



SPEAK UP BROWARD

Transportation Choices.  Your Voice Counts.

Let's Talk Transportation

Media and Advertising

Wrap-Up Report

November 2014

SpeakUpBroward.org





For complaints, questions or concerns about civil rights or nondiscrimination, or for special requests under the American with Disabilities Act, please contact Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org



Starting the Conversation

To raise awareness about the launch of the Broward Metropolitan Planning Organization's (Broward MPO) Speak Up Broward public engagement initiative, Goodman Public Relations used a multi-faceted communications approach to reach a targeted audience. This approach was designed to promote Speak Up Broward's televised eTownHall series and MetroQuest interactive online survey. It included print, radio, television, digital, outdoor and social media advertising. In addition, we reached out to the community at local events, distributed brochures to Broward libraries and government offices, and emailed promotional materials to area businesses and Speak Up Broward mailing lists.

Our advertising, marketing, and promotional efforts reached various minority communities through targeted print and online news outlets: *el Sentinel* (Spanish), *Westside Gazette* and *South Florida Times* (African American), *Le Floridien* (Haitian), *South Florida Gay News* (LGBT) and *Caribbean Today* and *Caribbean National Weekly*. Through radio, we advertised on *WSUA-FM* (Spanish), *WRDF-FM* (Haitian) and *WAVS-AM* (Caribbean). On television, we placed spots on *CNN Español*, *LOGO* (LGBT) and *TV One* (African American).

In addition, we led an interactive, two-way conversation on several social media channels, primarily Facebook and Twitter. Because the primary goal of Speak Up Broward is starting a conversation about the future of Broward's transportation system, we provided convenient outlets for people to share their thoughts and voice their opinions while promoting the Broward MPO's public outreach initiatives and events.

As a result of our media outreach and advertising efforts, we reached more than 36 million people, many of which were reached more than once and across multiple platforms. The table on the next page summarizes these different efforts and the number of people reached by them.

Media Plan

NEWSPAPERS	CIRCULATION	DATE
Sun-Sentinel Strip ad on front of local section	131,000	Sept 15, Sept 30 Oct 7, Oct 13 10" x 3"
Forum Publishing Group Published weekly Southwest Florida Focus, Published Monday Tamarac/Sunrise Forum, Published Wednesday Plantation Forum, Published Wednesday Coconut Creek Forum, Published Thursday Coral Springs/Parkland Forum, Published Thursday East Side Forum, Published Thursday Hi-Riser, Published Thursday Deerfield Forum, Published Thursday Jewish Journal Broward North, Published Thursday Jewish Journal Broward South, Published Thursday Hi-Riser Society, Published Thursday Pompano Forum, Published Thursday	18,600 25,530 21,415 22,120 36,000 27,040 12,270 44,260 26,690 30,365 19,010	Sept 11,15, 17 Oct 6, 8, 9 Half page color ads 4.915" x 10.5"
El Sentinel Spanish, Broward, Published every Friday	84,000	Sept 12, 26, Oct 3, 10 Quarter page color 4.915 x 10.5
Miami Herald Broward Weekend Friday tabloid	30,000	Sept 12, Oct 3 Quarter page color 5.04" x 10"
South Florida Gay News Broward, Published weekly Includes 1 month digital and inclusion in 2 eblasts	10,000	Sept 16, Oct 7 Half page color 4.875" x 10.75"
Westside Gazette African-American, Tri-County, Published every Thursday	20,000	Sept 11, Oct 9 Quarter page page BW 6.5" x 10.75"
South Florida Times African-American, Tri-County, Published weekly	30,000	Sept 11, Oct 2 Quarter page BW 5.06" x 10.5"
Le Floridien Hatian/Creole, Published bi-weekly, online ads included	4,000	Sept 15, Oct 6 Half page BW 10" x 7.5"
Caribbean Today Caribbean, Published monthly	15,000	October Half page BW, 6x11
Caribbean National Weekly Published every Thursday. In churches and other locations	12,000	Oct 2, Oct 9 Half page BW, 10x7.5"
City Newsletters Published monthly The Coral Ridge Monthly The Las Olas Community News The Victoria Park News The Harbor News The Seven Isles News The Landings News The Lauderdale Harbors News The Oakland Park City News The Idlewyld Times The Island City News for Wilton Manors The Sunrise Intracoastal News	60,000	October Full page color 7.5x9.6"

RADIO		
Clear Channel :15 traffic sponsorships Mia & Broward	1,286,666	Sept 15 - Oct 15 229 Spots
WLRN-FM Public Radio, Mia & Broward :30 radio spots recorded by station.	188,289	Sept 15 - Oct 15 34 Spots
WAVS 1180am Caribbean, Mia & Broward	50,000	Sept 29 - Oct 15 45 Spots
WRSF-AM Creole/Hatian, Mia & Broward	38,000	Sept 29 - Oct 15 45 Spots
WSUA 1260AM Spanish NewsTalk, Mia & Broward	140,000	Sept 29 - Oct 15 68 Spots
TELEVISION		
Comcast Cable TV ONE, Logo, CNN Espanol	419,418	312 spots
ABC WPLG	1,200,200	Sept 17 - 22 Spots Oct 2 - 12 Spots Oct 15 - 12 Spots
NBC WTVJ	500,000	Oct 2 - 14 Spots Oct 9 - 14 Spots
FOX WSVN	310,800	Oct 9 - 13 Spots Oct 15 - 13 Spots
CBS WFOR	570,000	Sept 17 - 22 Spots
WPBT (Channel 2)	775,553	114 Spots
DIGITAL ADVERTISING		
Sun-Sentinel Web Banners Pre-roll and banner ads	220,000	Sept 10 – Oct 20
El Sentinel Web Banners Pre-roll and banner ads	65,000	Sept 15 – Oct 15
Yahoo Web Banners Pre-roll and banner ads to appear on all Yahoo web pages. Broward County residents only.	3,800,000	Sept 10 – Oct 20
Mobile Advertising Geo-targeted to Broward County residents only. Both on apps and internet.	2,000,000	Sept 10 – Oct 20
Facebook Advertising Targeted ads to Broward County residents	427,409	Sept 17 – Oct 23
OUT OF HOME		
Billboard I-95 and Griffin Road	2,788,000	October
Broward County Transit 25 tail lights, 50 interior posters	1,159,379	Sept 20 – Oct 20
SOCIAL MEDIA		
Facebook, Twitter, & LinkedIn Posts Promote to all who are following us. Pay to promote our Twitter page and posts on Facebook newsfeed. Have Jade do live promos inviting people to join her at event that we can post.	225,461	Sept 10 – Oct 24
COMMUNITY OUTREACH		
Broward County Libraries Rack cards placed in all Broward libraries	5,000	Sept 11 – Oct 24
Tri-Rail Broward Stations Rack cards placed at all Broward Stations	2,500	Sept 10 – Oct 20
Municipalities/Chambers of Commerce Contact Broward County municipalities and Chambers to help promote meetings/survey. Brochure distribution, editorial and/or ads in newsletters, eblasts and websites.	2,500	Sept 16, Oct 1, 8, 14
Street Team Hand out rack cards and have people take survey at 8 community events	1000	Sept 25 – Oct 20
TOTAL	16,854,475	

eTownhall Meetings



Wednesday, September 17

Panelists:

- Elly du Pré, Executive Director, Lighthouse of Broward
- Gregory Stuart, Executive Director, Broward Metropolitan Planning Organization
- Jade Alexander (moderator)
- Chip LaMarca, Broward County Commissioner, District 4
- Chris Walton, Director, Broward County Transportation Department



Thursday, October 2

Panelists:

- Chris Wren, Executive Director, Ft Lauderdale Downtown Development Authority
- Sidney C. Calloway, Partner, Shutts & Bowen LLP
- Jade Alexander (moderator)
- Todd J. Poole, President and Managing Principal, 4ward Planning Inc.
- James Cromar, Director of Planning, Broward Metropolitan Planning Organization



Thursday, October 9

Panelists:

- Representative Lois Frankel
- Barbara Sharief, Mayor, Broward County Board of County Commissioners
- Jade Alexander (moderator)
- Representative Debbie Wasserman Schultz
- Richard Blattner, Hollywood City Commissioner and Chair of the Broward Metropolitan Planning Organization



Thursday, October 15

Panelists:

- William L. Cross, P.E., Director of Planning and Capital Development South Florida Regional Transportation Authority
- Dave Wallace, Director Public Policy Advocacy, United Way of Broward County
- Jade Alexander (moderator)
- Mason C. Jackson, President/CEO Career Source Broward
- Gregory Stuart, Executive Director, Broward Metropolitan Planning Organization

eTownHall Numbers

Voicemails Left:

9/17 – 5,506
 10/2 – 5,412
 10/9 – 10,493
 10/15 – 5,243

 Total: 26,654

Webstream/Live Chat Participation:

9/17 – 264
 10/2 – 376
 10/9 – 204
 10/15 – 139

 Total: 983

Phone Participation:

9/17 – 1,756
 10/2 – 1,890
 10/9 – 3,250
 10/15 – 1,930

 Total: 8,826

In Person (at MPO) Participation:

9/17 – 3
 10/2 – 2
 10/9 – 2
 10/15 – 0

 Total: 7

eTownhall Meetings – Behind the Scenes



Metroquest Survey

Speak Up Broward - MetroQuest

Progress:  [?](#) [Compare Yourself](#)

✓ Your Voice Counts What is our transportation future?

WELCOME



What is Speak Up Broward?

It's a grassroots initiative from the Broward Metropolitan Planning Organization (MPO). We want to engage you in a conversation about the future of Broward and its transportation system!

Weigh in on our future!

- What do you think about getting around in Broward today? Things like walking, biking, driving and transit?
- What is important to you?
- How would you fund future improvements?



2 PRIORITIES

3 FUTURES

4 FUNDING

5 STAY INVOLVED

Share    

[help](#)

MetroQuest Numbers from 9/8 through 11/14

3540 Visitors

1497 Visitors who provided data

986 Visitors who selected an investment future,

- 209 Doing nothing more
- 352 Investing more
- 426 Investing more than ever

Website

Speak Up Broward

Your Opinion Counts

Speak Up Broward is listening. It's time for the people of Broward to speak up about how we get around today - and how we want to get around tomorrow. Our interactive survey is designed so that you can learn about transportation issues and express your opinions about what you think should be priorities when making decisions, what types of improvements should be made in the future, and what is the best way to fund any additional improvements. [Click here](#) to start the survey and voice your opinion on Broward's future.

LET'S TALK TRANSPORTATION!

Our live televised eTownHall series will be a discussion about transportation issues in Broward. Participants can submit questions or comments to the panelists either online or via telephone during each event.

ETOWNHALL MEETINGS

- Wednesday, September 17 7-8pm
- Thursday, October 2 7-8pm
- Thursday, October 9 7-8pm
- Wednesday October 15 7-8pm

[Click here for more details](#) or call (954) 641-8141.

[Click here to take our survey and enter to win \\$500!](#)
Survey must be completed by October 24, 2014

Let's Talk Transportation!

Speak Up Broward presented Let's Talk Transportation! to the last several of several live televised eTownHall series will be a discussion about transportation issues in Broward. Participants can submit questions or comments to the panelists either online or via telephone during each event.

ETOWNHALL MEETINGS

- Wednesday, September 17, 7-8pm (past event)
- Thursday, October 2, 7-8pm (past event)
- Thursday, October 9, 7-8pm (past event)
- Wednesday, October 15, 7-8pm (past event)

[Take our Survey](#)

[WHY CAN I NOT HELP?](#)

Let's Talk Transportation!

Speak Up Broward presented Let's Talk Transportation! to the last several of several live televised eTownHall series will be a discussion about transportation issues in Broward. Participants can submit questions or comments to the panelists either online or via telephone during each event.

ETOWNHALL MEETINGS

- Wednesday, September 17, 7-8pm (past event)
- Thursday, October 2, 7-8pm (past event)
- Thursday, October 9, 7-8pm (past event)
- Wednesday, October 15, 7-8pm (past event)

[Take our Survey](#)

[WHY CAN I NOT HELP?](#)

Website Google Analytics



http://www.browardmpo.org - http://ww... [Go to this report](#)
www.browardmpo.org

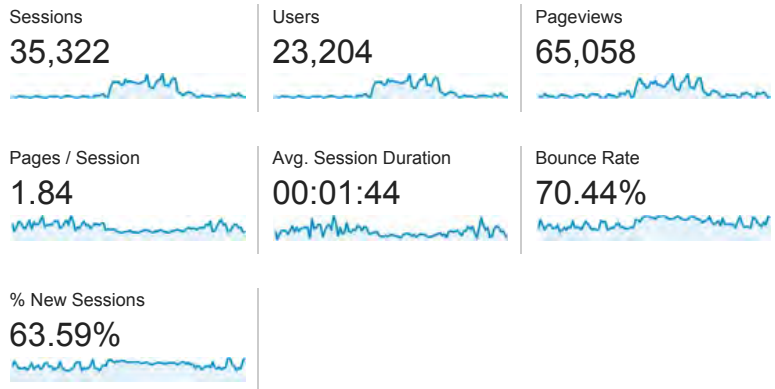
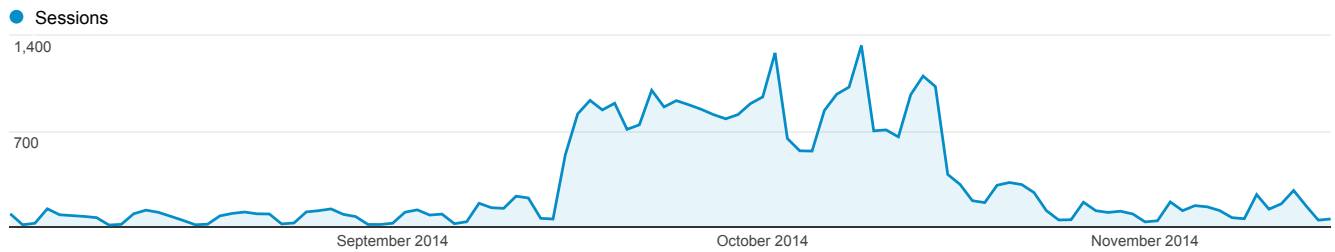
Audience Overview

Aug 1, 2014 - Nov 16, 2014

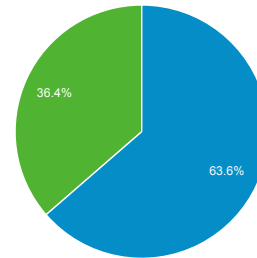
All Sessions
100.00%

+ Add Segment

Overview



■ New Visitor ■ Returning Visitor



Language	Sessions	% Sessions
1. en-us	33,303	94.28%
2. en	525	1.49%
3. es-us	258	0.73%
4. es-es	236	0.67%
5. pt-br	217	0.61%
6. es	163	0.46%
7. es-419	129	0.37%
8. en-gb	86	0.24%
9. es-mx	29	0.08%
10. en_us	28	0.08%

Let's Talk Transportation!

