

Summary of Event

EVENT: Speak Up Broward Speakers Bureau Presentation

DATE/TIME: Friday May 9,, 2014, 12:15 PM

LOCATION: Gulappi's Pompano Beach Golf Course, 1103 N. federal Highway, Pompano Beach, FL 33062-4321

PRIMARY AUDIENCE: Pompano Beach Rotary Club

ESTIMATED NUMBER OF PEOPLE REACHED: 37

PROJECT TEAM MEMBER PARTICIPATION: Ric Green, President Pompano Beach Chamber of Commerce, Speakers Bureau Volunteers and Pamela Adams

PRIMARY CONTACT: Ric Green Former Member of the Rotary Club

SUMMARY OF EVENT: The purpose of the meeting was to introduce Speak Up Broward to business and civic leaders in Pompano Beach, Florida.

- ✓ Ric introduced the Speak Up Broward initiative and talked about the Broward Metropolitan Planning Organization. Ric stressed that Speak Up Broward was a grass roots effort focused on getting input from the public about their transportation concerns and ideas for the future. He also stressed the major transportation improvements that are in the pipeline such as The Wave and All Aboard Florida.
- ✓ The interactive "Transportation Today and Tomorrow" exercise was completed verbally. The group was asked:
 - What is your perception of transportation today? *Responses:* Too many cars, gridlock and traffic congestion.
 - What would like to see in the future? *Responses:* synchronized lights, feeder roads along the major highways, mono-rail, trolleys, and helicopters.
 - What is going be done to improve the flow of traffic on SR7?
- ✓ "Let's Talk Transportation" was presented by Ric Green. Following the presentation the audience had the following comments and questions:
 - Are there plans to improve the east west traffic conditions? *Response: Ric*

referenced the ongoing corridor studies on Oakland Park and SR7.

- When will the traffic lights be synchronized? This would improve the flow of traffic.
 - The access to public transportation is limited from certain neighborhoods.
- ✓ The audience was asked to become active in the Speak Up Broward initiative as volunteers in the Speakers Bureau or as Ambassadors and to identify presentation opportunities.

FOLLOW UP / ACTION RESULTS:

- ✓ Mr. Stephen Waymire and Ms. Adams spoke of his interest in the presentation subject and asked for a copy. A copy of the presentation was forward 5.9.14.
- ✓ 17 surveys were completed and entered in the database on 5.12.14.

EVALUATION OF EVENT: The presentation was well received and the audience was engaged.