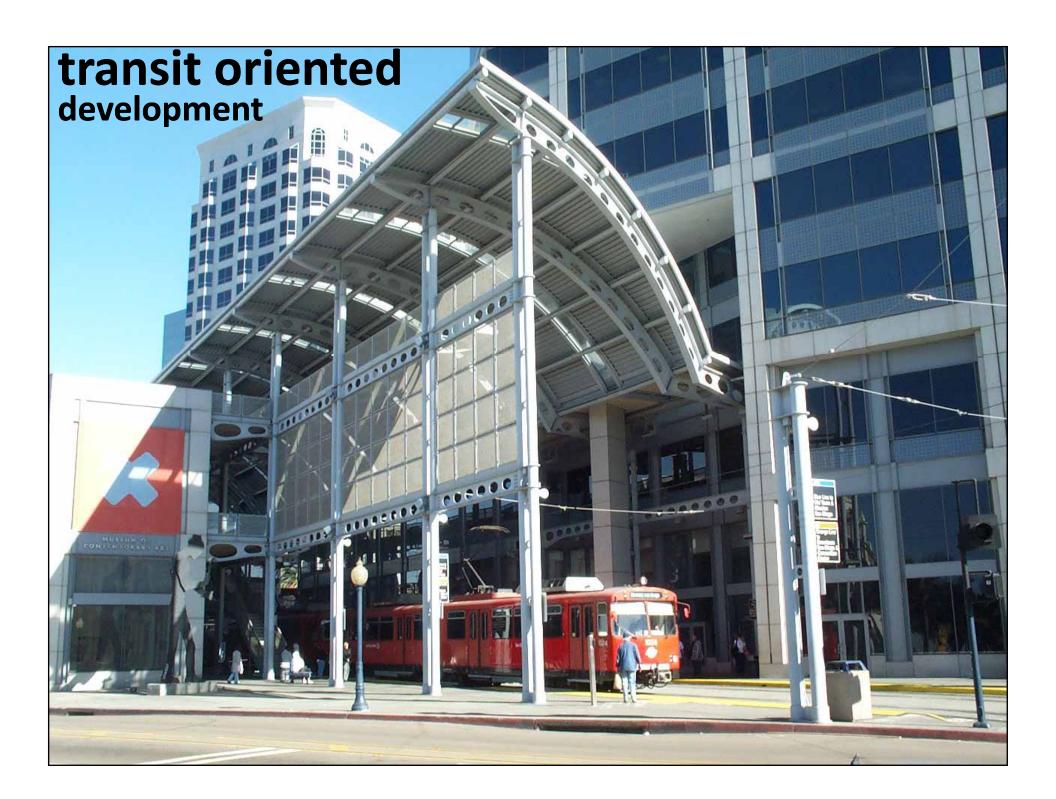
Photo Courtesy of Flickr User Cogdogblog

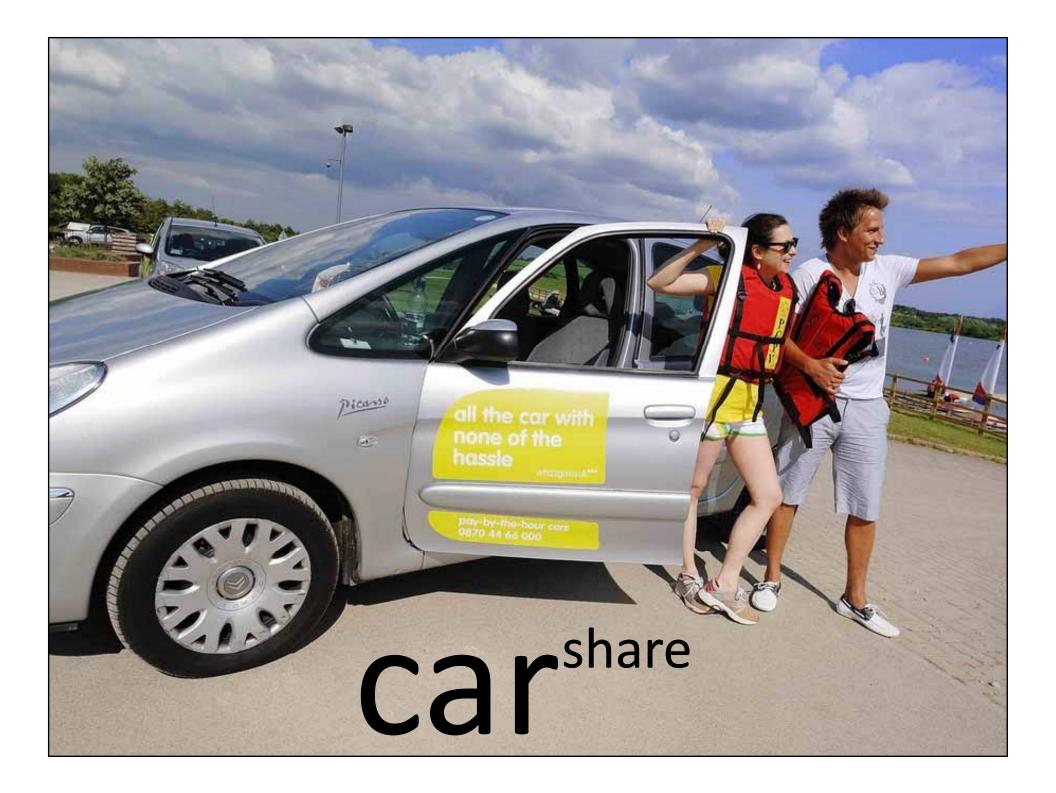
















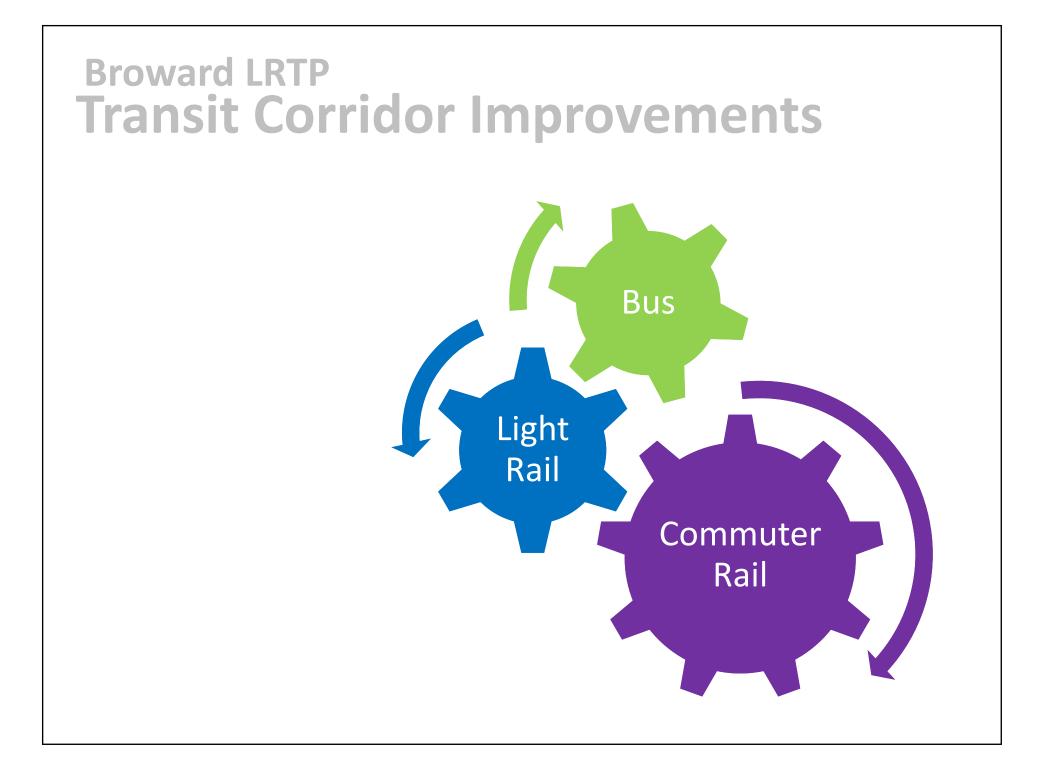




lighted waiting areas



TRANSIT TECHNOLOGY





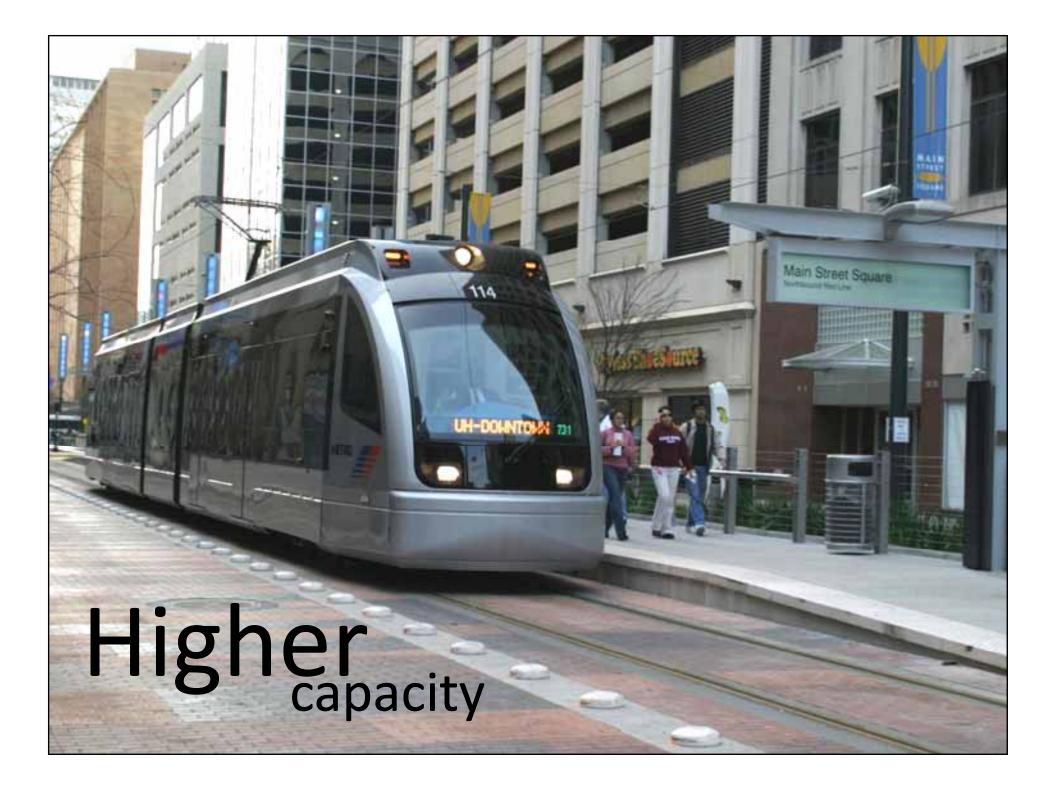
separated from traffic

EXICAN



BRT vehicles

Courtesy of flickr user atruedrew



regional connections

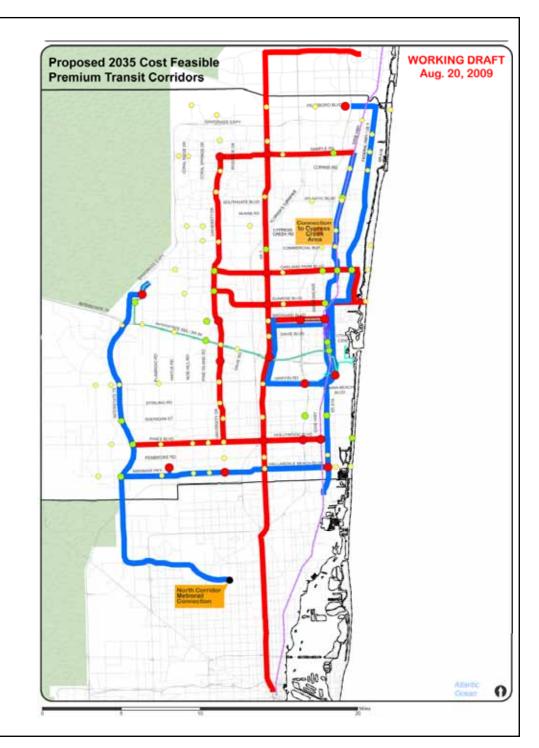
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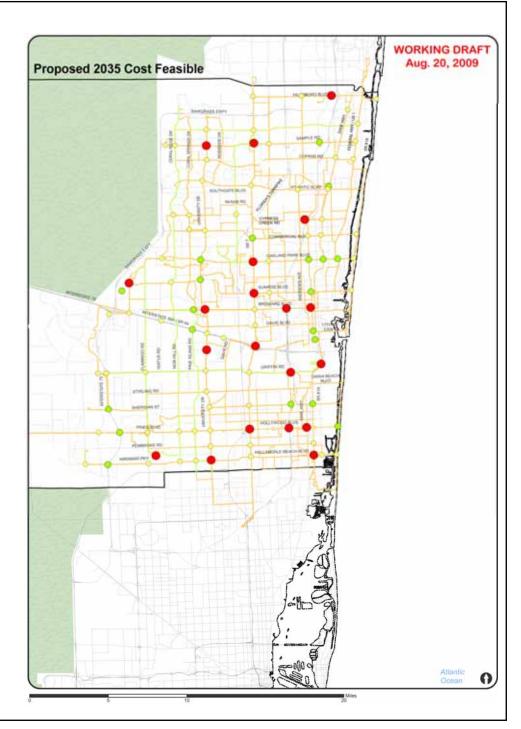
Premium Transit System

- Premium Rapid Bus (Blue)
 - o US 1
 - o Dixie Hwy
 - Miramar Parkway/Hallandale Beach
 - Central Broward Loop
 - o Sample Rd
- Premium High Capacity (Red)
 - o University Drive
 - o Sunrise Blvd
 - Pines/Hollywood Blvd
 - Broward Blvd (SR 7 to DT)
 - <u>o</u> I-75



Local Bus Service (BCT)