The Broward Metropolitan Planning Organization (Broward MPO) and Jade Alexander want your input on the future of transportation in Broward! Your voice matters, so Speak Up Broward!



eTownHall Meetings

Wednesday, September 17, 2014 • 7-8 pm

Thursday, October 2, 2014 • 7-8 pm

Thursday, October 9, 2014 • 7-8 pm

Wednesday, October 15, 2014 • 7-8 pm



**Take our survey
& enter to
WIN \$500!**

Help plan the future of Broward. Visit SpeakUpBroward.org and complete our online survey by October 24 for a chance to win!



broward **MPO**
metropolitan planning organization

Join the Discussion!

- Watch live on BECON TV (WBEC Channel 63 and Channel 19 for Comcast users)
- Stream online at www.SpeakUpBroward.org
- Call in and listen live at 877-353-4701
- Join us in person at the Broward MPO office: Trade Centre South, 100 W. Cypress Creek Road, Suite 850, Fort Lauderdale, FL 33309



SPEAK UP BROWARD

Transportation Choices. Your Voice Counts.

**For more details, call (954) 641-8141
or visit SpeakUpBroward.org**

For complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the American with Disabilities Act, please contact: Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org

¡Hablemos de Transporte!

¡La Organización Metropolitana de Planificación de Broward (Broward MPO) y Jade Alexander solicitan su opinión acerca del futuro del transporte en Broward! Su opinión cuenta, de manera que ¡Exprésate Broward!



Reuniones de Ayuntamiento en línea

Miércoles 17 de Septiembre, 2014 • 7-8 pm

Jueves 2 de Octubre, 2014 • 7-8 pm

Jueves 9 de Octubre, 2014 • 7-8 pm

Miércoles 15 de Octubre, 2014 • 7-8 pm



¡Tome nuestra encuesta y regístrese para GANAR \$500!

Ayude a planificar el Futuro de Broward. Visita SpeakUpBroward.org y completa nuestra encuesta en línea antes del 24 de Octubre para tener la oportunidad de ganar.



broward **MPO**
metropolitan planning organization

¡Participe de la Conversación!

- Véala en vivo en BECON TV (WBEC Canal 63 y el Canal 19 de Comcast usuarios)
- Véala en línea en www.SpeakUpBroward.org
- Llame y escuche en vivo por el 877-353-4701
- Visítenos personalmente en la oficina de Broward MPO: Trade Center South, 100 W. Cypress Creek Road, Oficina #850, Fort Lauderdale, FL 33309



SPEAK UP BROWARD

Transportation Choices. Your Voice Counts.

Para más información, llame al (954) 641-8141 o visite SpeakUpBroward.org

Para quejas, preguntas o inquietudes acerca de derechos civiles o no-discriminación, o para solicitudes especiales conforme a la Ley de Americanos con Discapacidades, póngase en contacto con Christopher Ryan, Oficial de Información Pública / Coordinador del Título VI, llamando al (954) 876-0036, o en ryanc@browardmpo.org

Save the Date Eblast

Let's Talk Transportation!

The Broward Metropolitan Planning Organization (Broward MPO) and its public outreach initiative, Speak Up Broward, invite you to discuss the future of transportation in Broward!



SAVE THE DATE:

Wednesday, September 17, 2014 • 7-8 pm

Thursday, October 2, 2014 • 7-8 pm

Thursday, October 9, 2014 • 7-8 pm

Wednesday, October 15, 2014 • 7-8 pm

Jade Alexander, iconic South Florida radio and TV host, will moderate the live meetings, which will feature a panel of transportation leaders and government officials. The interactive format will give you the opportunity to participate in the dialogue, so mark your calendars and join the conversation.

broward **MPO**
metropolitan planning organization

For complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the American with Disabilities Act, please contact: Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org



SPEAK UP BROWARD

Transportation Choices. Your Voice Counts.

www.SpeakUpBroward.org



For more information, please call (954) 641-8141.

Event Eblast

Let's Talk Transportation!

The Broward Metropolitan Planning Organization (Broward MPO) and its public outreach initiative, Speak Up Broward, invite you to discuss the future of transportation in Broward!

Join us Thursday, October 9, 2014 • 7-8 pm

Meet the panelists below:



Representative Lois Frankel, U.S. Representative for Florida's 22nd Congressional District



Representative Debbie Wasserman Schultz, U.S. Representative for Florida's 23rd Congressional District



Barbara Sharief, Mayor, Broward County Board of County Commissioners, District 8, Broward Metropolitan Planning Organization Board Member



Richard Blattner, Hollywood City Commissioner and Chair of the Broward Metropolitan Planning Organization

Join the Discussion!

- Watch live on BECON TV (WBEC Channel 63 and Channel 19 for Comcast users)
- Stream online at www.SpeakUpBroward.org
- Call in and listen live at 877-353-4701.
- Join us in person at the Broward MPO office: Trade Centre South, 100 W. Cypress Creek Road, Suite 850, Fort Lauderdale.



SPEAK UP BROWARD

Transportation Choices. Your Voice Counts.

broward **MPO**
metropolitan planning organization

For complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the American with Disabilities Act, please contact: Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org



For more information, please call (954) 641-8141
or visit www.SpeakUpBroward.org.

Rack Card

Front

Let's Talk Transportation!

The Broward Metropolitan Planning Organization (Broward MPO) and Jade Alexander want your input on the future of transportation in Broward!

Your voice matters, so Speak Up Broward!



eTownHall Meetings

Wednesday, September 17, 2014 • 7-8pm

Thursday, October 2, 2014 • 7-8pm

Thursday, October 9, 2014 • 7-8pm

Wednesday, October 15, 2014 • 7-8pm

Join the Discussion!

- Watch live on BECON TV (WBEC Channel 63 and Channel 19 for Comcast users)
- Stream online at www.SpeakUpBroward.org
- Call in and listen live at 877-353-4701
- Join us in person at the Broward MPO office: Trade Centre South, 100 W. Cypress Creek Road, Suite 850 in Fort Lauderdale, FL 33309

For details, call (954) 641-8141 or visit us online.



www.SpeakUpBroward.org

Back



Take our survey and enter to WIN \$500!



Help Plan the Future of Broward

As we plan for the future, the Broward Metropolitan Planning Organization wants your comments on our transportation system. Learn about transportation issues and express your opinions about what types of improvements should be made in the future, and the best way to fund them. Complete our interactive survey by Friday, October 24 and enter for a chance to win \$500. Let your voice be heard!



SPEAK UP BROWARD

Transportation Choices. Your Voice Counts.



broward **MPO**
metropolitan planning organization

For complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the American with Disabilities Act, please contact: Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org

www.SpeakUpBroward.org

Rack Card / Spanish

Front

¡Hablemos de Transporte!

¡La Organización Metropolitana de Planificación de Broward (Broward MPO) y Jade Alexander solicitan su opinión acerca del futuro del transporte en Broward! Su opinión cuenta, de manera que ¡Exprésate Broward!



Reuniones de Ayuntamiento en línea

Miércoles 17 de Septiembre, 2014 • 7-8 pm

Jueves 2 de Octubre, 2014 • 7-8 pm

Jueves 9 de Octubre, 2014 • 7-8 pm

Miércoles 15 de Octubre, 2014 • 7-8 pm

¡Participe de la Conversación!

- Véala en vivo en BECON TV (WBEC Canal 63 y el Canal 19 de Comcast usuarios)
- Véala en línea en www.SpeakUpBroward.org
- Llame y escuche en vivo por el 877-353-4701
- Visítenos personalmente en la oficina de Broward MPO: Trade Center South, 100 W. Cypress Creek Road, Oficina #850, Fort Lauderdale, FL 33309

Para más información, llamar al (954) 641-8141 o visítenos en línea.



www.SpeakUpBroward.org

Back



¡Tome nuestra encuesta y regístrese para GANAR \$500!



Ayude a Planificar el Futuro de Broward

Mientras planificamos el futuro, la Organización Metropolitana de Planificación de Broward le pide sus comentarios acerca de nuestro sistema de transporte. Entérese de los temas del transporte y exprese sus opiniones acerca del tipo de mejoras que deben hacerse en el futuro y la mejor manera de financiarlas. Tome nuestra encuesta antes del viernes 24 de octubre y regístrese para tener la oportunidad de ganar \$500. ¡Exprese su opinión!



SPEAK UP BROWARD

Transportation Choices. Your Voice Counts.



broward MPO
metropolitan planning organization

Para quejas, preguntas o inquietudes acerca de derechos civiles o no-discriminación, o para solicitudes especiales conforme a la Ley de Americanos con Discapacidades, póngase en contacto con Christopher Ryan, Oficial de Información Pública / Coordinador del Título VI, llamando al (954) 876-0036, o en ryano@browardmpo.org

www.SpeakUpBroward.org

Poster

Let's Talk Transportation!

The Broward Metropolitan Planning Organization (Broward MPO) and Jade Alexander want your input on the future of transportation in Broward! Your voice matters, so Speak Up Broward!



eTownHall Meetings

Wednesday, September 17, 2014 • 7-8 pm

Thursday, October 2, 2014 • 7-8 pm

Thursday, October 9, 2014 • 7-8 pm

Wednesday, October 15, 2014 • 7-8 pm



**Take our survey
& enter to
WIN \$500!**

Help plan the future of Broward. Visit SpeakUpBroward.org and complete our online survey by October 24 for a chance to win!



broward **MPO**
metropolitan planning organization

Join the Discussion!

- Watch live on BECON TV (WBEC Channel 63 and Channel 19 for Comcast users)
- Stream online at www.SpeakUpBroward.org
- Call in and listen live at 877-353-4701
- Join us in person at the Broward MPO office: Trade Centre South, 100 W. Cypress Creek Road, Suite 850, Fort Lauderdale, FL 33309



SPEAK UP BROWARD

Transportation Choices.  Your Voice Counts.

**For more details, call (954) 641-8141
or visit SpeakUpBroward.org**

For complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the American with Disabilities Act, please contact: Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org

Print Ads

Sun Sentinel

Let's Talk Transportation!

JOIN THE DISCUSSION!
Thursday, October 2nd • 7-8pm

The Broward Metropolitan Planning Organization (Broward MPO) and Jade Alexander want your input on the future of transportation in Broward!

For details, visit
SpeakUpBroward.org
or call (954) 641-8141



Take our survey & enter to WIN \$500!
Visit SpeakUpBroward.org and complete our online survey by Friday, October 24.



Transportation Choices. Your Voice Counts.

Caribbean National Weekly

Let's Talk Transportation!

The Broward Metropolitan Planning Organization (Broward MPO) and Jade Alexander want your input on the future of transportation in Broward! Your voice matters, so Speak Up Broward!

JOIN THE DISCUSSION!
Thursday, October 2 • 7-8pm
Thursday, October 9 • 7-8pm



Take our survey & enter to WIN \$500!
Help plan the future of Broward. Visit SpeakUpBroward.org and complete our online survey by October 24 for a chance to win!

- Watch live on BECON TV (WBEC Channel 63 and Channel 19 for Comcast users)
- Stream online at SpeakUpBroward.org
- Call in and listen live at 877-353-4701
- Join us in person at the Broward MPO office at: Trade Centre South, 100 W. Cypress Creek Road, Suite 850, Fort Lauderdale, FL 33309



Transportation Choices. Your Voice Counts.



For more details, call (954) 641-8141 or visit SpeakUpBroward.org

For complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the American with Disabilities Act, please contact: Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org



SOUTH FLORIDA SunSentinel

SunSentinel.com

WEATHER
High: 89
Low: 74
Forecast: 80

INDEX
Options: 64
Lottery: 66
Crimes: 48
Set: 80

SPORTS

Dolphins hurting

Miami brings back Daniel Thomas after losing Knowshon Moreno, right. **3C**



Go!

