

## Summary of Event

**EVENT:** Introduction to Speak Up Broward

**DATE/TIME:** Wednesday, June 11, 2014, 7:30 am

**LOCATION:** Peter Pan Diner, 1216 E Oakland Park Blvd, Fort Lauderdale, FL 33334

**PRIMARY AUDIENCE:** Oakland Park Kiwanis Club, a civic association of active and retired professional, community and civic leaders.

**ESTIMATED NUMBER OF PEOPLE REACHED:** 25

**PROJECT TEAM MEMBER PARTICIPATION:** Amanda Mitchell, Director of Development, Children's Diagnostic & Treatment Center (speaker); Kelly Tortoriello, VP Client Services, Greater Fort Lauderdale Convention and Visitors Bureau, (facilitator) Speakers Bureau Volunteers and Pamela Adams

**PRIMARY CONTACT:** Rebecca Norwood, Oakland Park Kiwanis Club member, rnorwood@firstsouthernbank.com

**SUMMARY OF EVENT:** The purpose of the meeting was to introduce Speak Up Broward to business and civic leaders in the city of Oakland Park, Florida.

- ✓ Pamela introduced the Speak Up Broward initiative and the Speakers Bureau volunteers Amanda Mitchell and Kelly Tortoriello.
- ✓ Amanda presented Speak Up Broward and talked about the Broward Metropolitan Planning Organization.
- ✓ The following comments were made by the audience following presentation
  - Tri-rail- improve its scheduling of bus services and connections to Tri-Rail
  - Is All-Aboard Florida a reality?
  - FEC commuter rail- There seems to be challenges in Martin and other counties that do not want the service in their community. What is the expected outcome?
  - West/ East traffic is very congested. What is being done to improve the flow of traffic? Specifically Atlantic, Commercial and Cypress Creek Boulevards.
- ✓ Kelly introduced the surveys and asked for each guest to submit completed surveys.
- ✓ Pamela stressed that Speak Up Broward is a grassroots effort focused on getting input from the public about their transportation concerns and ideas for the future. She also stressed the need for the Club to get involved in the Speakers Bureau, as speakers, facilitators, or to provide new presentations opportunities.

**FOLLOW UP / ACTION RESULTS:**

- ✓ 14 surveys were completed
- ✓ Rose Booth, Holy Cross Community Relations & Conference Coordinator offered to provide contacts for Speak Up Broward presentation. P. Adams will follow up.

**EVALUATION OF EVENT:** The presentation was enthusiastically received and the audience was engaged.