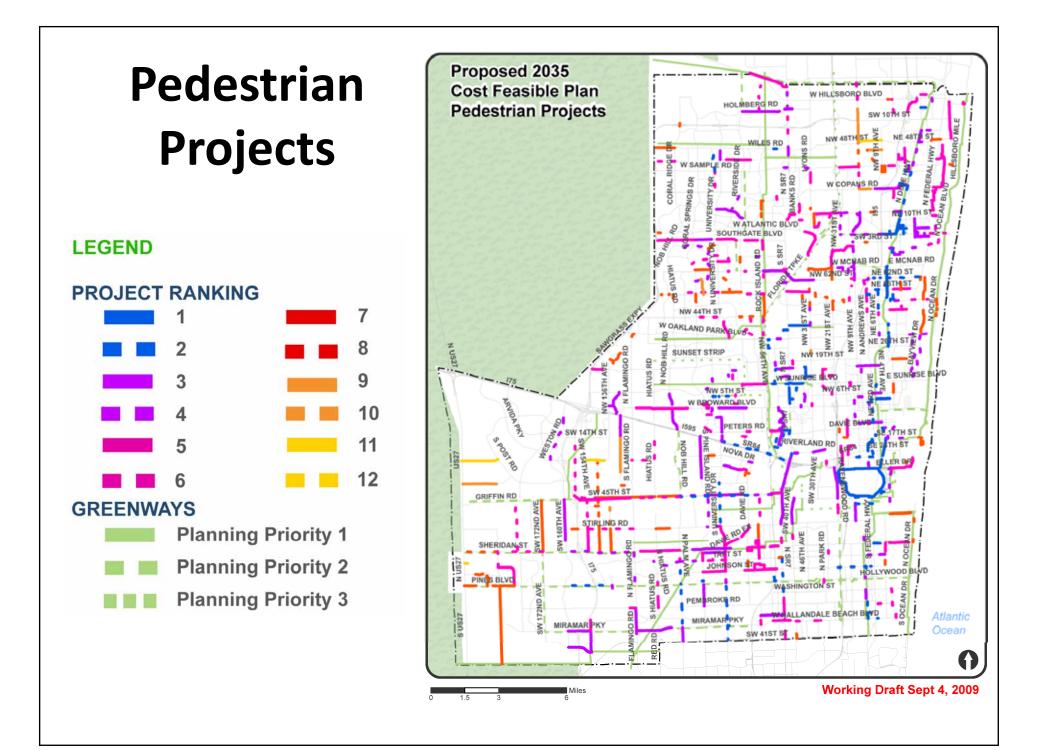
- Existing BCT Local Bus Service (Yellow)
- New BCT Local Bus Route (Green)

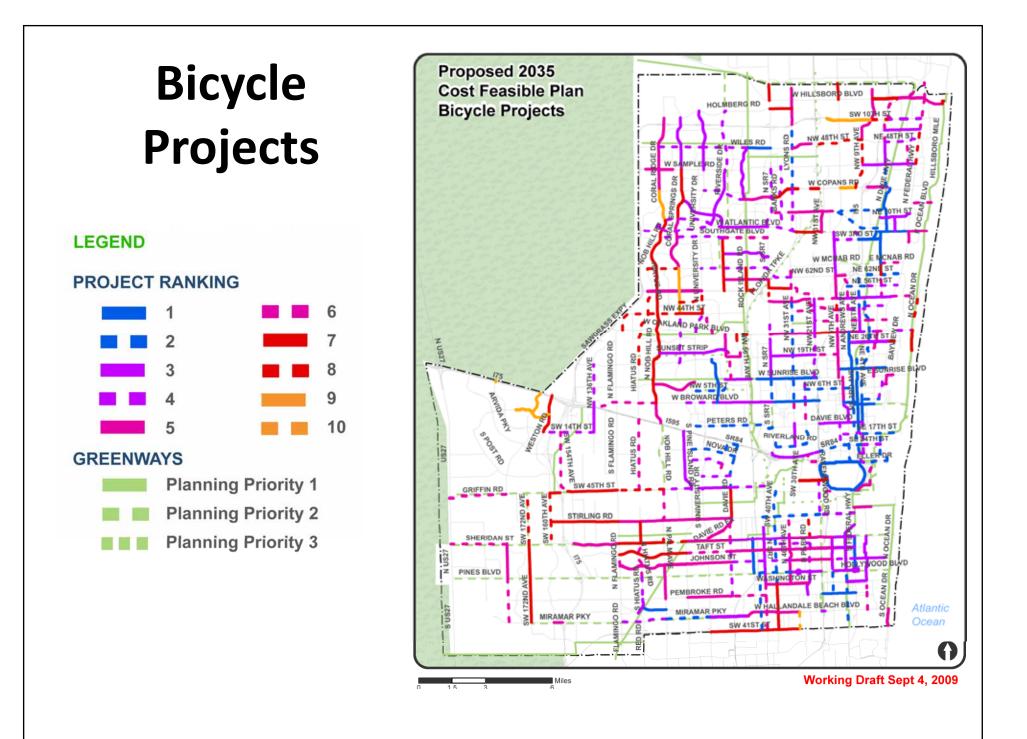


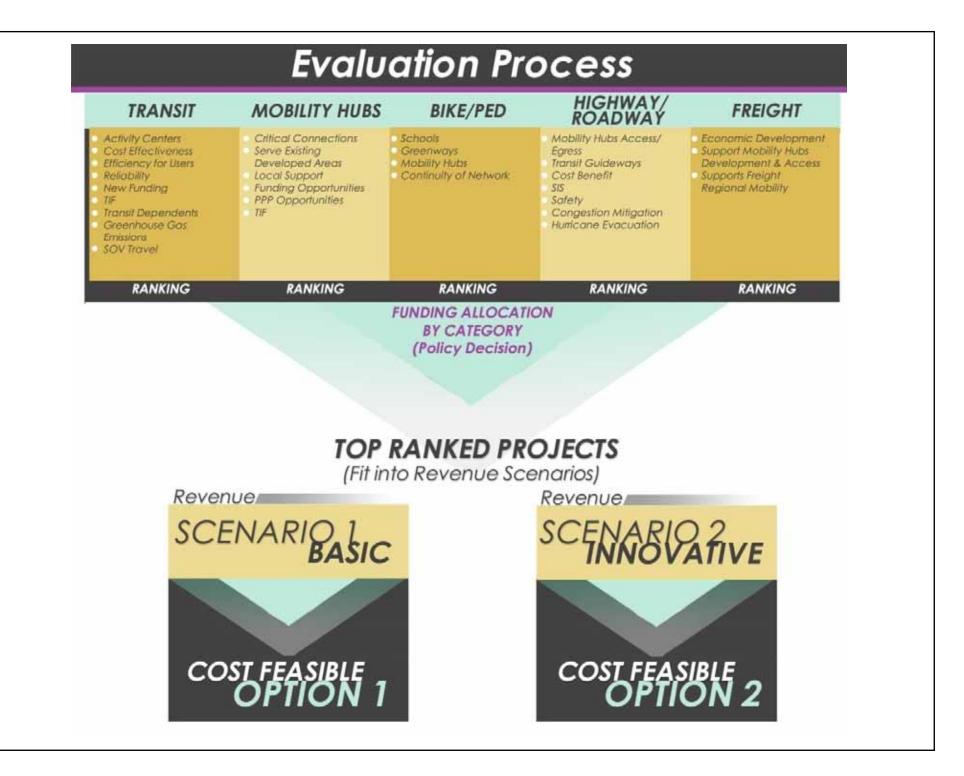
Highway Projects

- Proposed Projects (Yellow)
- Illustrative Projects (Green)









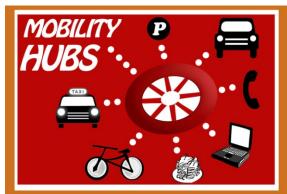
Contact Information

Gregory Stuart Broward MPO Executive Director 954-357-6663 GSTUART@broward.org Zafar Alikhan Jacobs Project Manager 954-315-1025

zafar.alikhan@jacobs.com

Transportation Solutions





Community Hubs

Community Hubs are defined by the following: • Area served by Rapid Bus services; and · Attract more local trips than regional trips

Strategies for Community Hubs include:

- Partially-enclosed shelters for travelers:
- Real time passenger information systems (in locations where the infrastructure is readily available);
- · Pedestrian and bicycle linkage improvements within a 1 mile radius;
- Lighted waiting areas; and
 Timed transfers for connecting transit services "FastConnects."
- BROWARD соцотя



Gateway Hubs

Gateway Hubs are defined by the following:

Geteway rtups are defined by the following:
 Exhibit high boardings and alightings or transfers within the overall transit network;
 Area surrounded by higher density mixed use developments including downtown areas,
 transit oriented corridors (TOCs) and transit oriented developments (TODs) defined in the
 Browide exercisions (ToCs) and transit oriented developments (TODs) defined in the
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- · Provide connections for two or more high capacity (BRT, Rail) lines.

Strategies for Gateway Hubs include:

- Enclosed shelters for travelers;
 Real time passenger information systems;
- Unique architecture and signage;
 Surface or structured parking as appropriate;
 Integration with surrounding development;
- Pedestrian linkage improvements within a 1 mile radius; Bicycle linkage improvements within 2 mile radius;
- · Restrooms and community spaces as appropriate;
- · Public art;
- Access priority to bike/pedestrian and transit patrons over other modes;
 Secure and weather protected waiting areas;
- · Accommodations for potential bike share/car Pre-board ticketing options; and
- · Taxi bays.



Anchor Hubs

*

Anchor Hubs are defined by the following: • Exhibit moderate to high boardings and alightings or transfers within the overall transit netw • Area served by at least one high capacity transit line (BRT, Rail); and

 Located near major institutions, employment centers, town centers, regional shopping centers that are
 analogous to the local activity centers (LACs), and/or regional activity centers (RACs) identified by
 various local jurisdictions in Broward County and that have potential to accommodate new transit and pedestrian oriented development.

Strategies for Anchor Hubs include:

Enclosed or partially-enclosed shelters for travelers;
 Real time passenger information systems;
 Unique architecture and signage;

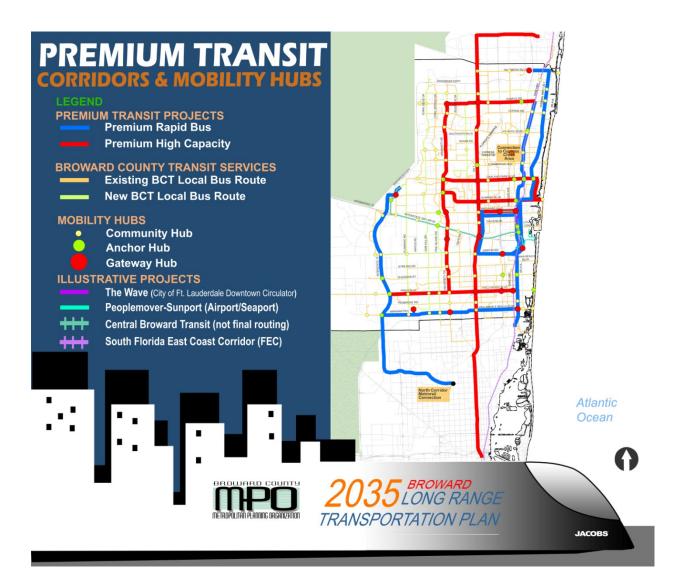
- Surface or structured parking as appropriate;
 Integration with surrounding development;
 Pedestrian linkage improvements within 1 mileradius;

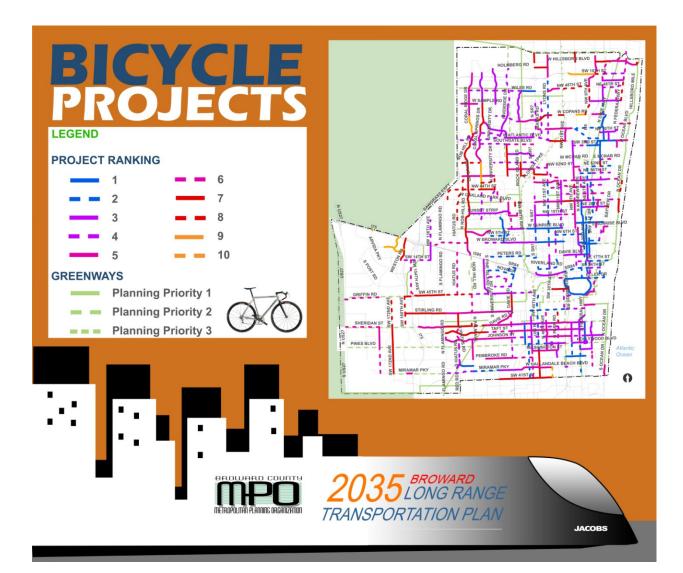
Bicycle linkage improvements within 1 mile radius
 Access priority to bike/pedestrian and transit patrons

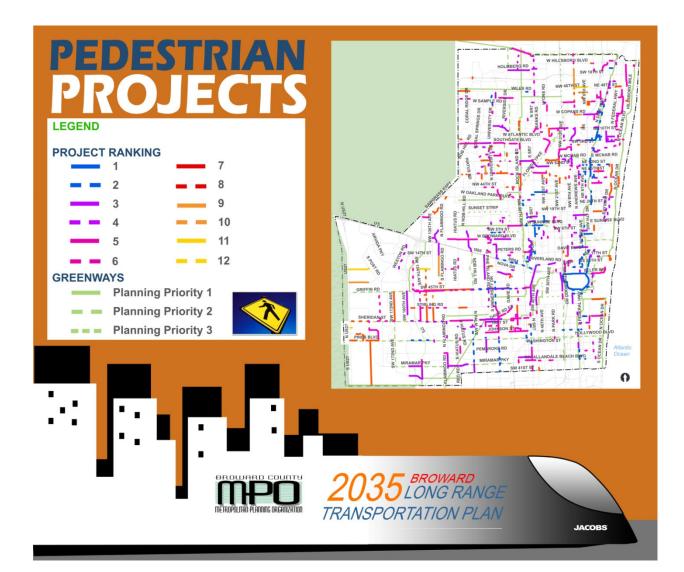
- over other modes;
- over order modes; Lighted waiting areas; Accommodations for potential bike share programs; Pre-board ticketing; Free phone for taxi services; and Kiss-n-ride and taxi areas.



JACOBS

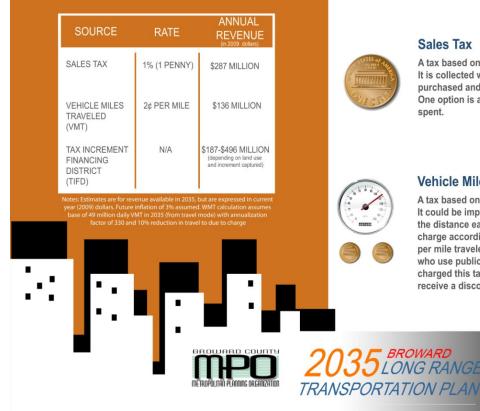








INNOVATIVE FINANCING





Tax Increment Financing District

Districts would be defined around Mobility Hubs and Premium Transit Corridors which would be assessed to fund transportation improvements.

Sales Tax

A tax based on the cost of the item purchased. It is collected whenever qualified items are purchased and is shown on the sales receipt. One option is an additional penny per dollar spent.



35 BROWARD

Vehicle Miles Traveled (VMT) Tax

A tax based on how many miles are traveled. It could be implemented by recording only the distance each vehicle has traveled and charge accordingly. One option is 2 cents per mile traveled by personal vehicle. Those who use public transportation would not be charged this tax. Electric and hybrid cars may receive a discount.

JACOBS

WE'VE LISTENED TO THE PUBLIC

In the summer and fall of 2008 our team:

- Collected more than 1,300 surveys,
- · Presented to more than 100 people at
- 5 community workshops; and
- Held 5 interactive public workshops.



We asked you via our survey and at our workshops, how you would allocate transportation improvements in Broward County. You said almost half should be spend on improvements/expansion of public transit.

