



SPEAK UP BROWARD

Transportation Choices. Your Voice Counts.

FUNDING OUR TRANSPORTATION FUTURE

broward **MPO**
metropolitan planning organization



What is **SPEAK UP BROWARD**?



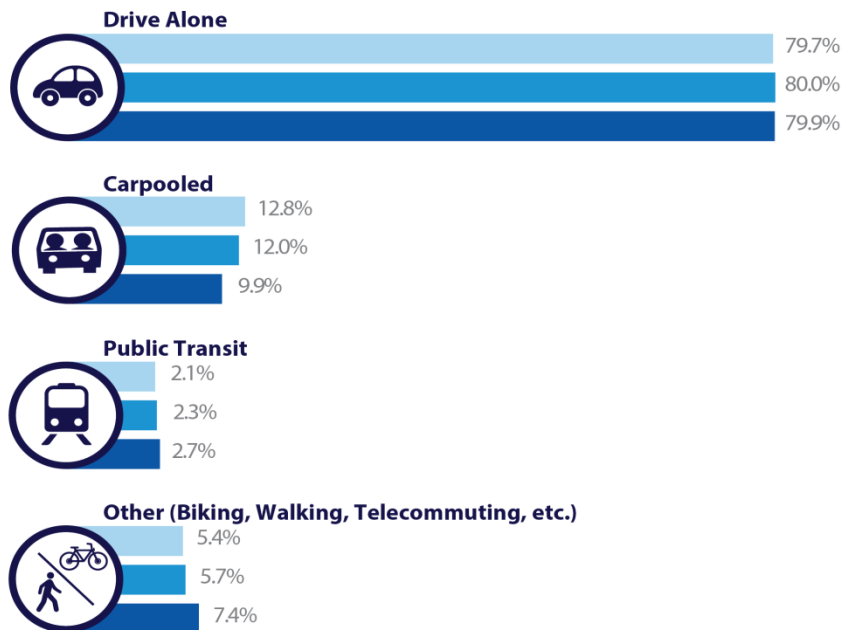
- New grassroots initiative from the Broward Metropolitan Planning Organization (MPO)
- Designed to engage the public in a conversation about Broward 's transportation system, its future and how to fund it.



Getting the conversation started...



What is transportation in Broward like today?



Source: U.S. Census Bureau

■ 1990 | ■ 2000 | ■ 2010

What we've **heard** through our surveys...



What improvements would you like to see in the future?



71% of respondents believe that traffic congestion will get **WORSE**



59% think expanding public transportation services should be a **VERY HIGH PRIORITY**



49% are **SATISFIED** with their travel options other than driving



65% or more feel that **IMPROVEMENTS** are needed to bus, rail, bicycle, or pedestrian conditions

Source: Speak Up Broward Online Survey



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Continuing the **conversation...**



What can we afford?

*For more information on Broward's current Long Range Transportation Plan (LRTP), visit

www.Commitment2040.org

www.SpeakUpBroward.org

Based on available funding for the next 25 years:



- 19 miles of new or widened roadways
- \$2.25 billion to invest in interstate and turnpike improvements
- 13 intersection improvements
- \$210 million in traffic signal upgrades



- Existing Broward County Transit (BCT) local bus service will be reduced
- New premium bus service is planned but will only occur if new operating funds can be obtained



- Tri-Rail service will remain the same
- Wave Streetcar in Downtown Fort Lauderdale will be constructed



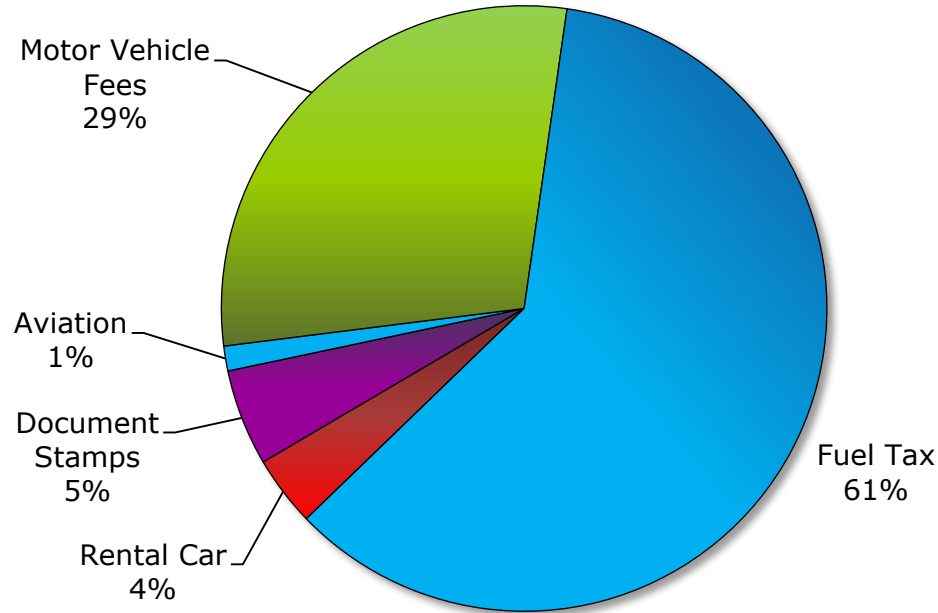
- 700 miles of new bicycle and pedestrian improvements planned



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How is transportation funded today?



At the Federal level:

Federal gas tax is a flat fee (18.4 cents) on each gallon sold, **not** a percentage of the price per gallon.



Source: Congressional Budget Office, February 2014 baseline projection

Gas tax revenues are **declining**...



Source: PEW Analysis of U.S. Census Bureau's Annual Survey of State and Local Government Finances

*We will run out
of money
soon if nothing
is changed*



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Why are there **not enough** funds?