Earning your stripes: For a price, company lets you stage a jail break. **8D**

Members with moaning: Social events are on tap, all for good causes. **8D**

MONEY

LAST travelers need a lift

South Florida needs to ramp up its efforts to attract trans-gender visitors, survey finds. **1D**

ONLINE

Dishing on good eats

Check out our list of recently reviewed dining hot spots at SouthFlorida.com/reviewed



MICHAEL LEADLEY/STAFF PHOTOGRAPHER

Fort Lauderdale is considering a free water trolley service along the New River between the Chesapeake Factory and the Broward Center for the Performing Arts, starting in mid-October.

CONNECTING DOWNTOWN BY WATER

Free trolley could let people have fun on both sides of New River

By LARRY BUDGENSKI | Staff writer

While the New River splits the city's downtown in half, a new water trolley could provide visitors and locals a convenient way to bridge the divide. The free service along Riverwalk would shuttle people on the New River between the Broward Center for the Performing Arts to the west and the Chesapeake Factory on Las Olas Boulevard to the east. The one-year pilot project could be in operation by the middle of October if approved by commissioners at their Oct. 7 meeting.

See TRAVEL, 5A

YOUR NATION, YOUR WORLD

Migrants continue to perish at sea

More than 700 people being rescued and the Mediterranean Sea may have drowned 14 shipwrecks in the Mediterranean. **2A**

Health care may be lost ... or cost more

Nearly a half million people signed up for Obamacare could lose coverage because they haven't provided proper documentation. **2A**

Trial starts for Hollywood man who 'stalked his prey'

By PAULA MCHAMBERLAIN

When the woman he had been playing out had the nerve to file for divorce, federal prosecutors say Brian McKintley ambushed her, kidnapping her and beat her up. Then, authorities said, he calmly stopped to buy a cigar at a Hollywood gentlemen's lounge for the benefit of a car driven by McKintley's friend. The friend said he was

so terrified by the May 19 assault that he unlocked the vehicle doors and let her escape.

The alleged 30-year-old woman appeared — barefoot and bloody — from the car to law enforcement, an ambulance crew landing a call beside a neighborhood police station.

McKintley chased her but couldn't catch up.

See PRIMAL, 2A

Arrivals of migrants up, patrol says

13 detained in Highland Beach in latest South Florida incident

By ADAM SACCAIA AND BRISTY CLARKSON

A journey that started more than 700 miles away ended in detention for another group of Mexican migrants, this time in Highland Beach, early Monday.

Authorities tracked down 13 migrants who came ashore in the 2700 block of South Dimes Boulevard at about 9 a.m. Border Patrol spokesman Frank Miller said eight men and five women arrived in good condition on a small boat from the Bahamas.

Whether any of them are the smugglers is under investigation and no one has been charged with smuggling, he said.

The latest incident comes weeks after one woman drowned while she and 39 other Haitians were trying to make it ashore on Hillsboro Beach in Broward County on Aug. 25.

It's a score played out frequently on Florida beaches.

By the numbers

127 Haitian migrants detained in August 2014

28 Haitian migrants detained in July 2014

252 Cuban migrants detained in August 2014

359 Cuban migrants detained in July 2014

Source: U.S. Coast Guard

See Migrants, 5A

Cigar store Indian returns to Las Olas in a rickshaw

So there's this rickshaw driver, and he spots a cigar store Indian standing outside a construction site. It's no joke. Alert rickshaw driver Mark Carlini, 25, Pompano Beach, noticed the 5-foot, 40-pound hard plastic statue of Santa the Indian about 9 p.m. Sunday at a work site near Sunset Boulevard and State Road 44A.

The night before, Santa had been snatched from outside the Mosaic Cigar Bar, 1221 E. Las Olas Blvd., where he has stood in all his American Indian glory for 22 years, much to the delight of photo-snapping tourists.

Carlini had seen Santa earlier in the day. One band leader says experts about his disappearance. He pedaled back to confirm the Indian was, in fact, the missing Santa, completely well-toned and in one hand and field of cigars in the other.

He returned the statue Monday to store owner inside that, who gave the rickshaw driver a \$500 reward.

"He was happy, happy, happy!" Patel said. "He was begging!" Carlini said of Patel and the purchased statue. "He was calling his wife, crying." Santa's absence hasn't been found and police are investigating.

—Wayne A. Houston, Ariel Barkhurst and Barbara Abbot



Let's Talk Transportation!

JOIN THE DISCUSSION!
Wednesday, September 17th • 7-8pm

The Broward Metropolitan Planning Organization (Broward MPO) and Jade Alexander want your input on the future of transportation in Broward!

For details, visit SpeakUpBroward.org or call (954) 641-8141

Take our survey & enter to WIN \$500!

Visit SpeakUpBroward.org and complete our online survey by Friday, October 24.

Print Ads

Let's Talk Transportation!

The Broward Metropolitan Planning Organization (Broward MPO) and Jade Alexander want your input on the future of transportation in Broward! Your voice matters, so Speak Up Broward!



eTownHall Meetings

Thursday, October 2, 2014 • 7-8 pm

Thursday, October 9, 2014 • 7-8 pm

Wednesday, October 15, 2014 • 7-8 pm



Take our survey & enter to WIN \$500!

Help plan the future of Broward. Visit SpeakUpBroward.org and complete our online survey by October 24 for a chance to win!



broward **MPO**
metropolitan planning organization

Join the Discussion!

- Watch live on BECON TV (WBEC Channel 63 and Channel 19 for Comcast users)
- Stream online at www.SpeakUpBroward.org
- Call in and listen live at 877-353-4701
- Join us in person at the Broward MPO office: Trade Centre South, 100 W. Cypress Creek Road, Suite 850, Fort Lauderdale, FL 33309



SPEAK UP BROWARD

Transportation Choices. Your Voice Counts.

**For more details, call (954) 641-8141
or visit SpeakUpBroward.org**

For complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the American with Disabilities Act, please contact: Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org

Print Ads

Let's Talk Transportation!

The Broward Metropolitan Planning Organization (Broward MPO) and Jade Alexander want your input on the future of transportation in Broward! Your voice matters, so Speak Up Broward!



Join the Discussion!
Thursday, October 9 • 7 – 8 pm
Wednesday, October 15 • 7 – 8 pm



Take our survey & enter to WIN \$500!

Help plan the future of Broward. Visit SpeakUpBroward.org and complete our online survey by October 24 for a chance to win!



broward MPO
 metropolitan planning organization

- Watch live on BECON TV (WBEC Channel 63 ak Channel 19 for Comcast)
- Stream online at SpeakUpBroward.org
- Call in and listen at 877-353-4701
- Join us in person at the Broward MPO office, 100 W. Cypress Creek Road, Suite 850, Fort Lauderdale

For details, visit SpeakUpBroward.org or call (954) 641-8141



SPEAK UP BROWARD
 Transportation Choices. Your Voice Counts.

For complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the American with Disabilities Act, please contact: Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org

An'n Pale Transpòtasyon

The Broward Metropolitan Planning Organization (Broward MPO) avèk Jade Alexander bezwen tande mo pa wou nan sa ki gen pou wè ak lavni Transpòtasyon nan Broward! Vwa ou enpòtan, kidonk mounn Broward Fè Tande vwa'w!

PATISIPE NAN DISKISYON AN !
Mekredi 17 Septanm • 7–8hr nan aswè
Jedi 2 Oktòb • 7–8hr nan aswè



Patisipe nan sondaj sa, e ou ka GENYEN \$500!

Ede planifye lavni Broward. Vizite sit entènèt SpeakUpBroward.org epi konplete sondaj nou an pa pita ke dat 24 Oktòb pou w gen chans genyen!

- Gade an dirèk sou BECON TV (WBEC Channel 63 ak Channel 19 pou mounn ki itilize Comcast)
- Sou entènèt nan adrès SpeakUpBroward.org
- Rele nan nimewo telefòn 877-353-4701 pou tande diskisyon yo an dirèk
- Vini an pèsòn nan biwo Broward MPO ki sitiye nan Trade Centre South, 100 W. Cypress Creek Road, Suite 850, Fort Lauderdale, FL 33309

Pou plis infòmasyon, rele (954) 641-8141

Ou byen vizite sit entènèt SpeakUpBroward.org

Pou konplèt, kesyon ou byen enkyetid sou zafè dwa sivil ou byen non-diskriminasyon ; ou byen pou yon rekèt speyèl anba lwa konsènan Ameriken anklape yo, tanpri rele: Christopher Ryan, Ofisyè Erfòmasyon Piblik/ Tit VI Kòòdinatè nan telefòn (954) 876-0036 ou byen voye yon email nan adrès ryanc@browardmpo.org



broward MPO
 metropolitan planning organization



Le Floridien – Creole

Miami Herald

Let's Talk Transportation!

The Broward Metropolitan Planning Organization (Broward MPO) and Jade Alexander want your input on the future of transportation in Broward! Your voice matters, so Speak Up Broward!



Join the Discussion!
 Thursday, October 9, 2014
 Wednesday, October 15, 2014
 7-8 pm



Take our survey & enter to WIN \$500!

Help plan the future of Broward. Visit SpeakUpBroward.org and complete our online survey by October 24 for a chance to win!



For complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the American with Disabilities Act, please contact: Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryancc@browardmpo.org

- Watch live on BECON TV (WBEC Channel 63 and Channel 19 for Comcast users)
- Stream online at SpeakUpBroward.org
- Call in and listen live at 877-353-4701
- Join us in person at the Broward MPO office at: Trade Centre South, 100 W. Cypress Creek Road, Suite 850, Fort Lauderdale, FL 33309

For details, visit SpeakUpBroward.org or call (954) 641-8141



Transportation Choices. Your Voice Counts.

Westside Gazette

ment and Training, HOPWA Case Management, summer camps, after school programs and various other support services.

Additionally, MODCO has built one single family house in partnership with Habitat for Humanity, rehabilitated two, two story apartment dwellings totaling 17 units, work through a strategic partnership with Bank Atlantic to build a home-owners club of over a 175 members and has provided home-ownership opportunities to over 65 families since 2005.

MODCO has provided summer employment to over 85 youth since 2005, through the Student Education through Arts Training (SEAT) camp designed to educate students in the core subjects of math, reading, writing, science, technology and history through various arts disciplines to include: Impres-

sional Vocal Study, Music, and more.

This evening was dedicated to Dr. Mack King Carter. Our guest speaker, Dr. Carter's good friend, Dr. Frederick Hayes, III, senior pastor of the Friendship-West Baptist Church, Dallas, Texas, said it best, "MODCO is a place where God uses ordinary people to do extraordinary things."

All of MODCO's work was accomplished through strategic local partnerships with the New Mount Olive Baptist Church, The City of Fort Lauderdale, Broward County Government, City of Fort Lauderdale Police Department, Broward Health, The House of Hope, Sam & Helen Williams, Eugene & Shein Peltis, S Davis & Associates, Zeta Phi Chapter of Alpha Kappa Alpha Sorority, Inc., Senator Chris Smith, Broward College, Housing of America Foun-

Al and Ruth Giles celebrate 65th wedding anniversary with a stroll

the students that Tallahassee was not like Fort Lauderdale. He described the State of Florida's capital in 1962 as more like cities in the racially charged states of Alabama and Mississippi. Out of concern for their safety, Marshall asked if the students would feel more comfortable reading in a dormitory on the all-Black FAMC's campus, rather than at FSC.

"Mr. Marshall," Al said to address this issue, "we know you have our best interests at heart. But we are going to Tallahassee to pursue an education." Al continued saying, "If other people don't bother us, we won't bother them."

"That's the spirit!" Marshall replied. "We know you were the right caliber of students, and that's why you were selected for this program."

Shortly after the students arrived at FSC, the city's main newspaper, the Tallahassee Democrat, featured an article about this history making event titled, "Education, Not Agitation," describing the reasons for the students' presence at the college. Al and his fellow students remained in the program for three summers, leaving the college in 1965.

An avid boater, Al was the first African American member of the Broward County Marine Advisory Board during the 1960s. During the early 1960s, as construction began on Galt Ocean Beach, Al and his fellow students were given limited access to the segregated Black beach on the mainland.

And Blacks were prohibited from using Fort Lauderdale's beach. So the City of Fort Lauderdale began to ferry Broward County's Black citizens by boat from Fort Everglades to the second Black beach, an island in Dania Beach, now known as John U. Lloyd State Park. At that time, the island was man-



Al with his cabin cruiser, "Sea Hunter," (early 1960s) at the dock the City of Fort Lauderdale built for Black boaters at the "Black beach" in Dania Beach, now John U. Lloyd State Park.

cessible by car. So Al's boating club, Fort Lauderdale's "Stolly Anglers," had the city build a dock at this beach for the use of Blacks who would visit the beach by boat.

One of the highlights of Al's life was taking sea navigation courses that enabled him to successfully pilot his larger cabin cruiser, "Sea Hunter," to Bimini in the Bahamas and back in 1970 for the July Fourth weekend. Al's fraternity brother, Ellis Miller, Sr., and his son, Ellis, Jr., travelled with Al on his boat. Lennie Meeks and fellow boating club member Fred Sands cruised along with Al in Lannie's smaller, open boat.

Other boating club members who flew to Bimini for this special occasion included Al's fraternity brother, Leonard Foster, as well as Nathaniel Hunter and Frederick Lewis Storr.

In later years, Al served as wagon master for the Broward County Kampers Klub and became active in the Keenegers, Trailblazers, Retired Educators (bowling league) and the Broward County Retired Educators Association. Al served as a trustee and member of the men's choir while attending Harris Chapel United Methodist Church, but rejoined Mt. Hermon AME in recent years to serve the church with Ruth.