PUBLIC & MPO BOARD SURVEY RESULTS

Allocation of Transportation Dollars by Mode Results from Public Surveys & Workshops



The MPO Board Agrees with the PUBLIC

On May 28, 2009, the MPO Board Members participated in a LRTP workshop in which they were asked how they would allocate their transportation dollars. Their results were very similar to the public opinion.





Broward County Long Range Transportation Plan (LRTP)

Public Workshop

Name Representing		Address	Phone	e-mail	How did you learn about this meeting?
SABEINA PIEREE - PIERE		(6362 Sw 10th St PEMBAOKE PULLE 3702 P.O. BOX 816276 Hollywood 3308	772 6266455	sheenefielne Sount Co	ulalt tal
Rose & Coll		P.O. BOX 816276 Hollywood, 3308	(954)854-3030	recoll 1 @yahoo	Walk-In
Adrien Cayemitu Eline Jorde		29208W68Are MIRAMARK 2330 POIK St#1	954-391-8079	and 23000 (1,	walk
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MARJORNe Thelow		gogi NWISCE PP. FL33024	9542376674		ublkin
Mary Francis Jonnot		26-48 Island DR. Miramar	(9) 483-1933	mfsff@comcus/.n	ef 11
Attleghewis		5324 Nor 189 54 Miani FL 33055	305 621 5068		Walkin
MICHNEL PIERRE- LOUS		10018 NW 4th ST PONDROKE RINES, FL 33024	754 244 2374	7-AIR-FILMSOYaha	WALLY IN
Brittany Jordan		Ha 7713 Alhambra Blud Miramar, FL 33023	954.987.3580		Having Hire library
363, Cautman		2418 PULST. # 203	30 20		~~ /
Jody-Ann Baker		1905 SW 99th Ave Miranar FL, 33028	754-204-5279	jodypumbaker@	Lakey



Nama	Representing	Address	Phone	e-mail	How/did you learn about this meeting?
SARAH PETRUS	Resident	1860 SW 68th AL Miramar, F-1 33023	954.437.4343	Retring. Some Co Brailian	Welk-In
C Staley	Resident	7735 N.W 19CT HollywooBFL	305-401-1215	CARIBSIL NEE TO HO Ima	C WALKIN
GARY SCAVELLA	RESIDENT	651 SW 109 AE 301	954 432 6352		WALK IN
Tiftery Byrd	Resident	3452 Fox Croft RJ. #204 3305	7864237434	t. byrd 11 @ my miumi	libry Ualin



Name	Representing	Address	Phone	e-mail	How did you learn about this meeting?
Izu Mhakenyi	Student Gut-Central	3501 SW Davie Rd, Davie PL 33319	954-201-6846	innaken y@broward.ed	Email.
Edward Sirianni	SELF	1155. ANDREWS AVE, 329 H.F. LANDERSILE	954-357-6649	esiriannie browar	dog
O. allchkar	BROWARD UPO	115.S. Andrews Are. 329, Ft. Gelden.	954-357-6653	oalaschkar @ broward	erg
	BROWARD TEACHUR	6740 Allen Sr Hollywood 33024	954-983-6484	Sloven WARNER@	horman. co
Maya Field	student	2221 NW 72nd Ten 33024	954-240-3521	maribel. fields@joho	ema ^c)
Maribel Fields	Broward Air	<i>i</i> }	εN	1.5	12
Mia-Marie Fields	Shiden t	بر))		لر	
Anthony Talia	student		786-252-7434	Chilizagy@uplace.com	7.
CRA/Blackson	~	10 00	>		



Broward County Long Range Transportation Plan (LRTP)

Public Workshop

Name	Representing	Adidireas	Phone	ermail	How did you learn about this meeting?	
Lina Kulikowski	Broward MPO	115 S. Andrews Ave. Fort Lauderdale, FL 33301	954.357.6610	Kulikowski@ broward.org		
Mellissa Jacobs	MRG	18001 old cutiered Palmetto Bay	305 254-8598	mjacobse migmion	wm	
Larla Haddad	MRG					
Undsay Diven	Jacobs					
Zafar Alikhan	Jacobs					
Jennifer Rosenbe	gualobs					
shery Dickey						
Andre' hind	·Self	124 NW 109 AVE , Pembrokepines	561-929-5129	Madpotter 348 14400		
Melissa Reid	Self		Ч	~		



Broward County Long Range Transportation Plan (LRTP)

Public Workshop

Name Representing		Adidress	Phone	irem+e	How did you learn about this meeting?	
MARTHE METRYER		5540 Wa drivelon Street	305 896-7347			
Torrssain - Gany		158 NW 92 AVE APT 102 NW	(786) 416-1806	Geory Hussen By ahors - Com	MEMBErship	
JEAN JANVIER		1860 SW GRAVE	305-781-305		\$14/2	
Barbore Pipin-C	Trover Cellege	Growerd 57 E. La gla Growerd 57 Laudenter 61	(95-1)201- 2410	Qpippin e brown di edu		
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Michile Andrycs		6721 Johnson & # 109	954-549-6013	Ashli MCollaro	Hinef.	
Tabithe Faturo	17 1940 T M	7859 NWINT PL Romilines	786-367-7485	tgf2@hotmail.com	wolk in	
Pachole Fourrand		33023 3011 SUNShive blud miramar Fl	(954)770-9196	executive ling of show (0)	ASH to come in	
arrazana		4215W 68 Blod P. Pines 3303			me	

Broward MPO	Broward County Long Range Transportation Plan (LRTP) Business Forum Wednesday, September 16, 2009 — 8:30 a.m. The Signature Grand 6900 SR 84, Davie, FL 33317	
2035LRTP putting the pieces together	Business Forum Wednesday, September 16, 2009 — 8:30 a.m. The Signature Grand	

Name	Representing	Address	Phone	
Victor Olshansky	Flagler	2855 S. Le Jeune Rd 4th Floor, Coral Gables, FL 33130	305 - 520 - 2443	1
Roger Del Rio	BMPO	115 S. Andrews Are FT (and 3330)	954-3576660	ACCURATE OF
Jeannine Word	Corradino	FT (mil 3330) 10368 SR 84 Ste 203 Davie FL- 33824	954845950	
M. CAAPER MADENS	SABA JUA			
RICORDO GUTIRERE	MPO	115		
Christing Hestmati	mpo		954-357-6658	
Hugo Pranins	NAM	5355 Angleus Ave, SuiteZI Pt. Landetale	954-8741013	h
Lahoma Sarlette	Broward MPD		954-357-78/0	
Lina Kulikowski	Broward MPO	115 S. Andrews AVE. Fort Lauderdale, FL 3330/	954.357,6610	1

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e-mail	How did you learn about this meeting?
Victor. olshansky @flaglerdev. com	ULI
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	Broward MPO
Kalikowski@ broward.org	



Broward County Long Range Transportation Plan (LRTP) Business Forum

Wednesday, September 16, 2009 — 8:30 a.m. The Signature Grand 6900 SR 84, Davie, FL 33317

Name	Representing	Address	Phone	And a second second
CRISTINA GONZALEZ	LANGAN ENGINEE LENVIR. SERVICES	21NG 15150 NW 79 CT., STE 200 MIDMI LOKES, FL 33019	786-264-7200 305-321-2842 (ull)	
Brian Trayh	SFRPC/SR7	BUYO HOMYWAI BWJ	954-985-4416	
Jeffrey Armand	Resident	POBOX 25345 Tamarac, FL 33320	(954)654-5592	ľ
Eric Czemiejewsk	Miller Legg	1860 N. Douglas Road ENDE 200, Perbroke Pites, FC	C959) 436-7000	7
FRANEISCO HONOS	BROWNED COLLEGE		954-201-6971	
ALEX MUMANUS	ANTHONYN BATE ARCHIEECT	808 E LDS DLAS BLVD #105 PT. LAUDERODLE FL 33301	954 502 661 446 9018	1
KONA GRAY	ERSA, INC.	1512. E. BROWARD BUVE, SUTE 110 FORT CAUDERBASE, FC 93201	954 524.3330	1
R ICARDO WINDOUR	FL RIC-SAND INC	3325 SUNIVERSITY DR SUITEIIO DAVIE	954 4757750	
Alexander Lewy	U.S. Rep. Kendrick Meek	10100 PINES BLVD, BLDG B, 3rd FLOOR PEMBROOKE PINES, FL 33026	954 450 67697	ę

