

Summary of Event

EVENT: Broward Community Traffic Safety Team
DATE/TIME: June 18, 2014 / 10:00 AM to Noon
LOCATION: FDOT Broward Operation Center, 5548 N.W. 9th Ave, Fort Lauderdale.
PRIMARY AUDIENCE: Local City, County and State Agencies, Private Industry and Citizens
ESTIMATED NUMBER OF PEOPLE REACHED: 20 - 25
PROJECT TEAM MEMBER PARTICIPATION: MPO staffers Chris Ryan, Buffy Sanders and Peter Gies
PRIMARY CONTACT: Carmen Pullins Carmen.Pullins@dot.state.fl.us 954-777-4361

SUMMARY OF EVENT:

- ✓ Chris Ryan introduced the MPO to folks in the room who had never heard of the agency.
- ✓ Chris introduced Speak Up Broward with an outline of the main activities being undertaken at this time, including the Program for Empowering People, Speakers Bureau and Social Media tools available.
- ✓ Chris walked through why transportation is important to people.
- ✓ Chris asked participants to get their smart phones out and go to www.Facebook.com/SpeakUpBroward a number liked the page there and then.
- ✓ Chris asked for volunteers for the Speakers Bureau and suggestions about groups who might be interested in a presentation.

FOLLOW UP / ACTION RESULTS: Chris Ryan followed up with Carmen as a reminder and e-blast to participants re Speak Up Broward requesting volunteers for the Speakers Bureau and help to distribute and get people to follow us on Facebook.

AARP member said she would get in touch with me and had already seen the presentation elsewhere and had distributed materials.

EVALUATION OF EVENT: Many of the participants were aware of Speak Up Broward as fellow transportation planners. However, members of the various police departments had not so new people were introduced to the MPO and Speak Up Broward.

PHOTO CAPTION/INFO: N/A

PHOTO SOURCE/CREDIT: