broward

# ransportation ransformation

**Moving People, Creating Jobs, Strengthening Communities** 

#### FREIGHT ON THE HORIZON: A BOOMING INDUSTRY

Last month, an update to the Southeast Florida Regional Freight Plan was completed with an eye towards future growth. The Broward Metropolitan Planning Organization (MPO), in coordination with Miami-Dade and Palm Beach MPOs, FDOT, the three area seaports (Port Everglades, Port Miami, Port of Palm Beach), the three area airports (Fort Lauderdale-Hollywood International Airport, Miami International Airport, Palm Beach International Airport), the CSX and FEC railroads, as well as a number of private sector stake holders, completed the Plan, which creates a roadmap for the future of the freight industry in Southeast Florida.

Freight can be defined as the commercial transportation of goods, whether by truck, train, ship, or aircraft. One of the Plan's findings was that the freight industry accounts for approximately 278,000 direct jobs in Southeast Florida, with an average salary of \$69,000 per year. Overall, the freight industry has a \$55 billion impact on Southeast Florida's economy. "The financial impact of the freight industry is critical to the economic vitality of Southeast Florida and freight must continue to be an important aspect of the MPO's overall planning efforts," said Paul Flavien, the Broward MPO's Freight Planner.



One of the most crucial improvements made to the Southeast Florida freight infrastructure was the construction of new facilities at both Port Everglades and Port Miami which allows for a seamless transfer of freight containers from ships to trains for delivery. Another critical improvement was the creation of the Port Miami tunnel, which allows trucks direct access from Port Miami to nearby highways.

The updated Plan also uncovered the need for additional truck parking to facilitate freight movement within the region. There are approximately

300 existing truck parking spaces in Southeast Florida; however, the Freight Plan estimates that over 12,000 are needed in order to meet the current and expanding demand.

The success of the freight industry is critical to the future growth and economic competitiveness of the Southeast Florida region. Through the Freight Plan, the Broward MPO and its partners are championing the growth of the freight industry with the objective of making Southeast Florida a globally competitive logistics hub.

For more information, or to view the freight plan in its entirety, please visit: www.browardmpo.org or contact Paul Flavien at flavienp@browardmpo.org or by phone at (954) 876-0045

- ♥ MESSAGE FROM CHAIR
- HOW STREETSMART ARE YOU?
- **■** MAYORS' CHALLENGE
- **EDUCATION AND OUTREACH**



Commissioner Richard Blattner Chair, Broward MPO City of Hollywood, District 4

### MESSAGE FROM THE CHAIR

In their 2014 edition of "Dangerous by Design", the National Complete Streets Coalition ranked four Florida metropolitan areas (including Miami/Fort Lauderdale/Pompano Beach) among the most dangerous in the nation for pedestrians and bicyclists. Through our Complete Streets Initiative, we have allocated \$100 million dollars over the next five years to build an additional 90 miles of bicycle facilities and 35 miles of sidewalks to provide for safer bicycle and pedestrian routes. To augment existing local funding and accelerate the construction of these



facilities, the MPO is applying for a Transportation Investment Generating Economic Recovery (TIGER) Grant through the U.S. Department of Transportation (USDOT).

The TIGER program funds transportation projects that provide "significant and measurable improvements over existing conditions." The municipalities with at least one project in the MPO's grant application are: Broward County, Coconut Creek, Davie, Fort Lauderdale, Hollywood, Lauderdale Lakes, Miramar, Oakland Park, Plantation, Pompano Beach, Sunrise, West Park, and Weston.

The Broward MPO Board and staff are committed to creating a safe and efficient transportation network for all residents and visitors, whether they walk, ride a bicycle, take transit, or drive, including those covered under the Americans with Disabilities Act (ADA). We believe this project will result in safer streets and provide better interconnectivity between major commercial, residential, educational, and recreational facilities in the region. USDOT will award the TIGER grants in November.

#### **HOW STREETSMART ARE YOU?**

On May 20th, the City of Fort Lauderdale hosted the much anticipated 2015 StreetSmarts Transportation Summit at the Broward Center for Performing Arts. Broward MPO staff, along with other transportation professionals, attended the sold-out event, which covered topics like pedestrian and bike safety, ADA accessibility, and economic development.









# USDOT SECRETARY FOXX'S CALL TO ACTION: MAYORS' CHALLENGE FOR SAFER PEOPLE, SAFER STREETS

Broward MPO has officially signed on to participate in USDOT Secretary Anthony Foxx's "Mayors' Challenge for Safer People, Safer Streets." The MPO joins with other cities and municipalities in Florida and across the nation in committing to safety improvements for all modes of transportation. The MPO's participation in the Mayors' Challenge, along with its five-year \$100 million "Complete Streets" program, demonstrates their commitment to improving safety for drivers, bikers, and pedestrians.