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Broward MPO Broward Broward MPO Broward Broward Br	Broward County Long Range Transportation Plan (LRTP) Business Forum Wednesday, September 16, 2009 — 8:30 a.m. The Signature Grand 6900 SR 84, Davie, FL 33317
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Name	Representing	Address	Phone	
DECK GLATTNER	HUD - MPO			
MAR & ARONSON	Holland+ Knight			
Stuart KRamtz	SelfvBileLorg	Parkknol FL	(954) 346-2794	<
Ossama al Cochlar	Self	1155. Andrews Are	954-357-6653	
Mario Nuevo	URS	8200 NW 52 Terr	305.528.1789	n
Mark Pisting	CH2M Hill		554-871-85	r
Arune Hampton	City of Hollywood	2600 Hollyword Blud.	954.921.3388	q
Buffy Senders	MPO Staff	2		
MARIO XISAVRO		115 5 SUPRENS SU ROOM 3294 FT. LAND FL. 33301	854.357.6645	7

How did you learn about e-mail this meeting? Stuartkreentz Chellouth Marling/End adarchkor Obounding mario.nuevo Eugint. email mario.nuevo@ugiht. mark pistiner QCH 2000 10m ahamptin@ holywordflog Brochan maispuro @broward.org

LRTP Business Forum Reservations

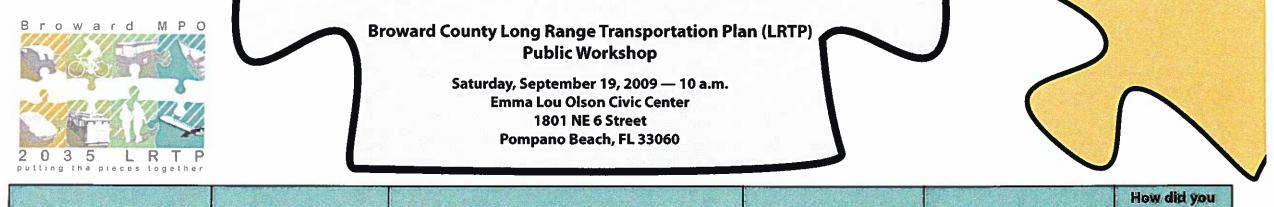
iome	Company	Email Address	Phone	# Confirmed	Now did they hear about meeting?	Notes
lugo Pacanins	RAM Development		954.874.1023	1	CLI email	
fichael Madfis			954.463.0833	1	ULI email	
im Richter	Aerotek	2	954.717.3533	1	LRTP email	
im Frazer	Strategic Telemetry Inc.	ifrazer@surfnetworks.com	954-281-8927	1	LRTP email	
Iarla Coleman	ULI Southeast Florida	carla.coleman@uli.org		1	ULT email	
Debbie Orshefsky	ULI Southeast Florida			1	ULJ email	
latk Pistmer, PF	CH2ML6II	Mark.Pistiner@CH2M.com	954-426-6112 x 277	1	LRTP email	
ictor Olshansky	Flagler Development	Victor.Olshansky@flaglerdev	305-520-2443	1	ULI email	B PRESS AND STREET
fark Aronson	Holland & Knight	Mark.Aronson@hklaw.com	305-789-7657	1	ULI email	
wiva Baer	Communikatz	abaer@communikatz.com	305-573-4455	1	LRTP email	
Jann Nuevo	Washington URS	mario.nuevo@wgint.com	305.514.2862	1	LRTP email	
Inan Traylor	SFRPC	btravlor@sfrpc.com	954-985-4416	1.00000	LRTP email	
Barbara Cohen Pippm	Broward College	bpippin@broward.edu	954-201-7410	1	Invited by Pam Adams	may send another rep.
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> Saturday, September 19, 2009 — 10 a.m. Emma Lou Olson Civic Center 1801 NE 6 Street Pompano Beach, FL 33060

Name	Representing	Address	Phone	e-mail	How did you learn about this meeting?
Buffy Saders	MPO	3516 Jackson Blud FEL. 33312	(954) 357-6662	654+2<15@brownia	<u></u>
Celinda Sawlelle	Commission HillsbBeach	1057 Hillsbord Mile # 522 336			Email
D. BRyer		299 D Riverside DR P.6.	954.784.8322		TO DAY,
RON CENTAMONE	DOWNTOWN FORT LAUDERDAIF CIVIC ASSCC	350 5= 2 nu st 1670 FFL	954 931-8761	ronthecop & bellswith not	= MAIL
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Gerda ken dall	Lloyd Estates Oakland Pank	201 NW 34 St OP FL 33309	9-564-0629	kender 1 p candeli	l-mail k. net
1 REVOL MARKUEY	COOPER	9090 5~ 50 PLALE PUBUX 290910, COOPER CITY &	9/434-4300	MARKUEY @ COOPERCITYFE. ORG	EMAIL
Dawne Richards	East Pompono Civic Association	111 N. Pompano Beach Blud. #1007 Pompano Beach, FL 33062	561-366-3739	eastpompanocivic association@ smail.com	email
Sissama al at hkar	Breward Mpa	121 NE 46 et -	954-357-6653	oalaschkar C.	write

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Name	Representing	Address	Phone	e-mail	How did you learn about this meeting?
Jonathan Roberson	BCT		954-357-8338	jroberson@browwrd.org	-
Lorane Balleway	SELF	100 SE 5to Ct. Opt. 92 POMPANO BEACH FL 33060	954-786-6733	manecs. com	TRIEN)
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APPENDIX I

Project Newsletter

JACOBS



Four things you need to know about the Long Range Plan:

The LRTP sets priorities for projects in terms of what gets built and when.

Shrinking tax funds means that we need to be smarter about how we spend our dollars for infrastructure. Innovative solutions can be defined in the LRTP.

Decisions made during the LRTP process affect the types of projects that are built in your community and the amount of funding that is available

Changes in transportation needs determine how funds are spent. Roadways, transit, and bicycle facilities are impacted by your participation in the LRTP process. You can start by filling out our survey.

2008 Jul Aug Sep Oct Nov Dec

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Changing Perceptions

Transportation issues have recently attracted a lot of attention in Broward County and throughout the nation. Record gas prices have not only led to discussions about energy consumption, but have started to change travel behavior

The US Department of Transportation estimates that Ame ricans drove 20 b fewer miles from January through April of 2008. Broward County Transit's (BCT) fiscal year 2007 ridership shows a 5% increase. Although BCT put into effect a 25% fare increase in October 2007, with the recent rise in gasoline prices, BCT still shows a ridership increase for January through May 2008, as compared with January through May 2007. Tri-Rail ridership has increased 22% (from May 2007 to May 2008).

The LRTP will explore balancing needs such as convenience, accessibility, choice, and efficiency for the transportation program. Are there new goals that require more attention than previous transportation planning efforts? Come to one of our workshops and tell us what you think. See back cover for dates and locations



effective. Pedestrian and bike facilities increase recreational opportunities as well as commuting alternatives, but is often perceived inconvenient.