During Ruth's early years of teaching in the late 1940s, she became increasingly distressed that students at Brighthouse Elementary and Junior High School in Deerfield were experiencing difficulties in the classroom. Ruth attributed the agitation, inattentiveness and lethargy exhibited by many students to a lack of proper nutrition during the day.

She observed most of her students eating candy and cookies from a neighborhood store for lunch each day because the school had no formal lunch program. Ruth took her concerns to her principal, Mae Brown Golden, who said, "Well, Mrs.

Golden, what are you going to do about it?"

With permission from Golden, Ruth organized and supervised the school's first lunch program. She became a pioneer advocate for good nutrition, rallying other teachers and housekeeping staff and telling them "you cannot teach a hungry child." As a labor of love, she and other school employees brought food items from home to toss into large pots to make soup for the children.

They worked as a team, arriving at the school one hour early each day and leaving an hour later without additional compensation. In addition, Ruth petitioned a local dairy to donate cartons of milk for the students to purchase for mere pennies per pint. Ruth's efforts continued for several years until the school established an official lunch program.

Ruth also devoted a her energies through the years in service to Mt. Hermon AME, her beloved family church. She served on several boards and established the first Sunday breakfast program at the church during the early 1980s. Ruth became active in the Northwest Federated Women's Club, Friends of the African American Research Library and Cultural Center (AARLCC) and Washington Park Civic Asso-

King Carter, legacy lives on!

ciation, VITAS, Nelson & Associates, State Representative Bobby Dalose, Zeta Phi Beta Sorority, Inc, Omega Psi Phi, Inc, Mt. Damascene, Mrs. Nicole Scott, One Hundred Black Men Fort Lauderdale, the Westside Gazette and many others.

"Personally, I believe that MODCO is a means of serving God by helping others. It is a very spiritual, challenging, and rewarding work. It is with much honor and joy that I serve as the President/CEO of MODCO for the past 13 years. I serve each day with the assistance of a professional staff whose gifts and talents are recognizably amazing. I am grateful that God blessed me with Dr. Mack King Carter.

He was a profound prophetic and pulpiter. He was an extraordinary, exegetical giant from Ocala, Fla. God used him to make me a better person and to give me opportunities that were previously unimaginable to me. I miss him, his words, and his kindness dearly. I also want to thank Dr. Marcus Davidson and the Saints New Mount Olive Baptist Church for allowing me to continue leading our community efforts.

"Our accomplishments are many, but we are not resting on yesterday's achievements when the present is so pregnant with profound possibilities. Our work includes: The Signage of the Enrichment Center, land acquisition, a construction project, new partnerships, and an Entrepreneurial Venture." — Reverend Dr. Moslim Osgood, received the 2009 I.M. Family African American Achievers Award for MODCO's work in urban communities.

In the words of the late Reverend Dr. Mack King Carter, "The multifaceted ministry of the Mount Olive Development Corporation is a gift and blessing from God to the community."

Get involved with MODCO today by calling (954) 261-4308.

Let's Talk Transportation!



Join the Discussion! Wednesday, September 17 7-8 pm

Take our survey & enter to WIN \$500!

Help plan the future of Broward. Visit SpeakUpBroward.org and complete our online survey by October 24 for a chance to win!

For details, visit SpeakUpBroward.org or call (954) 641-8141

(Read full story on www.thewestsidegazette.com)

Print Ads

¡Hablemos de Transporte!

¡La Organización Metropolitana de Planificación de Broward (Broward MPO) y Jade Alexander solicitan su opinión acerca del futuro del transporte en Broward! Su opinión cuenta, de manera que ¡Exprésate Broward!



Reuniones de Ayuntamiento en línea
Jueves 2 de Octubre, 2014
7-8 pm



¡Tome nuestra encuesta y regístrese para GANAR \$500!

Ayude a planificar el Futuro de Broward. Visita SpeakUpBroward.org y completa nuestra encuesta en línea antes del 24 de Octubre para tener la oportunidad de ganar.



broward MPO
 metropolitan planning organization

¡Participe de la Conversación!

- Véala en vivo en BECON TV (WBEC Canal 63 y el Canal 19 de Comcast usuarios)
- Véala en línea en www.SpeakUpBroward.org
- Llame y escuche en vivo por el 877-353-4701
- Visítenos personalmente en la oficina de Broward MPO: Trade Center South, 100 W. Cypress Creek Road, #850, Fort Lauderdale, FL 33309

Para más información, llame al (954) 641-8141 o visite SpeakUpBroward.org



SPEAK UP BROWARD
 Transportation Choices. Your Voice Counts.

Para quejas, preguntas o inquietudes acerca de derechos civiles o no-discriminación, o para solicitudes especiales conforme a la Ley de Americanos con Discapacidades, póngase en contacto con Christopher Ryan, Oficial de Información Pública / Coordinador del Título VI, llamando al (954) 876-0036, o en ryanc@browardmpo.org

El Sentinel – Spanish

Let's Talk Transportation!

The Broward Metropolitan Planning Organization (Broward MPO) and Jade Alexander want your input on the future of transportation in Broward! Your voice matters, so Speak Up Broward!



Join the Discussion!
Thursday, October 2 • 7 – 8 pm
Thursday, October 9 • 7 – 8 pm
Wednesday, October 15 • 7 – 8 pm



Take our survey & enter to WIN \$500!

Help plan the future of Broward. Visit SpeakUpBroward.org and complete our online survey by October 24 for a chance to win!



broward MPO
 metropolitan planning organization

- Watch live on BECON TV (WBEC Channel 63 and Channel 19 for Comcast users)
- Stream online at SpeakUpBroward.org
- Call in and listen live at 877-353-4701
- Join us in person at the Broward MPO office at: Trade Centre South, 100 W. Cypress Creek Road, Suite 850, Fort Lauderdale, FL 33309

For details, visit SpeakUpBroward.org or call (954) 641-8141



SPEAK UP BROWARD
 Transportation Choices. Your Voice Counts.

For complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the American with Disabilities Act, please contact: Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org

South Florida Times

Yahoo Online Web Banner

Flashing banner during meetings

**Let's Talk
Transportation!**

JOIN THE DISCUSSION!

broward **MPO**
metropolitan planning organization


SPEAK UP BROWARD
Transportation Choices. Your Voice Counts.

**Let's Talk
Transportation!**

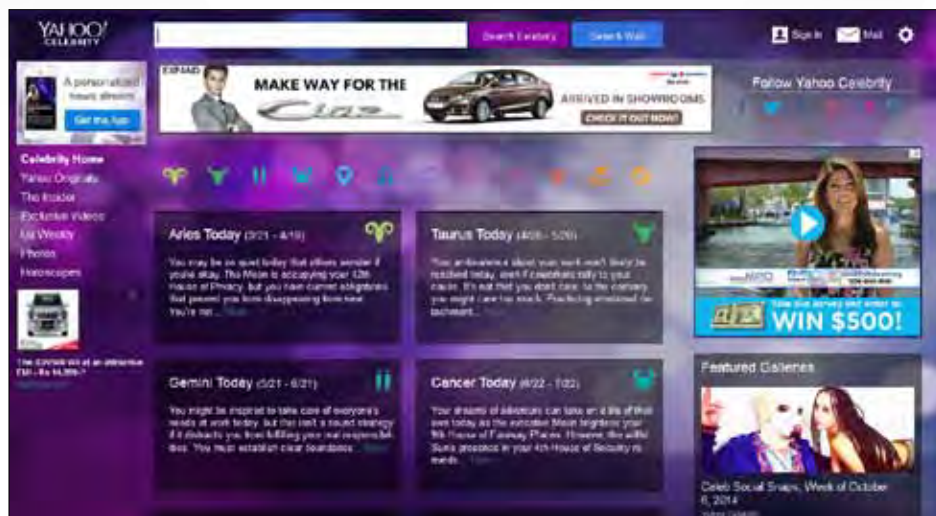
**JOIN THE DISCUSSION!
WATCH LIVE NOW!**

broward **MPO**
metropolitan planning organization


SPEAK UP BROWARD
Transportation Choices. Your Voice Counts.

Yahoo Online Video Ads

Ads feature :15 video clips



Yahoo Online Web banner – 160x600

Web banners rotating 2 seconds per frame

Lets Talk Transportation!

The Broward Metropolitan Planning Organization (Broward MPO) and Jade Alexander want your input on the future of transportation in Broward!



JOIN THE DISCUSSION!

**Thursday,
October 2
7-8 pm**



SPEAK UP BROWARD

Transportation Choices. Your Voice Counts.

broward **MPO**
metropolitan planning organization

**For more details, [click here](#)
or call (954) 641-8141**

Lets Talk Transportation!



**Take our
survey
and enter
to
WIN
\$500!**



SPEAK UP BROWARD

Transportation Choices. Your Voice Counts.

broward **MPO**
metropolitan planning organization

**For more details, [click here](#)
or call (954) 641-8141**

Yahoo Online Web Banners

Description: http://sports.yahoo.com/golf/pga/leaderboard_160X600

The screenshot shows the Yahoo Sports website's PGA Tour Leaderboard. The page features a navigation bar at the top with links for Home, Mail, News, Sports, Finance, Weather, Games, Groups, Answers, Screen, Flickr, Mobile, and More. A search bar is located below the navigation. On the left side, there is a vertical menu with categories like Sports Home, Fantasy, NFL, MLB, NBA, NCAA, and more. The main content area displays the 'PGA Tour Leaderboard' for the TOUR Championship by Coca-Cola. A table lists players with columns for Rank, Name, Score, and Prize Money. A large banner on the right side of the page reads 'Let's Talk Transportation! Take our survey and enter to WIN \$500!' and includes the 'SPEAK UP FORWARD' logo.

PGA Rank	Name	Score	Prize Money
1	Ernie Els	-18	\$1,400,000
2	Justin Rose	-17	\$700,000
3	Lee Westwood	-17	\$700,000
4	Adam Scott	-16	\$350,000
5	Matt Kuchar	-16	\$350,000
6	Jason Day	-15	\$350,000
7	Rickie Fowler	-15	\$350,000
8	Brandt Snedeker	-14	\$350,000
9	Charley Hoffman	-14	\$350,000
10	Tommy Fleetwood	-14	\$350,000
11	Paul Casey	-13	\$350,000
12	Louis Oosthuizen	-13	\$350,000
13	Hideki Matsuyama	-13	\$350,000
14	Kevin Streeter	-12	\$350,000
15	Michael Hooper	-12	\$350,000
16	Sam Snead	-12	\$350,000
17	Greg Norman	-12	\$350,000
18	Clayton Kummerow	-11	\$350,000
19	John Mahoney	-11	\$350,000
20	Gregory Senechal	-11	\$350,000
21	David Howell	-11	\$350,000
22	Tim Lincecum	-11	\$350,000
23	Scott Piercy	-11	\$350,000
24	Tim Clark	-11	\$350,000
25	Timothy Clasky	-11	\$350,000
26	Timothy Clasky	-11	\$350,000
27	Timothy Clasky	-11	\$350,000
28	Timothy Clasky	-11	\$350,000
29	Timothy Clasky	-11	\$350,000
30	Timothy Clasky	-11	\$350,000

Description: https://autos.yahoo.com/_728x90

The screenshot shows the Yahoo Autos website. The navigation bar includes Home, Mail, News, Sports, Finance, Weather, Games, Groups, Answers, Screen, Flickr, Mobile, and More. A search bar is present. On the left, there is a vertical menu with categories like Autos Home, Used Cars, New Cars, and more. The main content area features a large banner at the top that reads 'Let's Talk Transportation! Take our survey and enter to WIN \$500!' with the 'SPEAK UP FORWARD' logo. Below the banner, there are sections for 'New Cars' and 'Used Cars' with search filters. A featured article for the 'New Mercedes-Benz S550 Plug-in Hybrid' is visible, along with a 'Top Rated Cars' section listing vehicles like the 2013 Buick Verano, 2014 Kia Optima, and 2013 Lexus LS.

Yahoo Report



Advertiser	Goodman Public Relations
Campaign Name	Broward MPO Q3
Date Range of Report	09/15/2014 - 10/27/2014
IO Number	1860
Sales Rep	Randy Biggs
Account Manager	Devan McCoy

Placement Name	Placement Start Date	Placement End Date	Impressions	Clicks	CTR %
Broward County Q3/4	9/15/14	10/23/14	2,291,819	4,212	0.18%
Broward County In BannerQ3/4 - Flight 1 (Parent Line)	9/15/14	10/23/14	294,187	1,067	0.36%
Broward County Q3/4 - Sub_Watch_Live - Flight 1 (10184 Child)	9/15/14	10/23/14	169,851	197	0.12%
Broward County In BannerQ3/4 - Flight 2 (10185 Child)	10/2/14	10/2/14	294,268	902	0.31%
Broward County In BannerQ3/4 - Flight 3 (10185 Child)	10/13/14	10/15/14	294,213	1,044	0.35%
Broward County Q3/4 - Sub_Watch_Live - Flight 2 (10184 Child)	10/9/14	10/9/14	247,113	274	0.11%
Broward County Q3/4 - Sub_Watch_Live - Flight 3 (10184 Child)			252	0	0.00%
Totals			3,591,703	7,696	0.21%

Sun Sentinel Web Banners

Web banners rotating 2 seconds per frame

Let's Talk Transportation!

JOIN THE DISCUSSION!
Thursday, October 2 • 7-8 pm

broward **MPO**
metropolitan planning organization

SPEAK UP BROWARD
Transportation Choices. Your Voice Counts.

Let's Talk Transportation!