#### **EDUCATION AND OUTREACH**

#### "TIP" - PING Transportation in YOUR Favor

Voice your opinion and join the Broward MPO in its upcoming public meetings on the approval of the Transportation Improvement Program (TIP). These meetings are your chance to let the MPO know what transportation projects and programs should be top priorities in the next five years. In addition, you can view an interactive version of the TIP on our website by visiting broward.dtstiptool.com.

- Wednesday, June 24, 2015 at 2:30 p.m. Technical Coordinating Committee • Wednesday, June 24, 2015 at 6:00 p.m. - Community Involvement Roundtable
- Thursday, July 9, 2015 at 9:30 a.m. Broward MPO Board Meeting (Final Action Taken)

All three meetings will be held in the Broward MPO Board Room located at Trade Centre South, 100 West Cypress Creek Road, Suite 850, Fort Lauderdale, FL 33309. These are your tax dollars; let us know how you want to use them!

#### Wilton Manors Celebrates **National Bike Month!**



On May 2nd from 9 am to 1 pm, the Wilton Manors Community Affairs Advisory Board hosted Bicycle Safety Day at Hagan Park. Attendees enjoyed a variety of bikerelated activities such as a bike safety obstacle course, police department bike demonstration, bike safety inspections and presentations, as well as free giveaways! Thank you, Wilton Manors, for your commitment to helping to make Broward County roads safer for all users.

#### **NASCAR comes to Silver Palms Elementary: Bike to School Day Celebration**

In support of the Florida Department of Transportation's (FDOT) Safe Routes to School initiative, Silver Palms Elementary School in Pembroke Pines held a "Bike to School Day Celebration" on Wednesday, May 6,

featuring special guest, NASCAR driver, Scott Lagasse, Jr. Students, teachers, school administrators, and Broward County School Board Member, Patricia Good, began the morning by ceremoniously riding their bikes to school to promote cycling as a safe and healthy mode of transportation. Following their arrival, students were greeted by guest speakers including: Mr. Lagasse (along with his race car!) and Chris Ryan, Broward MPO Public Information Officer/ Title VI Coordinator. Guests were serenaded by the Silver Palms Singers, and the morning concluded with "goodie bags" for all students, and a chance to check out Mr. Lagasse's racecar.



Remember to join the conversation about transportation in Broward by following Speak Up Broward below.













#### STAY CONNECTED. GET INVOLVED.

Follow us for the latest information on transportation in Broward

WEBSITE: www.SpeakUpBroward.org

FACEBOOK: www.facebook.com/SpeakUpBroward

TWITTER: www.twitter.com/SpeakUp\_Broward

LINKEDIN: www.linkedin.com/company/speak-up-broward

YOUTUBE: www.youtube.com/watch?v=p85ym801zl0 INSTAGRAM: www.instagram.com/speakupbroward







Help us GO GREEN! Request to receive the Broward MPO newsletter via e-mail by contacting VISIT OUR WEBSITE AT WWW.BROWARDMPO.ORG Chris Ryan at ryanc@browardMPO.org

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#### UPCOMING MEETINGS

	JUL 2015	AUG 2015	SEP 2015	OCT 2015
MPO Executive Committee Meets 1st Thursday at 9:30 a.m.	2	No Meeting	3	1
Broward Metropolitan Planning Organization (MPO) Meets 2nd Thursday at 9:30 a.m.	9	No Meeting	10	8
Technical Coordinating Committee (TCC) Meets 4th Wednesday at 2:30 p.m.	No Meeting	26	16*	28
Community Involvement Roundtable (CIR) Meets 4th Wednesday at 6 p.m.	No Meeting	26	16*	28
Local Coordinating Board (LCB)  Meets 4th Monday at 2 p.m.	No Meeting	No Meeting	28	26
Complete Streets Technical Advisory Committee (TAC) Meets 2nd Monday at 2 p.m.	No Meeting	10	No Meeting	12

All meetings are held in the Broward MPO Board Room, Suite 850, in the Trade Centre South building.

Public participation is solicited without regard to race, color, national origin, age, sex, religion, disability or family status. Persons who require special accommodations under the Americans with Disabilities Act (ADA) or persons who require translation services (free of charge) should contact Christopher Ryan at (954) 876-0036 or ryanc@browardmpo.org. If hearing impaired, telephone 1 (800) 273-7545 (TDD).

\* Dates changed due to holiday or conflict

### **DID YOU KNOW?**

- 55% of employees will choose a job based on the commute
- 14% of employees spend at least 45 minutes getting to work
- 9% of employees will leave a job because of the commute

**South Florida Commuter Services** offers transportation programs and services to attract and retain talented employees.



For more information, please visit: www.1800234RIDE.com

For more information on upcoming meetings, complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the ADA, please contact: Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org.

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