What mix is right for Broward County?

Tomorrow's Solutions Identified Today

While many people are moving closer to the urban center of the city, choosing to live closer to work and entertainment, innovative transportation solutions are popping up everywhere. MIT researchers have been developing concepts to serve mobility needs and address environmental concerns.

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These solutions range from lightweight no emission cars to foldable scooters. Some communities are even promoting alternative modes of travel through bicycle sharing programs

Participate in the LRTP process to ensure that the solutions for Broward County are right for

A: The survey results will be used to gauge public desire when investing in future transportation infrastructure. The results will influence the preferred transportation projects included in the new 2035 LRTP. It will identify the best transportation solutions that meet community values and preserve our environment. Findings will also help prioritize which projects in the new LRTP will occur first.

In the coming months, you can check our website for survey results an see what other people have to say at www.broward2035Irtp.com

The LRTP is a blueprint for the regional transportation system with a time horizon through 2035. From now until December of 2009, the Broward MPO will be working with communities throughout the county to develop the 2035 LRTP.

New to this LRTP is the coordination between the Broward MPO, Miami-Dade County MPO and Palm Beach County MPO to create a tri-county transportation plan that will provide travel choices for the regional transportation needs.

Hot Topic: Do you know *your* carbon footprint?

everal factors go into determining your carbon footprint, including: • Where you live · How you get places What you eat
 What you wear

Did you know that current oublic transportation us educes US gasoline onsumption by about 4.2 illion gallons each year?

Reducing gasoline consumption reduces your carbon footprint.

Many websites, including www.carbonfootprint.com provide calculators that can nelp you determine your mpact on the environment.

Here's how...



Visit our website www.Broward2035LRTP.con

Call our hotline ning soon



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APPENDIX J

Resolutions

JACOBS

CITY OF MARGATE, FLORIDA

RESOLUTION NO. 11-443

A RESOLUTION OF THE CITY OF MARGATE, FLORIDA, OPPOSING THE FOUR (4) TRANSPORTATION IMPROVEMENT PROJECTS RECOMMENDED WITHIN THE CITY OF MARGATE IN THE BROWARD COUNTY DRAFT 2035 LONG RANGE TRANSPORTATION PLAN NEEDS ASSESSMENT.

WHEREAS, The City of Margate, Florida, being a municipality located in Broward County Florida, is an active participant in the Broward County Metropolitan Planning Organization, and

WHEREAS, the City of Margate, Florida is a member of the State Road 7 Collaborative towards a common vision of the redevelopment of the State Road 7 Corridor, and

WHEREAS, the City of Margate, Florida, working with the Margate Redevelopment Agency is actively planning the redevelopment of the Margate City Center, and

WHEREAS, the City of Margate, Florida recently amended its Comprehensive Plan to include a new land use category, Transit Oriented Corridor (TOC), to promote the use of multimodal transportation options, including mass transit, on State Road 7, and

WHEREAS, the overall health, welfare, safety, and morals of the residents and visitors of the City of Margate rely on efficient and effective transportation opportunities, and

WHEREAS, the Broward County Metropolitan Planning Organization has published a draft version of the 2035 Long Range Transportation Plan Needs Assessment, and

WHEREAS, there are four (4) projects identified in the Draft Needs Assessment which affect roadways located within the municipal boundaries of the City of Margate, and

WHEREAS, the four (4) projects include the following:

- 1. Project 4 widening Atlantic Boulevard from 6LD to 8LD from Rock Island Road to I-95.
- Project 74 widening Rock Island Road from 4 to 6 lanes (6LD) from McNab Road to Royal Palm Boulevard.

- 3. Project 86 widening Southgate Boulevard from 4LD to 6LD from Coral Ridge Drive to State Road 7/US 441.
- 4. Project 91 creating a grade separation on State Road 7/US 441 at Atlantic Boulevard, and

WHEREAS, these four (4) projects do not promote the goals, objectives and policies of the Comprehensive Plan of the City of Margate and the Margate Community Redevelopment Agency's Redevelopment Plan, and

WHEREAS, more specifically, the projects are contradictory to the pedestrian friendly and transit supportive vision of the Comprehensive Plan, the Redevelopment Plan, the Margate City Center, and the land development regulations of the TOC.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF MARGATE, FLORIDA:

<u>SECTION 1</u>: That the City Commission of the City of Margate, Florida, hereby opposes each of the four (4) proposed projects identified in the Draft 2035 Long Range Transportation Needs Assessment.

<u>SECTION 2</u>. That this Resolution shall become effective immediately upon its passage.

PASSED, ADOPTED AND APPROVED THIS 15th DAY OF APRIL, 2009.

ATTEST:

O ANA

LESLIE WALLACE CITY CLERK

VICE MAYOR JOSEPH VARSALLONE

RECORD OF VOTE

Donovan Yes McLean Yes Talerico Aye Varsallone Yes Bross Absent

RESOLUTION NO. K-2009-126

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, OPPOSING INCLUSION OF A GRADE SEPARATION PROJECT AT THE INTERSECTION OF HOLLYWOOD BOULEVARD AND STATE ROAD 7/441, PROPOSED IN THE BROWARD COUNTY DRAFT NEEDS ASSESSMENT FOR THE 2035 LONG RANGE TRANSPORTATION PLAN.

WHEREAS, the City of Hollywood, Florida, being a municipality located in Broward County Florida, is an active member in the Broward County Metropolitan Planning Organization; and

WHEREAS, Hollywood is a participant in the State Road 7 Collaborative which is committed to a common vision of the redevelopment of the State Road 7 Corridor; and

WHEREAS, the State, County and local cities recognize State Road 7/441 as a major transportation corridor vital to sustaining projected long-term growth in population throughout all of Broward County; and

WHEREAS, in 2001 the City adopted a City-Wide Master Plan which represents the vision for Hollywood; and

WHEREAS, Sub-Area 1, which focuses on the State Road 7/441 Corridor, was the first area researched and created due to its unique nature and high level of importance to the vitality of the City, and Policy 1.9 encourages the City to "coordinate with FDOT to expedite the widening project for US 441/SR 7 to coincide with proposed impacts"; and

WHEREAS, in 2005 the City created the State Road 7 Commercial Corridor Overlay Districts to encourage redevelopment and revitalization of the corridor as also supported by the Comprehensive Plan, Objective 3.1 of the Land Use Element; and

WHEREAS, in 2005 Hollywood amended its Comprehensive Plan to include a new land use category, Transit Oriented Corridor (TOC), to promote the use of multimodal transportation options, including mass transit on State Road 7; and

WHEREAS, the overall health, welfare and safety, of the residents and visitors of the City of Hollywood rely on efficient and effective transportation opportunities; and

WHEREAS, the Broward County Metropolitan Planning Organization has published a draft needs assessment for the 2035 Long Range Transportation Plan; and

WHEREAS, a grade separation project is proposed at the intersection of Hollywood Boulevard and State Road 7/441; and

WHEREAS, the Florida Department of Transportation has moved funding for the State Road 7 Widening construction from FY2012/13 to FY2013/14; and

WHEREAS, the widening of State Road 7 has been highly anticipated for over 30 years and continued delay of this project has been and will continue to be detrimental to potential growth of the tax base in Southeastern Broward County; and

WHEREAS, the City Commission objects to the grade separation project as it does not promote the vision for the corridor as detailed in the City-Wide Master Plan and Comprehensive Plan and has the potential to delay the road widening further into the future;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

<u>Section 1</u>: That it hereby objects to inclusion of a grade separation project at the intersection of Hollywood Boulevard and State Road 7/441 in the 2035 Long Range Transportation Plan; and

Section 2: That it hereby authorizes the City Clerk to transmit this Resolution to the Broward Metropolitan Planning Organization, Florida Department of Transportation, South Florida Regional Planning Council/State Road 7 Collaborative, Broward County Commission, Broward Legislative Delegation, Hollywood State Legislators and effected municipalities.