Take our survey and enter to
WIN \$500!

broward **MPO**
metropolitan planning organization

SPEAK UP BROWARD
Transportation Choices. Your Voice Counts.

Let's Talk Transportation!

JOIN THE DISCUSSION!
Thursday, October 2 • 7-8 pm

broward **MPO**
metropolitan planning organization

For more details, [click here](#) or call (954) 641-8141

SPEAK UP BROWARD
Transportation Choices. Your Voice Counts.

Let's Talk Transportation!

Take our survey and enter to
WIN \$500!

broward **MPO**
metropolitan planning organization

SPEAK UP BROWARD
Transportation Choices. Your Voice Counts.

Sun Sentinel Web Banners

SunSentinel

**SunSentinel_Home Page Sponsorship Cube (10% SOV)_300x250
BS Position 2**

Visual Browse

S

SEARCH

TOUR THE SITE

MEMBER CENTER

NEWS

CLASSIFIED

BROWARD

PALM BEACH


SPORTS

ENTERTAINMENT


BUSINESS

LIFESTYLE


HEALTH




Review: 'Interstellar'



Tortuga Music Festival 2015: Advance tickets on sale Friday




Post-punk trio Interpol to play Fillmore




Taylor Swift announces tour; pulls music off Spotify
by Marian Llin, SouthFlorida.com

Taylor Swift goes on a world tour next summer supporting her fifth album, '1989,' but South Florida fans will have to wait about a year to see her. She plays Oct. 27 in Miami, at the American Airlines Arena.



Clematis Street gets Italian
by Susan Bryant, Correspondent

Lawrence Orsola opens on Clematis Avenue on West Palm Beach.



One-woman-play about Vivien Leigh comes to Boca Raton
by Rod Stafford Hagwood, Staff writer

Let's Talk Transportation!

Take our survey and enter to **WIN \$500!**

MPD **SPEAK UP BROWARD**

SunSentinel

SunSentinel_ROS Leaderboard_728x90

Visual Browse

S

SEARCH

TOUR THE SITE

MEMBER CENTER

NEWS

CLASSIFIED

BROWARD

PALM BEACH

SPORTS

ENTERTAINMENT

THURSDAY, NOV. 3, 2014

SunSentinel

78°

Let's Talk Transportation! Take our survey and enter to **WIN \$500!**

MPD **SPEAK UP BROWARD**

TOP NEWS PRESENTED BY **xfinity**

POLITICS 1:45 PM

South Floridians go to the polls; some glitches reported

- Live Election Coverage
- Election 2014: See the Sun Sentinel's endorsements
- Your turn now: Take the time to vote today
- Mayo: From pot to bonds, something



Sun Sentinel Report

Report job ID 1707069056
Date/Time generated November 3, 2014 4:47:08 PM EST
Publisher network name Tribune Interactive
User AJFortner73@gmail.com
Date range Jul 1, 2014 - Oct 31, 2014
PQL query statement where advertiser_id in (71138696)

Advertiser	Creative	Line item	Order	Line item start date	Line item end date	Total impressions	Total clicks	Total CTR
Broward Metropolitan Planning Organization (AX)	SFL_9.12.2014_Broward Metropolitan Planning Organization (AX)_ (CUSTOM)_300x250	78811466 - SFL sun-sentinel.com Home Page Sponsorship Cube (10% SOV) 300x250 AS	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	9/16/14	9/16/14	11305	23	0.20%
Broward Metropolitan Planning Organization (AX)	SFL_9.12.2014_Broward Metropolitan Planning Organization (AX)_ (CUSTOM)_300x250	78812209 - SFL sun-sentinel.com Home Page Sponsorship Cube (10% SOV) 300x250 AS	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	9/30/14	9/30/14	7389	16	0.22%
Broward Metropolitan Planning Organization (AX)	SFL_9.12.2014_Broward Metropolitan Planning Organization (AX)_ (CUSTOM)_300x250	79031033 - SFL sun-sentinel.com ROS Cube 300x250	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	9/15/14	9/30/14	32373	18	0.06%
Broward Metropolitan Planning Organization (AX)	SFL_9.12.2014_Broward Metropolitan Planning Organization (AX)_ (CUSTOM)_728x90	79031042 - SFL sun-sentinel.com ROS Leaderboard 728x90	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	9/15/14	9/30/14	28470	16	0.06%
Broward Metropolitan Planning Organization (AX)	SFL_9.17.2014_Broward Metropolitan Planning Organization (AX)_ (SUB_Web_Banners_300x250_Oct2)_300x250	79031033 - SFL sun-sentinel.com ROS Cube 300x250	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	9/15/14	9/30/14	8554	1	0.01%
Broward Metropolitan Planning Organization (AX)	SFL_9.17.2014_Broward Metropolitan Planning Organization (AX)_ (SUB_Web_Banners_728x90_Oct2)_728x90	79031042 - SFL sun-sentinel.com ROS Leaderboard 728x90	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	9/15/14	9/30/14	12375	8	0.06%
Broward Metropolitan Planning Organization (AX)	SFL_9.17.2014_Broward Metropolitan Planning Organization (AX)_ (SUB_Web_Banners_728x90_Oct2)_728x90	79031784 - SFL sun-sentinel.com ROS Leaderboard 728x90	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	10/1/14	10/22/14	15479	12	0.08%
Broward Metropolitan Planning Organization (AX)	SFL_9.17.2014_Broward Metropolitan Planning Organization (AX)_ (SUB_Web_Banners_300x250_Oct2)_300x250	79031783 - SFL sun-sentinel.com ROS Cube 300x250	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	10/1/14	10/22/14	240	0	0.00%
Broward Metropolitan Planning Organization (AX)	SFL_10.1.2014_Broward Metropolitan Planning Organization (AX)_ (SUB_Web_Banners_300x250_Oct2)_300x250	78812204 - SFL sun-sentinel.com Home Page Sponsorship Cube (10% SOV) 300x250 AS	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	10/6/14	10/6/14	6871	7	0.10%
Broward Metropolitan Planning Organization (AX)	SFL_10.1.2014_Broward Metropolitan Planning Organization (AX)_ (SUB_Web_Banners_300x250_Oct2)_300x250	79031783 - SFL sun-sentinel.com ROS Cube 300x250	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	10/1/14	10/22/14	15036	8	0.05%
Broward Metropolitan Planning Organization (AX)	SFL_10.6.2014_Broward Metropolitan Planning Organization (AX)_ (SUB_Web_Banners_728x90_Oct9)_728x90	79031784 - SFL sun-sentinel.com ROS Leaderboard 728x90	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	10/1/14	10/22/14	27176	12	0.04%
Broward Metropolitan Planning Organization (AX)	SFL_10.6.2014_Broward Metropolitan Planning Organization (AX)_ (SUB_Web_Banners_300x250_Oct9)_300x250	79031783 - SFL sun-sentinel.com ROS Cube 300x250	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	10/1/14	10/22/14	25826	9	0.03%
Broward Metropolitan Planning Organization (AX)	SFL_10.6.2014_Broward Metropolitan Planning Organization (AX)_ (SUB_Web_Banners_300x250_Oct9)_300x250	78812204 - SFL sun-sentinel.com Home Page Sponsorship Cube (10% SOV) 300x250 AS	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	10/6/14	10/6/14	5162	12	0.23%
Broward Metropolitan Planning Organization (AX)	SFL_10.9.2014_Broward Metropolitan Planning Organization (AX)_ (SUB_Web_Banners_728x90_Oct15)_728x90	79031784 - SFL sun-sentinel.com ROS Leaderboard 728x90	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	10/1/14	10/22/14	3293	2	0.06%
Broward Metropolitan Planning Organization (AX)	SFL_10.9.2014_Broward Metropolitan Planning Organization (AX)_ (SUB_Web_Banners_300x250_Oct15)_300x250	79031783 - SFL sun-sentinel.com ROS Cube 300x250	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	10/1/14	10/22/14	11638	3	0.03%
Broward Metropolitan Planning Organization (AX)	SFL_10.9.2014_Broward Metropolitan Planning Organization (AX)_ (SUB_Web_Banners_300x250_Oct15)_300x250	80434923 - SFL sun-sentinel.com Home Page Sponsorship Cube (10% SOV) 300x250 BS Position 2	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	10/14/14	10/14/14	3565	3	0.08%
Broward Metropolitan Planning Organization (AX)	SFL_10.9.2014_Broward Metropolitan Planning Organization (AX)_ (SUB_Web_Banners_300x250_Spamish_Oct_15)_300x250	79059450 - SFL sun-sentinel.com El Sentinel ROC Sponsorship Cube (10% SOV) 300x250 AS	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	10/2/14	10/15/14	744	6	0.81%
Total						215496	156	0.021

El Sentinel Online Web Banners

Web banners rotating 2 seconds per frame

¡Hablemos de Transporte!

¡Participe de la Conversación!
Jueves 2 de Octubre, 2014 • 7-8 pm



SPEAK UP BROWARD
Transportation Choices. Your Voice Counts.

¡Hablemos de Transporte!



¡Tome nuestra encuesta y regístrese para GANAR \$500!



SPEAK UP BROWARD
Transportation Choices. Your Voice Counts.

¡Hablemos de Transporte!



¡Participe de la Conversación!
Jueves 2 de Octubre, 2014 • 7-8 pm

Para más detalles, haga [clic aquí](#) o llame (954) 641-8141



SPEAK UP BROWARD
Transportation Choices. Your Voice Counts.

¡Hablemos de Transporte!



¡Tome nuestra encuesta y regístrese para GANAR \$500!



SPEAK UP BROWARD
Transportation Choices. Your Voice Counts.

El Sentinel Report

Report job ID 1707069056
 November 3, 2014 4:47:08
Date/Time generated PM EST
Publisher network name Tribune Interactive
User AJFortner73@gmail.com
Date range Jul 1, 2014 - Oct 31, 2014
 where advertiser_id in
PQL query statement (71138696)

Advertiser	Creative	Line item	Order	Line item start date	Line item end date	Total impressions	Total clicks	Total CTR
Broward Metropolitan Planning Organization (AX)	SFL_9.12.2014_Broward Metropolitan Planning Organization (AX)_(CUSTOM)_300x250	79056165 - SFL sun-sentinel.com El Sentinel ROC Sponsorship Cube (10% SOV) 300x250 AS	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	9/15/14	9/30/14	2981	1	0.03%
Broward Metropolitan Planning Organization (AX)	SFL_9.12.2014_Broward Metropolitan Planning Organization (AX)_(CUSTOM)_728x90	79056166 - SFL sun-sentinel.com El Sentinel ROC Sponsorship Leaderboard (10% SOV) 728x90 AS	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	9/15/14	9/30/14	6732	6	0.09%
Broward Metropolitan Planning Organization (AX)	SFL_9.17.2014_Broward Metropolitan Planning Organization (AX)_(SUB_Web_Banners_300x250_Spanish_Oct_2)_300x250	79056165 - SFL sun-sentinel.com El Sentinel ROC Sponsorship Cube (10% SOV) 300x250 AS	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	9/15/14	9/30/14	3085	2	0.06%
Broward Metropolitan Planning Organization (AX)	SFL_9.17.2014_Broward Metropolitan Planning Organization (AX)_(SUB_Web_Banners_728x90_spanish_Oct_2)_728x90	79056166 - SFL sun-sentinel.com El Sentinel ROC Sponsorship Leaderboard (10% SOV) 728x90 AS	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	9/15/14	9/30/14	1306	0	0.00%
Broward Metropolitan Planning Organization (AX)	SFL_9.17.2014_Broward Metropolitan Planning Organization (AX)_(SUB_Web_Banners_728x90_spanish_Oct_2)_728x90	79059451 - SFL sun-sentinel.com El Sentinel ROC Sponsorship Leaderboard (10% SOV) 728x90 AS	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	10/2/14	10/15/14	719	0	0.00%
Broward Metropolitan Planning Organization (AX)	SFL_9.30.2014_Broward Metropolitan Planning Organization (AX)_(SUB_Web_Banners_300x250_Spanish_Oct_2)_300x250	79059450 - SFL sun-sentinel.com El Sentinel ROC Sponsorship Cube (10% SOV) 300x250 AS	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	10/2/14	10/15/14	868	2	0.23%
Broward Metropolitan Planning Organization (AX)	SFL_9.30.2014_Broward Metropolitan Planning Organization (AX)_(SUB_Web_Banners_300x250_Spanish_Oct_2)_300x250	79056165 - SFL sun-sentinel.com El Sentinel ROC Sponsorship Cube (10% SOV) 300x250 AS	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	9/15/14	9/30/14	11	0	0.00%
Broward Metropolitan Planning Organization (AX)	SFL_10.6.2014_Broward Metropolitan Planning Organization (AX)_(SUB_Web_Banners_300x250_Spanish_Oct_9)_300x250	79059450 - SFL sun-sentinel.com El Sentinel ROC Sponsorship Cube (10% SOV) 300x250 AS	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	10/2/14	10/15/14	758	2	0.26%
Broward Metropolitan Planning Organization (AX)	SFL_10.6.2014_Broward Metropolitan Planning Organization (AX)_(SUB_Web_Banners_728x90_spanish_Oct_9)_728x90	79059451 - SFL sun-sentinel.com El Sentinel ROC Sponsorship Leaderboard (10% SOV) 728x90 AS	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	10/2/14	10/15/14	767	0	0.00%
Broward Metropolitan Planning Organization (AX)	SFL_10.9.2014_Broward Metropolitan Planning Organization (AX)_(SUB_Web_Banners_728x90_spanish_Oct_15)_728x90	79059451 - SFL sun-sentinel.com El Sentinel ROC Sponsorship Leaderboard (10% SOV) 728x90 AS	5194963 - Broward Metropolitan Planning Organization_(Sept-Oct Campaign)_9/15/2014-10/22/2014_Sunsentinel	10/2/14	10/15/14	397	0	0.00%
Total						17624	13	0.682%

El Sentinel Online Web Banners

SunSentinel

SunSentinel_El Sentinel ROC Sponsorship Leaderboard (10% SOV) 728x90 AS

The screenshot shows the SunSentinel website interface. On the left is a navigation menu with a large 'S' logo and links for SEARCH, LOGIN, TOUR THE SITE, MEMBER CENTER, NEWS, CLASSIFIED, BROWSE, PALM BEACH, SPORTS, ENTERTAINMENT, and BUSINESS. The main content area features the SunSentinel logo at the top, followed by a horizontal banner. The banner is split into three sections: a blue section on the left with the text '¡Hablemos de Transporte!' and 'MPO' logo; a central white section with '¡Tome nuestra encuesta y regístrate para GANAR \$500!' and a \$500 bill graphic; and a blue section on the right with 'SPEAK UP BROWARD' and social media icons. Below the banner is a carousel of images, with the first image showing a sign for 'CIVIC CENTER' and a person in a blue shirt. To the right of the carousel is a purple box with the text 'WATCH. WAGER. WIN.' and the 'Breders Cup' logo, with 'GULFSTREAM PARK' at the bottom.

