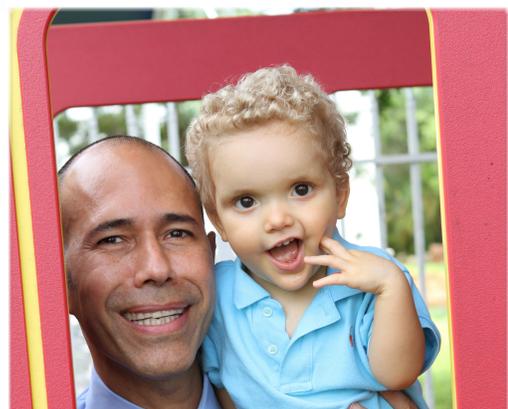


Mobility Management Facilitation Program

Enhancing Mobility for Every Ability

Mobility Management Facilitators will work with regional stakeholders to address mobility for individuals who are transportation disadvantaged, by increasing their access to healthcare, employment, education, and other life-sustaining activities.



Ann Storck Center, Inc.

OVERVIEW OF MOBILITY MANAGEMENT FACILITATION PROGRAM



Mission:

The Mobility Management Facilitation Program at Ann Storck Center is focused on improving coordinated transportation systems for individuals who are transportation disadvantaged within Broward and Palm Beach Counties.

Vision:

The Mobility Management Facilitation Program (MMFP) team will work with regional stakeholders to address mobility for those who are transportation disadvantaged by increasing their access to healthcare, employment, education, and other life-sustaining activities. The Program's focus is on the movement of people and their entire trip, rather than vehicles or one mode of transportation.

Project Scope:

Human services transportation coordination aims to improve transportation services by providing coordinated transportation resources through multiple programs and agencies. The program is responsible for mobility management which, under the Federal Transit Administration (FTA) definition, "consists of short-range planning, management activities and projects for improving coordination among public and private transportation service providers with the intent of expanding the availability of services."

Initial Project Overview:

Funded by the Florida Department of Transportation, through Section 5310, the Mobility Management Facilitation Program is a 3 year pilot project. The Mobility Management Facilitation team is following The Mobility Management Circle framework as follows:

- 1. Begin with an understanding of customers' and agencies' transportation needs**
- 2. Brainstorm solutions from the range of possible services**
- 3. Engage partners in providing the solution in a coordinated manner**
- 4. Empower customers to connect to the solution**
- 5. Work with network of partners to ensure the solution is sustainable**
- 6. Solicit customer feedback so solution remains relevant and useful**



In order to implement this methodology the team has developed a preliminary work plan that is focused on the primary step of the Mobility Management Circle, '...understanding of

customers' and agencies' transportation needs.' The team is conducting a **Situational Appraisal** for Broward and Palm Beach Counties that is comprised of three components:



Preliminary Survey

The Preliminary Survey will be sent to all human services agencies within Broward and Palm Beach Counties to inventory their present transportation programs, assets and needs. This will provide a snapshot of the geographic resources available to a coordinated system, should these agencies demonstrate a need and ability to participate.

Agency Focused Situational Appraisal

The Agency Focused Situational Appraisal will be used to identify the common challenges and barriers for agencies with respect to their transportation needs. It will consist of an in depth review of agencies' transportation programs and evaluate their ability to participate in a coordinated system. This assessment will allow the team to begin working with interested agencies on sustainable solutions.

End User Survey

The End User Survey will be administered to transportation disadvantaged consumers. This survey will provide the team with the necessary data to reconcile the issues identified by the agencies with those presented by those who need service.

The MMFP team will use the information from the Situational Appraisal to engage stakeholders in a regional summit, where participants will work on the identified themes to generate sustainable solutions for the target populations.

FAST FACTS

- 3 year program
- Funded by FTA & FDOT
- Regional Focus: Broward and Palm Beach Counties
- Team: Mobility Management Facilitator, Mobility Management Facilitation Project Manager, Policy Leadership Fellow (Advocate)



Key Areas of Focus:

- Improve Mobility
- Increase Access
- Expand Capacity
- Support the Community Transportation Coordinators and Transit Agencies in their missions

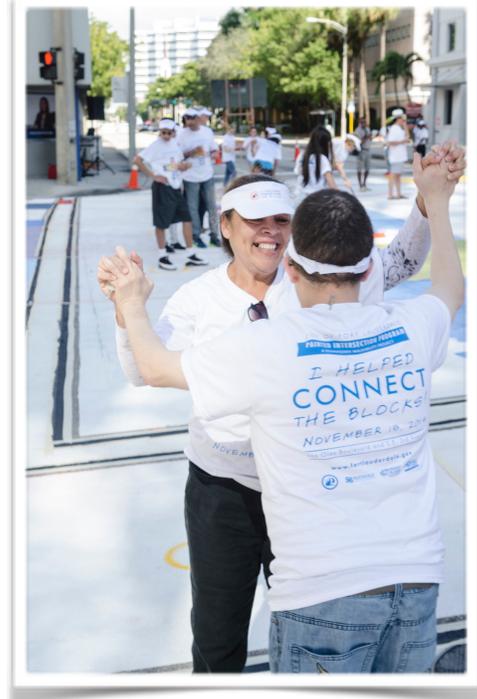
Preliminary Goals:

GOAL 1 – Improve coordination amongst Community Transportation Coordinators, stakeholders and other transportation providers.

GOAL 2 – Enhance the effective and efficient delivery of transportation services for individuals who are transportation disadvantaged.

GOAL 3 – Increase the utilization of the system individuals who are transportation disadvantaged.

GOAL 4 – Increase safe access to Employment, Healthcare, Education and Life Sustaining Activities through transportation systems for individuals who are transportation disadvantaged.



Contact us:

Corine Farguson, MPA

Mobility Management Facilitator
Regional Mobility Management Facilitation Program -
Broward and Palm Beach
Ann Storck Center, Inc.
Email: cfarguson@annstorckcenter.org
Tel: 954 584-8000 Ext: 376

Danielle McGill

Policy Leadership Fellow
Regional Mobility Management Facilitation Program -
Broward and Palm Beach
Ann Storck Center, Inc.
Email: dmcgill@annstorckcenter.org
Tel: 954 584-8000 Ext: 306

Jayson Babel

Mobility Management Facilitation Project Manager
Regional Mobility Management Facilitation Program -
Broward and Palm Beach
Ann Storck Center, Inc.
Email: jbabel@annstorckcenter.org
Tel: (954) 584-8000 Ext. 375

TRANSIT WEBPAGE:

www.annstorckcenter.org/Mobility-Management-Program

TOLL FREE:

(888) 825-TRIP (8747)

TRANSIT EMAIL:

MobilityManagement@annstorckcenter.org