The gas tax has not increased for two decades



Costs for operations and maintenance are higher



Vehicles are driving more miles with less gasoline – better fuel efficiency

What can be done?

Use	Area	Sales Tax	Gas Tax
General Transportation	Maryland	-	Raised by 3.5 cents (2013)
	Massachusetts	-	Raised by 3 cents (2013)
	Virginia	-	Changed from flat to a percentage (2013)
	Wyoming	-	Raised by 10 cents (2013)
Transit	Los Angeles	1/2 cent (2008)	-
	Seattle	9/10 cent (2006)	-
	Phoenix	4/10 cent (2000)	-
	Salt Lake City	1/4 cent (2006)	-
	Denver	4/10 cent (2004)	-

Many regions are looking at additional local funding sources to cover the growing decline in federal funding.



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Local funding sources for **consideration:**



Additional Fee
for Driver's
Licenses



Additional Fee
for License
Plates



Initiate
Mileage Fee



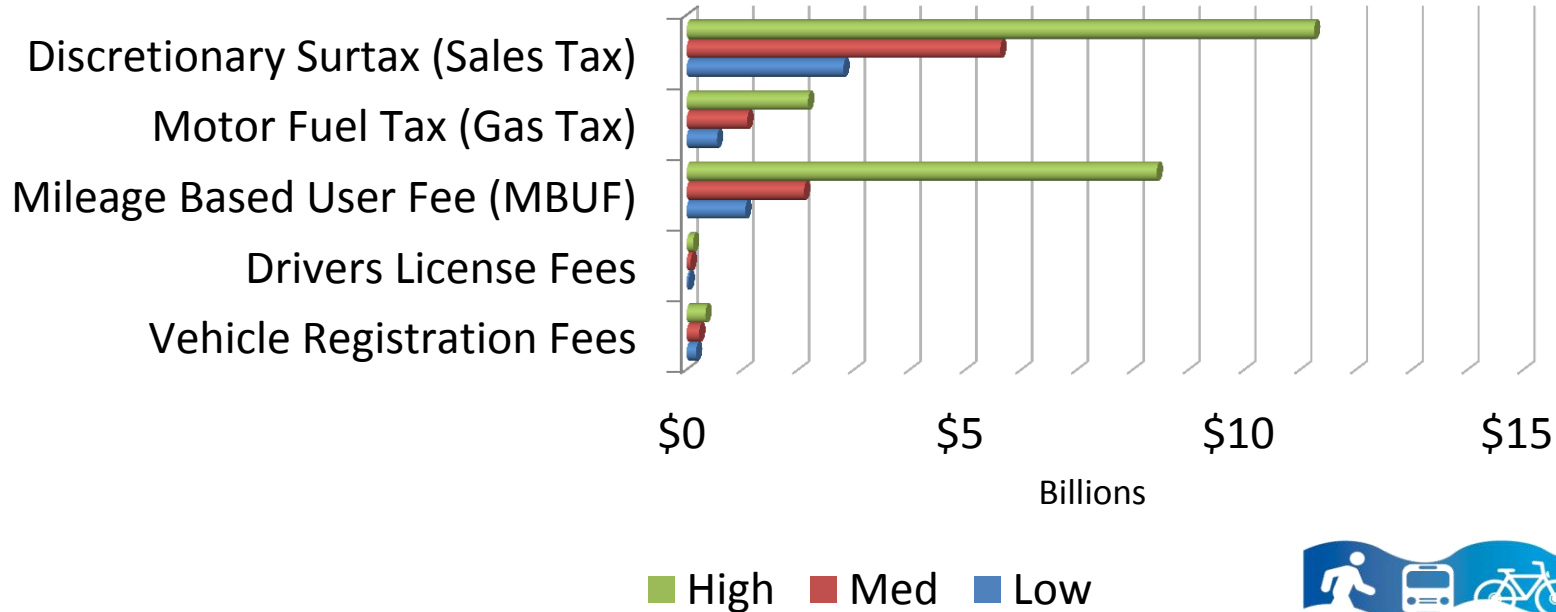
Increase Local
Sales Tax



Additional
Local Gas Tax

How much funding could be generated?

Projected Revenues 2015-2040



Source: Speak Up Broward Funding the Future We Want Report, 2014



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What can **YOU** do to help...



Make your voice heard!! Tell your elected officials:

- Transportation is important to you
- Ask them to advocate for better transportation on your behalf



Making your representatives and community leaders aware that you want more from your transportation system will elevate the conversation to the next level



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Broward MPO



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SpeakUpBroward

The Web:

www.SpeakUpBroward.org

The screenshot shows the homepage of the Speak Up Broward website. At the top, there is a navigation menu with links for Home, Equal Opportunity, Acronyms, and Contact Us. Below this is the Broward MPO logo and a search bar. The main navigation menu includes: About the MPO, Commitment 2040, Planning, Programs, Documents & Publications, Projects & Studies, Regional Partnerships, Transportation Disadvantaged, and Public Involvement. The central content area features a 'Speak Up Broward' header, a 'DID YOU KNOW?' section with statistics, and a 'Take our Survey' button.

DID YOU KNOW?		
In 2011, South Florida drivers spent a collective		
174.6 million hours	\$3.7 million dollars	1.9+ million pounds
STUCK IN TRAFFIC	IN LOST PRODUCTIVITY	OF GREEN HOUSE GASES pumped into our air

Take our Survey

WHAT CAN I DO TO HELP?



Become a **Speak Up Broward** Ambassador...



Contact:

Chris Ryan

MPO Public Information Officer 954-876-0036 or
ryanc@browardmpo.org

Pamela Adams

Speakers Bureau 954-764-8500 or
pamelaadams@speakupbroward.org



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Questions?