SunSentinel

SunSentinel_El Sentinel ROC Sponsorship Cube (10% SOV) 300x250 AS

The screenshot shows the SunSentinel website interface, similar to the first one. The navigation menu is on the left. The main content area features the SunSentinel logo at the top, followed by a horizontal banner. The banner is a purple box with the text 'WATCH. WAGER. WIN.' and the 'Breders Cup' logo, with 'GULFSTREAM GULFSTREAM PARK' at the bottom. Below the banner is a carousel of images, with the first image showing a sign for 'CIVIC CENTER' and a person in a blue shirt. To the right of the carousel is a blue box with the text '¡Hablemos de Transporte!' and 'MPO' logo, with '¡Tome nuestra encuesta y regístrate para GANAR \$500!' and 'SPEAK UP BROWARD' below it.

Mobile Advertising

Mobile banners rotating 2 seconds per frame



300x50



Mobile Advertising Report



Date	Impressions	Broward County by Day	Total Clicks	Click Through Rate
9/15/2014	20,761		57	0.27%
9/16/2014	251,324		1,042	0.41%
9/17/2014	105,969		596	0.56%
9/18/2014	188,116		665	0.35%
9/19/2014	161,634		702	0.43%
9/20/2014	98,636		660	0.67%
9/21/2014	106,782		693	0.65%
9/22/2014	103,247		554	0.54%
9/23/2014	159,167		857	0.54%
9/24/2014	86,669		506	0.58%
9/25/2014	107,447		744	0.69%
9/26/2014	102,963		657	0.64%
9/27/2014	125,301		753	0.60%
9/28/2014	79,233		576	0.73%
9/29/2014	110,991		681	0.61%
9/30/2014	111,577		750	0.67%
10/1/2014	62,332		436	0.70%
10/2/2014	113,874		754	0.66%
10/3/2014	106,890		645	0.60%
10/4/2014	80,572		710	0.88%
10/5/2014	91,851		749	0.82%
10/6/2014	94,420		671	0.71%
10/7/2014	69,888		552	0.79%
10/8/2014	79,861		645	0.81%
10/9/2014	95,377		677	0.71%
10/10/2014	94,237		614	0.65%
10/11/2014	78,537		546	0.70%
10/12/2014	100,028		681	0.68%
10/13/2014	111,290		661	0.59%
10/14/2014	103,043		603	0.59%
10/15/2014	112,035		608	0.54%
TOTAL	3,314,052		20,045	0.60%

Scrolling Web Banner – Tri-Rail Website

The screenshot shows the Tri-Rail website interface. At the top, there is a navigation bar with the Tri-Rail logo and contact information: 800-TRI-RAIL (800-874-7245) | 954-783-6030. Below the navigation bar is a scrolling banner area containing several utility widgets and promotional content:

- System Map:** A vertical map showing the rail line from Mangonia Park Station to Miami International Airport Station.
- SPEAK UP BROWARD:** A promotional banner for a survey and town hall meetings. It includes the text "Let's Talk Transportation! eTownHall Meetings" and lists dates: Wednesday, September 10, 2014 - 7-8 pm; Thursday, October 2, 2014 - 3-4 pm; and Thursday, October 9, 2014 - 7-8 pm.
- Train Schedule:** A widget with dropdown menus for "Choose Departure Station", "Choose Arrival Station", and "Choose Day of Travel", along with a "Show Schedule" button.
- Fare Calculator:** A widget with dropdown menus for "Mangonia Park" (origin and destination), "One Way", and "Weekday", along with a "Calculate" button.
- FREE TRI-RAIL SHUTTLE BUSES:** A small image of a shuttle bus.
- BICYCLE INFORMATION:** A small image of a person with a bicycle on a train.
- VIP ALERTS:** A section with links for "Overview", "Easy Card Benefits", and "How to Obtain a Discounted Fare BABY Card".
- EASY CARD:** A section with links for "Purchase or Renew an EASY Card", "Register Your EASY Card for Station Privileges", and "Easy Card FAQs".
- SERVICE UPDATES:** A section with links for "Just TAP On, TAP OR, EASY!" and "Please remember to tap the EASY Card on a validator prior to boarding the train and when you arrive at your destination." It also includes an image of a hand tapping a card on a validator.

At the bottom of the page, there is a footer with the RTA logo and a list of links: About SPRTA, Contact, Employment Opportunities, Google Trip Planner, Missing Child Alerts, Passenger Feedback, Persons with Disabilities, Privacy Policy, Public Record Request, Site Map, Ticket Kiosks, and Title VI. There is also a "Sign up for the Onboard newsletter" section with a "Sign up here" button.

Outdoor Billboard

I-95 Northbound, between Griffin & Stirling Road



Bus Interior / Poster / English & Spanish

Let's Talk Transportation!

JOIN THE DISCUSSION!

The Broward Metropolitan Planning Organization (Broward MPO) and Jade Alexander want your input on the future of transportation in Broward!

Wednesday, September 17, 2014 • 7-8 pm
Thursday, October 2, 2014 • 7-8 pm
Thursday, October 9, 2014 • 7-8 pm
Wednesday, October 15, 2014 • 7-8 pm

Take our survey & enter to WIN \$500!

Visit SpeakUpBroward.org and complete our online survey by October 24.

SPEAK UP BROWARD
Transportation Choices. Your Voice Counts.



¡Hablemos de Transporte!

¡PARTICIPE DE LA CONVERSACIÓN!

¡La Organización Metropolitana de Planificación de Broward (Broward MPO) y Jade Alexander solicitan su opinión acerca del futuro del transporte en Broward!

Miércoles 17 de Septiembre, 2014 • 7-8 pm
Jueves 2 de Octubre, 2014 • 7-8 pm
Jueves 9 de Octubre, 2014 • 7-8 pm
Miércoles 15 de Octubre, 2014 • 7-8 pm

Para más información, llame al (954) 641-8141, o visite SpeakUpBroward.org

¡Tome nuestra encuesta y regístrese para GANAR \$500!

Visite SpeakUpBroward.org y tome nuestra encuesta en línea antes del 24 de octubre.

SPEAK UP BROWARD
Transportation Choices. Your Voice Counts.



Bus Exterior / Taillight

Let's Talk Transportation!

broward **MPO**
metropolitan planning organization

Take our survey & enter to
win \$500!
SpeakUpBroward.org



Social Media – Facebook Page

The screenshot shows a web browser window displaying the Facebook page for 'Speak Up Broward'. The browser's address bar shows the URL 'https://www.facebook.com/SpeakUpBroward'. The page header includes the Facebook logo, the name 'Speak Up Broward', and navigation links for 'Home' and 'Find Friends'. The main content area features a blue banner with the Broward MPO logo and a promotional message: 'Take our survey & enter to win \$500! SpeakUpBroward.org'. Below the banner, there are navigation tabs for 'Timeline', 'About', 'Photos', 'Events', and 'More'. The left sidebar shows '3,394 likes' and a list of people who liked the page. The 'ABOUT' section contains a description: 'It's time for the people of Broward to speak up about the future of our transportation. Join the conversation! Speak Up Broward is listening.' and the website URL 'http://www.speakupbroward.org/'. The 'PHOTOS' section shows a photo of a group of people. The main timeline area displays a post from 'Speak Up Broward' shared 4 hours ago, with the text: 'Broward County has more than \$1 billion in unfunded transportation needs. Where will the money come from?'. Below the text is a photo of a traffic jam on a highway. The right sidebar features a 'Create Page' button, a 'Recent' section with years 2014 and 2013, and a sponsored advertisement for UGG boots.

Social Media – Facebook Page

The screenshot shows a web browser window displaying the Facebook page for 'Speak Up Broward'. The browser's address bar shows the URL <https://www.facebook.com/speakupbroward>. The page header includes the Facebook logo, the page name 'Speak Up Broward', and navigation links for 'Home' and 'Find Friends'. A search bar is also present.

The main banner features the Broward Metropolitan Planning Organization (MPO) logo and a large announcement: 'Join the Discussion! eTownHall Meeting Wednesday, September 17, 2014 • 7-8 pm Details at SpeakUpBroward.org'. Below the banner is the 'Speak Up Broward' logo and navigation tabs for 'Timeline', 'About', 'Photos', 'Events', 'More', 'Liked', 'Following', and 'Message'.

The left sidebar contains several sections: 'PEOPLE' with 3,718 likes and a list of users who liked the page; 'ABOUT' with a description: 'It's time for the people of Broward to speak up about the future of our transportation. Join the conversation! Speak Up Broward is listening.' and the website URL <http://www.speakupbroward.org/>; and 'PHOTOS' with a grid of images.

The main content area shows a post from 'Speak Up Broward' posted 23 hours ago. The post text asks: 'What's your favorite street or neighborhood to go for a run, walk or bike ride in Broward? #SpeakUpBroward'. Below the text is a large photograph of a beach with palm trees and a lifeguard stand. The post has 40 shares and is visible to 6,803 people.

The right sidebar features a 'Create Page' button, a 'Recent' activity list for 2014 and 2013, and two sponsored advertisements for Nordstrom boots and Sorel boots.

Social Media – Twitter Page

Join the Discussion!
eTownHall Meeting
Wednesday, September 17, 2014 • 7-8 pm
Details at SpeakUpBroward.org

Speak Up Broward
@SpeakUp_Broward
Move People - Create Jobs - Strengthen Communities
Broward County, FL
SpeakUpBroward.org

TWEETS 1,561 FOLLOWING 680 FOLLOWERS 459 FAVORITES 466 LISTS 5

Tweets Tweets & replies Photos & videos

Speak Up Broward retweeted
FLORIDA DOT @MyFDOT · 5h
Milestone accomplishment as [PortEverglades](#) surpasses 1 million TEUs (20-foot units) for 1st time in history bizjournals.com/southflorida/h
#freight

Speak Up Broward retweeted
The Diane Rehm Show @drshow · 23h
ICYMI: We've posted some results from last week's #biking and driving poll. Take a look: bit.ly/1tNpgdN

Trends · Change
#AdvancedWarfare
Promoted by Mountain Dew®
#omsf14
#DelSomethingBigNov7
#MyFOURQuestion
#AskNickiJonas
#YouKnowYouCaughtTheFeedsWhen
Alex
Christmas
Secrets

Social Media – Twitter Page

broward MPO
metropolitan planning organization

SPEAK UP BROWARD

Speak Up Broward
@SpeakUp_Broward
Move People - Create Jobs - Strengthen Communities
Broward County, FL
SpeakUpBroward.org

Take our survey & enter to win \$500!
SpeakUpBroward.org

TWEETS 1,561 FOLLOWING 680 FOLLOWERS 459 FAVORITES 466 LISTS 5

Tweets Tweets & replies Photos & videos

Speak Up Broward retweeted
FLORIDA DOT @MyFDOT · 5h
Milestone accomplishment as **PortEverglades** surpasses 1 million TEUs (20-foot units) for 1st time in history bizjournals.com/southflorida/h... #freight

Speak Up Broward retweeted
The Diane Rehm Show @drshow · 23h
ICYMI: We've posted some results from last week's #biking and driving poll. Take a look: bit.ly/1tNpgdN