<u>Section 3</u>: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this _ do _ day of 2009. PETER BOBER, MAYOR

ATTEST PATRICIA A. CERNY. MMC CITY CLERK

TETER BOBER, MATOR

APPROVED AS TO FORM AND LEGALITY For the use and reliance of the City of Hollywood, Florida, only.

on

CITY ATTORNEY



RESOLUTION 09-6

A RESOLUTION BY THE STEERING COMMITTEE OF THE STATE ROAD 7/U.S. 441 COLLABORATIVE SUPPORTING THE VISION AND DIRECTION OF THE BROWARD METROPLITAN PLANNING ORGANIZATION (MPO) 2035 LONG RANGE TRANSPORTATION PLAN (LRTP) TO INCLUDE A TRANSFORMATION IN FOCUS TO TRANSIT AND THE NEED FOR A CONNECTED TRANSIT SYSTEM ALONG MAJOR **REGIONAL CORRIDORS, INCLUDING LIGHT RAIL ON STATE ROAD 7/U.S.441, THE** DEVELOPMENT OF MOBILITY HUBS, AND THE ELIMINATION OF GRADE SEPARATIONS TO ADDRESS TRANSPORTATION NEEDS; PROVIDING AN EFFECTIVE DATE.

Whereas, the State Road 7/U.S. 441 Collaborative is a regional partnership of 16 jurisdictions and agencies in Mlami-Dade and Broward Countles working to improve conditions along the State Road 7/U.S. 441 Corridor; and

Whereas, the State Road 7/U.S. 441 Collaborative has developed a Master Plan to guide corridor communities in their efforts to promote transit-oriented development, and supporting transit amenities including the future integration of light-rail transit along the corridor; and

Whereas, the State Road 7 Corridor is a regional transit corridor and needs to be considered in whole within the context of transit supportive infrastructure and land use including the planned integration of transit oriented developments and Mobility Hubs; and

Whereas, the State Road 7/U.S. 441 Collaborative is committed to the economic vitality and safety of the Corridor and does not support the use of auto-oriented fly-over grade separations that diminish redevelopment potential and degrade the walkability of the adjacent communities; and

Whereas, the update to the LRTP identifies a vision to transform transportation in Broward County to achieve optimum mobility with emphasis on transit while promoting economic vitality, protecting the environment, and enhancing quality of life; and

Whereas, the State Road 7/U.S. 441 Collaborative has demonstrated public support and regional leadership toward a focus on enhancing transit opportunities along the corridor and throughout the South Florida; and

Therefore, Be It Resolved by the Steering Committee of the State Road 7/U.S. 441 Collaborative:

That the Collaborative wishes to support the proposed updates to the Broward MPO 2035 LRTP that promote the shared goals of mobility, economic vitality and quality of life, including the focus on transit and the future integration of light-rail transit along the State Road 7/U.S. 441 Corridor.

APPROVED ON this 11th day of June, 2009.

Edward C. Portner, Chair The State Road 7/ J.S. 441 Collaborative

Date

CITY OF MARGATE, FLORIDA

RESOLUTION NO. 11-500

A RESOLUTION OF THE CITY OF MARGATE, FLORIDA; SUPPORTING THE STATE ROAD 7/US441 COLLABORATIVE AND THE VISION AND DIRECTION OF THE BROWARD METROPOLITAN PLANNING ORGANIZATION (MPO) 2035 LONG RANGE TRANSPORTATION PLAN (LRTP) ΤO INCLUDE A TRANSFORMATION IN FOCUS TO TRANSIT AND THE NEED FOR A CONNECTED TRANSIT SYSTEM ALONG MAJOR REGIONAL CORRIDORS, INCLUDING LIGHT RAIL ON STATE ROAD 7/US 441, THE DEVELOPMENT OF MOBILITY HUBS, AND THE ELIMINATION OF GRADE SEPARATIONS TO ADDRESS TRANSPORTATION NEEDS; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the State Road 7/US 441 Collaborative is a regional partnership of 16 jurisdictions and agencies in Miami-Dade and Broward Counties working to improve conditions along the State Road 7/US 441 Corridor; and

WHEREAS, the State Road 7/US 441 Collaborative has developed a Master Plan to guide corridor communities in their efforts to promote transit-oriented development, and supporting transit amenities including the future integration of light-rail transit along the corridor; and

WHEREAS, the State Road 7/US 441 Corridor is a regional transit corridor and needs to be considered in whole within the context of transit supportive infrastructure and land use including the planned integration of transit oriented developments and Mobility Hubs; and

WHEREAS, the State Road 7/US 441 Collaborative is committed to the economic vitality and safety of the Corridor and does not support the use of auto-oriented fly-over grade separations that diminish redevelopment potential and degrade the walkability of the adjacent communities; and

WHEREAS, the update to the LRTP identifies a vision to transform transportation in Broward County to achieve optimum mobility with emphasis on transit while promoting economic vitality, protecting the environment, and enhancing quality of life; and

WHEREAS, the State Road 7/US 441 Collaborative has demonstrated public support and regional leadership toward a focus on enhancing transit opportunities along the corridor and throughout South Florida.

NOW THEREFORE, be it resolved by the City Commission of the City of Margate Florida,

Section 1: That the City Commission of the City of Margate Florida hereby supports the proposed updates to the Broward MPO 2035 LRTP that promote the shared goals of mobility, economic vitality and quality of life, including the focus on transit and the future integration of light-rail transit along the State Road 7/441 Corridor.

Section 2: All resolutions or parts of resolutions on in conflict herewith be, and the same are hereby repealed to the extent of such conflict.

<u>SECTION 3:</u> If any clause, section, other part of application of the Resolution is held by any court of competent jurisdiction to be unconstitutional or invalid, in part or application, it shall not affect the validity of the remaining portions or applications of this Resolution.

<u>SECTION 4:</u> This Resolution shall become effective immediately upon its passage.

PASSED, ADOPTED AND APPROVED THIS 8TH DAY OF JULY, 2009.

ATTEST:

CITY CLERK

MAYOR ARTHUR J. ABROS

RECORD OF VOTE

Donovan	Yes
McLean	Yes
Talerico	Aye
Varsallone	Aye
Bross	Aye

RESOLUTION <u>R-2009-227</u>

A RESOLUTION OF THE TOWN OF DAVIE, FLORIDA, SUPPORTING THE INCLUSION OF LIGHT RAIL TRANSIT FACILITIES AND INFRASTRUCTURE ALONG STATE ROAD 7/US441; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Town of Davie approved Resolution R-2005-236 on September 7, 2005

adopting the State Road 7/US441 Corridor Master Plan; and

WHEREAS, the Town of Davie is a member in the State Road 7/US 441 Collaborative, a

regional partnership of 16 jurisdictions and agencies in Miami-Dade and Broward Counties working to

improve conditions along the State Road7/US441 Corridor; and

WHEREAS, the Town of Davie wishes to support the inclusion of light rail transit, support

infrastructure, facilities, and mobility hubs along State Road 7/US441.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF DAVIE, FLORIDA.

<u>SECTION 1</u>. This resolution shall take effect immediately upon its passage and adoption.

PASSED AND ADOPTED THIS <u>8th</u> DAY OF <u>September</u>, 2009

MAYÓR/QOUNQILMEMBER

ATTES

TOWN CLERK

APPROVED THIS _____ DAY OF September_, 2009