French Paper Company @FrenchPaperCo · Follow

Hootsuite @hootsuite · Follow

The Post Culture @PostCul... · Follow

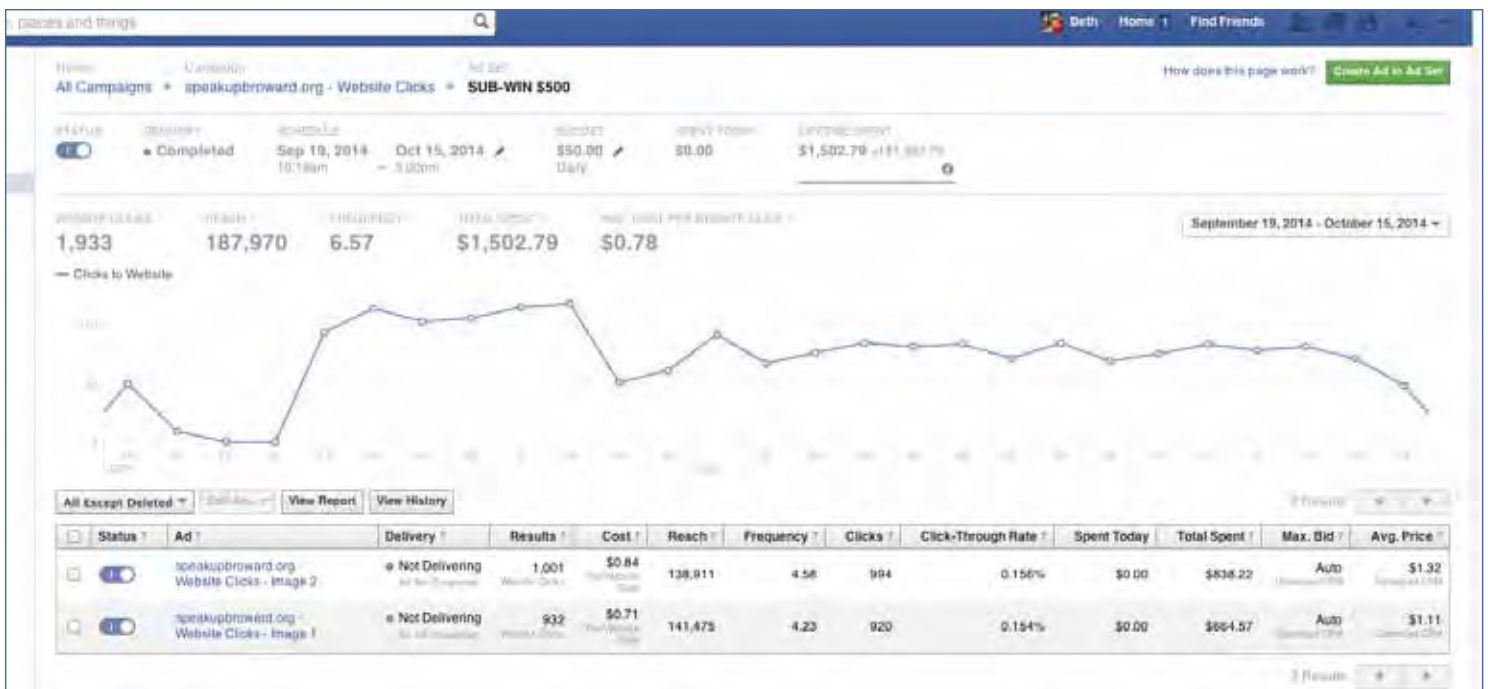
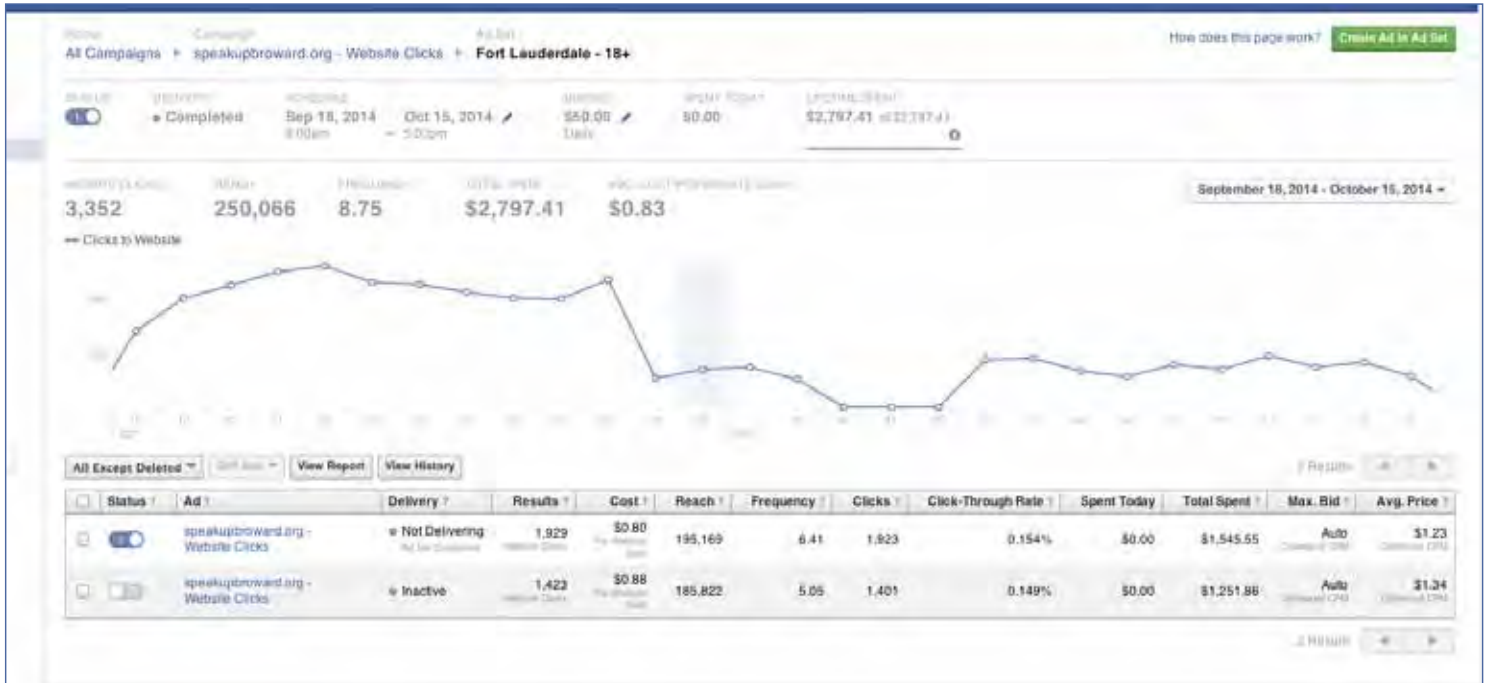
Trends · Change
#AdvancedWarfare
Promoted by Mountain Dew®
#omsf14
#DelSomethingBigNov7
#MyFOURQuestion
#AskNickiJonas
#YouKnowYouCaughtTheFeedsWhen
Alex
Christmas
Secrets

Facebook Ads

This screenshot shows a Facebook news feed. The top navigation bar includes the search bar and user profile information. The left sidebar contains navigation options like News Feed, Messages, and various games. The main content area features a post from Fran Azouz with a video titled "Dear Parent: About THAT kid...". Below it is a sponsored post from "Speak Up Broward" with the text "What's your favorite street or neighborhood to go for a run, walk or bike ride in Broward? #SpeakUpBroward" and an image of palm trees. The right sidebar shows "YOUR PAGES" with an event invite and recommended games like "Farm Heroes" and "Pet Rescue".

This screenshot shows a Facebook news feed. The top navigation bar is identical to the first image. The left sidebar is also the same. The main content area features a post from Robert Reich with the text "No wonder that Barack Obama and Chinese President Xi Jinping this morning announced a historic agreement to reduce carbon emissions in both countries than Mitt...". Below it is a sponsored post from "Mashable" with the text "Attention Microsoft users. Install this patch ASAP." and an image of the Windows logo on a cracked screen. The right sidebar shows "YOUR PAGES" with an event invite and recommended games. A new sponsored post from "MEO" is visible, titled "ENTER TO WIN \$500" and "Help plan the future of Broward County. Take our survey for a chance to win!".

Facebook Report



Street Team

Let's Talk Transportation!

The Broward Metropolitan Planning Organization (Broward MPO)
wants your input on the future of transportation in Broward!
Your voice matters, so Speak Up Broward!

Please visit us at these events:

Saturday, September 27
**MISS MIAMI BROWARD CARNIVAL
PAGEANT**

7pm
Miramar Cultural Center
2400 Civic Center Place, Miramar, FL 33025
www.miramarculturalcenter.org/calendar.aspx?EID=197

Sunday, September 28
LAS OLAS SUNDAY MARKET

9am - 3pm
333 E Las Olas Boulevard, Fort Lauderdale, FL 33301
www.lasolassundaymarket.com

Wednesday, October 1
NSU FARMERS MARKET

Noon - 5pm
Alvin Sherman Library Quad (NSU)
3100 Ray Ferrero, Jr. Blvd, Fort Lauderdale, FL 33314
www.communityfarmersmarketsofsouthflorida.com

Friday, October 3
RIVERWALK BACON BASH

6pm - 10pm
Esplanade Park
400 SW 2nd Street, Fort Lauderdale, FL 33312
www.goriverwalk.com/7762/bacon_bash

Saturday, October 4
PLANTATION FARMERS MARKET

8am - 2pm
12050 W. Sunrise Blvd, Plantation, FL 33323
www.communityfarmersmarketsofsouthflorida.com

Sunday, October 5
SUNTRUST SUNDAY JAZZ BRUNCH

11am - 2 pm
201 SW 5th Avenue, Fort Lauderdale, FL 33312
www.fortlauderdale.gov/events/jazzbrunch/jazz-brunch.htm

Saturday, October 11
SMOKE ON THE WATER BBQ FEAST

11am - 4pm
Esplanade Park
400 SW 2nd Street, Fort Lauderdale, FL 33312
www.goriverwalk.com/6454/smoke-on-the-water-bbq-feast

Sunday, October 12
TAMARAC FARMERS MARKET

9am - 2pm
7825 Southgate Blvd. Tamarac, FL 33321
www.communityfarmersmarketsofsouthflorida.com

broward **MPO**
metropolitan planning organization


SPEAK UP BROWARD
Transportation Choices. ✓ Your Voice Counts.


For more details, call (954) 641-8141 or visit SpeakUpBroward.org

Schedule subject to change without notice.

For complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the American with Disabilities Act, please contact: Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org


Street Team Table / Pop Up Banner


Lets Talk Transportation!




Take our survey and enter to WIN \$500!

SpeakUpBroward.org




SPEAK UP BROWARD
Transportation Choices. Your Voice Counts.


broward **MPO**
metropolitan planning organization



Pop Up Banner

Media Hits

Fort Lauderdale Chamber of Commerce– September 12, 2014

The screenshot shows the website for the Fort Lauderdale Chamber of Commerce. At the top, there is a navigation bar with the text "Greater Fort Lauderdale Chamber of Commerce" and the slogan "EXPERIENCE. BETTER. BUSINESS." Below this, a banner for an event on "THURSDAY, NOVEMBER 6, 2014" at the "HYATT REGENCY PIER SIXTY-SIX CRYSTAL BALLROOM" is displayed, titled "SALUTE TO BUSINESS" and sponsored by Bank of America.

The main content area features a "NonProfit" section with the following details:


- Event:** Let's Talk Transportation
- Date:** September 17, 2014
- Time:** 7:00 pm - 8:00 pm
- Contact:** Ryan Christopher, Phone: 954-876-0033, Email: ryan@browardmpo.org

Below this is a section titled "Speak Up Broward to Host Televised eTownHall Meetings and Launch Online Survey". The text describes the Broward Metropolitan Planning Organization's (Broward MPO) outreach initiative, which will host four televised eTownHall meetings to discuss transportation issues. The events are scheduled for Wednesday, September 17; Thursday, October 2; Thursday, October 9; and Wednesday, October 15 from 7-8pm. The survey will be available starting September 12.

On the right side of the page, there is a "CALENDAR OF EVENTS" for November 2014, showing dates from 1 to 30. Below the calendar is a "FACEBOOK FANS" section for the Greater Fort Lauderdale Chamber of Commerce, which has 2,303 fans. A "MEMBER OF THE MONTH" section is also visible at the bottom right.

Media Hits

SouthFloridaGayNews.com – eblast September 17, 2014




SFGN
SOUTHFLORIDAGAYNEWS.COM

QUICK LINKS



- Classifieds
- Videos
- Community & Calendar


CURRENT ISSUE




Keep Up With Us

- Facebook
- Twitter


Let's Talk Transportation!  Take our survey and enter to **WIN \$500!** 



Truvada Whore: The War Escalates With AHF's Anti-PrEP Campaign
"I think AHF has become the Tea Party of HIV prevention." Adam Zeboski (far right) Truvada advocate



Philly 'Clean Cut' Gay Bashers Turn Themselves In
Social media, a former TV reality show personality and a Twitter sleuth are being credited in helping identify members of the "clean cut hate gang" allegedly responsible for the Sept. 11 gay bashing of male couple in Philadelphia.



Ginsburg: Watch 6th Circuit On Gay Marriage
People seeking clues about how soon the Supreme Court might weigh in on states' gay marriage bans should pay close attention to the 6th Circuit Court of Appeals, Justice Ruth Bader Ginsburg told a Minnesota audience Tuesday.

Media Hits

Miami Herald – September 22, 2014

Publication: Miami Herald

Date: September 22, 2014

Circulation: 164,332

Media Value: \$5,943.00

7 In

Miami Herald

MONDAY, SEPTEMBER 22, 2014 \$1.00 FINAL EDITION MIAMIHERALD.COM

3B COUNTERFEIT CREDIT CARDS A GROWING SCAM **6-9B** TELEVISION, MOVIES, COMICS AND PUZZLES

LOCAL & STATE

B

• BROWARD COUNTY SPEAK OUT ABOUT TRANSPORTATION

Does Broward need more express lanes or should it invest in rapid transit-style buses or rail? Now's your chance to let planners know how you feel.

Officials are hosting a series of online town halls on the future of transportation in Broward from 7 to 8 p.m. on Oct. 2, 9 and 15. You can submit questions or comments to panelists online or by phone during each event.

Go to SpeakUpBroward.org to find out more, or call 954-641-8141.

SUN SENTINEL

Media Hits

Wilton Manors E-Newsletter – September 24, 2014

WILTON MANORS

E-News September 24, 2014



Feature Story

The City of Wilton Manors Lowers Tax Rates to Benefit Homeowners

Wilton Manors homeowners will see a reduced tax rate for the upcoming 2014-2015 Fiscal Year.

Mayor Gary Resnick praised the collaborative process in which city staff, the Commission, residents and the Budget Review Advisory Committee all took part. "Our budget process has enabled us to lower the millage rate and still pursue capital and operational goals to bolster public safety, code enforcement and improve parks and recreational amenities in the City. We are in a very strong fiscal position," said Mayor Resnick.

The FY 2014-2015 budget allocates funding for:

- Additional staffing in the Police Department, Code Compliance Division, Library and Leisure Services Department
- Technology upgrades to streamline services and improve efficiencies in the Library and Leisure Services Departments
- Necessary vehicle replacements, including marked police cars
- Upgrades to city facilities, including \$1.4 million for the repurposing of Mickel Field
- A wage and classification study to adjust pay ranges to make them competitive
- Implementation of a new three-year contract with the police union to position the City to recruit and to retain qualified police personnel in a sustainable manner

Commissioners also approved new fire assessment fees based on the number of emergency calls a specific type of building receives. Residential will pay \$169.80 per unit.

Join Our Mailing List!

[Forward to a Friend](#)

This Week's Events!

September 24

Family Storytime
5:30 - 7 p.m.
Richard C. Sullivan Library

Zumba Fitness
7 - 8 p.m.
Island City Park Preserve

September 25

Dog Obedience Class
9:30 a.m.
Hagen Park (Hickwood Court)

Square Dancing
7 - 9:30 p.m.
Island City Park Preserve

September 27&28

Wilton Manors Green Market
9 a.m. - 2 p.m.
Wilton Manors City Hall/Hagen Park

Speak Up Broward Invites You to Discuss the Future of Transportation in Broward



This live eTownHall series, hosted by the Broward Metropolitan Planning Organization and Jade Alexander, is a chance for you to join the conversation as groups of panelists discuss the current status of transportation in Broward and how that could change in the future based on our actions today.

You can join the discussion by:

- watching live on BECON TV (WBEC Channel 63 and Channel 19 for Comcast users)
- streaming online at SpeakUpBroward.org
- calling in and listening live at 877-353-4701
- attending in person at the Broward MPO office: Trade Centre South, 100 W Cypress Creek Road, Suite 850, Fort Lauderdale, FL 33309

eTownHall Meetings:

- Thursday, October 2, 7-8 p.m.
- Thursday, October 9, 7-8 p.m.
- Wednesday October 15, 7-8 p.m.

Call (954) 641-8141 or visit SpeakUpBroward.org for more information.

SOUTH FLORIDA TIMES sfetimes.com "Elevating the Dialogue"

SERVING, MIAMI-DADE, BROWARD, PALM BEACH AND MONROE COUNTIES

OCTOBER 16 - 22, 2014 | 50¢

IN THIS ISSUE

BROWARD



DINING/8C Chef Irie



AROUND SOUTH FLORIDA/2B Elgin Jones



DOMESTIC VIOLENCE/3A Pastor J.R. Thicklin

Dredging costs millions but will yield billions



PHOTOS COURTESY OF PORTEVERGLADES.COM/DREDGINGTODAY.COM AND CHARTERWORLD.COM

POR T EVERGLADES: Port Everglades, (above) will be excavated by a dredger (above right) so that large ships (bottom right) can safely navigate.

By ALLISON HORTON Special to South Florida Times

FORT LAUDERDALE, Fla. — Local officials touted the merits of dredging Port Everglades to accommodate larger ships that will pass through an expanded Panama Canal during a Broward Metropolitan Planning Organization eTownhall meeting last Thursday.

During the meeting, residents were encouraged to ask any transportation questions to the participants, which included Richard Blattner, Chair of the Broward MPO; Barbara Sharief, Broward County Mayor; and U.S. Reps. Lois Frankel and Debbie Wasserman Schultz. Residents could also view the meeting online or on TV as well as listen via telephone.

Officials were repeatedly asked about the economic and environmental impact of the \$370 million dredging project, which will be mainly funded by the Army Corps of Engineers and Port Everglades.

Wasserman Schultz discussed her January trip with U.S. Vice President Joe Biden to the Panama Canal.

"We were told that any port in the United States that wasn't dredged to about 50 feet was

going to be left behind economically," said Wasserman Schultz of the widening of the Panama Canal to allow for super-sized vessels with four times the tonnage of current ships.

The Army Corps of Engineers approved funding for a dredge to 47 feet but Port Everglades wanted to go deeper to make sure super-

ENVIRONMENT

size ships could easily get into the port. The Corps signed off another foot to 48 feet and the Broward County Commission approved funding the extra \$9 million needed for the one-foot accommodation. The Corps allows an extra two-foot allowance, which will ensure the dredging of Port Everglades will be 50 feet.

A final report from the Corps is expected by early next year and will be a crucial next step in the project. Dredging could begin in early 2018.

"The entire Florida delegation is continuing to fight for funding approved for the full 48 feet," Wasserman Schultz said.

Frankel also voiced her support for funding

for the 48-foot dredging.

"Fort Lauderdale, which is one of the biggest cargo ports in Florida, will lose a lot of business," Frankel said. "We would lose thousands of jobs and billions in dollars."

Larger ships would not increase truck and train traffic congestion due to the completion this year of a \$53 million, 42-acre intermodal container facility at the port, Sharief said. The facility would allow for cargo containers to be placed on railways and quickly leave the port at a faster rate, Sharief said.

"Larger ships will not impact traffic on the streets but will provide revenue generation through Port Everglades," said Sharief.

For the past 18 years, Broward County has sought permission to deepen its port so the environmental impact of the dredging has been studied, Frankel said. Sixteen acres of sea grass and other plant life would have to be replaced and a coral reef would be transplanted before dredging began to maintain the environment.

"There is no question that our natural resources in south Florida are a huge part of our economy and important to who we are," Frankel said. "There is a careful balance between dredging that leads to tremendous economic activity and jobs and also preserving precious resources."

PALM BEACH

News anchor committed to prevent domestic violence

By KYOTO WALKER Special to South Florida Times

WEST PALM BEACH, Fla. — Young people are becoming the new face of domestic violence, says Tamron Hall, the host of MSNBC's News Nation and co-host of NBC's Today Show. That's why the national correspondent and news anchor is participating in a new initiative that targets youth in an effort to educate them about domestic abuse and decrease the incidents of violence. Hall has had several years of experience working with youth as the emcee of the Urban League of Palm Beach County's Youth Empowerment Luncheon. The event, which promotes the National Urban League Incentive to Excel & Succeed (NULITES) program, was held most recently at the Palm Beach County Convention Center in downtown West Palm Beach.

As a part of the Today Show's "Shine a Light" series, a campaign to support worthy causes, Hall has committed to help end domestic abuse. She said her goal is to create a PSA to air in schools, camps, churches and other

organizations with youth because domestic violence is increasingly affecting this population. "Research and data show that young people, middle and high school, are increasingly in relationships that involve domestic violence," Hall said. "Technology (plays a part). They talk a lot about cyber bullying for example. There's a lot of aggressive behavior that we're seeing in social media."

In recent months, several high profile athletes have also been involved in domestic violence incidents such as NFL player Ray Rice who in February allegedly punched his then fiancée and current wife Janay (Palmer) Rice on an elevator in Atlantic City and knocked her unconscious. And Olympic gold medalist soccer player Hope Solo was arrested in June for reportedly hitting her sister and 17-year-old nephew.

Patrick Franklin, president and CEO of the Urban League of Palm Beach County, said that young people are confused with perceptions connected with domestic violence. "It has a negative impact because we see all too often our 'so-called' role models being victims and involved in domestic violence and it does not send a clear message to our youth, our young families and our young couples," he said.

Hall has been open about her family's personal tragedy involving domestic violence when in 2004 her sister was



PLEASE TURN TO TAMRON/7A

PHOTO COURTESY OF LEONARD BRYANT PHOTOGRAPHY

Tamron Hall speaks to children participating in NULITES at Palm Beach Urban League.

MIAMI-DADE



PHOTO COURTESY OF JERRELL DOUSE

EDUCATION: Richard Allen Leadership Academy where black boys are nurtured.

School is saving black boys

By JERRELL DOUSE Special to South Florida Times

OPA LACKA, Fla. — Le'Foya Robinson loathes labels—on people: They belong on canned food products and on clothing. She is even more repulsed when labels

are used to represent people, especially black boys as thugs and thieves; suspects and Rialin recipients.

Robinson, principle of the Richard Allen Leadership Academy K-5, a charter

PLEASE TURN TO SAVING/2A

KEY WEST

Pastor's theft trial in November but members replace funds now

By JOHN L. GUERRA Special to South Florida Times



WENDY TUCKER FOR SOUTH FLORIDA TIMES

St. James First Missionary Baptist Church

KEY WEST, Fla. — A delay in the trial of a Key West pastor for theft of church funds, has not delayed congregants donations to replenish missing money and restore the historic building.

It has been 17 months since Rev. John W. McKenzie, the former pastor accused of stealing more than \$54,000 from Saint James First Missionary Baptist Church in Key West, was charged with the crime.

If the latest trial date sticks, McKenzie will stand trial Nov. 17 in Key West. After eight pretrial hearings and five trial postponements, it looks as if McKenzie will

PLEASE TURN TO CHURCH/2A

SOUTH FLORIDA TIMES IS AVAILABLE AT YOUR LOCAL





Published in

Business

Home

News & Info

Events

Print, Email

October 17 | Written by [Jennifer Capodanno](#) | [Receive this by e-mail](#) | [Add to](#) | [Share](#)

Interactive survey addresses Broward's long-term transportation needs



Through October 24, the Broward Metropolitan Planning Organization (Broward MPO) is seeking public input through its interactive, online survey about the future of Broward's transportation system. Survey responses will provide valuable insight about the public's preferences and will help guide decisions about the future of mobility and connectivity in Broward. In appreciation for participation, survey respondents are entered into a drawing to win \$500.

"The Broward MPO is committed to listening to the community about transportation issues and solutions," said Greg Stuart, executive director at the Broward MPO. "Through our online survey, we are providing a convenient outlet for people to have a voice as a way to create positive improvements to our transportation system."

As part of the Broward MPO's public outreach initiative, Speak Up Broward, the online survey is designed so that participants can learn about transportation issues and express their opinions about what they think should be priorities when making decisions, what types of improvements should be made in the future, and what is the best way to address Broward's long-term transportation needs.

Also as part of the Speak Up Broward initiative, the Broward MPO just concluded "Turns Talk: Transportation," a four-part televised eTownHall series featuring panels made up of top state and local officials and business leaders, including Rep. Debbie Wasserman Schultz, Rep. Lois Frankel, and Commissioners Chip LaMarca, Barbara Shanel and Richard Blatner. Panelists responded to viewers' questions submitted over the phone, on social media, and through a live chat. Questions and comments varied in scope, and included topics such as transit routes, the Tri-Rail Coastal Link, All Aboard Florida, pedestrian safety, bus stop upgrades, funding, and the needs of transportation disadvantaged individuals.

To take the survey or to watch the eTownHall meetings, please visit www.SpeakUpBroward.org.

About The Broward Metropolitan Planning Organization (Broward MPO)

The Broward MPO is a transportation policy-making board responsible for transportation planning and funding allocation in Broward County. The Broward MPO works with the public, planning organizations, government agencies, elected officials, and community groups to develop transportation plans. For additional information, call (954) 641-8181, or visit www.browardmpo.org.

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#) [14](#) [15](#) [16](#) [17](#) [18](#) [19](#) [20](#) [21](#) [22](#) [23](#) [24](#) [25](#) [26](#) [27](#) [28](#) [29](#) [30](#) [31](#) [32](#) [33](#) [34](#) [35](#) [36](#) [37](#) [38](#) [39](#) [40](#) [41](#) [42](#) [43](#) [44](#) [45](#) [46](#) [47](#) [48](#) [49](#) [50](#) [51](#) [52](#) [53](#) [54](#) [55](#) [56](#) [57](#) [58](#) [59](#) [60](#) [61](#) [62](#) [63](#) [64](#) [65](#) [66](#) [67](#) [68](#) [69](#) [70](#) [71](#) [72](#) [73](#) [74](#) [75](#) [76](#) [77](#) [78](#) [79](#) [80](#) [81](#) [82](#) [83](#) [84](#) [85](#) [86](#) [87](#) [88](#) [89](#) [90](#) [91](#) [92](#) [93](#) [94](#) [95](#) [96](#) [97](#) [98](#) [99](#) [100](#)

Rate this item:

[Facebook](#) [Twitter](#) [LinkedIn](#) [Google+](#) [Print](#) [Email](#) [Share](#) [30 people like this. Sign Up to see what your friends like.](#)

Archives

[November 2014](#)

[October 2014](#)

[September 2014](#)

[August 2014](#)

[July 2014](#)

[June 2014](#)

[May 2014](#)

[April 2014](#)

[March 2014](#)

[September 2013](#)

[July 2013](#)

[May 2013](#)

Tag Cloud

[Business](#)

[Download Hollywood Gazette](#)

[Hollywood Gazette](#)

[Local Businesses](#)



SPEAK UP BROWARD

Transportation Choices.  Your Voice Counts.

